

# Distributions: Beta




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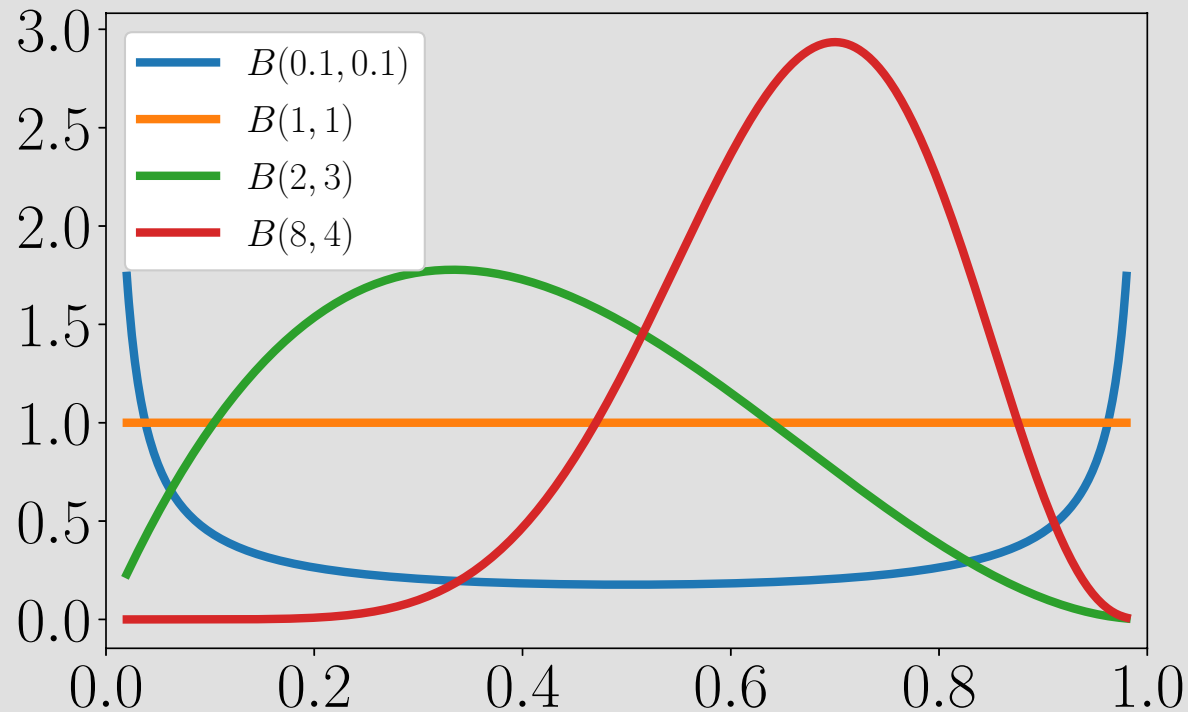
$$x \in [0, 1], \quad a, b > 0$$



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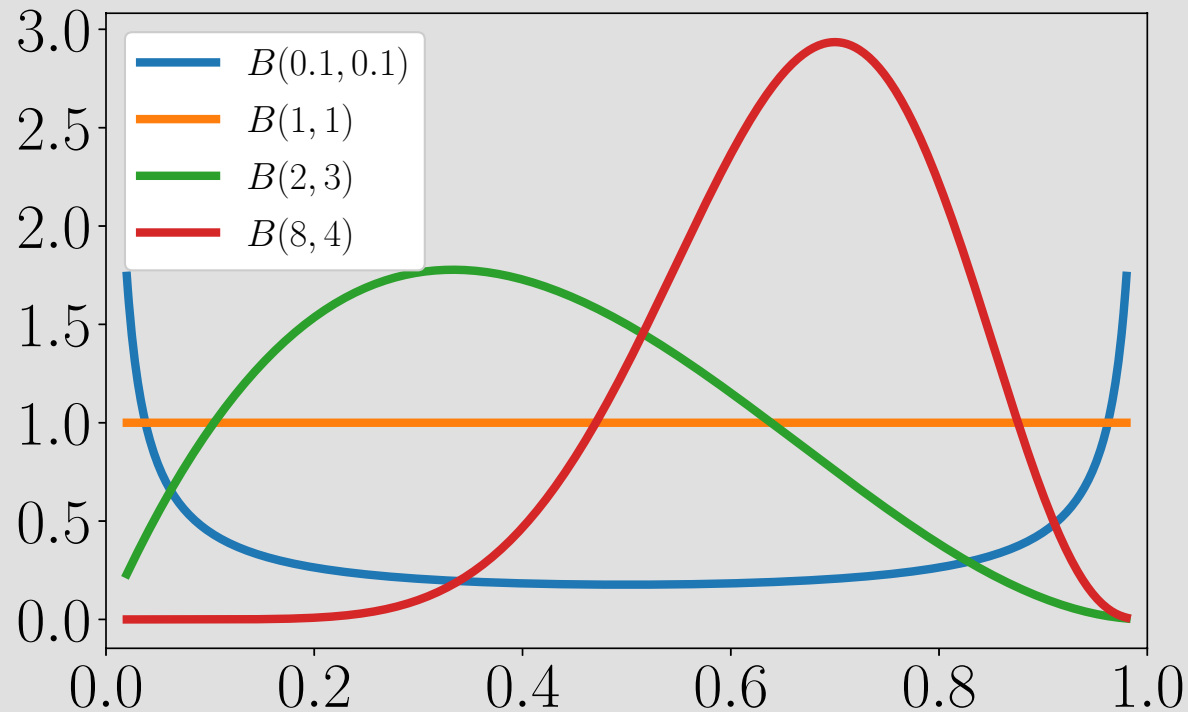
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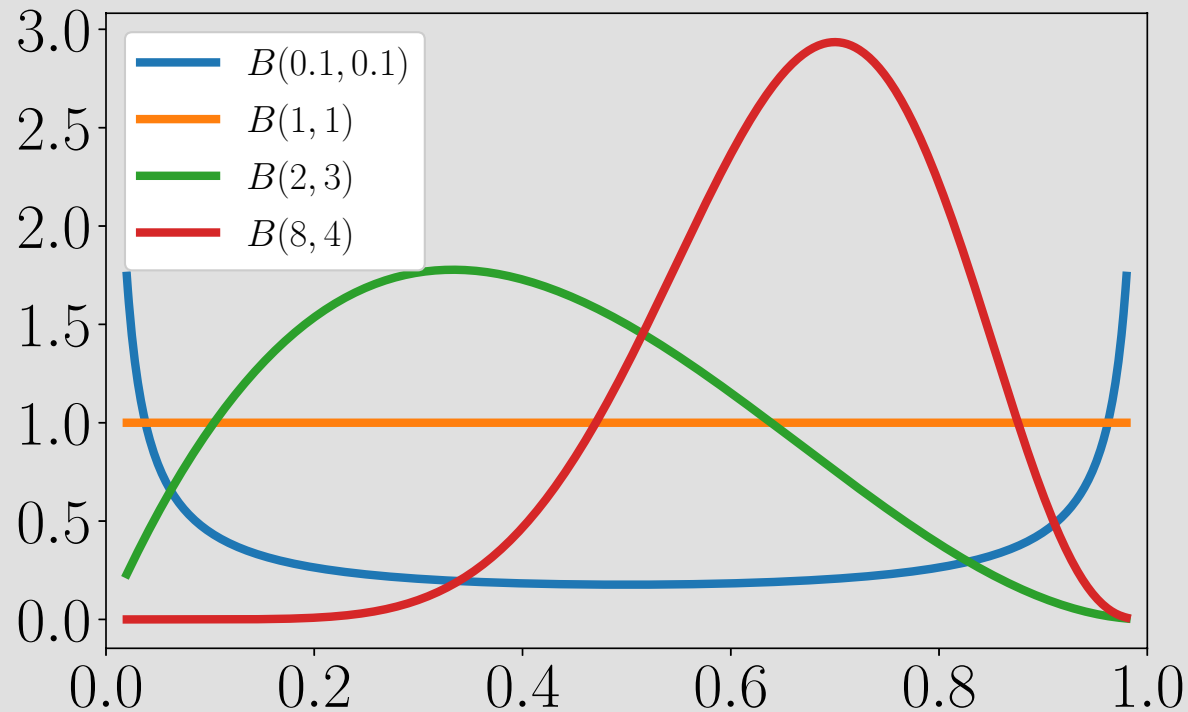
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$\uparrow \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)}$



