

Sales

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Product Category

All



Product Name

All



Store Location

All



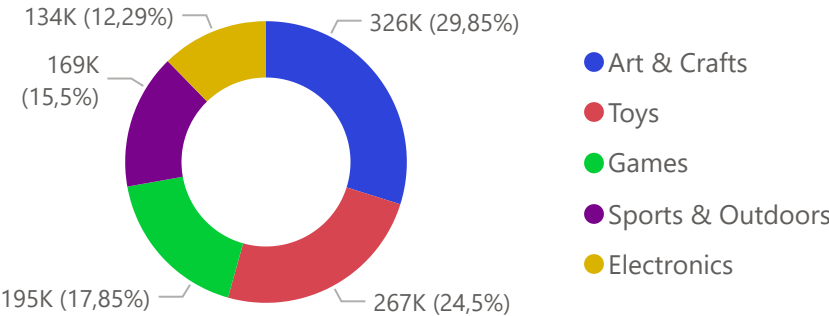
Sales

\$ 1,444,457,235

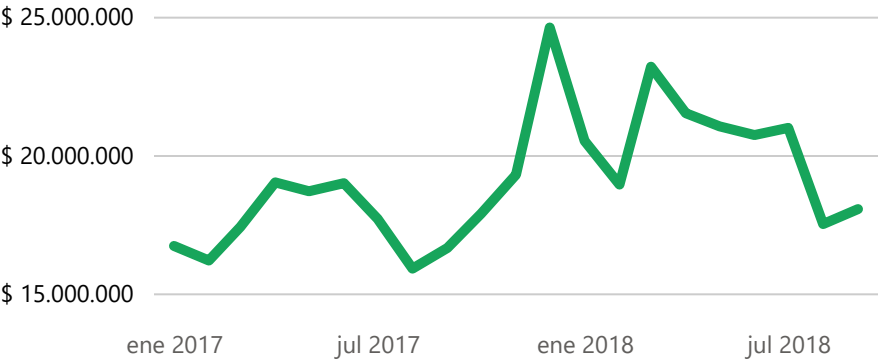
Cost \$ 1,043,054,335

Profit \$ 401,402,900

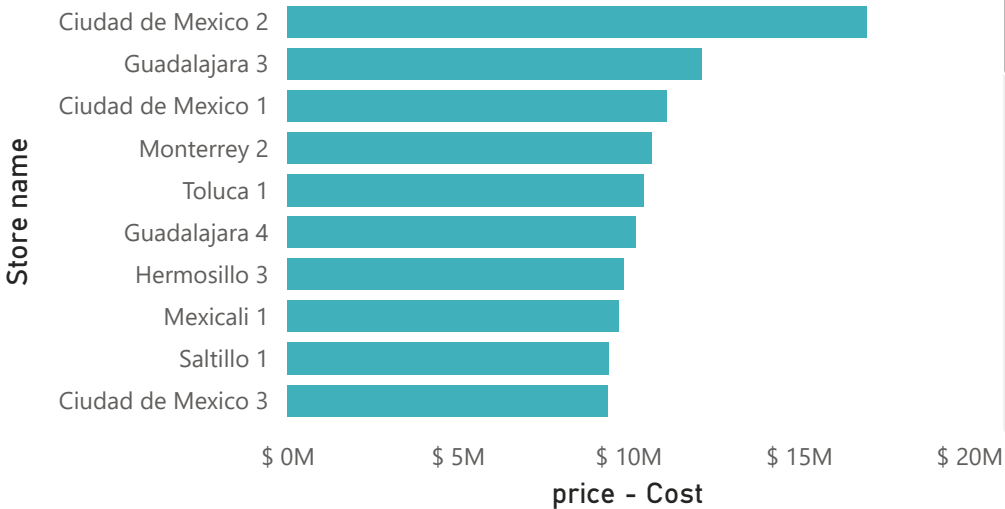
Sales by product category



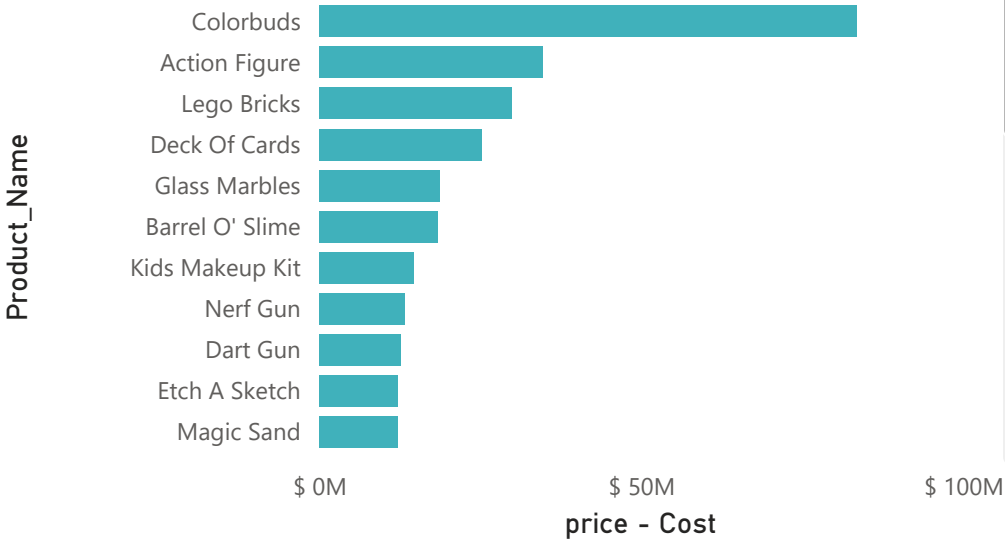
Profit



Profit by Store



Profit by Product



Store Details

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Product Category

All

Store Location

All

Product Name

All

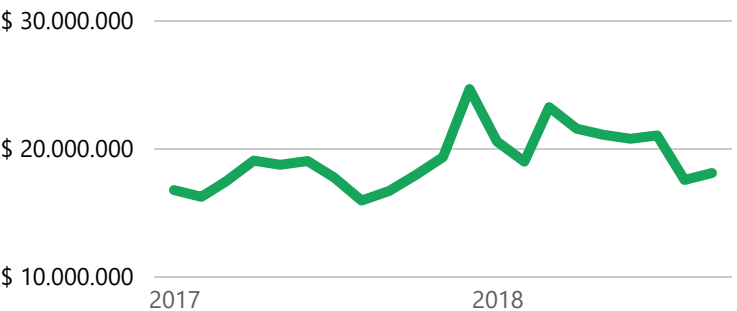
\$ 1.444.457.235

Sales

\$ 1.043.054.335

Cost

Profit



Units sold by City



Profit by City



Store name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	
Zacatecas 1	\$ 1.774.712	\$ 1.865.151	\$ 2.600.641	\$ 2.543.211	\$ 2.008.715	\$ 2.249.226	\$ 2.128.075	\$ 2.041.254	\$ 2.058.668	\$ 852.399	\$ 1.414.987	\$
Xalapa 2	\$ 2.704.662	\$ 2.256.345	\$ 3.159.731	\$ 4.001.438	\$ 4.531.318	\$ 3.621.864	\$ 3.276.227	\$ 2.666.251	\$ 2.943.451	\$ 1.537.194	\$ 1.585.672	\$
