

SALES REPORT

Country

All

Year

All

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

126.01M

Sum of Total revenue

86.89M

Sum of Gross profit

4M

Sum of Units

Sum of Total revenue by SubCategory Name

SubCategor...

Extra

Super

Micro

Regular

62.86M

(49.88%)

27.03M

(21.45%)

18.36M

(14.57%)

17.76M

(14.09%)

Top 5 Sales Rep

Ellen Woody
Ellie Gill
Jan Novotny
John White
Mark Spancer

Sum of Total revenue by ProductName and SubCategory Name

SubCategory Name

Extra

Micro

Regular

Super

32.40M

16M

21.74M

11M

19.04M

9M

15.74M

16M

9.87M

10M

9.84M

10M

8.85M

9M

8.53M

9M

ProductName

Sum of Total revenue by Category

Category

Special

General

44.79M

(35.54%)

81.22M

(64.46%)

Sum of Total revenue by Year and ProductName

Increase

Decrease

Total

Other

29M

0M

0M

0M

0M

0M

0M

0M

30M

0M

0M

0M

0M

29M

3M

2M

2M

2M

1M

1M

0M

Year

Total rev and QoQ Growth by Qtr

Total rev

Qtr

30.64M

31.68M

32.40M

31.29M

Sum of Gross profit and MoM Growth by Month

Sum of Gross profit

Month

7.31M

6.48M

7.33M

7.20M

7.18M

7.46M

7.93M

7.23M

7.18M

7.52M

6.74M

7.32M

Date	Avg of Total rev
02-01-2014	2,789.19
03-01-2014	1,987.53
04-01-2014	2,637.82
07-01-2014	2,277.31
08-01-2014	2,083.87
09-01-2014	2,218.79
10-01-2014	2,343.57
11-01-2014	2,217.82
13-01-2014	1,886.92
14-01-2014	2,423.83
15-01-2014	2,416.10
16-01-2014	2,421.60
17-01-2014	2,252.59
21-01-2014	2,351.10
22-01-2014	2,694.64
23-01-2014	2,599.59
24-01-2014	2,563.77
28-01-2014	2,758.09
29-01-2014	2,297.37
30-01-2014	2,230.52
31-01-2014	2,507.94
01-02-2014	2,760.84
04-02-2014	2,397.17
05-02-2014	2,472.18
06-02-2014	2,636.92
07-02-2014	2,584.55
11-02-2014	2,525.07
12-02-2014	2,421.81
13-02-2014	2,362.58
14-02-2014	2,104.85
15-02-2014	2,335.23
17-02-2014	2,482.60
18-02-2014	2,180.08
19-02-2014	1,914.91
20-02-2014	2,790.54
21-02-2014	2,581.88
25-02-2014	2,446.24
26-02-2014	2,057.01
27-02-2014	2,315.12
28-02-2014	2,255.76
01-03-2014	2,464.65
03-03-2014	2,566.35
04-03-2014	2,068.70
05-03-2014	2,445.30
06-03-2014	2,204.34
07-03-2014	2,196.50
10-03-2014	2,170.48
11-03-2014	2,212.61
Total	2,310.91

Year	Qtr	Total rev	Previous qtr	QoQ Growth
2014	1	71,11,215.30		Infinity
2014	2	75,47,612.20	71,11,215.30	6.14%
2014	3	70,12,245.75	75,47,612.20	-7.09%
2014	4	70,29,059.30	70,12,245.75	0.24%
2015	1	72,91,740.65	70,29,059.30	3.74%
2015	2	70,81,957.65	72,91,740.65	-2.88%
2015	3	79,15,738.55	70,81,957.65	11.77%
2015	4	74,15,636.90	79,15,738.55	-6.32%
2016	1	67,41,970.15	74,15,636.90	-9.08%
2016	2	73,34,374.65	67,41,970.15	8.79%
2016	3	76,19,455.60	73,34,374.65	3.89%
2016	4	69,44,515.30	76,19,455.60	-8.86%
2017	1	94,90,990.40	69,44,515.30	36.67%
2017	2	97,17,648.65	94,90,990.40	2.39%
2017	3	98,55,950.75	97,17,648.65	1.42%
2017	4	99,03,900.35	98,55,950.75	0.49%
<b>Total</b>		<b>12,60,14,012.15</b>		<b>Infinity</b>

Year	Month Name	Sum of Gross profit	Previous month profit	MoM Growth
2014	Jan	16,55,209.60		Infinity
2014	Feb	14,18,857.10	16,55,209.60	-14.28%
2014	Mar	18,29,450.30	14,18,857.10	28.94%
2014	Apr	18,81,467.60	18,29,450.30	2.84%
2014	May	16,26,603.10	18,81,467.60	-13.55%
2014	Jun	16,97,036.00	16,26,603.10	4.33%
2014	Jul	18,96,424.50	16,97,036.00	11.75%
2014	Aug	14,83,707.70	18,96,424.50	-21.76%
2014	Sep	14,54,128.20	14,83,707.70	-1.99%
2014	Oct	17,53,017.60	14,54,128.20	20.55%
2014	Nov	14,03,476.90	17,53,017.60	-19.94%
2014	Dec	16,90,493.80	14,03,476.90	20.45%
2015	Jan	17,65,150.40	16,90,493.80	4.42%
2015	Feb	16,39,391.80	17,65,150.40	-7.12%
2015	Mar	16,23,552.80	16,39,391.80	-0.97%
2015	Apr	15,48,668.40	16,23,552.80	-4.61%
2015	May	15,99,531.70	15,48,668.40	3.28%
2015	Jun	17,34,819.50	15,99,531.70	8.46%
2015	Jul	20,47,150.00	17,34,819.50	18.00%
2015	Aug	16,33,850.30	20,47,150.00	-20.19%
2015	Sep	17,76,826.30	16,33,850.30	8.75%
2015	Oct	18,67,258.10	17,76,826.30	5.09%
2015	Nov	14,46,110.40	18,67,258.10	-22.55%
2015	Dec	18,00,167.20	14,46,110.40	24.48%
2016	Jan	16,07,653.30	18,00,167.20	-10.69%
2016	Feb	13,17,999.70	16,07,653.30	-18.02%
2016	Mar	17,22,203.00	13,17,999.70	30.67%
2016	Apr	15,71,480.20	17,22,203.00	-8.75%
2016	May	17,77,079.90	15,71,480.20	13.08%
<b>Total</b>		<b>8,68,87,854.40</b>		<b>Infinity</b>

Date	Avg of Total rev
01-05-2015	1,711.43
22-08-2017	1,729.43
30-05-2017	1,733.13
07-02-2017	1,739.25
26-07-2017	1,760.78
29-06-2017	1,770.85
04-06-2014	1,795.48
03-06-2017	1,796.26
03-12-2017	1,800.86
21-07-2017	1,801.89
12-09-2014	1,804.56
13-05-2017	1,805.78
15-08-2014	1,807.26
Total	2,310.91