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$$\mathbb{E}x = \frac{a}{a+b}$$

$$\text{Mode}[x] = \frac{a-1}{a+b-2}$$

$$\text{Var}[x] = \frac{ab}{(a+b)^2(a+b-1)}$$



# Example

Movie rank is  $0.8 \pm 0.1$





# Example ТЕХНИЧЕСКИЙ СЛАЙД

Movie rank is  $0.8 \pm 0.1$



1 — best movie

0 — Batman & Robin



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$$\Rightarrow a = 12, b = 3$$



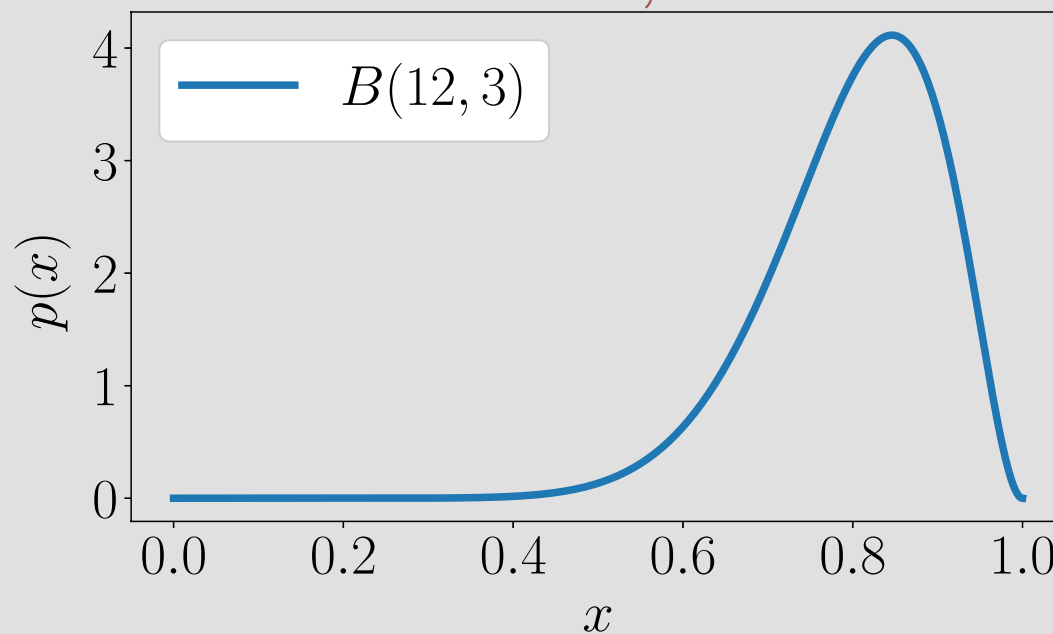
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# Example: Bernoulli



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$$p(X|\theta) = \theta^{N_1} (1 - \theta)^{N_0}$$



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## Cons:

- Conjugate prior may be inadequate

