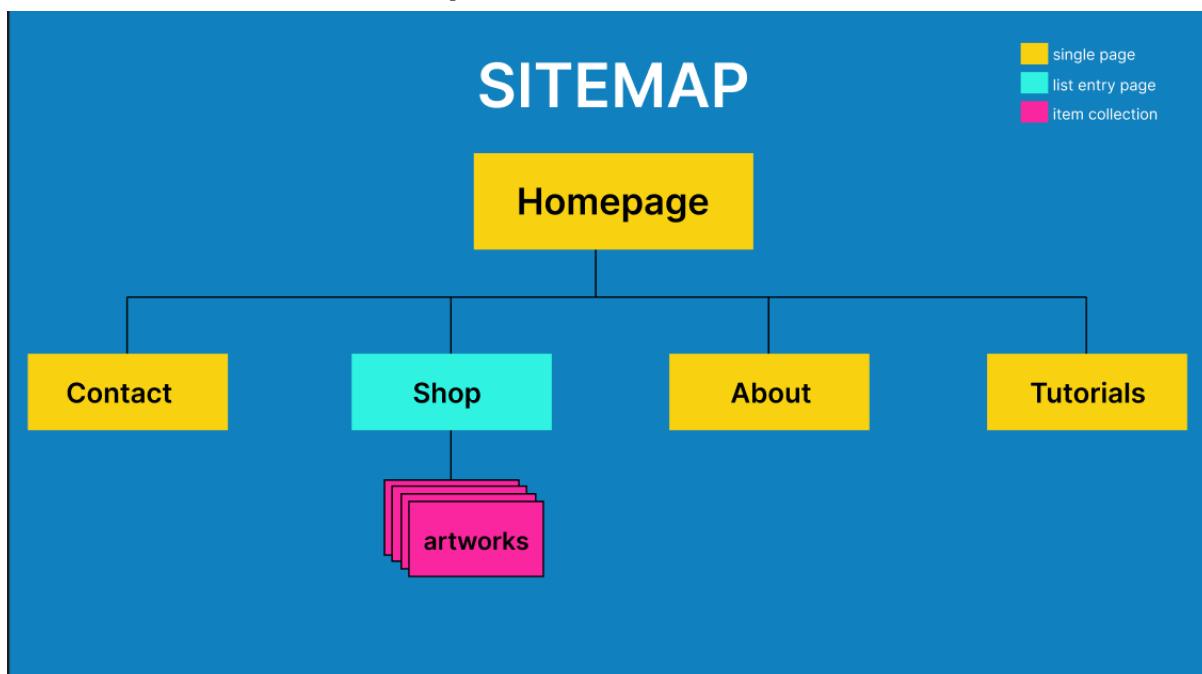


Art Client Site Profile

Art has the power to transform a whole community. It can provide meaning to life, create life and give life to the meaningless. James Louis' idea started when he decided to improve his hand writing when he was just 16 years old. He continued improving his chosen talents until to the point where he got a degree on graphic design. James Louis now shares all his art with a global audience of over 5 million people and 1 billion of viewers on tiktok and instagram. He then created his own website called [James Lewis: Artist](#) where he makes his portfolios and express his talent to his audience all around the world. Audience and users can now shop and buy his original art works, see what paint brushes he uses, art prints and he even has his own merch. This website has all an aspiring artist needs, from learning how to use brush pens and lettering brushes to create letters, words and phrases to designing different logos for websites and brands.