Xalapa 1	\$ 2.507.415	\$ 2.403.296	\$ 2.655.856	\$ 2.338.377	\$ 2.883.807	\$ 2.952.840	\$ 3.201.740	\$ 2.297.606	\$ 2.009.965	\$ 1.071.576	\$ 1.132.684	\$
Villahermosa 1	\$ 2.287.483	\$ 2.259.715	\$ 2.101.949	\$ 2.605.742	\$ 2.744.685	\$ 2.482.296	\$ 2.708.133	\$ 1.912.216	\$ 2.926.126	\$ 1.058.939	\$ 1.438.460	\$
Tuxtla Gutierrez 1	\$ 1.925.390	\$ 2.496.746	\$ 2.622.592	\$ 2.374.337	\$ 2.327.871	\$ 2.384.793	\$ 2.113.863	\$ 1.654.145	\$ 1.798.291	\$ 924.679	\$ 983.693	\$
Toluca 2	\$ 1.507.725	\$ 1.534.636	\$ 2.269.354	\$ 2.480.593	\$ 2.649.696	\$ 2.341.977	\$ 2.328.668	\$ 1.739.888	\$ 1.908.280	\$ 852.686	\$ 1.158.792	\$
Toluca 1	\$ 3.801.057	\$ 3.645.034	\$ 4.264.612	\$ 4.131.494	\$ 3.997.811	\$ 4.227.300	\$ 3.986.847	\$ 3.467.911	\$ 3.331.391	\$ 1.575.568	\$ 1.542.851	\$
Santiago 1	\$ 2.816.690	\$ 1.983.372	\$ 3.325.772	\$ 3.017.778	\$ 3.074.943	\$ 2.953.329	\$ 1.975.563	\$ 1.814.975	\$ 2.504.024	\$ 762.097	\$ 1.161.164	\$
