

# Sales

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

## Product Category

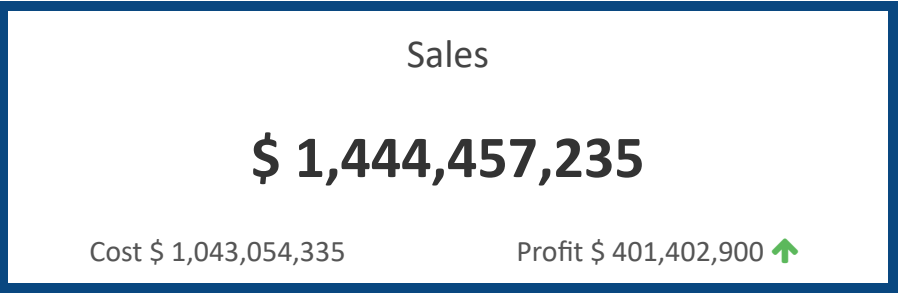
All

## Product Name

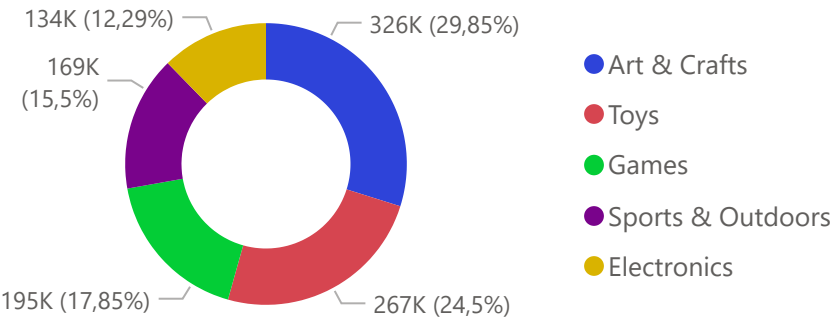
All

## Store Location

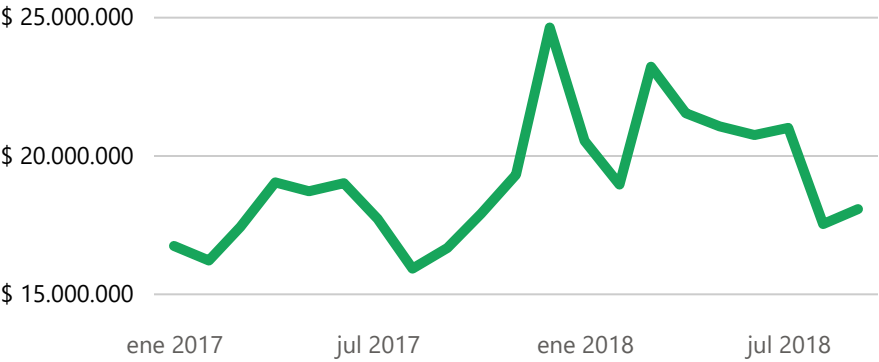
All



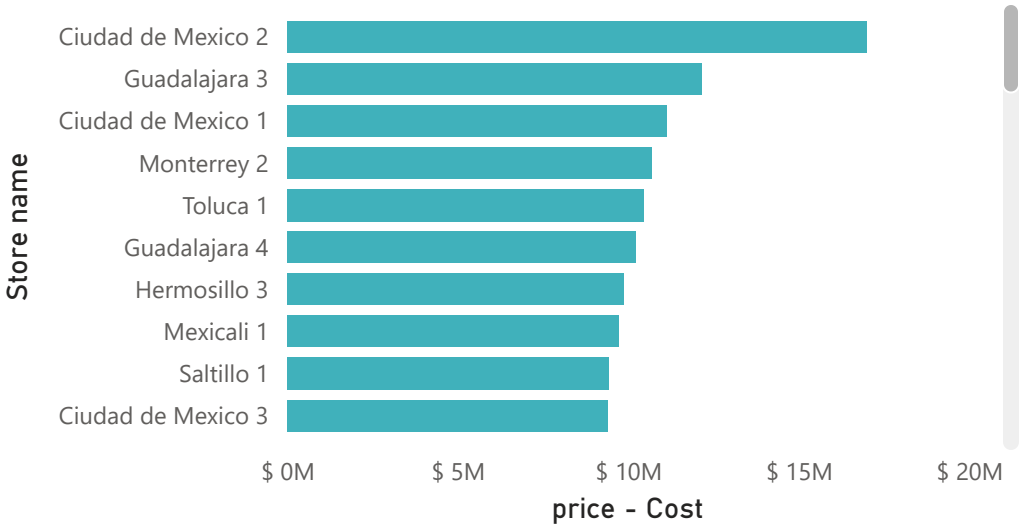
Sales by product category



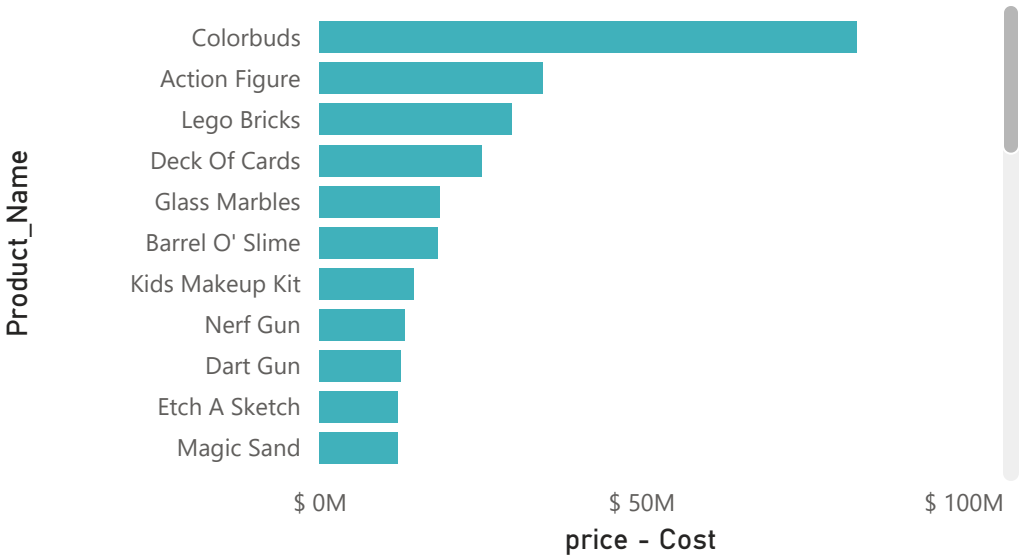
Profit



## Profit by Store



## Profit by Product



Store Details

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Product Category

All

Store Location

All

Product Name

All



Units sold by City



Profit by City



Store name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	
Zacatecas 1	\$ 1.774.712	\$ 1.865.151	\$ 2.600.641	\$ 2.543.211	\$ 2.008.715	\$ 2.249.226	\$ 2.128.075	\$ 2.041.254	\$ 2.058.668	\$ 852.399	\$ 1.414.987	\$
Xalapa 2	\$ 2.704.662	\$ 2.256.345	\$ 3.159.731	\$ 4.001.438	\$ 4.531.318	\$ 3.621.864	\$ 3.276.227	\$ 2.666.251	\$ 2.943.451	\$ 1.537.194	\$ 1.585.672	\$
Xalapa 1	\$ 2.507.415	\$ 2.403.296	\$ 2.655.856	\$ 2.338.377	\$ 2.883.807	\$ 2.952.840	\$ 3.201.740	\$ 2.297.606	\$ 2.009.965	\$ 1.071.576	\$ 1.132.684	\$
Villahermosa 1	\$ 2.287.483	\$ 2.259.715	\$ 2.101.949	\$ 2.605.742	\$ 2.744.685	\$ 2.482.296	\$ 2.708.133	\$ 1.912.216	\$ 2.926.126	\$ 1.058.939	\$ 1.438.460	\$
Tuxtla Gutierrez 1	\$ 1.925.390	\$ 2.496.746	\$ 2.622.592	\$ 2.374.337	\$ 2.327.871	\$ 2.384.793	\$ 2.113.863	\$ 1.654.145	\$ 1.798.291	\$ 924.679	\$ 983.693	\$
