

# Jhedi Ayala

## Full-stack web developer

### S U M M A R Y

Software Engineer interested in the intersections of software, machine learning, and the future. Excited to build new technologies that aid development and empower communities.

My background in music, the arts, and improv comedy has equipped me with the soft skills needed to interface with clients of all backgrounds and the sensitivity, and skill, to bring their visions into reality.

### E M P L O Y M E N T

#### **DIGITAL CULTURE NYC**

Freelance Web Developer

Brooklyn, NY

Oct. 2018 to Current, Oct. 2018 to Current

Provided project management, setup server environments in PHP, and provided front-end coding in React and Wordpress.

#### **GENERAL ASSEMBLY**

Web development Immersive | Engineering Fellow

New York, NY

Mar. 2018 to June 2018

Well-versed in full-stack, web engineering, through an intensive three-month web development program focused in object-oriented programming, MVC frameworks, React and RESTful APIs.

#### **MOSCOT EYEWEAR**

Ecommerce

New York, NY

Aug. 2012 to Sept. 2017

- Implemented new department communication systems (Zendesk chat, Demand Force, Ship Station) to increase productivity.
- Increased satisfactory online reviews by spending one-on-one time with customers until issues were resolved.
- Assisted sales team with customer retentions by troubleshooting lens and frame orders on the phone and saving the customer a trip to the shop.
- Assisted eye care department by providing detailed explanations to customers about glasses and contact lens prescriptions, follow-up exams work, etc.

#### **NYC MEDIA**

Audio engineer

NYC Mayor's Office of Media and Entertainment

Jan. 2011 to Aug. 2012

- Provided sound design and audio mixing for over 20 independently produced and in-house shows including: "92Y on NYC Life", "9.99 with host Dave Evans", "Secrets of New York with host Kelli Choi", "Made in NY", "Bare Feet with host Mickela Mallozzi," and "Brindiaamo! with host Ornella Fado."
- Mixed and provided sound design for Mayor Bloomberg's press conferences and major events before they aired on NYCTV.
- Assisted independent producers troubleshoot scene framework and select the best audio packages to best represent their vision.

### C O N T A C T

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🔗 Jhedi7

### E D U C A T I O N

**General Assembly**

Web development

Immersive 2018

**Per Scholas**

CodeBridge 2017

**Institute of Audio**

Engineering Research

### S K I L L S

Express

JavaScript

Node.js

React Native

React

Ruby on Rails

SQL

Html

CSS

Pro tools

Cit

jQuery

UX

User Experience

E-commerce

Wordpress

PHP