

# THE JOEUN JEWELERY

빅데이터 개발환경을 사용한  
쇼핑몰 상품 추천 시스템 구축

임지안  
백종성  
이지훈  
김현강  
지현규



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01 HYPOTHESIS &  
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# 01.

## HYPOTHESIS & TARGET

“ 추천된 상품을 구매할 확률이 높다 ”



# 01.

## HYPOTHESIS & TARGET

구매내역 데이터를 통한  
**협업필터링 모델** 생성

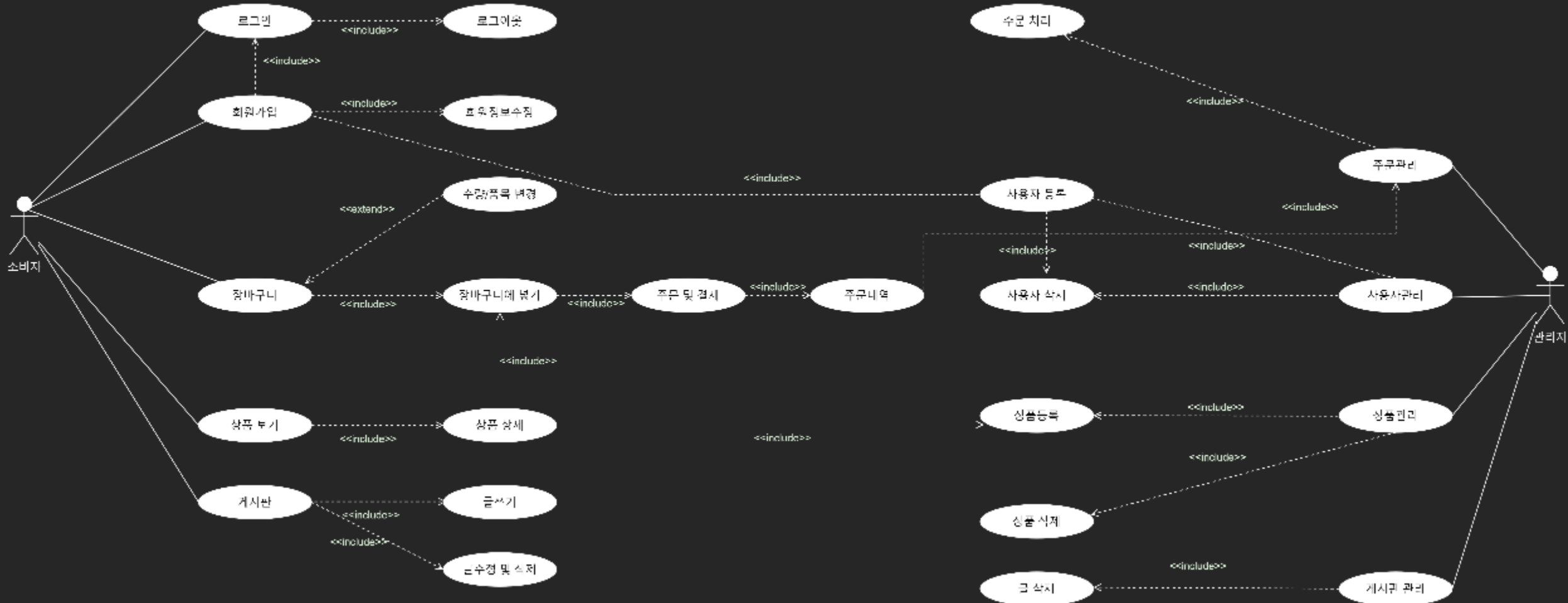


회원 구매내역 기반  
**상품 추천**



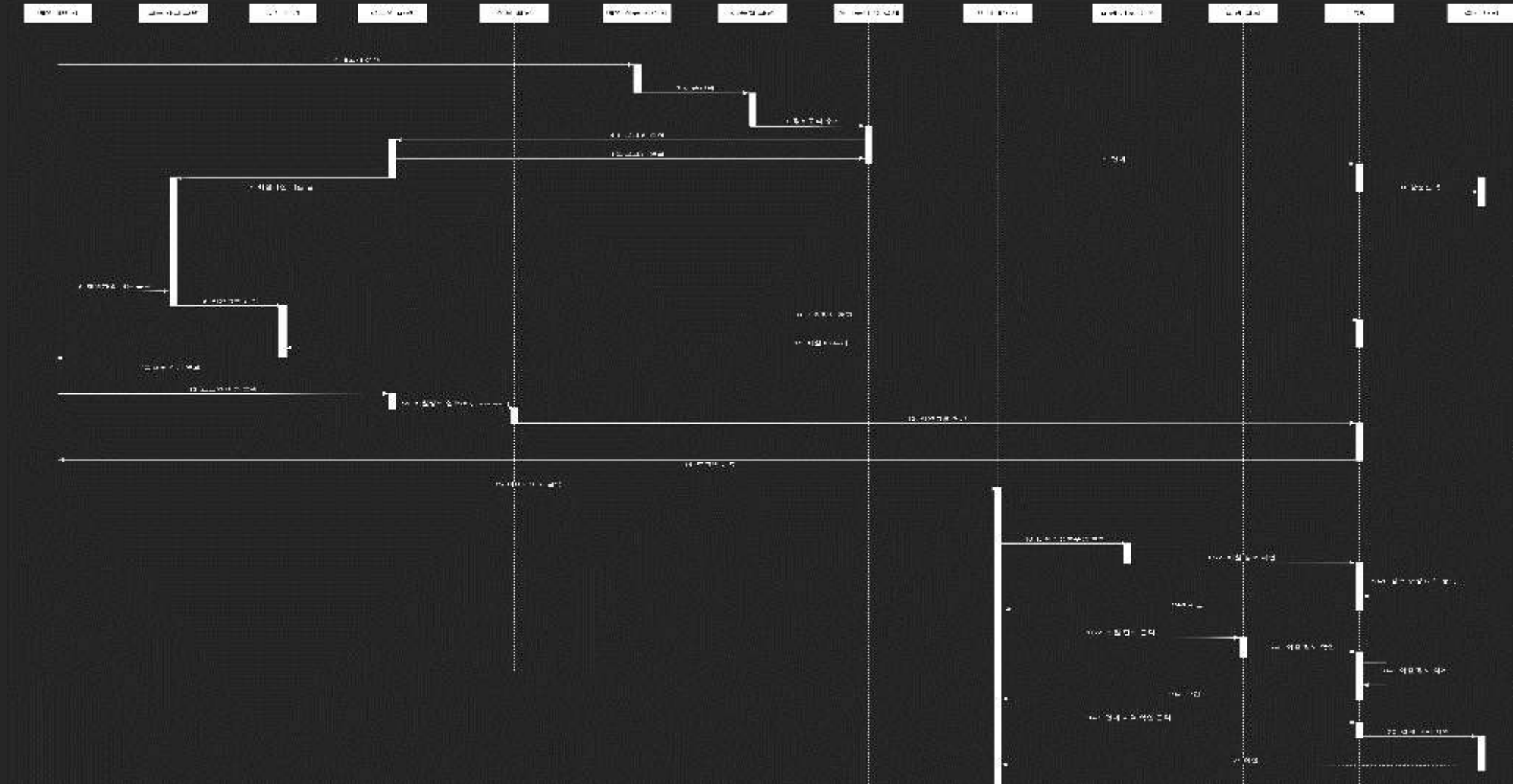
소비자의 취향에 따라  
**개인화**된 추천 결과 제공

# 02-1. USE CASE



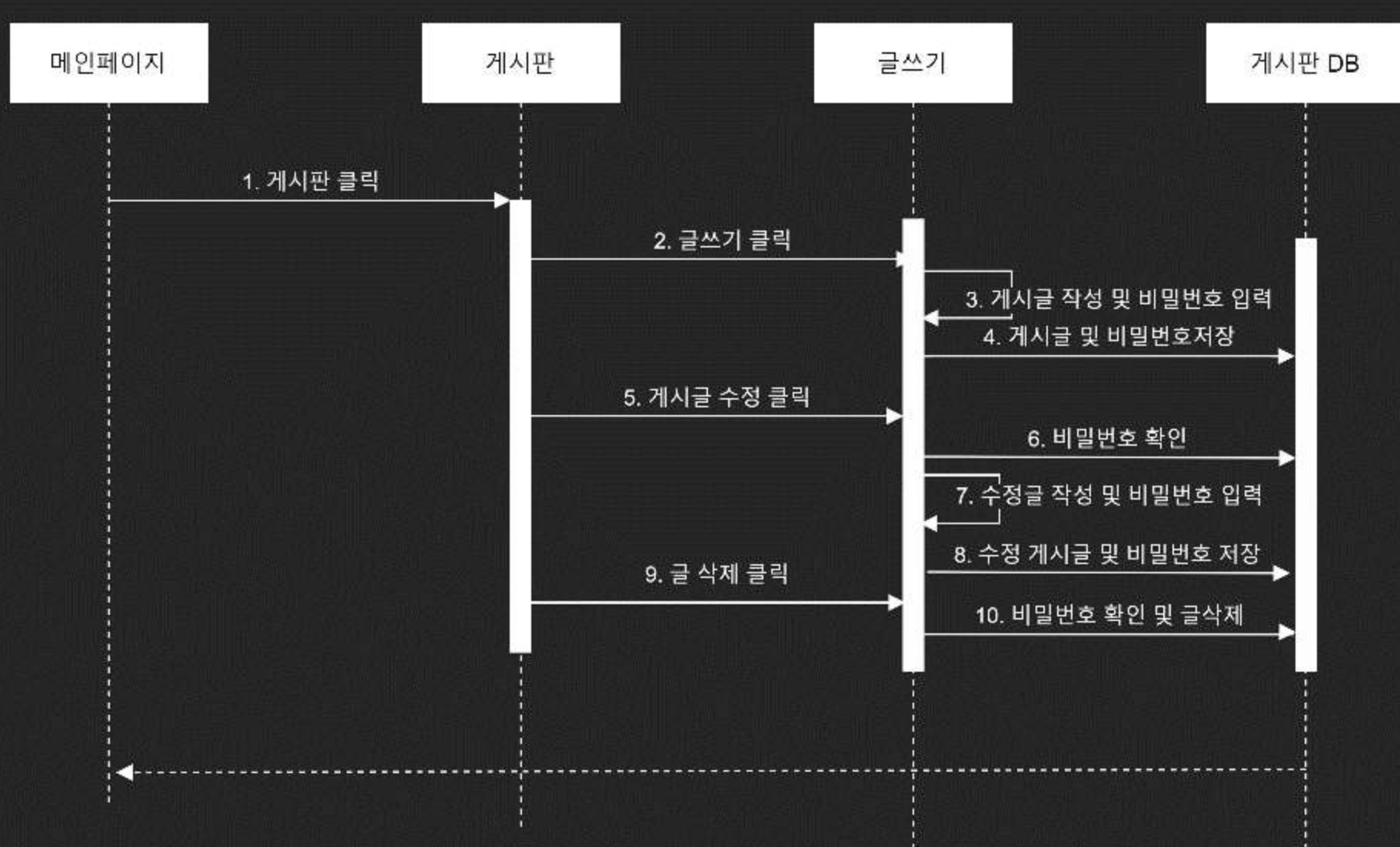
# 02-2.