Toluca 2	\$ 1.507.725	\$ 1.534.636	\$ 2.269.354	\$ 2.480.593	\$ 2.649.696	\$ 2.341.977	\$ 2.328.668	\$ 1.739.888	\$ 1.908.280	\$ 852.686	\$ 1.158.792	\$
Toluca 1	\$ 3.801.057	\$ 3.645.034	\$ 4.264.612	\$ 4.131.494	\$ 3.997.811	\$ 4.227.300	\$ 3.986.847	\$ 3.467.911	\$ 3.331.391	\$ 1.575.568	\$ 1.542.851	\$
Santiago 1	\$ 2.816.690	\$ 1.983.372	\$ 3.325.772	\$ 3.017.778	\$ 3.074.943	\$ 2.953.329	\$ 1.975.563	\$ 1.814.975	\$ 2.504.024	\$ 762.097	\$ 1.161.164	\$
San Luis Potosi 1	\$ 2.883.070	\$ 2.981.247	\$ 2.573.726	\$ 2.766.033	\$ 2.508.585	\$ 2.318.313	\$ 2.184.907	\$ 2.295.258	\$ 2.181.262	\$ 819.992	\$ 1.107.819	\$
Saltillo 2	\$ 1.912.715	\$ 1.630.744	\$ 1.947.828	\$ 2.692.464	\$ 2.304.705	\$ 2.794.122	\$ 2.590.962	\$ 1.900.452	\$ 2.957.184	\$ 1.550.176	\$ 850.807	\$
Saltillo 1	\$ 2.968.234	\$ 3.029.269	\$ 4.087.840	\$ 3.283.423	\$ 3.321.306	\$ 3.167.165	\$ 2.932.684	\$ 2.614.554	\$ 2.786.046	\$ 1.605.279	\$ 1.323.872	\$
Puebla 3	\$ 2.310.395	\$ 2.787.612	\$ 3.321.974	\$ 2.450.825	\$ 2.709.413	\$ 2.012.410	\$ 2.344.055	\$ 2.534.850	\$ 2.331.938	\$ 1.255.371	\$ 1.150.751	\$
Puebla 2	\$ 3.308.019	\$ 2.657.487	\$ 2.443.488	\$ 3.067.589	\$ 3.090.353	\$ 2.904.508	\$ 1.935.209	\$ 1.804.229	\$ 2.173.696	\$ 1.552.751	\$ 1.496.249	\$
Puebla 1	\$ 2.453.314	\$ 2.376.173	\$ 2.347.588	\$ 2.646.833	\$ 2.587.775	\$ 2.186.686	\$ 2.331.884	\$ 2.165.843	\$ 2.331.766	\$ 1.331.851	\$ 1.367.838	\$
Total	\$ 128.975.113	\$ 126.398.384	\$ 147.300.083	\$ 150.876.405	\$ 149.768.939	\$ 147.027.947	\$ 138.438.309	\$ 115.029.980	\$ 124.403.852	\$ 62.387.439	\$ 66.130.415	\$ 87.130.415

