

SALES DASHBOARD

Clear all slicers

Total Sales
13.6M

Total Orders
99.4K

Avg. Rating
4.07

AOV
120.7

Product Name
All

Review Score
All

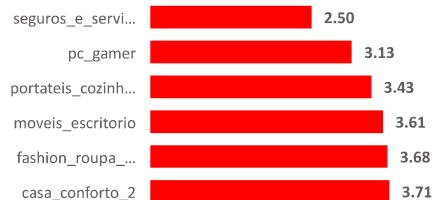
Quarter-Month
All

Customer State
All

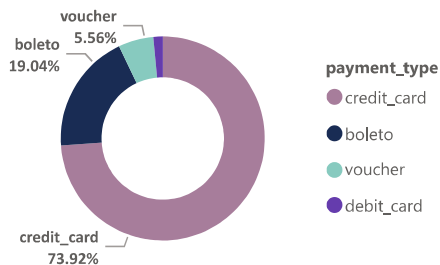
Top 10 Highest Rated Products



Bottom 10 Least Rated Products



Frequency of Payment Method usage



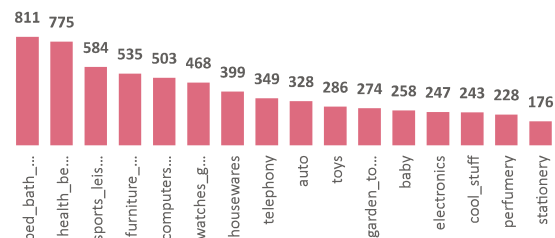
State-wise Sales (With Drill through)



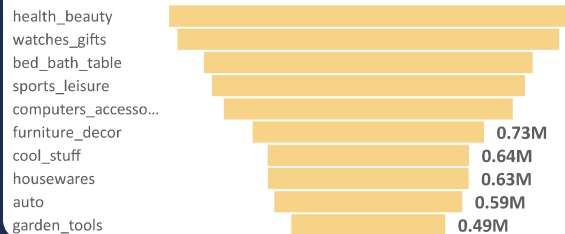
Quarterly trend in Sales



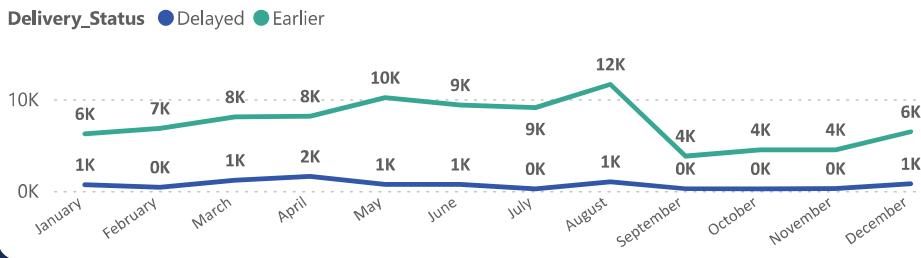
Category wise Delayed Orders



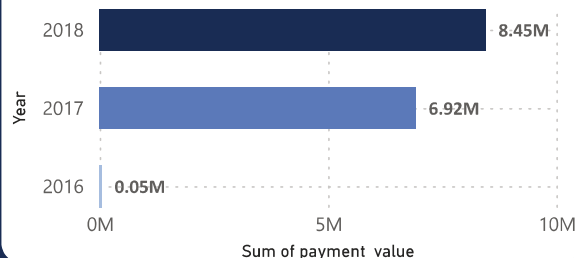
Top Categories by Total Price



Delayed Orders vs On-time Orders (With Drill-Through)



Year Wise Revenue





product_category_name	Delayed	Earlier	Total
	127	1265	1392
agro_industria_e_comercio	9	168	177
alimentos	44	397	441
alimentos_bebidas	14	207	221
artes	15	180	195
artes_e_artesanato	2	21	23
artigos_de_festas	1	37	38
artigos_de_natal	12	113	125
audio	45	303	348
automotivo	328	3482	3810
bebes	258	2551	2809
bebidas	19	268	287
beleza_saude	775	7872	8647
brinquedos	286	3518	3804
Total	7826	88652	96478

Year	Delayed	Earlier	Total
		8	
2016	4	263	267
Qtr 4	4	263	267
October		205	205
November	2	56	58
Total	7826	88652	96478

customer_state	Delayed	Earlier	Total
AC	3	77	80
AL	95	302	397
AM	6	139	145
AP	3	64	67
BA	457	2799	3256
CE	196	1083	1279
DF	147	1933	2080
ES	244	1751	1995
GO	160	1797	1957
MA	141	576	717
Total	7826	88652	96478

