

Jiamin Wu

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EDUCATION

Northeastern University, Boston, MA, US September 2022 - May 2024
Master of Science in Economics, **Concentration: Data Science for Economics** **GPA: 3.96**
Relevant Coursework: *Intro to Data Management, Collect/Store/Retrieve Data, Machine Learning and AI; Applied Econometrics, Fintech Microeconomic Theory, Macroeconomic Theory, Math and Stat for Economists.*
City University of Macau, Macau September 2018 - June 2022
Bachelor of Business Administration **GPA: 3.78**

SKILLS

Programming Languages: Python, SQL, R, LaTeX
Software & Tools: RStudio, MySQL, SQLite, Visual Studio Code, Overleaf, Microsoft Office (Excel, PowerPoint)
Data Analysis: Data cleaning, statistical analysis, visualization
Advanced Excel Skills: VLOOKUP, Pivot Tables, Macros for efficient data processing and analysis

WORK EXPERIENCE

East Coast Realty, Boston, USA May 2023 - August 2023
Digital Marketing and Analyst Intern

- Increased brand recognition and customer conversions by **20%** through the creation of engaging content using tools such as Canva and Adobe Premiere.
- Analyzed market reports and Google Analytics data to provide actionable insights, improving client recommendations and driving a **12%** increase in transaction volumes.
- Drove social media strategy, increasing engagement by **20%** (**4,000+** monthly interactions) on platforms like Instagram, contributing to a **6%** rise in real estate sales.

China Construction Bank, Changsha, China June 2021 - July 2021
Data Management Intern

- Spearheaded data entry, verification, and cleansing processes, improving data accuracy by **15%** and resolving **100+** discrepancies, which enhanced overall data management efficiency.
- Managed code operations for **20+** branches and analyzed green loan data, ensuring **100%** compliance and contributing to sustainability through identification of **10+** impactful environmental projects.
- Produced **30+** reports, including key indicator analyses and daily briefings, offering insights that supported peak-season decisions.

International Business Machines Corporation(IBM), Shenzhen, China July 2020 - August 2020
Strategic Consulting Intern

- Took meeting minutes and supported a Fortune 500 client's digital transformation project, ensuring timely milestone delivery.
- Conducted SWOT analysis, scoped digital transformation needs, and implemented data management strategies, improving data accuracy and efficiency by **20%**.
- Researched industry trends and analyzed end-to-end business processes, identifying **5+** key bottlenecks and proposing actionable solutions.

Rich Profit Hong Kong & Macau Wealth Management, Macau, China June 2019 - July 2019
Investment and Finance Intern

- Assisted operations and recorded meeting minutes to improve communication and project tracking.
- Analyzed 50+ investment products and 100+ bills, identifying discrepancies and improving accuracy and compliance by **15%**.
- Promoted investment products through customer needs assessment, behavior analysis, and competitive benchmarking, leading to a **10%** increase in adoption.