Product Details

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Product Category

All

Store Location

All

Product Name

All

\$ 1.444.457.235

Sales

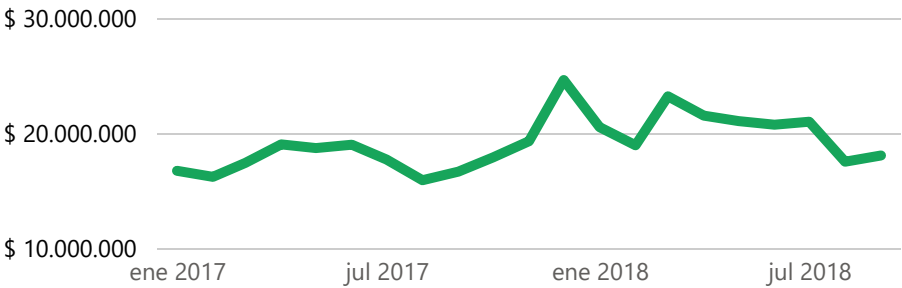
\$ 1.043.054.335

Cost

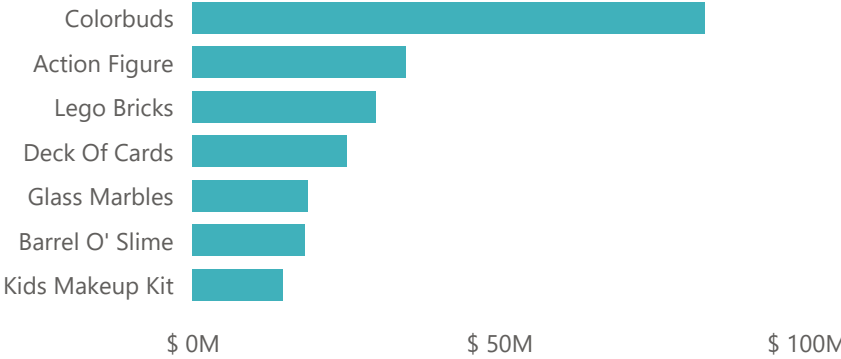
Units sold by City



Profit



Profit by Product



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Toys	\$ 41.100.619	\$ 42.895.625	\$ 54.092.887	\$ 54.098.058	\$ 56.799.090	\$ 55.188.869	\$ 44.309.402	\$ 37.607.406	\$ 46.476.488	\$ 24.859.794	\$ 25.423.680	\$ 26.4
Sports & Outdoors	\$ 16.449.394	\$ 15.918.661	\$ 21.884.799	\$ 23.299.845	\$ 23.184.262	\$ 25.049.328	\$ 25.849.976	\$ 18.817.208	\$ 19.016.215	\$ 7.135.751	\$ 7.641.408	\$ 12.9
Games	\$ 23.738.517	\$ 22.189.205	\$ 22.077.914	\$ 22.136.091	\$ 19.801.190	\$ 20.150.755	\$ 20.705.479	\$ 16.617.386	\$ 15.398.399	\$ 10.452.539	\$ 11.161.987	\$ 18.2
Electronics	\$ 24.586.343	\$ 23.235.310	\$ 23.489.599	\$ 21.778.092	\$ 20.201.123	\$ 20.060.817	\$ 20.322.004	\$ 20.752.894	\$ 17.952.797	\$ 11.379.565	\$ 10.043.383	\$ 10.8
Art & Crafts	\$ 23.100.240	\$ 22.159.583	\$ 25.754.884	\$ 29.564.319	\$ 29.783.274	\$ 26.578.178	\$ 27.251.448	\$ 21.235.086	\$ 25.559.953	\$ 8.559.790	\$ 11.859.957	\$ 19.1
Total	\$ 128.975.113	\$ 126.398.384	\$ 147.300.083	\$ 150.876.405	\$ 149.768.939	\$ 147.027.947	\$ 138.438.309	\$ 115.029.980	\$ 124.403.852	\$ 62.387.439	\$ 66.130.415	\$ 87.7