



JOSHUA AKINTIMEHIN

DIGITAL MARKETER

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EDUCATION

2024
DIGITAL MARKETING AND E-COMMERCE
Google career certificate

2023-2024
SEO
Google career certificate

SKILLS

- Digital marketing strategy
- Pay-per-click advertising
- Google analytics and ads
- Social media marketing (SMM)
- Display Advertising
- Search engine optimization
- Graphic Design
- Analytics and Reporting
- Email marketing

LANGUAGES

- English (Fluent)
- French (Basics)

PROFILE

I am a highly motivated and detail-oriented digital marketing professional with a strong foundation in online marketing strategies. Completed the Google Career Certificate in Digital Marketing a year ago, equipping me with expertise in search engine optimization (SEO), pay-per-click advertising (PPC), social media marketing, and data analysis. I am seeking a challenging role in a dynamic organization where I can apply my digital marketing skills to drive business growth, improve brand visibility, and deliver data-driven results.

WORK EXPERIENCE

- Google career certificate** 2024
Freelance Digital Marketing Consultant
 - Created and managed social media campaigns, email marketing campaigns, and search engine optimization (SEO) strategies for clients
 - Conducted website audits and provided recommendations for improvement to enhance user experience and conversion rates
- Non-profit organization** 2024
Digital Marketing Volunteer
 - Created and scheduled social media posts, engaged with followers, and monitored analytics to track performance
 - Collaborated with the team to brainstorm and execute digital marketing campaigns to promote events and fundraisers
- African savory** 2024
Marketing Analyst
 - Analyzed website analytics using analytics tools like Google analytics, Google search console and provided data-driven insights to inform future marketing decisions