# **Artificial Intelligence**

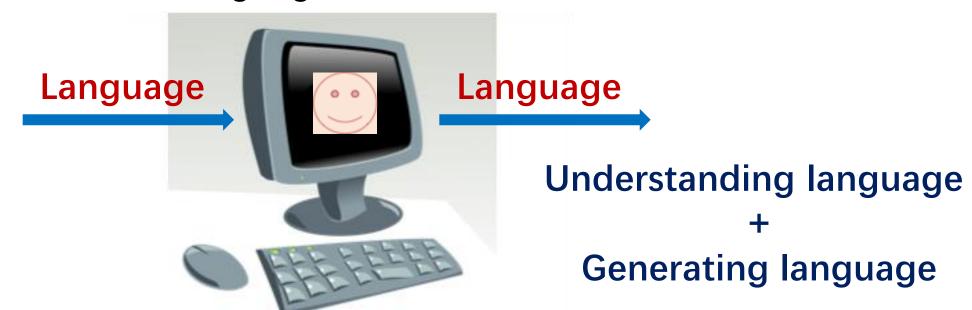
Lecture 15: Natural Language Processing

Credit: Ansaf Salleb-Aouissi, and "Artificial Intelligence: A Modern Approach", Stuart Russell and Peter Norvig, and "The Elements of Statistical Learning", Trevor Hastie, Robert Tibshirani, and Jerome Friedman, and "Machine Learning", Tom Mitchell.

### What is NLP

#### What is Natural Language Processing?

NLP is a field of computer science, artificial intelligence, and computational linguistics concerned with the interactions between computers and human languages.

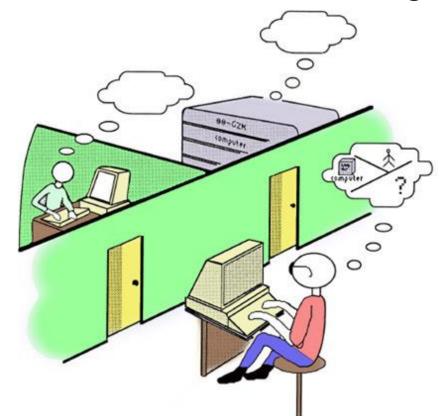


### **NLP**

- Natural Language Processing (NLP) is an active and attractive field
- Most of our activities online are text-based
- Most of the data available today is text: e-mails, blogs, news, search results, reviews, social media, medical reports, course content, etc.
- Leverage the large and valuable amounts of text available (estimated in hundreds of thousands of perabytes)
- Why NLP? Communicating with computers using natural language has always been a dream...

# **Acting humanly**

• Turing test (Alan Turing 1950): A computer passes the test of intelligence, if it can fool a human interrogator.



• Jeopardy! (2011): Ken Jennings vs. IBM Watson



Natural language understanding and information extraction!

#### Speech recognition

- Virtual assistants: Siri (Apple), Echo (Amazon), Google Now, Cortana (Microsoft).
- Leverage deep neural networks to handle speech recognition and natural language understanding.



#### Machine translation

- Historical motivation: translate Russian text to English.
- First systems using mechanical translation (or one-to-one correspondence) failed!
- "Out of sight, out of mind" → "Invisible, imbecile".

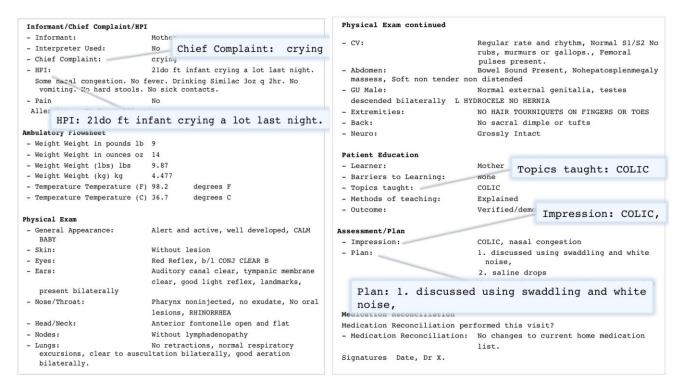
- Machine translation has gone through ups and downs.
- Today, Statistical Machine Translation leverages a vast amounts of available translated corpuses.
- While there is room for improvement, machine translation has made significant progress.