San Luis Potosi 1	\$ 2.883.070	\$ 2.981.247	\$ 2.573.726	\$ 2.766.033	\$ 2.508.585	\$ 2.318.313	\$ 2.184.907	\$ 2.295.258	\$ 2.181.262	\$ 819.992	\$ 1.107.819	\$
Saltillo 2	\$ 1.912.715	\$ 1.630.744	\$ 1.947.828	\$ 2.692.464	\$ 2.304.705	\$ 2.794.122	\$ 2.590.962	\$ 1.900.452	\$ 2.957.184	\$ 1.550.176	\$ 850.807	\$
Saltillo 1	\$ 2.968.234	\$ 3.029.269	\$ 4.087.840	\$ 3.283.423	\$ 3.321.306	\$ 3.167.165	\$ 2.932.684	\$ 2.614.554	\$ 2.786.046	\$ 1.605.279	\$ 1.323.872	\$
Puebla 3	\$ 2.310.395	\$ 2.787.612	\$ 3.321.974	\$ 2.450.825	\$ 2.709.413	\$ 2.012.410	\$ 2.344.055	\$ 2.534.850	\$ 2.331.938	\$ 1.255.371	\$ 1.150.751	\$
Puebla 2	\$ 3.308.019	\$ 2.657.487	\$ 2.443.488	\$ 3.067.589	\$ 3.090.353	\$ 2.904.508	\$ 1.935.209	\$ 1.804.229	\$ 2.173.696	\$ 1.552.751	\$ 1.496.249	\$
Puebla 1	\$ 2.452.014	\$ 2.270.172	\$ 2.247.500	\$ 2.640.000	\$ 2.507.775	\$ 2.100.600	\$ 2.201.000	\$ 2.400.000	\$ 2.201.700	\$ 1.200.000	\$ 1.200.000	\$
Total	\$ 128.975.113	\$ 126.398.384	\$ 147.300.083	\$ 150.876.405	\$ 149.768.939	\$ 147.027.947	\$ 138.438.309	\$ 115.029.980	\$ 124.403.852	\$ 62.387.439	\$ 66.130.415	\$ 87.000.000

