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Course: IASC 1P02

Assignment 4

Descriptive Wireframe Document

A. Layout Description:

- Homepage: <https://wireframe.cc/SQ82se>
- Poetry page: <https://wireframe.cc/GMW4c6>
- Dynamic Applications page: <https://wireframe.cc/Tq6NV2>

1. **Home page and Poetry page:** The general layout is identical, the only difference will be the text content and pictures, outside of the changes using CSS to enhance the visual aspects as needed.

Item 1:

- Description: Header
- Font: set default by browser, and with default size of the title being 30 px in height.
- Color: White.
- Background color: #10100e.
- Alignment: Left.
- Media: logo created by Jhon Morales Carmona.
- Interactivity: none.

Item 2:

- Description: Navigation
- Font: set default by browser, with the size being 16px,
- Color: white
- Background color: #202124.
- Alignment: Left.
- Tabs color: #323232.
- Media: the tabs link to each of the pages on the websites.

Item 3:

- Description: Left body.
- Font:
 - For the “Main Page” the font is set default by browser, with a default size except for the use of H2, H3, tags used for titles and subtitles.
 - For the “Poetry Page” the font has a line-height of 2, to enhance the physical appearance of the text on each poem stanza. The font style is italic, with the font family being “Georgia, serif.”
- Color: white.
- Background color: #10100e.
- Alignment: Left.
- Media: none.

- Interactivity: none.

Item 4:

- Description: Right body.
- Font:
 - For the “Main Page” There is no text.
 - For the “Poetry Page” the are H4 with default font type and size, and left alignment.
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- Color: white
- Background color: #10100e.
- Interactivity: none.
- Media: Pictures.

Item 5:

- Description: Footer
- Font: default fault, at default size.
- Color: white.
- Background color: #10100e.
- Alignment: left
- Media: none
- Interactivity: hyperlink to author’s LinkedIn.

2. **Dynamic Applications Page:** This layout is different in that there are only 4 core items in the page instead of 5 with only 1 main body for the content, as the designed is chattered to utilize the space the fullest for the applications.

Item 1:

- Description: The header is the same as the in the two pages describes above.

Item 2:

- Description: The Navigation is the same as the two pages described above.

Item 3:

- Description: Main body.
- Font: default font and size, with the inclusion of H2 and H3 tags which are used for titles and subtitles at default values.
- Background color: #10100e.
- Color: Text color will be white, green, and red according to the application's function.
- Alignment: left.
- Media: 1 picture which appears upon interaction from the user.
- Interactivity: 5 applications all requiring user interactivity.

- Background color for the application's box (each within the main body): #202124.

Item 4:

- Description: The footer is identical to the ones described above.

B. Design description:

There are 3 pages on the website: 1) Homepage, 2) Poetry page, and 3) Dynamic Application Page. All three pages have the same color scheme, the same design for the header, navigation, and footer. This consistency in the design allows for the user to familiarized itself with a minimalist and clean design; thus, ensuring accessibility to a broader section of the public. In this document, the author will explain the physical layouts, color theory and C.R.A.P design.

Physical layouts body: The designed in the home page has two bodies on content named: left body and right body. The left body carries all the text detailing an overview of the page, while the right body has a section with pictures to enhance the landing page. The Poetry Page is essentially the same, but CSS is used to change the font, line spacing, and font weight to increase the visual aesthetics. Additionally, the pictures on the right body of the Poetry are related to the theme of the poem reinforce it. The Dynamic Application's Page has only 1 body of content with a much more minimalistic designed so as not to overwhelm the user given that the applications are highly interactive.

Physical layouts Header, Navigation, and Footer: As explained, the layout for these three doesn't change through the website to establish a basic web navigation for the end-user. All of the relevant details are explained above, the only thing worth mentioning is that navigation is contained within the header, as the often-modern websites have headers include the navigation, title, and logo.

Color theory: According to the colour theory, a monochromatic color scheme is one where all the colors, shade and tones of a single hue are used (Module 6, Brousseau). In this website the colour scheme used is monochromatic of a black hue, with white text, with except of the logo which uses red and black; as well as 2 applications in the "Dynamic Application's Page" which makes use of green and red. This is a clean, and simple designed used to shift the focus of the user to the content, and away from the general layout by decreasing distractions.

C.R.A.P Design: a collection of principals used to increase the appeal and navigation of a website. The acronym stands for Contrast, Repetition, Alignment, and Proximity. According to this set of principals the websites uses contrast to highlight the text elements in the each of the pages by having predominantly white text, with the items of the pages (such as navigations, footer)being of the dark hue. This principal is followed through saved by the logo, and a green button and two lines of text using red and green color. Repetition is used through the website by having the same text color, navigation, header, and footer as well as overall color schemes; this allows for a consistent design and visual unity. Most of the text save by titles are aligned to the left, along with the text which allows for a visual connection

between elements. Finally, in the case of proximity all related items are grouped together.

Images have their own sections, text elements are separated, and even Dynamic

Application's Page contains all of the JavaScript used and eliminated all non related content used for decorations such as pictures. Thus, we can say that the C.R.A.P theory is applied in the construction of the website.