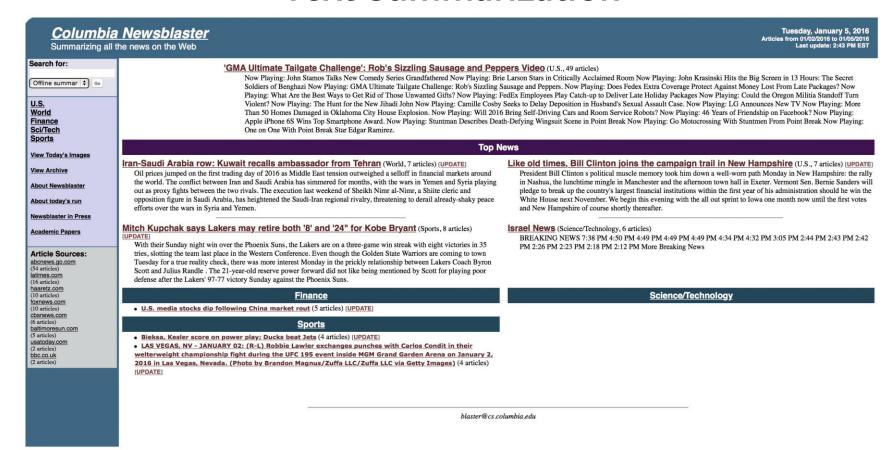
Google Translate: 100+ languages

#### Information Extraction

Information extraction: automatically extracting structured information from unstructured or semi-structured text.



#### **Text Summarization**



#### **Text Summarization**



#### **Dialog systems**

e.g., automated online assistants.

Caller: I need to check my account status.

System: What is your name?

User: Goodhanilobees

System: I didn' t get that. Please spell your name

User: G.o.o.d.h.a.n.i.l.o.b.e.e.s.

System: I still didn' t get that. Please spell your name again

Caller: An agent PLEASE! NOW!

System: All our agents are assisting other customers... but I am an agent too! an intelligent agent...

#### **Sentiment Analysis**

- \*\*\*\* Fantastic... truly a wonderful family movie
  - ★★★ I have a mixed feeling about this movie.
  - Well it is fun for sure but definitely not appropriate for kids 10 and below
- **★★★★★** My kids loved it!!
- $\star\star\star\star\star$  The movie is very funny and entertaining. Big A+
  - ★ I got so boooored...
  - ★★ Disappointed. They showed all fun details in the trailer
  - \*\*\* Cute but not for adults

### NLP & AI

NLP is one of the hardest problems in Artificial Intelligence.

Human language is so complex!

### **NLP**

#### 1. Ambiguity:

"At last, a computer that understands you like your mother."

1985 McDonnell-Douglas ad.

- 2. Anaphora: He bought a brand new car and drove it home.
- 3. Metonymy: She learned how to play Mozart at a very young age.
- **4. Metaphor:** He is a walking dictionary! His room is a zoo.
- 5. Vagueness, discourse structure, auto correction, etc.

### **Text Classification**

Learning to classify text. Why?

- Learn which news articles are of interest
- Learn to classify web pages by topic
- Classify Spam from non Spam emails
- Naive Bayes is among most effective algorithms
- What attributes shall we use to represent text documents?

### Setting

- A training data  $(x_i, y_i)$ ,  $x_i$  is a feature vector and  $y_i$  is a discrete label. d features, and n examples.
- Example: consider document classification.
- A new example with feature values  $x_{new} = (a_1, a_2, ..., a_d)$ .
- We want to predict the label  $y_{new}$  of the new example.

$$y_{new} = \underset{y \in \mathbb{Y}}{\operatorname{arg\,max}} p(y|a_1, a_2, \cdots, a_d)$$

### Naive Bayes Classifier

Use simplifying assumption:

$$p(a_1, a_2, \cdots, a_d | y) = \prod_j p(a_j | y)$$

**Naive Bayes Classifier:** 

$$y_{new} = \underset{y \in \mathbb{Y}}{\operatorname{arg\,max}} p(y) \prod_{j} p(a_j|y)$$

# **Algorithm**

**Learning:** Based on the frequency counts in the dataset:

- 1. Estimate all p(y),  $\forall y \in Y$ .
- 2. Estimate all  $p(a_i|y)$ ,  $\forall y \in Y$ ,  $\forall a_i$ .

Classification: For a new example, use:

$$y_{new} = \operatorname{argmax}_{y \in \mathbb{Y}} p(y) \prod_{i} p(a_i | y)$$

Note: No model per se or hyperplane, just count the frequencies of various data combinations within the training examples.

# **Estimating probabilities**

m-estimate of the probability:  $p(a_j|y) = \frac{n_c + m * p}{n_y + m}$  where:

 $n_{\nu}$ : total number of examples for which the class is  $\nu$ .