## SEQUENCE DIAGRAM (Process)



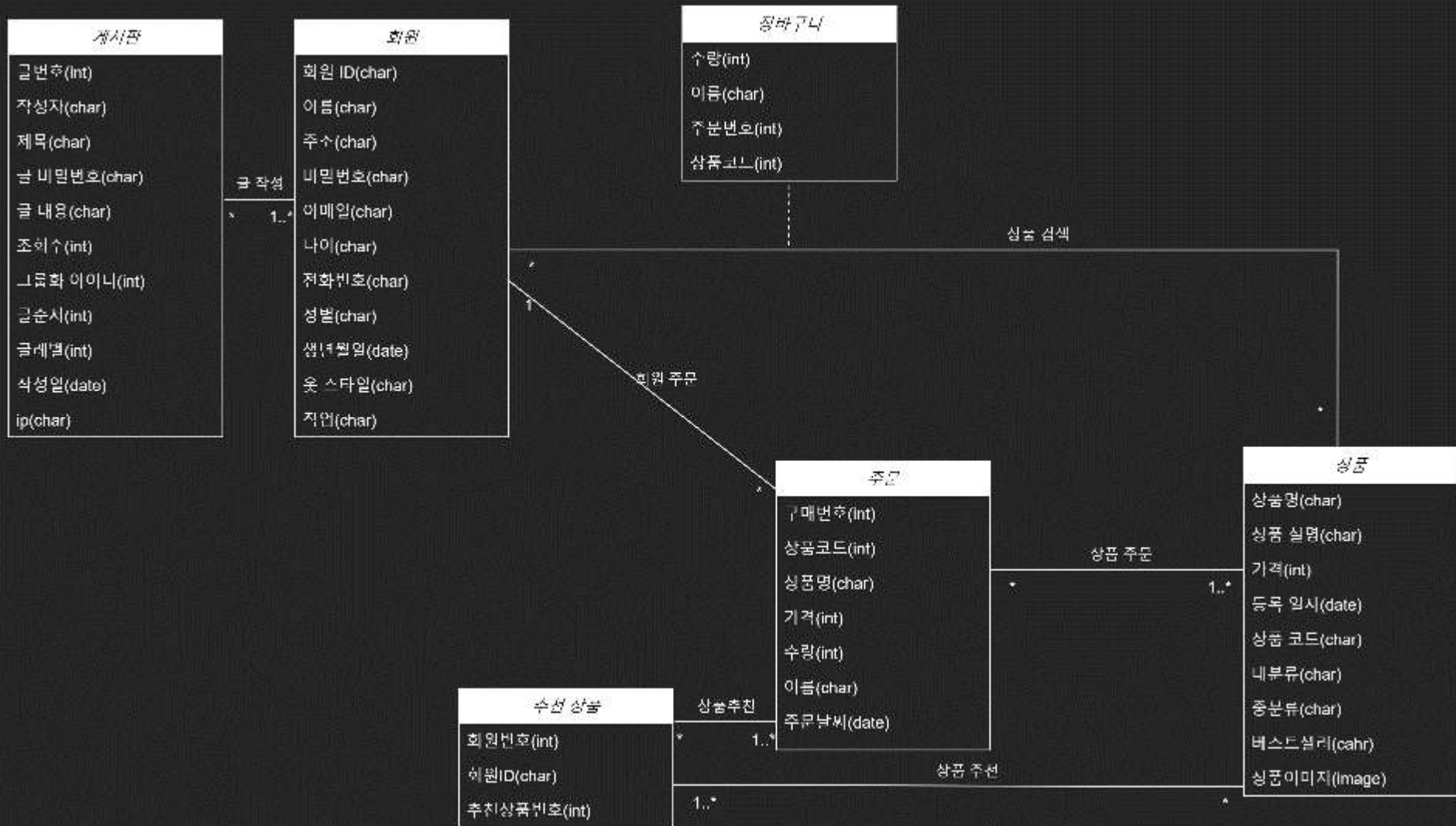
## 02-3.

### SEQUENCE DIAGRAM (Board)



# 02-4.

## CLASS DIAGRAM





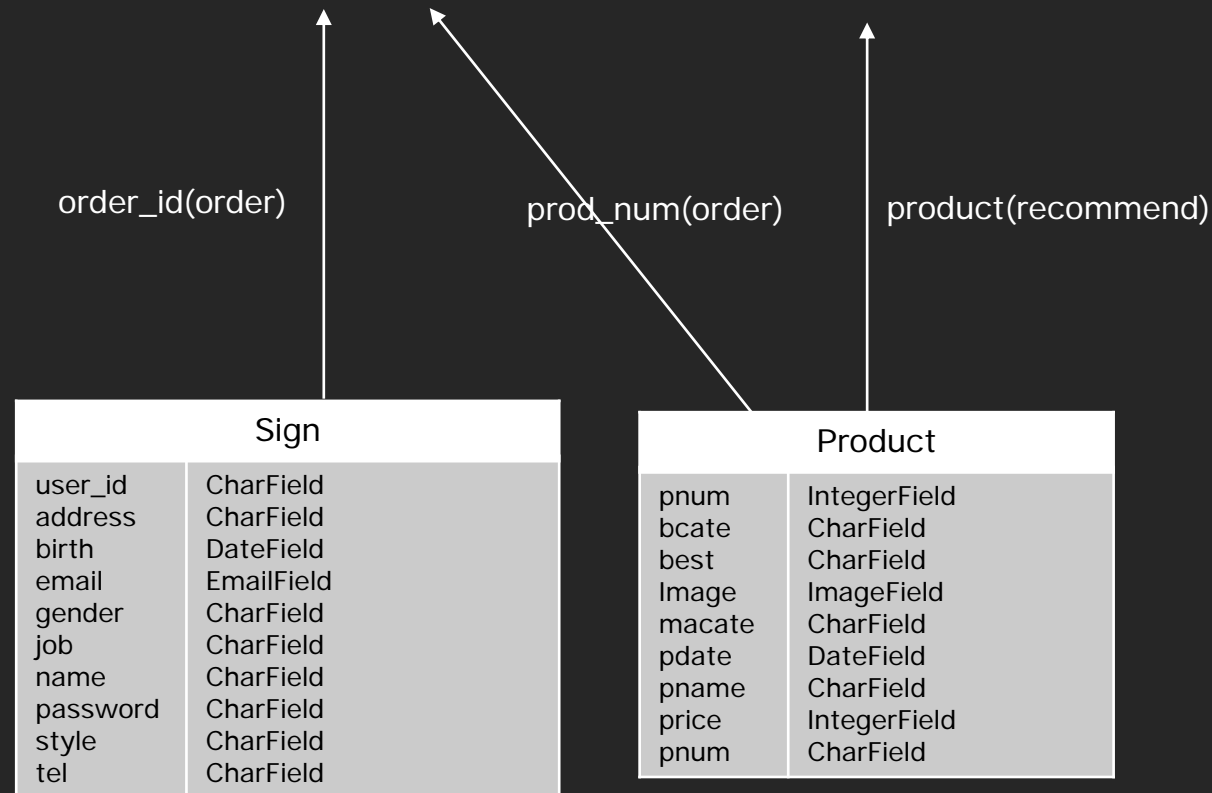
# 03. ERD

Order	
onum	AutoField
order_id	ForeignKey(user_id)
prod_num	ForeignKey(pnum)
quan	PositiveSmallIntegerField

Recommend	
Id	BigAutoField
Product	ForeignKey(pnum)
Member	CharField
U_id	IntegerField

Buy	
bnum	AutoField
member	CharField
pay	DateField
pname	CharField
pnum	CharField
price	IntegerField
quan	IntegerField

