THE UNIVERSITY OF TEXAS AT DALLAS
Naveen Jindal School of Management

MS BUSINESS ANALYTICS
Jindal School of Management
Instructor: Dr. Bill Hefley
Summer 2019

Learning Goals and Objectives

Student Name: Navarurh Kumar   Phone: (682) 597-9315   (H)

Email: nxk180010@utdallas.edu

Major: Business Analytics   Graduation Date: May 2020

Company Name: Ugam Solutions

Location Address: 4677, Old Ironsides Drive, Santa Clara, California, 95054

Site Supervisor Name: Vinay Mony

Supervisor Title: Vice President, AS

Supervisor Contact Information:

Phone: (+91) 9740099814_____

Email: vinay.mony@ugamsolutions.com

Start Date of Internship: 06/17/2019   End Date of Internship: 08/18/2019

Student:
1. After discussion with your supervisor, fill out the second page.
2. Obtain the required signature, indicating your supervisor's approval of your goals.
3. Submit electronically no later tha two weeks after start date via eLearning Student Goals Assignment.

Student and Manager:
I have reviewed the Learning Goals and Objectives as stated on the following form. I agree to complete a survey that will be provided via a link in an email from the Career Center at the conclusion of this semester. ==The signatures below must be handwritten.==

_____   1/7/2019_____
Signature of Site Supervisor   Date

_____   6/30/2019_____
Signature of Student Intern/Co-op   Date

Internship Learning Goals, Objectives, and Expectations:

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List at least 3 specific learning goals (2 technical and 1 soft skill) with supporting objectives for the semester:

Learning Goal:	Specific Objectives:	Number of Hours to be spent on objectives each week:
Identifying core business problems and formulating an approach to solve them	- Demonstrate skill at identifying the core issues to address when solving a business problem - Perform relevant analysis using fundamental marketing-analytics techniques like A/B testing, funnel analysis,	18
Overcoming challenges in implementation of statistical techniques	- Assess points of failure for statistical analysis techniques in real world applications - Design a robust system to mitigate these issues - Gain a deeper understanding of the client tech/analytics stack and imbibe from their skillset	10
Concise and effective communication and building client relationships	- Create an atmosphere of trust and confidence in the client with relation to me and my work - Improve on my own personal brand by working on effective communication skills - Work on improving presentation skills	7

	Total internship hours/week: (Note this may NOT be the same as the sum of the hours listed above)	40
	Number of weeks:	9
	Total number of hours (multiply hours per week * number of weeks):	360