 $n_c$ : total number of examples for which the class is y and feature  $x_j = a_j$ :

m: called equivalent sample size

#### Intuition:

Augment the sample size by m virtual examples, distributed according to prior p (prior estimate of each value).

If prior is unknown, assume uniform prior: if a feature has k values, we can set p=1/k.

19

### **Text Classification**

- Given a document (corpus), define an attribute for each word position in the document.
- The value of the attribute is the English word in that position.
- To reduce the number of probabilities that needs to be estimated, besides NB independence assumption, we assume that: The probability of a given word  $w_k$  occurrence is independent of the word position within the text. That is:

$$p(x_1=w_k|c_j), p(x_2=w_k|c_j), \cdots$$
 estimated by: 
$$p(w_k|c_j)$$

### **Text Classification**

m-estimate of the probabilities:

$$p(w_k|c_j) = \frac{n_k + 1}{n_j + |Vocabulary|}$$

where:

 $n_j$ : total #word positions in all training examples of class  $c_j$ :  $n_k$ : number of times the word  $w_k$  is found in among these  $n_j$  word positions.

• The following function/algorithms learns the probabilities  $P(w_k|c_j)$  describing the probability that a randomly drawn word from a document with class  $c_j$  is the English word  $w_k$ . It also learn the class priors  $P(c_j)$ .

#### Learn\_Naive\_Bayes\_texte(Examples, C)

Input: Examples is a set of document with classes. C is the set of classes.

- 1. Collect all words, punctuations and tokens occurring in the Examples. Let the pertinent vocabulary be  ${\cal V}.$
- 2. Calculate  $P(c_i)$  and  $P(w_k/c_i)$ .
  - For each class  $c_j$  in C
    - $docs_j \leftarrow$  the subset of documents from Examples for which the label= $c_j$
    - $P(c_j) \leftarrow \frac{|docs_j|}{|Examples|}$
    - $text_j \leftarrow$  a single document concatenation of all documents in  $doc_j$
    - $n_j \leftarrow$  total number of distinct word positions in  $text_j$
    - for each word  $w_k$  in V
      - \*  $n_k \leftarrow$  number of times word  $w_k$  appears in  $text_i$

\* 
$$P(w_k/c_j) \leftarrow \frac{n_k+1}{n_j+|V|}$$

Output: all  $P(c_i)$  and  $P(w_k/c_i)$ .

#### Classify\_Naive\_Bayes\_text(Doc)

Return the estimated label for the document Doc.  $a_i$  denotes the word found in the i<sup>th</sup> position within Doc.

- ullet positions  $\leftarrow$  all word positions in Doc that contain token found in V.
- Return  $c_{Doc}$  where:

$$c_{Doc} = \underset{c_j \in C}{\operatorname{arg\,max}} P(c_j) \prod_{i \in positions} P(a_i/c_j)$$

### Example

#### Classification of Radio and TV sentences.

#### TV:

- 1. TV programs are not interesting TV is annoying.
- 2. Kids like TV.
- 3. We receive TV by radio waves.

#### Radio:

- 1. It is interesting to listen to the radio.
- 2. On the waves, kids programs are rare.
- 3. The kids listen to the radio; it is rare!

#### Vocabulary:

V = {TV, program, interesting, kids, radio, wave, listen, rare}

### Example

$$p(C_{Tv}) = 3/6 = 0.5$$
  $p(C_{Radio}) = 3/6 = 0.5$   
 $n_{TV} = 9$   $n_{Radio} = 11$ 

$w \in \mathcal{V}$	Class "TV"			Class "Radio"		
	$\mid n_{TV} \mid$	$\mid n_w \mid$	$p(w C_{TV})$	$\mid n_{Radio} \mid$	$n_w$	$p(w C_{radio})$
TV	9	4	(4+1)/(9+8)	11	0	1/(11+8)
program	9	1	(1+1)/(9+8)	11	1	2/(11+8)
interesting	9	1	(1+1)/(9+8)	11	1	2/(11+8)
kids	9	1	(1+1)/(9+8)	11	2	3/(11+8)
radio	9	1	(1+1)/(9+8)	11	2	3/(11+8)
wave	9	1	(1+1)/(9+8)	11	1	2/(11+8)
listen	9	0	(0+1)/(9+8)	11	2	3/(11+8)
rare	9	0	(0+1)/(9+8)	11	2	3/(11+8)

- We just saw that language is complex, there is no single meaning, we disagree on the grammar and there is not set of definitive sentences
- Instead of talking of one single meaning of a sentence, we talk of probability distribution over meaning
- A language model is an approximation of language
- Aim: Model natural language

#### "Did you call your ..."

- How can we guess or predict the next word?
- Possible words to follow: mother, doctor, child, ...
- Unlikely words to follow: dinosaur, oven, ...
- Estimate

P(w|Did you call your...)

for any w.