Board	
id	BigAutoField
content	harField
ip	CharField
num	CharField
passwd	CharField
readcount	IntegerField
ref	IntegerField
regdate	DateTimeField
relevel	IntegerField
restep	IntegerField
subject	CharField
writer	CharField



# 04.

## WORK FLOW

수집

Django Server  
Django 3  
HTML  
CSS  
JavaScript  
Jquery Ajax

전처리

Linux  
Master  
  
Hadoop  
NameNode  
DataNode  
  
Spark

Python  
Scala

적재

Flume  
MySQL  
SQOOP

분석

Pyspark  
CronD

적용

SQOOP  
MySQL

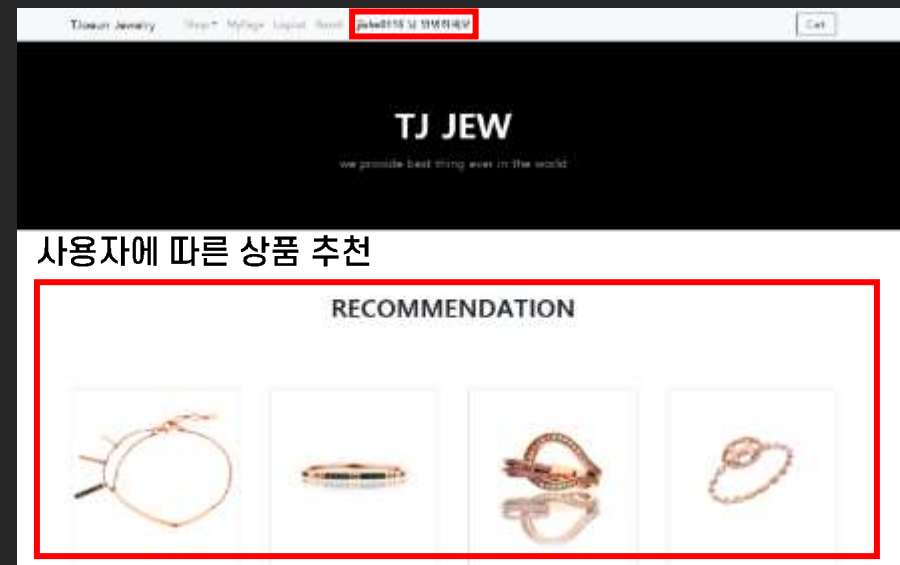
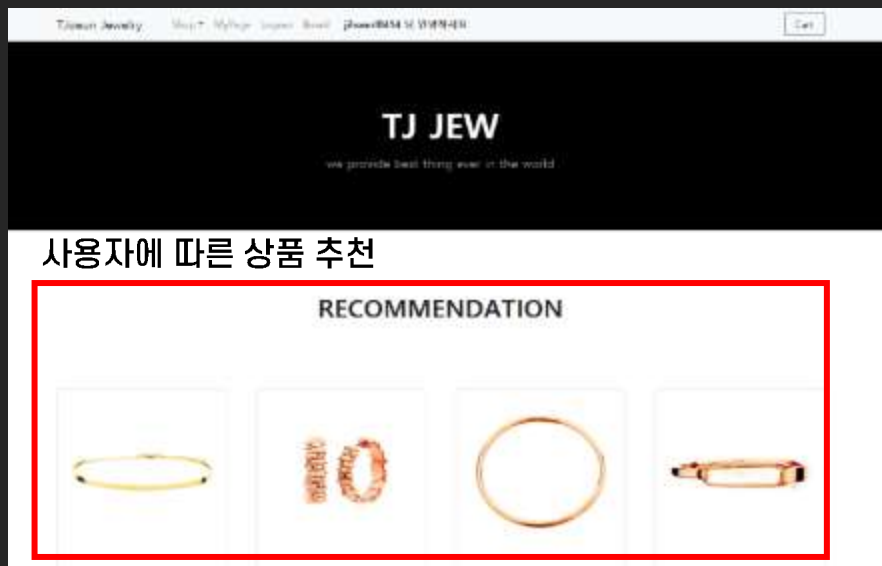
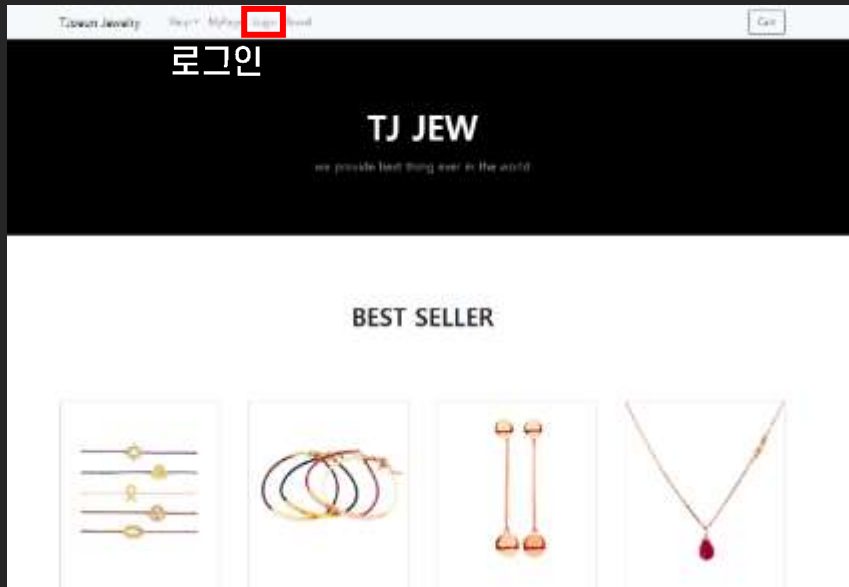
Linux  
Worker  
  
Hadoop  
  
DataNode

## 05.

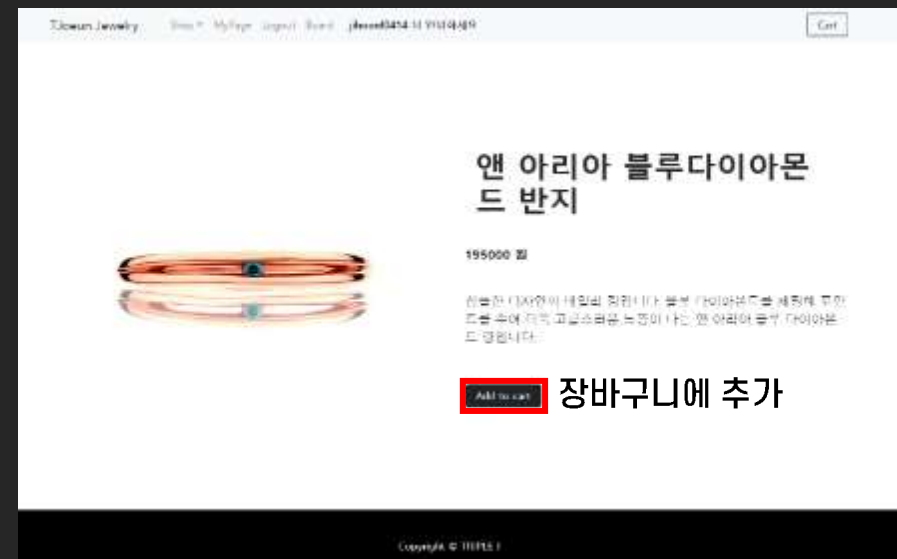
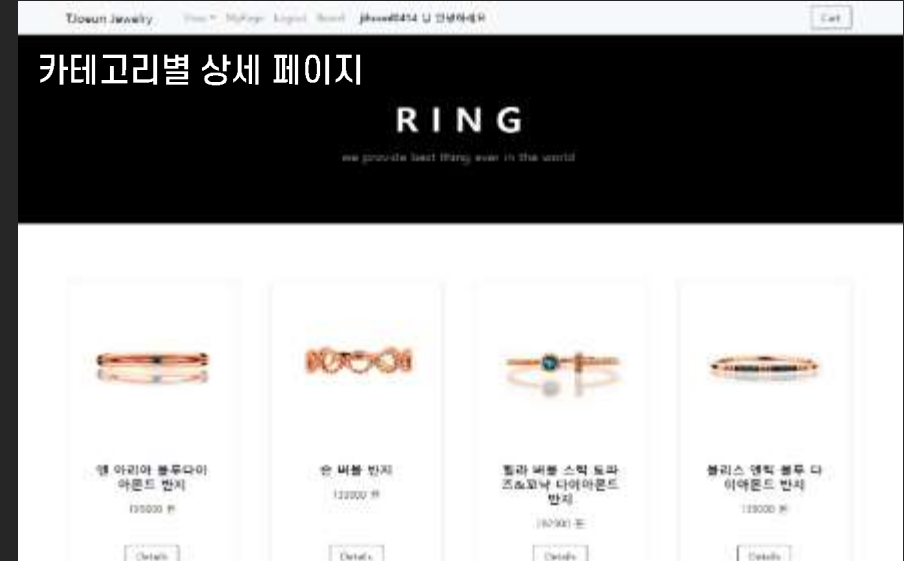
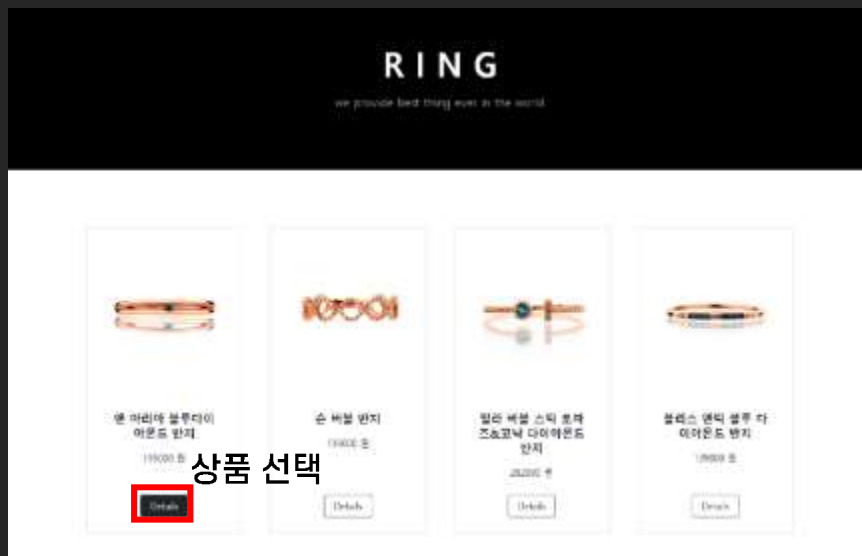
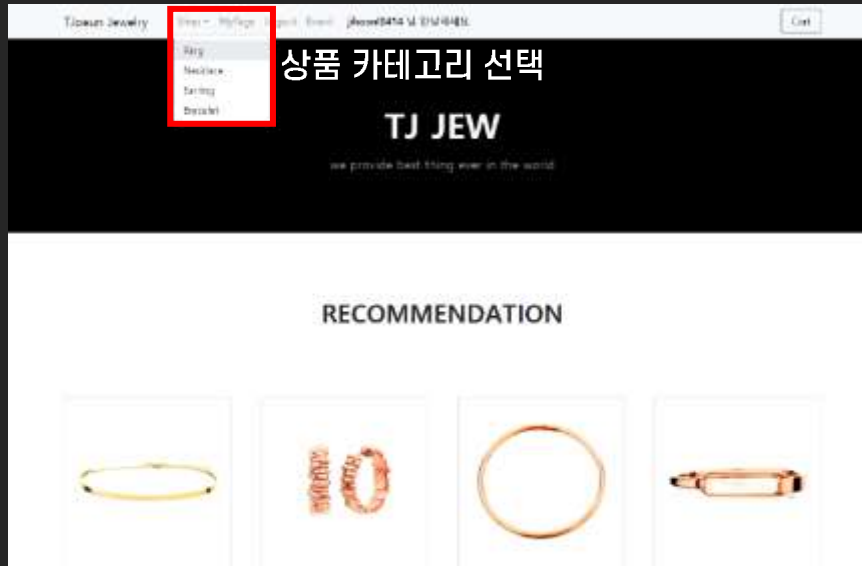
## SCHEDULE &amp; WORK DIVISION