Sitemap for [James Lewis: Artist](#)

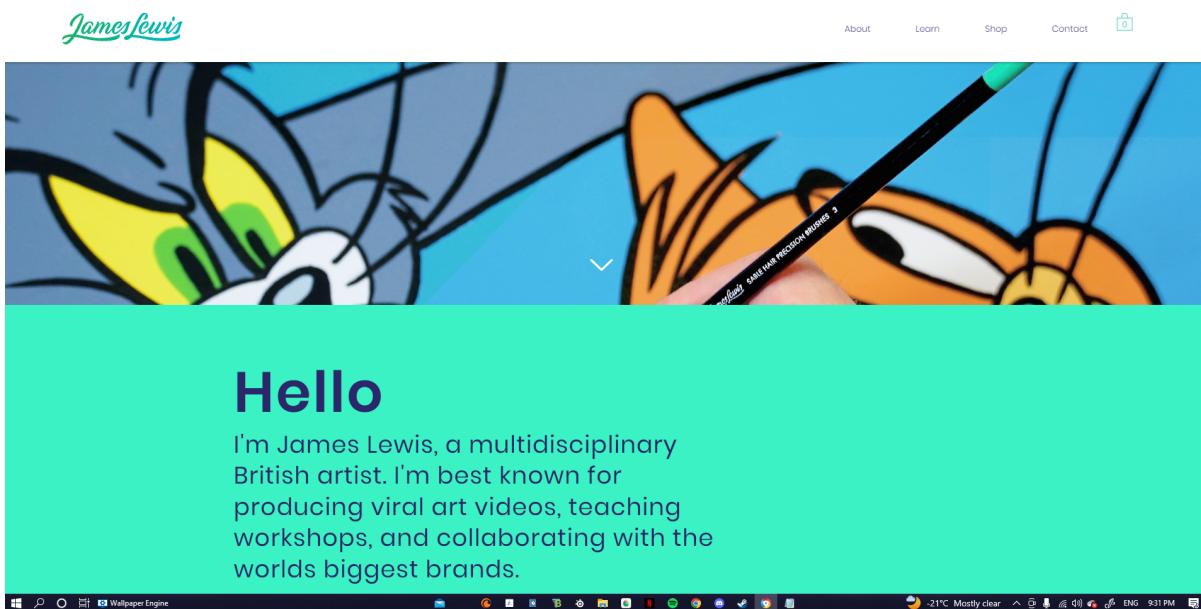


<https://www.figma.com/file/Y6U6AGIwDitcvYeRFXAxIN/Untitled>

Content type definitions

Single types:

Homepage



Fields:

- Site title: Small text
- Hero message: Large text
- Hero message(bottom): Rich text
- Tutorial live: rich text
- Product development: rich text
- Workshop teaching:rich text
- Contact: relation – repeatable

- About

About The Artist.

Hello I'm James Lewis, a multidisciplinary British artist. At the age of 16 I decided to improve my handwriting by taking up calligraphy as a hobby. The hobby quickly grew into a passion for the creative process, and I was hooked. Five years later, with a degree in graphic design, I set out to pursue my artistic practise full-time. Beginning my career as a commercial lettering artist, I slowly developed my creative style as I learned how to best produce entertaining, artistic video content. This enthusiasm for video content, social media understanding, and traditional artistic approach, have since formed the basis of my creative style.

I now share my artistic process with a global audience of over 5 million people, across [Instagram](#) and [TikTok](#), with my videos collectively accumulating over 1 billion views. I exhibit my art, and teach workshops all over the world. Whilst working with some of the most well known brands on a range of creative projects, from video content