- Build a probabilistic language model that assigns a:
  - probability to each next possible word: predict the next word

```
P(mother Did you call your...)
```

P(dinosaur|Did you call your...)

P(doctor Did you call your...)

probability to a complete sentence (sequence of words):
 predict the probability to see this sentence in a text

P(Open your book on page six)

P(book open ten your on page)

Language models are crucial in many NLP applications:

Spell correction

"Once upon a time" versus "Ounce upon a time"

Statistical machine translation

"Out of sight, out of mind" translation to either (1) "Invisible, imbecile" or (2) "Hors de vue, hors de l'esprit".

- Seek information (text classification, information retrieval, information extraction).
- Speech recognition
- Language identification

#### N-gram models

• Estimate P(page|open your book on) using frequencies in a large corpus:

```
P(\text{page}|\text{open your book on}) = \frac{\text{count(open your book on page)}}{\text{count(open your book on)}}
```

 Estimate P(open your book on page) using frequencies in a large corpus:

```
P(\text{open your book on page}) = \frac{\text{count(open your book on page)}}{\text{count(sentences of 5 words)}}
```

- The corpus has to be very very large!
- Poor model. Will be zero for a sentence that does not appear in the corpus.

#### N-gram models

• Problem: How to estimate the joint probability?

$$P(w_1, w_2, \dots, w_n)$$

 Solution: decompose the joint probability using chain rule of probability

$$P(w_1, \dots, w_n) = p(w_1)P(w_2|w_1)P(w_3|w_1, w_2) \cdots P(w_n|w_1 \cdots w_{n-1})$$

$$P(w_1, \dots, w_n) = \prod_{k=1}^n P(w_k | w_1 \dots w_{k-1})$$

#### N-gram models

- Idea: Instead of using the whole chain, approximate using the last words.
- Bigram model: uses the Markov assumption

$$P(w_n|w_{n-1})$$

to approximate

$$P(w_{n}|w_{1}...w_{n-1})$$

e.g., *P*(*page*|*on*).

- Trigram model: look two words in the past.
- N-gram model: look into N-1 words in the past.

#### N-gram models

• N-gram:

$$P(w_n|w_1\cdots w_{n-1})\approx P(w_n|w_{n-N+1}\cdots w_{n-1})$$

• Bigram:

$$P(w_1,\cdots,w_n)\approx\prod_{k=1}^n P(w_k|w_{k-1})$$

• Use Maximum Likelihood Estimate (MLE):

$$P(w_n|w_{n-1}) = \frac{count(w_{n-1}w_n)}{\sum_{w} count(w_{n-1}w)}$$

$$P(w_n|w_{n-1}) = \frac{count(w_{n-1}w_n)}{count(w_{n-1})}$$

#### N-gram models

• Use Maximum Likelihood Estimate (MLE) for N-gram:

$$P(w_n|w_{n-N+1}\cdots w_{n-1}) = \frac{count(w_{n-N+1}\cdots w_{n-1}w_n)}{count(w_{n-N+1}\cdots w_{n-1})}$$

- Bigrams capture syntactic dependencies such as a **noun** comes after **eat**, and that a **verb** comes after **to** etc.
- In practice, using 3-grams and 4-grams are common. We also use log probability to get larger numbers instead of probabilities.

#### **Example of bigrams**

- Bigram probabilities
  - 1. \* I love cheese STOP
  - 2. \* Cheese and crackers are delicious STOP
  - 3. \* I prefer swiss cheese STOP

$$P(I|*) = \frac{2}{3}$$
$$P(\text{Cheese}|*) = \frac{1}{3}$$

$$P(\text{STOP}|\text{Cheese}) = \frac{2}{3}$$

$$P(\text{prefer}|\mathbf{I}) = \frac{1}{2}$$

 Probability of a sentence can be obtained by multiplying the the bigram probabilities.

$$P(*I \text{ eat cheese STOP}) = P(I|*)P(\text{eat}|I)P(\text{cheese}|\text{eat})P(\text{STOP}|\text{cheese})$$

#### **Evaluation**

- Use a training corpus and test corpus
- To compare two language models, calculate the probability of the test corpus with both models. Pick the one with a higher probability
- Use **Perplexity**: Inverse probability of the test corpus normalized by the number of words in the test, *N*.