진행단계	수행내용	상세수행내용	담당	시작 날짜	끝 날짜
문서작성	문서작성	PPT 작성	백종성	2021-04-23	2021-06-30
		마인드맵 작성	이지훈	2021-04-26	2021-05-03
		요구명세서 작성	이지훈	2021-04-26	2021-05-03
		업무분장표 작성	임지안	2021-04-26	2021-06-16
		회의록 정리	임지안	2021-04-26	2021-06-30
사전 데이터 수집	가설 설정	사용자 데이터 수집	이지훈	2021-04-26	2021-05-03
		사용자 데이터 전처리	백종성	2021-04-26	2021-05-03
기획	Diagrams 작성	Use Case 설계	김현강	2021-04-26	2021-05-03
		Class Diagram 작성	지현규, 김현강	2021-05-21	2021-05-21
		Sequence Diagram 작성	지현규, 김현강	2021-05-21	2021-05-21
		ERD 작성	이지훈	2021-05-22	2021-05-22
웹 구현	로그인 페이지	회원가입	백종성 임지안	2021-05-23	2021-06-09
		로그인	백종성 임지안	2021-05-23	2021-06-09
	메인페이지	메인페이지 화면 구현	백종성 김현강	2021-05-23	2021-06-09
		메인페이지 상품 관리	백종성 김현강	2021-05-23	2021-06-09
	장바구니	주문정보확인	임지안	2021-05-23	2021-06-09
		주문수량 수정	백종성 임지안	2021-05-23	2021-06-09
	제품 페이지	카테고리 별 페이지	백종성	2021-05-23	2021-06-09
		상품 상세페이지	백종성	2021-05-23	2021-06-09
	마이페이지	회원 정보 수정	임지안	2021-06-03	2021-06-14
		회원 탈퇴	임지안	2021-06-03	2021-06-14
	게시판	주문 내역 확인	임지안	2021-06-03	2021-06-14
		글쓰기, 글수정, 글삭제, 답글	백종성	2021-06-03	2021-06-14
머신러닝 및 분석	웹 검수	웹 검수 및 호환	임지안 백종성 이지훈 김현강 지현규	2021-06-15	2021-06-28
	수집	웹을 통한 데이터 수집	백종성	2021-06-16	2021-06-18
	전처리	형식(python)	지현규 임지안 이지훈	2021-06-16	2021-06-18
		형식(scala)	백종성 임지안	2021-06-16	2021-06-18
		결측값 제거(python)	지현규 임지안 이지훈	2021-06-16	2021-06-18
		이상치 제거(python)	지현규 임지안 이지훈	2021-06-16	2021-06-18
	적재	Mysql	백종성 임지안 이지훈	2021-06-18	2021-06-22
		Flume	백종성 임지안	2021-06-18	2021-06-22
	분석	K-means	지현규 임지안 이지훈	2021-06-22	2021-06-24
		협업필터링	지현규 임지안 이지훈	2021-06-22	2021-06-24
	적용	Sqoop	백종성 임지안	2021-06-25	2021-06-30