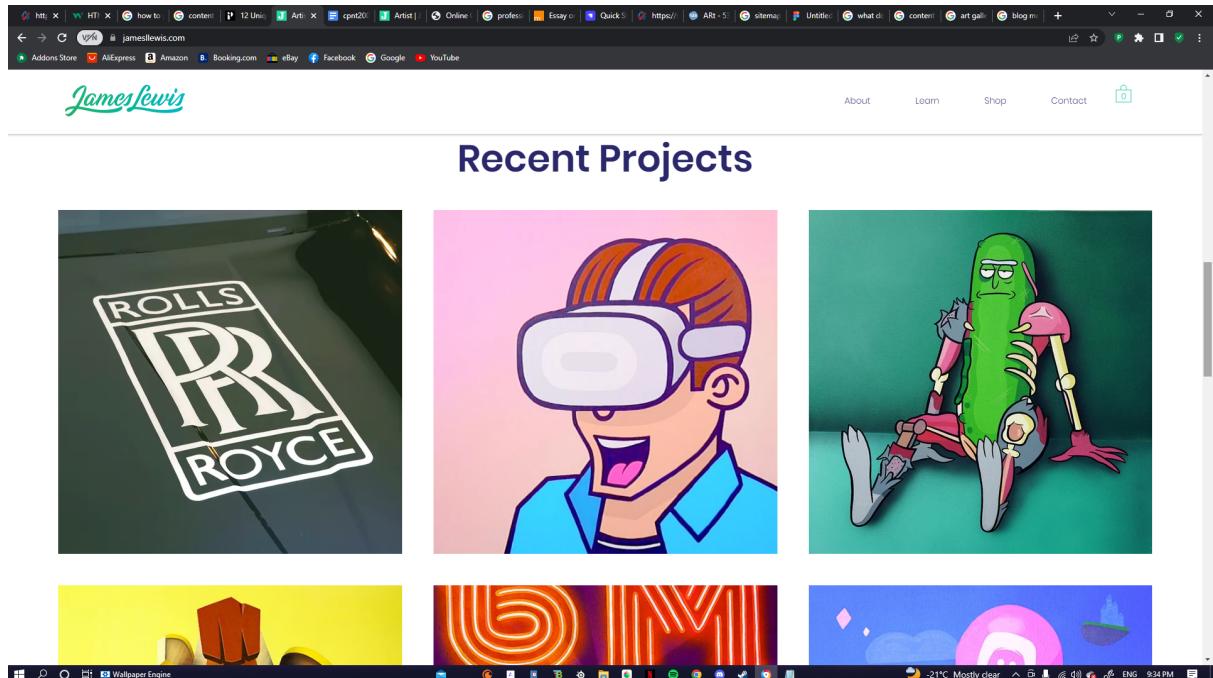
Fields:

- Content: small text

- Contact: relation – repeatable

Collection types:

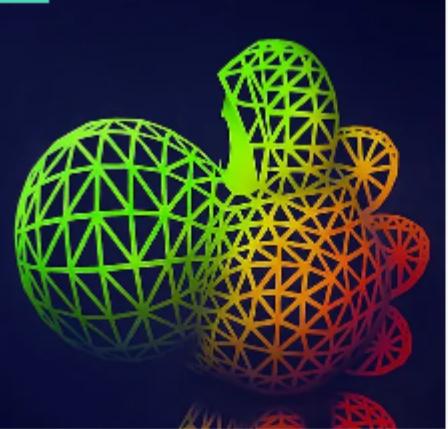
- Recent projects



Fields:

- Art clips: relation – many-to-many
- Select clients: rich text
- Category: relation – many-to-many
- Shop