Product Details

Product Category

All

▼

Store Location

All

▼

Product Name

All

▼

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

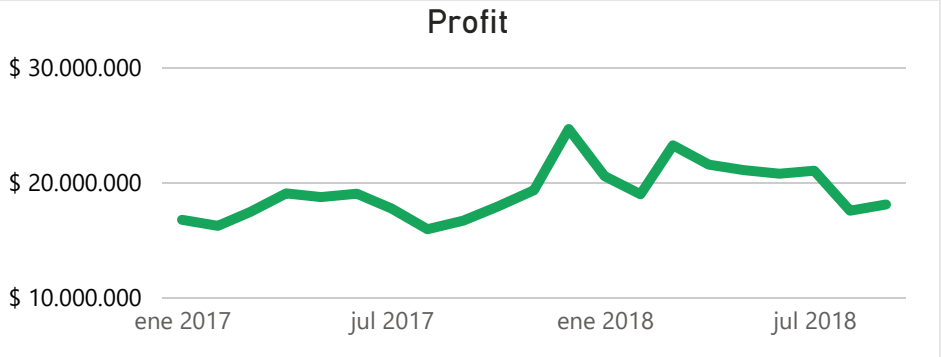
\$ 1.444.457.235

Sales

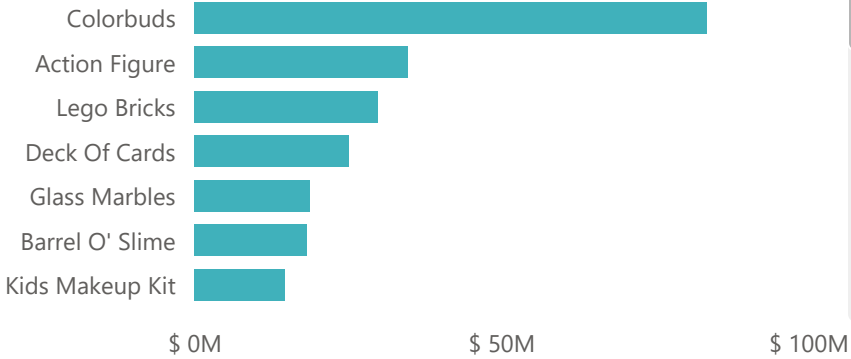
\$ 1.043.054.335

Cost

Units sold by City



Profit by Product



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Toys	\$ 41.100.619	\$ 42.895.625	\$ 54.092.887	\$ 54.098.058	\$ 56.799.090	\$ 55.188.869	\$ 44.309.402	\$ 37.607.406	\$ 46.476.488	\$ 24.859.794	\$ 25.423.680	\$ 26.4
Sports & Outdoors	\$ 16.449.394	\$ 15.918.661	\$ 21.884.799	\$ 23.299.845	\$ 23.184.262	\$ 25.049.328	\$ 25.849.976	\$ 18.817.208	\$ 19.016.215	\$ 7.135.751	\$ 7.641.408	\$ 12.9
Games	\$ 23.738.517	\$ 22.189.205	\$ 22.077.914	\$ 22.136.091	\$ 19.801.190	\$ 20.150.755	\$ 20.705.479	\$ 16.617.386	\$ 15.398.399	\$ 10.452.539	\$ 11.161.987	\$ 18.2
Electronics	\$ 24.586.343	\$ 23.235.310	\$ 23.489.599	\$ 21.778.092	\$ 20.201.123	\$ 20.060.817	\$ 20.322.004	\$ 20.752.894	\$ 17.952.797	\$ 11.379.565	\$ 10.043.383	\$ 10.8
Art & Crafts	\$ 23.100.240	\$ 22.159.583	\$ 25.754.884	\$ 29.564.319	\$ 29.783.274	\$ 26.578.178	\$ 27.251.448	\$ 21.235.086	\$ 25.559.953	\$ 8.559.790	\$ 11.859.957	\$ 19.1
Total	\$ 128.975.113	\$ 126.398.384	\$ 147.300.083	\$ 150.876.405	\$ 149.768.939	\$ 147.027.947	\$ 138.438.309	\$ 115.029.980	\$ 124.403.852	\$ 62.387.439	\$ 66.130.415	\$ 87.7