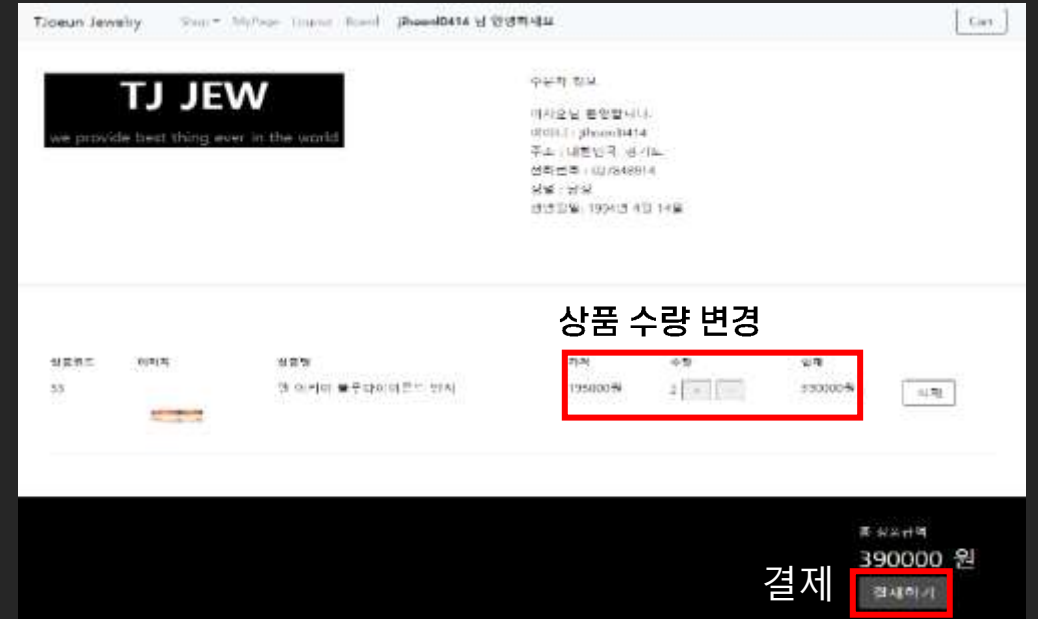
# 06. WEB SKILLS



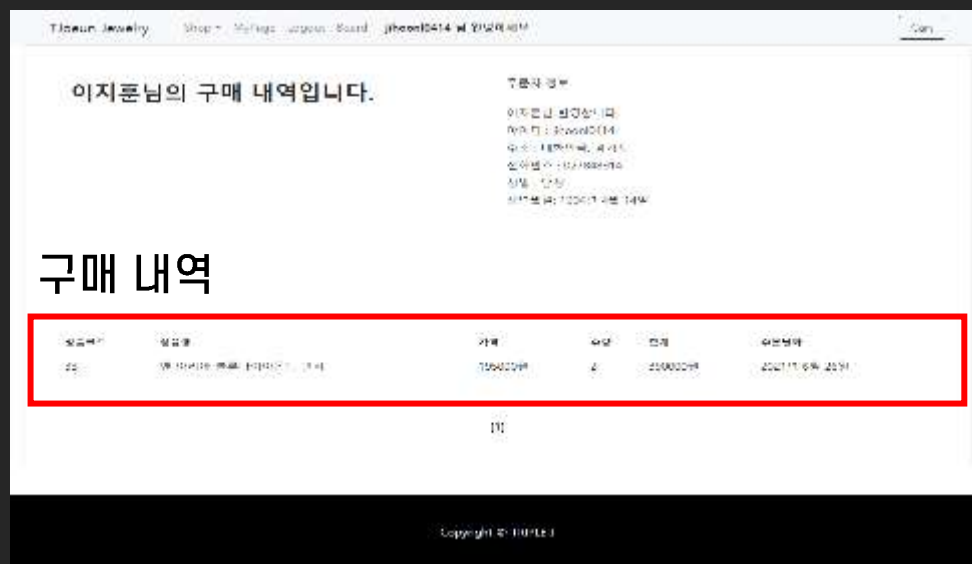
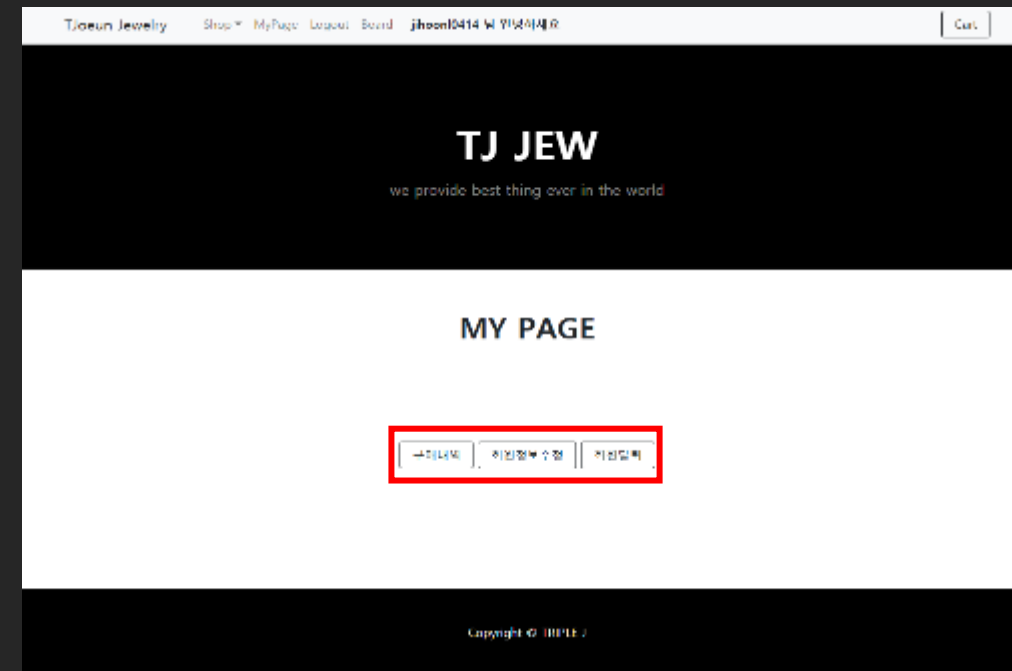
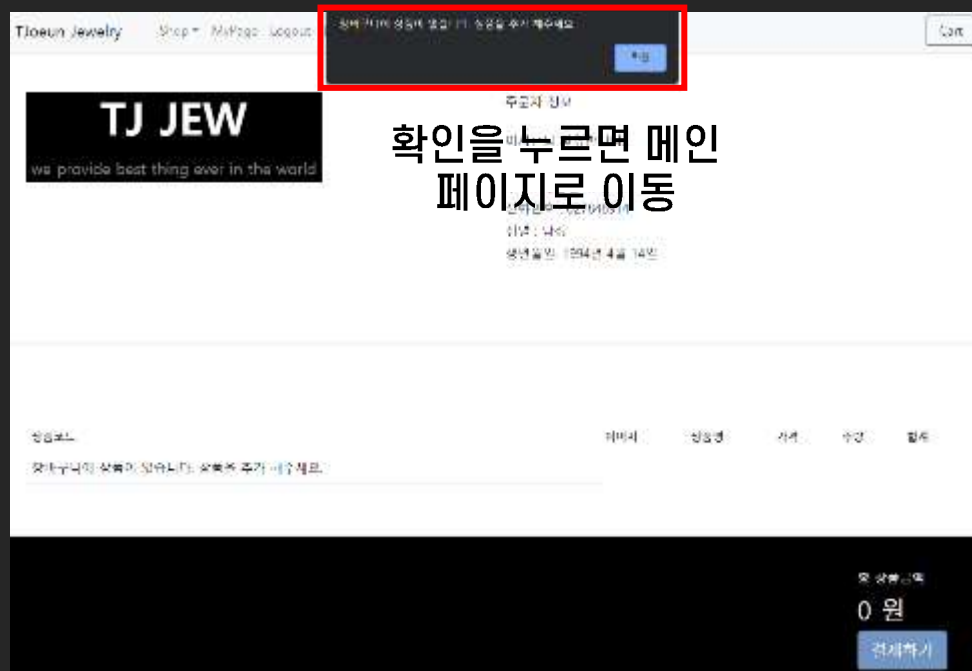
# 06. WEB SKILLS



# 06. WEB SKILLS

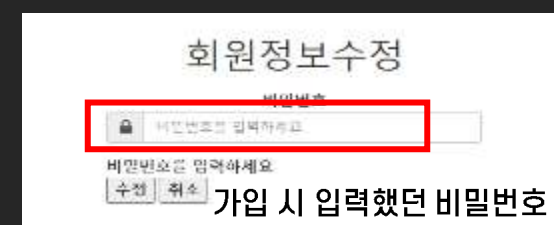


## 06. WEB SKILLS



#	ID	이름	이메일	성별	나이	생년월일	직업	주소	전화번호	비고
1	id001	홍길동	honggil@gmail.com	남	30	1990-01-01	학생	서울시 강남구	010-1234-5678	
2	id002	김민준	kimminjun@naver.com	남	25	1995-03-15	회사원	부산광역시	010-9876-5432	
3	id003	이유진	leeyu-jin@daum.net	여	28	1992-05-20	자유업	대구광역시	011-5555-1234	
4	id004	박지민	parkjimin@nate.com	남	35	1985-08-10	의사	인천광역시	032-1111-2222	
5	id005	최수민	choisumin@hanmail.net	여	22	1997-11-03	학생	대전광역시	043-2222-3333	
6	id006	정민준	jeongminjun@naver.com	남	27	1993-02-28	회사원	경기도 성남시	031-3333-4444	
7	id007	윤지민	yoonjimin@nate.com	여	32	1987-06-05	회사원	충청남도 천안시	041-4444-5555	
8	id008	조민준	choiminjun@daum.net	남	29	1991-09-18	학생	경상북도 대구시	053-5555-6666	
9	id009	한지민	hanjimin@hanmail.net	남	31	1989-04-22	회사원	경상남도 창원시	055-6666-7777	
10	id010	최지민	choijimin@nate.com	여	26	1994-07-01	학생	경기도 수원시	031-7777-8888	
11	id011	정지민	jeongjimin@naver.com	남	24	1996-10-10	학생	경기도 고양시	031-8888-9999	
12	id012	윤지민	yoonjimin@daum.net	여	23	1996-12-05	학생	경기도 용인시	031-9999-0000	

기존에 있는 회원 정보  
주소 : 경기도  
옷 스타일 : 스트릿  
직업 : 학생



## 06. WEB SKILLS

[illegible]

# 회원탈퇴

비밀번호

비밀번호를 입력하세요

비밀번호를 다시 입력하세요

가입 시 입력했던 비밀번호

탈퇴

취소

[illegible]



# 06. WEB SKILLS

## 아이디 중복확인

jihoonl0414사용할 수 없습니다.

아이디

확인

중복확인

## 아이디 중복확인

jiahn0116는 사용할 수 있습니다.

확인

사용할 ID 입력

이메일



jiahn0116



이메일 주소에 '@'를 포함해 주세요. 'jiahn0116'에 '@'가 없습니다.



01092470275

이메일 형식 체크

아이디



jiahn0116

중복확인

비밀번호



....

비밀번호 확인



....

이름



임지안

이메일



dlajahn@gmail.com

전화번호



01092470275

생년월일



1999-01-16



성별



여성

주소



경기도

선호스타일



데일리

직업



학생

회원가입

# 06. WEB SKILLS

BOARD

we provide best thing ever in the world

목록 ( Total : 6 )

글번호	제목	조회수	작성자	작성일	IP
5	배움은요	0	jhoon0414	2021-05-24	100.100.10.24
5	배움은요	0	jhoon0414	2021-05-24	100.100.10.24
4	배움은요	0	jhoon0414	2021-05-24	100.100.10.24
3	배움은요	0	jhoon0414	2021-05-24	100.100.10.24
2	배움은요	0	jhoon0414	2021-05-24	100.100.10.24
1	배움은요	0	jhoon0414	2021-05-24	100.100.10.24

글쓰기

BOARD

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JS 기능

로그인

글쓰기

작성자 jhoon0414

제목

내용

비밀번호

확인

취소

목록

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게시판 글쓰기 화면

글쓰기

작성자 jhoon0414

제목 배움은요

내용

비밀번호

확인

취소

목록

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게시판 글보기 화면

글보기

글번호 5

조회수 0

작성자 jhoon0414

작성일 2021-05-24

제목 배움은요

내용

글수정

글삭제

글답글

목록

# 06. WEB SKILLS

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게시판 답글 글쓰기 화면

글쓰기

작성자

jhoon2414

제목

답변드립니다.

내용

문의하신 사항은 3월 26일 토요일 까지 예정입니다.  
감사합니다.

비밀번호

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작성

취소

삭제

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게시판 답글 메인 화면

목록 ( Total : 7 )

글번호	제목	조회수	작성자	작성일	IP
7	비밀문의	3	jhoon2414	2021-06-24	192.168.10.24
6	답변드립니다.	0	jhoon2414	2021-06-26	192.168.108.86

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게시판 답글에 대한 답글 글쓰기 화면

글쓰기

작성자

jhoon2414

제목

수정사항

내용

안녕하세요.  
문의하신 사항은 3월 26일 토요일 까지 예정입니다.  
감사합니다.

