

# Privacy Policy

## 1. Data Controller

The data controller is **Jiří Klatovský**, ID: 23307421, registered office: V Hůrkách 2145/1, 158 00 Prague 5 – Stodůlky, email: jirka@jikl-coding.com.

## 2. Scope of Data Processed

Only personal data provided by the user through the contact form are processed, including:

- name,
- email address,
- message content.

## 3. Purpose of Processing

Personal data are processed solely for the purpose of:

- responding to the submitted message,
- maintaining communication with the user if necessary.

## 4. Data Retention Period

Personal data will be retained only for as long as necessary to fulfill the above purpose, but no longer than **1 year after the last communication**.

## 5. Third-Party Sharing

Personal data are not sold or disclosed to third parties, except for the following services:

- **Resend** – a secure email service used to deliver messages, which may process email-related data.
- **Google Analytics** – an analytics tool used to measure website traffic. The data collected are anonymized and not used to identify individual users.

## 6. Data Subject Rights

The data subject has the right to:

- request access to their personal data,
- request correction or deletion of their data,
- restrict processing,
- object to the processing.

## 7. Contact for Exercising Rights

To exercise your data protection rights or for any questions regarding personal data processing, please contact the controller at: [jirka@jinkl-coding.com](mailto:jirka@jinkl-coding.com).

## 8. Cookies and Analytics

This website uses **cookies** for:

- basic website functionality,
- **traffic analysis using Google Analytics.**

Analytics cookies are only activated with the user's **explicit consent** via the cookie banner.

Google Analytics may process technical data such as:

- device and browser type,
- approximate geographic location,
- visit duration and click behavior.

The processing is **anonymous** and not intended to track individuals. The service is operated by **Google Ireland Limited**, Gordon House, Barrow Street, Dublin 4, Ireland. In some cases, data may be transferred to the U.S. under **Standard Contractual Clauses (SCCs)** issued by the European Commission.