

Jhedi Ayala

Full-stack web developer

S U M M A R Y

Software Engineer interested in the intersections of software, machine learning, and the future. Excited to build new technologies that aid development and empower communities.

My background in music, the arts, and improv comedy has equipped me with the soft skills needed to interface with clients of all backgrounds and the sensitivity, and skill, to bring their visions into reality.

E M P L O Y M E N T

DIGITAL CULTURE NYC **Brooklyn, NY** **Freelance Web Developer** Oct. 2018 to Current, Oct. 2018 to Current

Providing project management, setup server environments in PHP, and provided front-end coding in React and Wordpress.

GENERAL ASSEMBLY **New York, NY** **Web development Immersive | Engineering** Mar. 2018 to June 2018 **Fellow**

Well-versed in full-stack, web engineering, through an intensive three-month web development program focused in object-oriented programming, MVC frameworks, React and RESTful APIs.

MOSCOT EYEWEAR **New York, NY** **Ecommerce** Aug. 2012 to Sept. 2017

- Implemented new department communication systems (Zendesk chat, Demand Force, Ship Station) to increase productivity.
- Increased satisfactory online reviews by spending one-on-one time with customers until issues were resolved.
- Assisted sales team with customer retentions by troubleshooting lens and frame orders on the phone and saving the customer a trip to the shop.
- Assisted eye care department by providing detailed explanations to customers about glasses and contact lens prescriptions, follow-up exams work, etc.

NYC MEDIA **NYC Mayor's Office of Media and Entertainment** **Audio engineer** Jan. 2011 to Aug. 2012

- Provided sound design and audio mixing for over 20 independently produced and in-house shows including: "92Y on NYC Life", "9.99 with host Dave Evans", "Secrets of New York with host Kelli Choi", "Made in NY", "Bare Feet with host Mickela Mallozzi," and "Brindiaamo! with host Ornella Fado."
- Mixed and provided sound design for Mayor Bloomberg's press conferences and major events before they aired on NYCTV.
- Assisted independent producers troubleshoot scene framework and select the best audio packages to best represent their vision.

C O N T A C T

✉ Jhedi.ayala@gmail.com
🌐 JhediAyala.com
☎ 913.575.0652
📍 Brooklyn, NY 11238
in [linkedin.com/in/jhedi-ayala/](https://www.linkedin.com/in/jhedi-ayala/)
📱 Jhedi7

E D U C A T I O N

General Assembly
Web development
Immersive 2018

Per Scholas
CodeBridge 2017

Institute of Audio
Engineering Research

S K I L L S

Express
JavaScript
Node.js
React Native
React
Ruby on Rails
SQL
Html
CSS
Pro tools
Git
jQuery
UX
User Experience
E-commerce
Wordpress
PHP