비밀번호

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작성

취소

삭제

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게시판 답글에 대한 답글 메인 화면

목록 ( Total : 8 )

글번호	제목	조회수	작성자	작성일	IP
8	비밀문의	3	jhoon2414	2021-06-24	192.168.10.24
7	답변드립니다.	0	jhoon2414	2021-06-26	192.168.108.86
6	수정사항	0	jhoon2414	2021-06-26	192.168.108.86

# 06. WEB SKILLS

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게시판 글보기 화면

글보기

글번호	0	조회수	2
작성자	jhoon0414	작성일	2021-06-24
제목	제목입니다		
내용	내용입니다 내용입니다 내용입니다		

글수정

글삭제

목록

등록

BOARD

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게시판 글 삭제 화면

글 삭제

비밀번호를 다시 확인하세요.

비밀번호

비밀번호

삭제

목록

BOARD

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게시판 글 삭제 후 메인 화면

목록 ( Total : 8 )

글번호	제목	조회수	작성자	작성일	IP
8	삭제된 글입니다.		jhoon0414	2021-06-24	192.168.10.24
7	답변드립니다.	0	jhoon0414	2021-06-26	192.168.108.86
6	수정사항	0	jhoon0414	2021-06-26	192.168.108.86

# 07. SYSTEM SKILLS



```
root@master:~# jps
14384 Jps
32401 NodeManager
20261 Master
27797 Master
31493 NameNode
32214 ResourceManager
31910 SecondaryNameNode
31678 DataNode
27951 Worker
```

```
root@worker1:~# jps
11748 Jps
13732 DataNode
13900 NodeManager
9246 Worker
```

HDFS

DFS, YARN 실행

```
root@master:~# hdfs dfs -ls /input
Found 5 items
drwxr-xr-x - root supergroup          0 2021-06-21 18:10 /input/flume
-rw-r--r-- 1 root supergroup         105 2021-06-15 19:29 /input/result.csv
-rw-r--r-- 1 root supergroup      187444 2021-06-22 11:54 /input/result.txt
drwxr-xr-x - root supergroup          0 2021-06-22 13:02 /input/sqoop
-rw-r--r-- 1 root supergroup          84 2021-06-15 19:25 /input/test.txt
```

Master, Worker

```
root@worker1:~# hdfs dfs -ls /input
Found 5 items
drwxr-xr-x - root supergroup          0 2021-06-21 18:10 /input/flume
-rw-r--r-- 1 root supergroup         105 2021-06-15 19:29 /input/result.csv
-rw-r--r-- 1 root supergroup      187444 2021-06-22 11:54 /input/result.txt
drwxr-xr-x - root supergroup          0 2021-06-22 13:02 /input/sqoop
-rw-r--r-- 1 root supergroup          84 2021-06-15 19:25 /input/test.txt
```

HDFS

# 07. SYSTEM SKILLS



Crontab

```
#!/bin/sh
export JAVA_HOME=/usr/java
export JRE_HOME=/usr/jre
export HADOOP_HOME=/usr/hadoop
export SPARK_HOME=/usr/spark
export FLUME_HOME=/usr/flume
export SQOOP_HOME=/usr/sqoop
export ZOOKEEPER_HOME=/usr/zookeeper
PATH=$PATH:$JAVA_HOME/bin:$JRE_HOME/bin:$HADOOP_HOME/bin:$HADOOP_HOME/sbin:$SPARK_HOME/bin:$FLUME_HOME/bin:$SQOOP_HOME/bin:$ZOOKEEPER_HOME/bin
export HDFS_NAMENODE_USER="root"
export HDFS_DATANODE_USER="root"
export HDFS_SECONDARYNAMENODE_USER="root"
export YARN_RESOURCEMANAGER_USER="root"
export YARN_NODEMANAGER_USER="root"
export SQOOP_SERVER_EXTRA_LIB=/root/sqoop
export SQOOP_CLASSPATH=/root/sqoop
start-dfs.sh
start-yarn.sh
/usr/spark/sbin/start-all.sh
zkServer.sh start
source /etc/profile
hdfs dfs -rm /input/result.txt
hdfs dfs -rm -r /input/sqoop/
sqoop import --connect jdbc:mysql://localhost:3306/Tjoeun2 --username joeun2 --password joeun2 --m 1 --table order_buy --target-dir hdfs://master:10000/input/sqoop --columns "member, pname"
hdfs dfs -cat /input/sqoop/part-m-000000 > /home/joeun/orderlist.csv
/usr/spark/bin/spark-submit /home/joeun/project.py
hdfs dfs -put /home/joeun/result.txt /input
mysql -u joeun2 -pjoeun2 -D Tjoeun2 -e "TRUNCATE order_recommend"
sqoop export --connect jdbc:mysql://localhost:3306/Tjoeun2 --username joeun2 --password joeun2 --table order_recommend --update-mode allowinsert --export-dir hdfs://master:10000/input/result.txt --input-fields-terminated-by ',' --columns "u_id, member, product_id"

# /etc/crontab: system-wide crontab
# Unlike any other crontab you don't have to run the `crontab`
# command to install the new version when you edit this file
# and files in /etc/cron.d. These files also have username fields,
# that none of the other crontabs do.

SHELL=/bin/sh
PATH=/usr/local/sbin:/usr/local/bin:/sbin:/bin:/usr/sbin:/usr/bin

# m h dom mon dow user  command
17 * * * * root    cd / && run-parts --report /etc/cron.hourly
25 6 * * * root    test -x /usr/sbin/anacron || ( cd / && run-parts --report /etc/cron.daily )
47 6 * * 7 root    test -x /usr/sbin/anacron || ( cd / && run-parts --report /etc/cron.weekly )
52 6 1 * * root    test -x /usr/sbin/anacron || ( cd / && run-parts --report /etc/cron.monthly )

*/10 * * * * root /root/start.sh > /root/start.log 2>&1
*/6 * * * * root /root/flume.sh > /root/flume.log 2>&1
*/11 * * * * root /root/log.sh > /root/log.log 2>&1
```

Shell script

실행 프로세스 코딩

Crontab

.sh 실행시간 설정



# 07. SYSTEM SKILLS



```
cron.log

Starting namenodes on [master]
master: namenode is running as process 31493. Stop it first.
Starting datanodes
worker1: datanode is running as process 13732. Stop it first.
master: datanode is running as process 31878. Stop it first.
worker3: ssh: connect to host worker3 port 22: No route to host
worker2: ssh: connect to host worker2 port 22: No route to host
Starting secondary namenodes [master]
master: secondarynamenode is running as process 31910. Stop it first.
Starting resourcemanager
resourcemanager is running as process 32214. Stop it first.
Starting nodemanagers
worker1: nodemanager is running as process 13900. Stop it first.
master: nodemanager is running as process 32401. Stop it first.
worker2: ssh: connect to host worker2 port 22: No route to host
worker3: ssh: connect to host worker3 port 22: No route to host
org.apache.spark.deploy.master.Master running as process 20261. Stop it first.
worker1: org.apache.spark.deploy.worker.Worker running as process 9246. Stop it first.
master: org.apache.spark.deploy.worker.Worker running as process 27951. Stop it first.
ZooKeeper JMX enabled by default
Using config: /usr/zookeeper/bin/../conf/zoo.cfg
grep: /usr/zookeeper/bin/../conf/zoo.cfg: 그런 파일이나 디렉터리가 없습니다
grep: /usr/zookeeper/bin/../conf/zoo.cfg: 그런 파일이나 디렉터리가 없습니다
mkdir: ``: 디렉토리를 만들 수 없습니다: 그런 파일이나 디렉터리가 없습니다
Starting zookeeper ... STARTED
Deleted /input/result.txt
mysql: [Warning] Using a password on the command line interface can be insecure.
mysql: [Warning] Using a password on the command line interface can be insecure.
2021-06-22 11:50:31,415 WARN util.NativeCodeLoader: Unable to load native-hadoop library for your platform... using builtin-java classes where applicable
2021-06-22 11:50:33,937 INFO spark.SparkContext: Running Spark version 3.1.1
2021-06-22 11:50:34,098 INFO resource.ResourceUtils: =====
2021-06-22 11:50:34,102 INFO resource.ResourceUtils: No custom resources configured for spark.driver.
2021-06-22 11:50:34,106 INFO resource.ResourceUtils: =====
2021-06-22 11:50:34,107 INFO spark.SparkContext: Submitted application: a
2021-06-22 11:50:34,176 INFO resource.ResourceProfile: Default ResourceProfile created, executor resources: Map(cores -> name: cores, amount: 1,
script: , vendor: , memory -> name: memory, amount: 1024, script: , vendor: , offHeap -> name: offHeap, amount: 0, script: , vendor: ), task resources:
Map(cpus -> name: cpus, amount: 1.0)
2021-06-22 11:50:34,231 INFO resource.ResourceProfile: Limiting resource is cpu
2021-06-22 11:50:34,232 INFO resource.ResourceProfileManager: Added ResourceProfile id: 0
2021-06-22 11:50:34,396 INFO spark.SecurityManager: Changing view acls to: root
2021-06-22 11:50:34,396 INFO spark.SecurityManager: Changing modify acls to: root
2021-06-22 11:50:34,397 INFO spark.SecurityManager: Changing view acls groups to:
```

Cron.log

실행 로그 저장

# 07. SYSTEM SKILLS



```
2021-06-22 13:02:20,085 INFO mapreduce.Job: map 100% reduce 0%
2021-06-22 13:02:20,104 INFO mapreduce.Job: Job job_1623814186468_0048 completed
successfully
2021-06-22 13:02:20,365 INFO mapreduce.Job: Counters: 33
```

