

# **Stylin'**

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## **Problem Statement:**

Today, people seek to know what clothing is in-style verses clothing that is on its way out. With our software, we hope to simplify this process by compiling user data into one place. Modeling after Instagram/Pinterest/Billboard, our software will allow users to customize their wardrobes to their picky likings in the simplest way.

## **Project Objectives:**

- Address the lack of software that exists for electronically customizing a wardrobe
- Simplify the process of finding "in-style" clothing by compiling user data, opinions on clothing, demographics, pricing, and branding
- Develop a platform in which users can have their own account and follow actions of other users
- Allow users to see what clothing accessories are trending or highest-rated based on level of interest shown by "likes" given by users
- Provide a feature in which users can mix-and-match different types of clothing in order to create their own outfits

## **Stakeholders:**

Possible Sponsors: Fashion Stores, Fashion Bloggers

Users: Age Group: 16-40

Developers: Kevin Jiang, Anqi Yu, Arka Acharya, Minyi Lu, Shantanu Jha, Richard Jung

Project Manager: Kevin Jiang

Project Owner: Team 25 will be the owners of this project

## **Project Deliverables:**

- Android-based application that allows users to customize their own wardrobes and view the wardrobes of others.
- Login capability through Facebook or Google. This is allow users to follow others using the application.
- A database of the clothing items will be required. MySQL will be used for maintaining the database. Saving both application and user data will be handled.
- Backend server (mostly in Python) capable of interacting with the database and syncing new items to devices using the application.