

## INFORMATION SHEET FOR PARTICIPANTS

*Ethical Clearance Reference Number:34938*



### YOU WILL BE GIVEN A COPY OF THIS INFORMATION SHEET

#### Title of study

6CCS3PRJ Individual Project - Understanding Wikidata annotation

#### Invitation Paragraph

I would like to invite you to participate in this research project which forms part of my undergraduate research. Before you decide whether you want to take part, it is important for you to understand why the research is being done and what your participation will involve. Please take time to read the following information carefully and discuss it with others if you wish. Ask me if there is anything that is not clear or if you would like more information.

#### What is the purpose of the study?

The purpose of the study is **to gain a deeper understanding of wikidata annotation and tackle the problem of why some part of the graph is harder to use in annotation than others.**

#### Why have I been invited to take part?

You are being invited to participate in this study because **you are over 16 years old.**

#### What will happen if I take part?

If you agree to take part you will complete a survey anonymously. The survey will ask you questions about indicating the category. After participants read the information sheet for participants and agree to take part, they will be navigated to the task page. In the task, I will provide five questions for them to answer. The question will be identifying images. I will give participants three or more options to let participants choose the correct label that can identify the image. participants will need to answer all five questions and click submit once they finish. Each participant can take one or more tasks as they wish. Each task will contain five questions about identifying images from Wikidata. The survey will need to manipulate participants' conditions like payment, required effort and motivation. This means the payment for each similar type task can be different, some participants may get higher payment for doing the task. The motivation of participants also relies on the payment that they will receive. The required effort that needs to be manipulated means some tasks will need more effort to do and participants will need to spend more time on it. These changes will be made in order to have an in-depth analysis of whether different conditions will affect the experiment.

#### Do I have to take part?

Participation is completely voluntary. You should only take part if you want to and choosing not to take part will not disadvantage you in anyway. If you choose to take part you will be asked to provide your consent. To do this you will be asked to indicate that you have read and understand the information provided and that you consent to your anonymous data being used for the purposes explained.

You are free to withdraw at any point during completion of the survey, without having to give a reason. You can withdraw your answer anytime before the task is closed. Withdrawing from the study will not affect you in any way. Please do not include any personal identifiable information in your responses.

### **Incentives**

You will be paid for each task provided. For each task, the participant will receive £0.01275 as a standard payment. Each task will require you 2 minutes to finish and there will be 20 people to finish the task. Hence, the total payment for one task will be £6.12. There will be 20 tasks, the total payment for all 20 tasks will be £122.4. However, this study will need to modify the payment in order to analyse whether payment will affect the experiment performance. Therefore, for some tasks, the payment will raise to £0.765 for each participant.

### **Data handling and confidentiality**

This research is anonymous. This means that nobody, including the researchers, will be aware of your identity, and that nobody will be able to connect you to the answers you provide, even indirectly. Your answers will nevertheless be treated confidentially and the information you provide will not allow you to be identified in any research outputs/publications. Your data will be held securely in SharePoint provided by IT until the project is finished.

Any personal data collected independently of the anonymous survey as described elsewhere in this information sheet will be processed under the terms of UK data protection law (including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018). If you would like more information about how your data will be processed under the terms of UK data protection laws please visit the link below:

<https://www.kcl.ac.uk/research/support/research-ethics/kings-college-london-statement-on-use-of-personal-data-in-research>

### **What will happen to the results of the study?**

The results of the study will be summarised in undergraduate dissertation and they will not be published. The anonymous data set will not be shared with any third parties or made publicly available.

### **Who should I contact for further information?**

If you have any questions or require more information about this study, please contact me using the following contact details: [jiahui.chen@kcl.ac.uk](mailto:jiahui.chen@kcl.ac.uk)

**What if I have further questions, or if something goes wrong?**

If this study has harmed you in any way or if you wish to make a complaint about the conduct of the study you can contact King's College London using the details below for further advice and information: Elena Simperl / King's College London, Bush House, Strand Campus, 30, Aldwych, London WC2B 4BG / +44 82833.

**Thank you for reading this information sheet and for considering taking part in this research.**