

# JIAN-DA ZHU

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## CONTACT INFORMATION

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Citizenship: Taiwan

## CURRENT APPOINTMENT

Assistant Professor, Department of Economics, National Taiwan University, 2014 - present

## PREVIOUS APPOINTMENTS

Visiting Scholar, Research Center for Humanities and Social Sciences, Academia Sinica, 2018

## EDUCATION

Ph.D. in Economics, Texas A&M University, USA, 2014  
M.S. in Economics, National Taiwan University, Taiwan, 2006  
B.S. in Mathematics, National Taiwan University, Taiwan, 2004

## RESEARCH INTERESTS

Industrial Organization, Applied Microeconomics, Econometrics.

## PUBLICATIONS

"The Effect of Risk Information on Housing Prices in Taiwan", with Tzu-Chang Forrest Cheng and Tai-Chi Wang, *Academia Economic Papers*, forthcoming.

## WORKING PAPERS

"Pricing Strategy under Reference-Dependent Preferences: Evidence from Sellers on StubHub", November 2021.

"Market Response to Typhoons: the Role of Information and Expectation", with Chin-Hsien Yu and Bruce A. McCarl, January 2022.

"Pure Windfall Gain and Stock Market Participation: Evidence from Administrative Data", with Tzu-Chang Forrest Cheng, Hsuan-Hua Huang, Tse-Chun Lin, and Tzu-Ting Yang, December 2021.

"Effect of Resale on Optimal Ticket Pricing: Evidence from Major League Baseball Tickets", July 2016.

"Spatial Differentiation and Entry: Evidence from Retail Gasoline Market in Taiwan", November 2017.

"Choices Behind the Veil of Ignorance in Formosan Macaques", with Yi-Ta Lu, Wei-hsiang Hwang, Yi-Tsung Hsieh, Tsung-Yu Ho, Shih-Wei Wu, Chun-I Yeh, and Chen-Ying Huang, December 2021.

## **WORK IN PROGRESS**

"Estimating the Effect of Winning Demand Response Auctions on Firms' Electricity Consumption", with Chia-Wen Chen.

"Strategic Bidding Behavior in Demand Response Auctions", with Chia-Wen Chen, Ling-Chieh Kung, and Yun-Tung Kuo.

## **TEACHING EXPERIENCE**

National Taiwan University, Taipei, Taiwan

- Industrial Organization III (undergraduate/graduate), 2014.
- Statistics and Econometrics (undergraduate), 2015-2018.
- Introduction to Industrial Organization (undergraduate/graduate), 2015-2017, 2019, 2021
- Econometric Theory I (Part 2) (graduate), 2015-2016.
- Econometric Theory II (Part 2) (graduate), 2019, 2021
- Topics in Industrial Organization (graduate), 2019.

Texas A&M University, College Station, TX

- Teaching Assistant: Money Banking and Financial Market (graduate), Econometrics V (graduate), Microeconomic Theory II (graduate), Econometrics I (graduate)

## **AWARDS AND GRANTS**

Excellent Teaching Award, National Taiwan University, 2018.

Ministry of Science and Technology Research Fund (MOST-107-2410-H-002-033), 2018-2019

Ministry of Science and Technology Council Research Fund (MOST-105-2410-H-002-018-MY2), Taiwan, 2016-2018

Ministry of Science and Technology Research Fund (MOST-103-2410-H-002-247), Taiwan, 2014-2016

Graduate assistantship, Department of Economics, Texas A&M University, 2009 - 2013

Private Enterprise Research Center (PERC) summer research fellowship, Texas A&M University, 2010

## **CONFERENCES AND SEMINARS**

2021: AS-NTU Young Economists Workshop; Graduate Institute of Industrial Economics, National Central University.

2020: Department of Economics, Soochow University; Department of Agricultural Economics, National Taiwan University.

2019: AAEA 2019; APIOC 2019; Open Data Conference 2019; Department of Transportation and Logistics Management, National Chiao Tung University; Department of Economics, Fu Jen Catholic University.

2018: IIOC 2018; Department of Finance, Chung Yuan Christian University; Industrial Economics, Tamkang University; Institute of Economics, Academia Sinica; Department of Economics, National Tsing Hua University

2017: EARIE 2017; Joint Economics Symposium of 4 Leading Universities in Japan and Taiwan; Taiwan Economic Research; RCHSS, Academia Sinica; Conference of Methods and Applications on Policy Evaluation; Graduate Institute of Industrial Economics, National Central University; Industrial Organization Conference (RCHSS); TEA 2017.

2016: Department of Economics, Fu Jen Catholic University; 2nd Annual International Conference on Applied Econometrics in Hawaii; 2nd Taiwan-HK Political Economy Conference; RCHSS, Academia Sinica.

2015: Research Center for Humanities and Social Sciences (RCHSS), Academia Sinica; Department of Public Finance, National Taipei University; Department of Economics, National Chengchi University; Department of Economics, Soochow University; Department of Economics, Feng Chia University; Institute of Economics, Academia Sinica; Department of Economics, National Central University; Graduate Institute of Industrial Economics, National Central University; Department of Economics, National Taipei University; National Chengchi University.

2012: Texas A&M University

2011: Texas A&M University

#### **PROFESSIONAL ACTIVITIES**

Referee for *Taiwan Economic Review*, *Taiwan Journal of Applied Economics*, *Academia Economic Papers*, *Journal of Sports Management*, *Journal of Social Sciences and Philosophy*, *Journal of Economics and Management*, *Journal of Management and Systems*, *Climatic Change*, *Energy Policy*, *Taiwan Economic Forecast and Policy*.