Map reduce

## Map-Reduce Framework

```
Map input records=100008
Map output records=100008
Input split bytes=87
Spilled Records=0
Failed Shuffles=0
Merged Map outputs=0
GC time elapsed (ms)=120
CPU time spent (ms)=4370
Physical memory (bytes) snapshot=141082624
Virtual memory (bytes) snapshot=2613592064
Total committed heap usage (bytes)=62980096
Peak Map Physical memory (bytes)=141082624
Peak Map Virtual memory (bytes)=2613592064
```

## File Input Format Counters

```
Bytes Read=0
```

## File Output Format Counters

```
Bytes Written=771877
```

```
2021-06-22 13:02:20,404 INFO mapreduce.ImportJobBase: Transferred 753.7861 KB in
43.29 seconds (17.4125 KB/sec)
```

```
2021-06-22 13:02:20,419 INFO mapreduce.ImportJobBase: Retrieved 100008 records.
```

Mysql -> HDFS

Import

완료



# 07.

## SYSTEM SKILLS



```
2612,58
2012,21
1989,37
4242,68
2000,57
524,40
603,69
3450,88
3101,55
1302,40
1919,60
2834,49
30,88
4393,73
2457,98
whdtjdgld,7
whdtjdgld,2
whdtjdgld,98
whdtjdgld,88
whdtjdgld,15
whdtjdgld,9
whdtjdgld,37
whdtjdgld,2
root@master:~# hdfs dfs -cat /input/sqoop/*
```

Import 결과

HDFS 저장

# 07. SYSTEM SKILLS



```
root@master:~# /usr/spark/bin/spark-submit /home/joeun/project.py
2021-06-22 11:15:32,396 WARN util.NativeCodeLoader: Unable to load native-hadoop
  library for your platform... using builtin-java classes where applicable
2021-06-22 11:15:36,374 INFO spark.SparkContext: Running Spark version 3.1.1
2021-06-22 11:15:36,686 INFO resource.ResourceUtils: =====
=====
2021-06-22 11:15:36,693 INFO resource.ResourceUtils: No custom resources configu
  red for spark.driver.
2021-06-22 11:15:36,710 INFO resource.ResourceUtils: =====
=====
2021-06-22 11:15:36,713 INFO spark.SparkContext: Submitted application: a
2021-06-22 11:15:36,871 INFO resource.ResourceProfile: Default ResourceProfile c
  reated, executor resources: Map(cores -> name: cores, amount: 1, script: , vendo
  r: , memory -> name: memory, amount: 1024, script: , vendor: , offHeap -> name:
  offHeap, amount: 0, script: , vendor: ), task resources: Map(cpus -> name: cpus,
  amount: 1.0)
2021-06-22 11:15:36,989 INFO resource.ResourceProfile: Limiting resource is cpu
2021-06-22 11:15:36,997 INFO resource.ResourceProfileManager: Added ResourceProf
  ile id: 0
2021-06-22 11:15:37,337 INFO spark.SecurityManager: Changing view acls to: root
2021-06-22 11:15:37,339 INFO spark.SecurityManager: Changing modify acls to: roo
  t
2021-06-22 11:15:45,185 INFO storage.BlockManager: Initialized BlockManager: Blo
  ckManagerId(driver, master, 45211, None)
2021-06-22 11:15:46,735 INFO handler.ContextHandler: Started o.s.j.s.ServletCont
  extHandler@1905021e[/metrics/json,null,AVAILABLE,@Spark]
2021-06-22 11:15:47,297 INFO cluster.StandaloneSchedulerBackend: SchedulerBacken
  d is ready for scheduling beginning after reached minRegisteredResourcesRatio: 0
  .0
      uid member  pnum
14      0      742    57
15      0      742    58
16      0      742    39
      uid member  pnum
20      1     4076     9
21      1     4076    51
22      1     4076    52
      uid member  pnum
19      2     1954    36
20      2     1954    47
21      2     1954   100
      uid member  pnum
19      3     3133    33
20      3     3133    88
21      3     3133    49
      uid member  pnum
```

분산 분석

.py Script 실행

분석 진행

# 07. SYSTEM SKILLS



```
2021-06-22 11:42:40,502 INFO mapreduce.Job: Running job: job_1623814186468_0043
2021-06-22 11:43:48,185 INFO mapreduce.Job: Job job_1623814186468_0043 running in uber mode : false
2021-06-22 11:43:48,209 INFO mapreduce.Job: map 0% reduce 0%
2021-06-22 11:45:23,149 INFO mapreduce.Job: map 25% reduce 0%
2021-06-22 11:45:24,289 INFO mapreduce.Job: map 100% reduce 0%
2021-06-22 11:45:26,324 INFO mapreduce.Job: Job job_1623814186468_0043 completed successfully
2021-06-22 11:45:26,717 INFO mapreduce.Job: Counters: 32
```

Map reduce

## Map-Reduce Framework

```
Map input records=15003
Map output records=15003
Input split bytes=468
Spilled Records=0
Failed Shuffles=0
Merged Map outputs=0
GC time elapsed (ms)=2203
CPU time spent (ms)=13740
Physical memory (bytes) snapshot=568000512
Virtual memory (bytes) snapshot=10445357056
Total committed heap usage (bytes)=251920384
Peak Map Physical memory (bytes)=142774272
Peak Map Virtual memory (bytes)=2611339264
```

## File Input Format Counters

```
Bytes Read=0
```

## File Output Format Counters

```
Bytes Written=0
```

```
2021-06-22 11:55:38,381 INFO mapreduce.ExportJobBase: Transferred 195.5195 KB in
76.3075 seconds (2.5623 KB/sec)
2021-06-22 11:55:38,386 INFO mapreduce.ExportJobBase: Exported 15003 records.
```

HDFS -> Mysql

Export

완료

# 07.

## SYSTEM SKILLS



14994	3770	1447	22
14995	3771	2355	52
14996	3771	2355	41
14997	3771	2355	50
14998	3772	2335	73
14999	3772	2335	52
15000	3772	2335	51
15001	3773	2424	65
15002	3773	2424	73
15003	3773	2424	51

+-----+-----+-----+-----+

15003 rows in set (0.04 sec)

```
mysql> select * from order_recommend where member='whdtjdgld';
```

id	u_id	member	product_id
14124	5000	whdtjdgld	65
14125	5000	whdtjdgld	39
14126	5000	whdtjdgld	49

+-----+-----+-----+-----+

3 rows in set (0.01 sec)

Export 결과

Mysql

Table에 저장



# 07. SYSTEM SKILLS



```
2021-06-21 17:58:40,170 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.start(MonitoredCounterGroup.java:95)] Component type: SINK, name: sink2 started
2021-06-21 17:58:40,644 (lifecycleSupervisor-1-3) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.register(MonitoredCounterGroup.java:119)] Monitored counter group for type: SOURCE, name: source2: Successfully registered new MBean.
2021-06-21 17:58:40,648 (lifecycleSupervisor-1-3) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.start(MonitoredCounterGroup.java:95)] Component type: SOURCE, name: source2 started
2021-06-21 17:58:40,651 (lifecycleSupervisor-1-3) [INFO - org.apache.flume.source.AvroSource.start(AvroSource.java:219)] Avro source source2 started.
2021-06-21 17:59:26,583 (New I/O server boss #3) [INFO - org.apache.avro.ipc.NettyServer$NettyServerAvroHandler.handleUpstream(NettyServer.java:171)] [id: 0x48f6e472, /10.0.2.100:36242 => /10.0.2.100:9999] OPEN
2021-06-21 17:59:26,584 (New I/O worker #1) [INFO - org.apache.avro.ipc.NettyServer$NettyServerAvroHandler.handleUpstream(NettyServer.java:171)] [id: 0x48f6e472, /10.0.2.100:36242 => /10.0.2.100:9999] BOUND: /10.0.2.100:9999
2021-06-21 17:59:26,585 (New I/O worker #1) [INFO - org.apache.avro.ipc.NettyServer$NettyServerAvroHandler.handleUpstream(NettyServer.java:171)] [id: 0x48f6e472, /10.0.2.100:36242 => /10.0.2.100:9999] CONNECTED: /10.0.2.100:36242

2021-06-21 17:59:26,308 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.start(MonitoredCounterGroup.java:95)] Component type: SINK, name: sink1 started
2021-06-21 17:59:26,308 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.sink.AbstractRpcSink.createConnection(AbstractRpcSink.java:212)] Rpc sink sink1: Building RpcClient with hostname: 10.0.2.100, port: 9999
2021-06-21 17:59:26,309 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.sink.AvroSink.initializeRpcClient(AvroSink.java:113)] Attempting to create Avro Rpc client.
2021-06-21 17:59:26,350 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.api.NettyAvroRpcClient.configure(NettyAvroRpcClient.java:594)] Using default maxIOWorkers
2021-06-21 17:59:26,385 (lifecycleSupervisor-1-3) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.register(MonitoredCounterGroup.java:119)] Monitored counter group for type: SOURCE, name: source1: Successfully registered new MBean.
2021-06-21 17:59:26,392 (lifecycleSupervisor-1-3) [INFO - org.apache.flume.instrumentation.MonitoredCounterGroup.start(MonitoredCounterGroup.java:95)] Component type: SOURCE, name: source1 started
2021-06-21 17:59:26,920 (lifecycleSupervisor-1-1) [INFO - org.apache.flume.sink.AbstractRpcSink.start(AbstractRpcSink.java:308)] Rpc sink sink1 started.
```