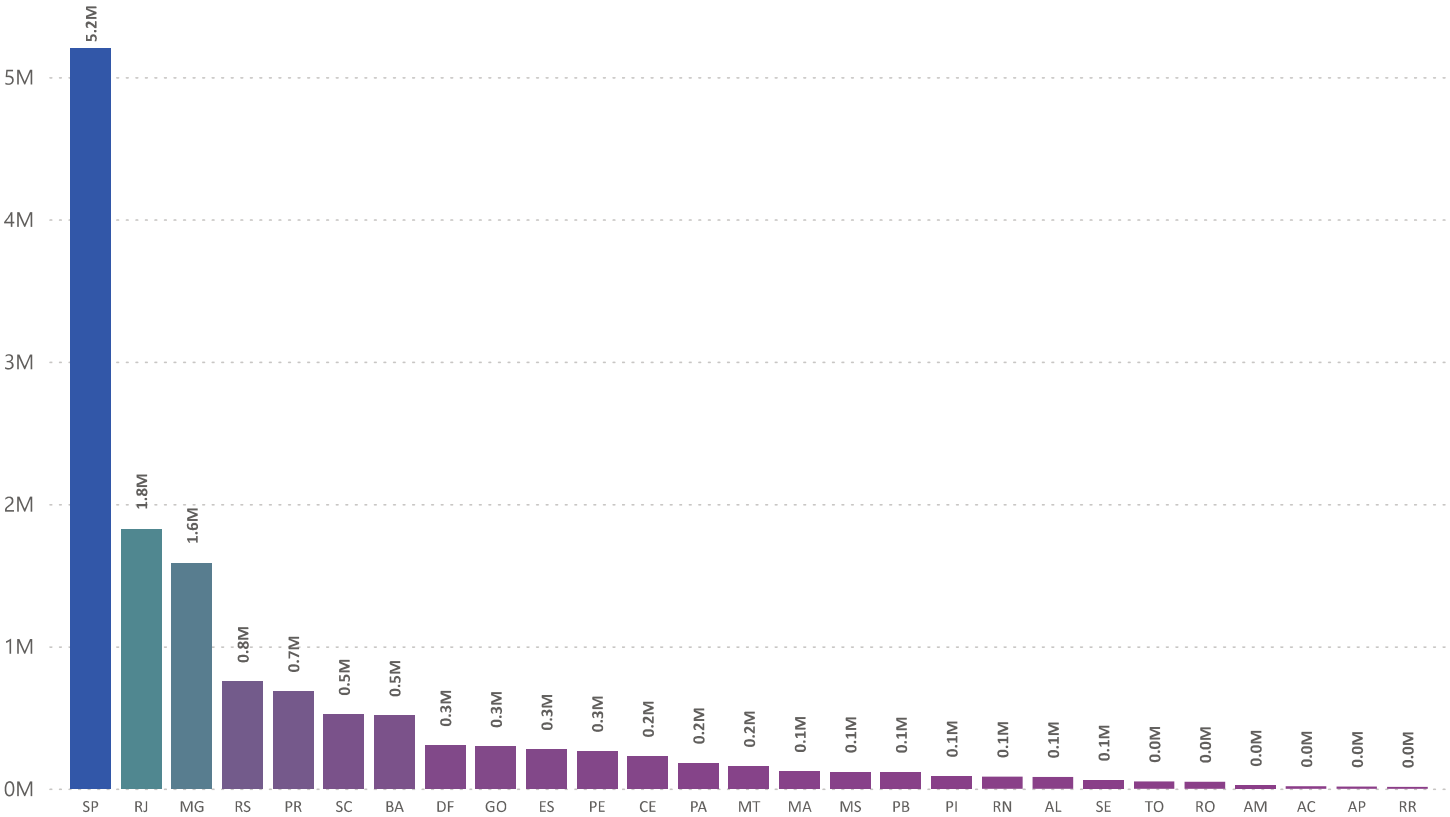
review_score	Delayed	Earlier	Total
2	621	2391	3012
3	892	7145	8037
1	3660	6069	9729
4	956	18039	18995
5	1717	55184	56901
Total	7826	88652	96478

price_buckets	Delayed	Earlier	Total
0.00	4619	55949	60568
100.00	2030	22149	24179
200.00	548	5435	5983
300.00	254	2261	2515
400.00	97	830	927
500.00	88	768	856
600.00	57	475	532
700.00	38	336	374
Total	7826	88652	96478

payment_type	Delayed	Earlier
boleto	1704	1748
credit_card	5899	6840
debit_card	118	136
Total	7826	88652



State-wise Sales



State-wise Sales	
customer_state	Sum of price
SP	5,202,955.0
Total	13,591,643.7