Perplexity
$$(w_1w_2\cdots w_N) = P(w_1w_2\cdots w_N)^{-\frac{1}{N}}$$

#### **Evaluation**

Perplexity

Perplexity
$$(w_1w_2\cdots w_N) = P(w_1w_2\cdots w_N)^{-\frac{1}{N}}$$

Perplexity
$$(w_1 w_2 \cdots w_N) = (\prod_{i=1}^{N} P(w_i | w_1 \cdots w_{i-1}))^{-\frac{1}{N}}$$

• For bigrams:

Perplexity
$$(w_1 w_2 \cdots w_N) = (\prod_{i=1}^{N} P(w_i | w_{i-1}))^{-\frac{1}{N}}$$

- The higher the conditional probability, the lower the perplexity.
- Empirically, the more information provided by the N-gram, the lower the perplexity (the word sequence is captured).

#### **Smoothing**

P(\*I eat cheese STOP) = P(I|\*)P(eat|I)P(cheese|eat)P(STOP|cheese)

- Some probabilities may be zero!
- We modify the N-gram counts:

$$P(w_j) = \frac{\mathsf{count}(w_j)}{N}$$

$$P_L(w_j) = \frac{\text{count}(w_j) + 1}{N + V}$$

### **Progress in NLP**

#### Big progress

Tagging

```
Text ⇒ Tagged Text
```

- Part of Speech taggingI(P) shoot(V) the(A) wumpus(N)
- Name Entity Recognition

Yesterday(time) I(person) bought five(quantity) books from Amazon (Co.)

Text classification (Spam filtering)

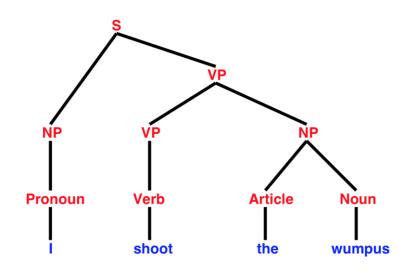
### **Progress in NLP**

#### **Good progress**

Parsing

Exhibit the grammatical structure of a sentence: Text ⇒ Tree

- Sentiment analysis
  - √ Fantastic... truly a wonderful family movie
  - × I got so boooored...
- Machine translation
- Information extraction



# **Progress in NLP**

#### Work in progress

#### Summarization

#### **Health Benefits**

- Eating a diet rich in vegetables and fruits as part of an overall healthy diet may reduce risk for heart disease, including heart attack and stroke
- · Eating a diet rich in some vegetables and fruits as part of an overall healthy diet may protect against certain types of cancers.
- Diets rich in foods containing fiber, such as some vegetables and fruits, may reduce the risk of heart disease, obesity, and type 2 diabetes.
- Eating vegetables and fruits rich in potassium as part of an overall healthy diet may lower blood pressure, and may also reduce the risk of developing kidney stones and help to decrease bone loss.
- Eating foods such as vegetables that are lower in calories per cup instead of some other higher-calorie food may be useful in helping to lower calorie intake.

#### **Nutrients**

- Most vegetables are naturally low in fat and calories. None have cholesterol. (Sauces or seasonings may add fat, calories, or cholesterol.)
- Vegetables are important sources of many nutrients, including potassium, dietary fiber, folate (folic acid), vitamin A, and vitamin C.
- Diets rich in potassium may help to maintain healthy blood pressure. Vegetable sources of potassium include sweet potatoes, white potatoes, white beans, tomato products (paste, sauce, and juice), beet greens, soybeans, lima beans, spinach, lentils, and kidney beans.
- Dietary fiber from vegetables, as part of an overall healthy diet, helps reduce blood cholesterol levels and may lower risk of heart
  disease. Fiber is important for proper bowel function. It helps reduce constipation and diverticulosis. Fiber-containing foods such as
  vegetables help provide a feeling of fullness with fewer calories.
- Folate (folic acid) helps the body form red blood cells. Women of childbearing age who may become pregnant should consume
  adequate folate from foods, and in addition 400 mcg of synthetic folic acid from fortified foods or supplements. This reduces the risk
  of neural tube defects, spina bifida, and anencephaly during fetal development.
- Vitamin A keeps eyes and skin healthy and helps to protect against infections.
- · Vitamin C helps heal cuts and wounds and keeps teeth and gums healthy. Vitamin C aids in iron absorption.

#### Question/Answering

Dialog Systems: Siri, echo, etc.

Eating vegetables is healthy.

To be continued