Master Flume

서버 실행

Master Flume

클라이언트 실행

# 07.

## SYSTEM SKILLS



```
#!/bin/sh
export JAVA_HOME=/usr/java
export JRE_HOME=/usr/jre
export HADOOP_HOME=/usr/hadoop
export SPARK_HOME=/usr/spark
export FLUME_HOME=/usr/flume
export SQOOP_HOME=/usr/sqoop
export ZOOKEEPER_HOME=/usr/zookeeper
PATH=$PATH:$JAVA_HOME/bin:$JRE_HOME/bin:$HADOOP_HOME/bin:$HADOOP_HOME/sbin:$SPARK_HOME/bin:$FLUME_HOME/bin:
$SQOOP_HOME/bin:$ZOOKEEPER_HOME/bin
export HDFS_NAMENODE_USER="root"
export HDFS_DATANODE_USER="root"
export HDFS_SECONDARYNAMENODE_USER="root"
export YARN_RESOURCEMANAGER_USER="root"
export YARN_NODEMANAGER_USER="root"
export SQOOP_SERVER_EXTRA_LIB=/root/sqoop
export SQOOP_CLASSPATH=/root/sqoop
rm /home/joeun/flume/*
hdfs dfs -rm /input/flume/*
cp project2/log/logfile.log /home/joeun/flume/log.txt
```

flume.sh

# 07.

## SYSTEM SKILLS



```
root@master:~# cp project/log/logfile.log /home/joeun/flume/log.txt
```

로그파일 전달

```
2021-06-21 18:10:48,357 (hdfs-sink2-call-runner-4) [INFO - org.apache.flume.sink
.hdfs.BucketWriter$7.call(BucketWriter.java:681)] Renaming /input/flume/_events.
1624266618155.log.tmp to /input/flume/events.1624266618155.log
```

HDFS에 저장

```
root@master:~# hdfs dfs -cat /input/flume/*
```

```
[2021-06-21 17:48:49] INFO [order.views:38] cart:whdtjdgld:37
[2021-06-21 17:48:49] INFO [order.views:38] cart:whdtjdgld:37
[2021-06-21 17:50:09] INFO [product.views:200] plist:whdtjdgld:2
[2021-06-21 17:50:11] INFO [order.views:38] cart:whdtjdgld:2
[2021-06-21 17:50:18] INFO [order.views:182] buy:whdtjdgld:37
[2021-06-21 17:50:18] INFO [order.views:182] buy:whdtjdgld:2
```

저장된 파일내용

# 07. SYSTEM SKILLS



```
package joeun.project

import org.apache.spark.SparkConf
import org.apache.spark.streaming._
import org.apache.spark.streaming.dstream.DStream.toPairDStreamFunctions
import org.apache.spark.streaming.StreamingContext
import org.apache.spark.streaming.Seconds
import org.apache.spark.streaming.dstream.DStream
import org.apache.spark.SparkContext
import org.apache.spark.sql.SQLImplicits

object log {
  def main(args: Array[String]): Unit = {
    val conf = new SparkConf().setMaster( "spark://master:7077" ).setAppName("log")
    val sc = new SparkContext( conf )
    val sqlContext= new org.apache.spark.sql.SQLContext(sc)
    import sqlContext.implicits._

    val log = sc.textFile("/input/log.txt")

    val logs = log.map(_._split(" ")).map(x => (x(4).toString, x(5).toString, x(6).toInt)).toDF("x1","x2","x3")

    logs.write.csv("/output/db")
  }
}
```

```
classes.455250795.timestamp
project-0.0.1-SNAPSHOT-jar-with-dependencies.jar
project-0.0.1-SNAPSHOT.jar
test-classes.1718061956.timestamp
```

Log.txt 전처리

Scala 코딩

Maven

배포용 .jar파일 생성



# 07.

## SYSTEM SKILLS



```
#!/bin/sh
export JAVA_HOME=/usr/java
export JRE_HOME=/usr/jre
export HADOOP_HOME=/usr/hadoop
export SPARK_HOME=/usr/spark
export FLUME_HOME=/usr/flume
export SQOOP_HOME=/usr/sqoop
export ZOOKEEPER_HOME=/usr/zookeeper
PATH=$PATH:$JAVA_HOME/bin:$JRE_HOME/bin:$HADOOP_HOME/bin:$HADOOP_HOME/sbin:$SPARK_HOME/bin:$FLUME_HOME/bin:
$SQOOP_HOME/bin:$ZOOKEEPER_HOME/bin
export HDFS_NAMENODE_USER="root"
export HDFS_DATANODE_USER="root"
export HDFS_SECONDARYNAMENODE_USER="root"
export YARN_RESOURCEMANAGER_USER="root"
export YARN_NODEMANAGER_USER="root"
export SQOOP_SERVER_EXTRA_LIB=/root/sqoop
export SQOOP_CLASSPATH=/root/sqoop
hdfs dfs -cat /input/flume/* > /home/joeun/log.txt
hdfs dfs -rm /input/log.txt
hdfs dfs -put /home/joeun/log.txt /input
hdfs dfs -rm -r /output
spark-submit --class joeun.project.log /home/joeun/project-0.0.1-SNAPSHOT.jar
hdfs dfs -cat /output/db/* > /home/joeun/logdata.txt
```

log.sh

# 07.

## SYSTEM SKILLS



```
root@master:~# spark-submit --class joeun.project.log /home/joeun/project-0.0.1-  
SNAPSHOT-jar-with-dependencies.jar
```

.jar 파일

Script 실행

```
root@master:~# hdfs dfs -cat /output/db/*  
plist,whdtjdgld,36  
cart,whdtjdgld,36  
buy,whdtjdgld,36
```

Log.txt 전처리

결과

# 08.

## ANALYSIS

```
import pandas as pd
import numpy as np
from pandas import DataFrame
from scipy.sparse.linalg.eigen.arpack.arpack import svds
import os

prod = pd.read_csv("product.csv")
data = pd.read_csv("E:/orderlist.csv", names=["member", "pnum"])

data.insert(2, "paid", 1)
data['uid']=data['member'].factorize()[0]
pv = data.pivot_table("paid",index="uid", columns="pnum")
pv_data = pv.fillna(0)
df_pv_data = DataFrame(pv_data)
matrix = df_pv_data.values

paid_mean = np.mean(matrix,axis=1)
matrix_mean = matrix - paid_mean.reshape(-1,1)
U , sigma, Vt = svds(matrix_mean, k=12)
sigma = np.diag(sigma)
svd_data= np.dot(np.dot(U,sigma),Vt) + paid_mean.reshape(-1,1)
df_svd_preds = DataFrame(svd_data,columns = df_pv_data.columns)
```

사용자 구매 데이터 생성

행렬분해를 이용한 구매 예측  
데이터 생성

# 08.

## ANALYSIS

```
def recommend(df_svd_preds, user_id, ori_prod, ori_data, num_recommendations=5):
    user_row_number = user_id
    sorted_user_predictions = df_svd_preds.iloc[user_row_number].sort_values(ascending=False)
    user_data = ori_data[ori_data.uid == user_id]
    user_history = user_data.merge(ori_prod, on = 'pnum').sort_values(["paid"], ascending=False)
    recommendations = ori_prod[~ori_prod['pnum'].isin(user_history['pnum'])]
    recommendations = recommendations.merge(pd.DataFrame(sorted_user_predictions).reset_index(), on = 'pnum')
    recommendations = recommendations.rename(columns = {user_row_number: 'Predictions'})\
    sort_values('Predictions', ascending = False).iloc[:num_recommendations, :]
    return user_history.iloc[:,[3,0]], recommendations.iloc[:,[0]]
```

회원번호에 따라서 추천 상품을  
출력하기 위한 함수

```
if os.path.exists("D:/result.csv"):
    os.remove("D:/result.csv")
else:
    pass

i=0
a = pd.Series.unique(data['uid'].astype(int))
for i in a:
    already_paid, predictions = recommend(df_svd_preds, i, prod, data, 4)
    result = pd.concat([already_paid,predictions], ignore_index=True)
    result['uid']=result['uid'].fillna(0).astype(int)
    result['pnum']=result['pnum'].fillna(0).astype(int)
    result['uid'] = result['uid'][0]
    result['member'] = result['member'][0]
    result= result[result.pnum != 0]
    print(result)
    result.to_csv('D:/result.csv',mode='a',header=False,index=False)
```

회원 전체의 추천을 만드는 반복문

# 09.

## HYPOTHESIS

```
import pandas as pd
from pandas import DataFrame

data = pd.read_csv("order1.csv")
log = pd.read_csv("log.csv", names=["list", "member", "pnum"])
rec = pd.read_csv("D:/result.csv", names=["uid", "member", "pnum"], low_memory=False)
rec = rec.drop(['uid'], axis=1)

loga = log['list'] == 'buy'
buy = log[loga]
buylist = buy.drop(['list'], axis=1)
buylist = DataFrame(buylist)

data = data.append(buylist)
data = DataFrame(data)

data.to_csv('D:/asd.csv', header=True, index=False)
data = pd.read_csv("D:/asd.csv")

rec_buy = pd.merge(rec, data, left_on='member', right_on='member', how='left')

rec_buy.to_csv('D:/recbuy.csv', header=False, index=False)

result = rec_buy['pnum_x'] == rec_buy['pnum_y']
result = rec_buy[result]
result = result.drop_duplicates()
print(round(len(result.index)/len(rec.index), 4)*100, "%")
```

상품 추천 시 구매율  
51%

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지인의 익명의 쇼핑몰 판매 데이터

**THANK YOU**

**Q&A**