

Chase Bank Branch Performance Analysis

I. Introduction

- Project objective
- Dataset description
- Scope and limitations

II. Data Cleaning and Preprocessing

- Handling missing values
- Data type verification and normalization
- Date format standardization

III. Exploratory Data Analysis (EDA)

- Summary statistics (mean, median, count)
- Initial insights and observations
- Annual Total deposits
- Ranking and identification of top-performing branches
- Branch establishment and acquisition trends
- Growth and expansion patterns
- Visualizations

IV. Conclusion

- Key insights
- Recommendations
- Summary of findings
- Implications for business strategies
- Future research directions