NEW



Yoshi

Out of stock

NEW



HIM

\$700.00

NEW



Bean

\$700.00

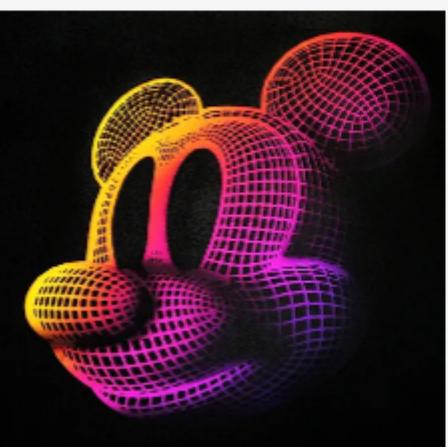
NEW



Steven

\$700.00

NEW



Mick

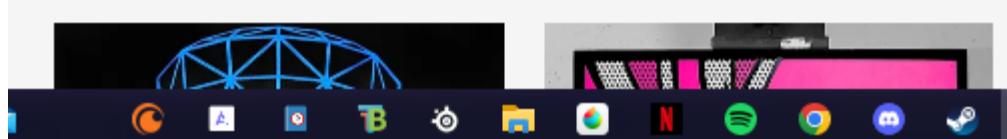
Out of stock

NEW



Goof

Out of stock

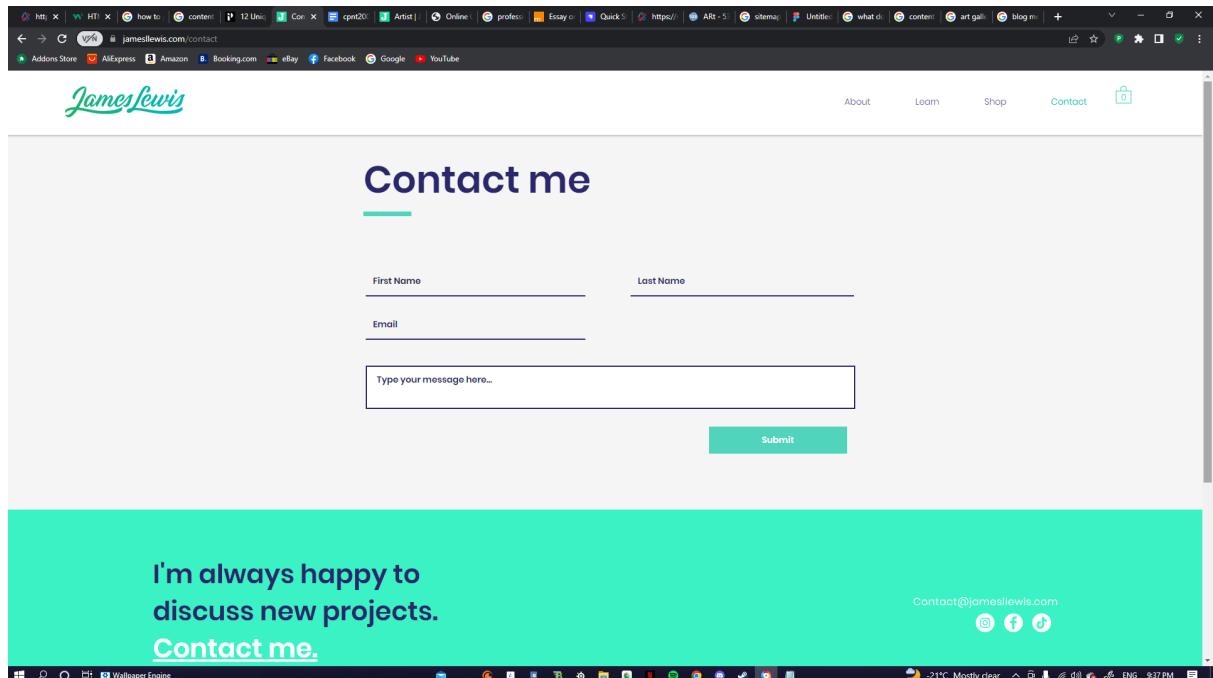


Fields:

- Category: relation – many-to-many
- Art names: small text
- Price

Single types:

- Contacts



Fields:

- Art clips: relation – many-to-many
- Select clients: rich text
- Category: relation – many-to-many

Adapt and critique

This website is very well structured, its' cleanliness and how it is organized makes it really easy to access and understand. One might say that minimalistic websites are too boring to some people but i think it makes the users visit your website more often and find exactly what they are looking for while you keep them engaged and guide them towards their desired goal. This website also has a lot of critical elements such as the headline, the sub-headline, the hero image, primary call-to-actions, navigation,

contents, gallery, etc. and they are all structured neatly. If i was the maker of this website i would change and improve on how huge the pictures are in the home page and make them a little bit smaller so that the users won't have to scroll too much just to see the rest of the images. Another thing that i would improve is the Learn page and the clips that are in the bottom of the homepage, i think that i would move those clips in the learn page so that it doesn't look to empty. One would choose this company over over some art website because i think that it provides enough for the user when other company uses too much information in one page. When i get started on my Strapi project i will structure the art website just as clean and minimal like this one. My art website will also have different types of critical elements and the gallery, contacts, about page will have their own page.