**INSPIRE TO GET INSPIRED AT WORK**

**MOTIVATION:**

Motivation is almost always external. Inspiration is what drives you from within, thereby being far more long lasting. Motivation is centred on the how, while inspiration almost always asks why or who making it far more linked to the vision of what has to be achieved.



**SHOULD WE MASTER MOTIVATION?**

Motivation is consistently cited as one of the most important tools managers have for improving employee productivity. Providing external forces that encourage employees to give their best effort can make a significant difference in the workplace. Many motivating factors rely on some sort of reward. For example, a survey from Leadership Management Australia found that 79 % of employees felt that training and career development opportunities were either “quite” or “very” important in motivating them to stay with their current company. In this case, the potential for career advancement was a powerful external motivating factor. Similarly, reward systems and recognition are often used to encourage greater productivity, while also improving retention and workplace happiness.