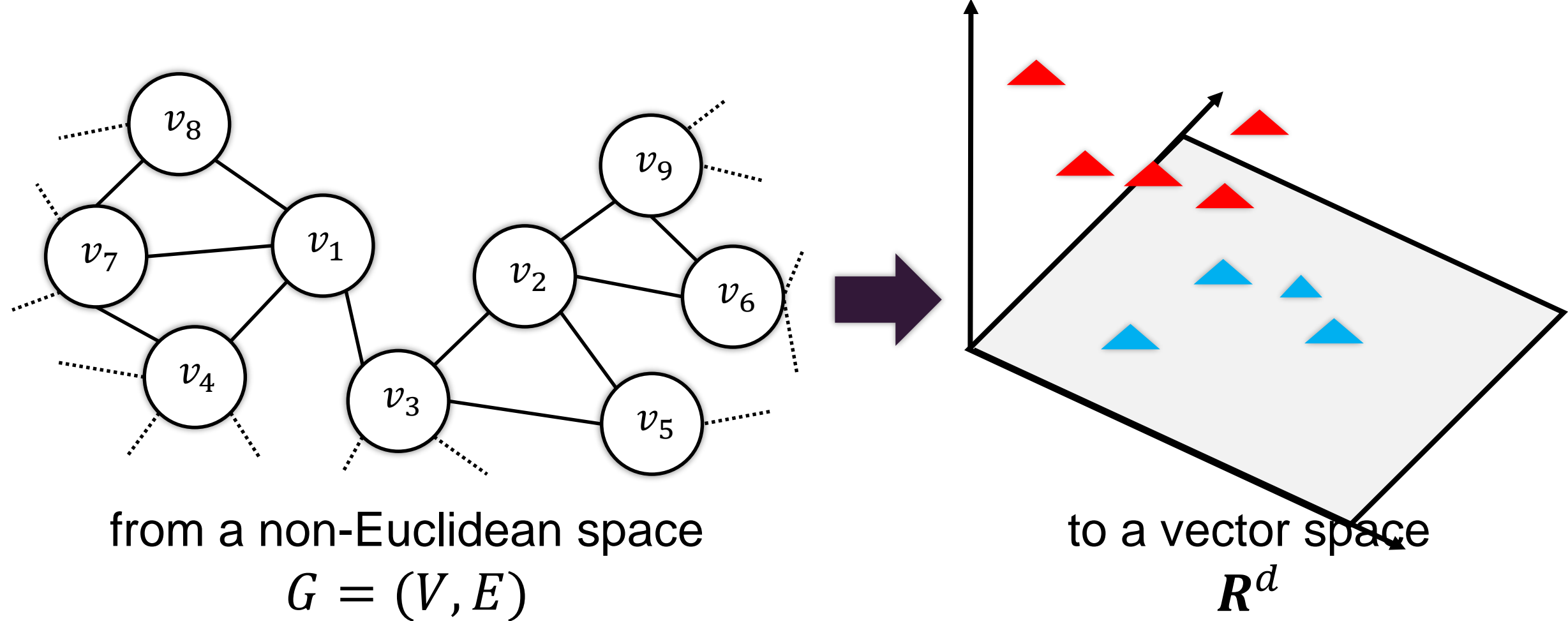


Hierarchical Taxonomy Aware Network Embedding

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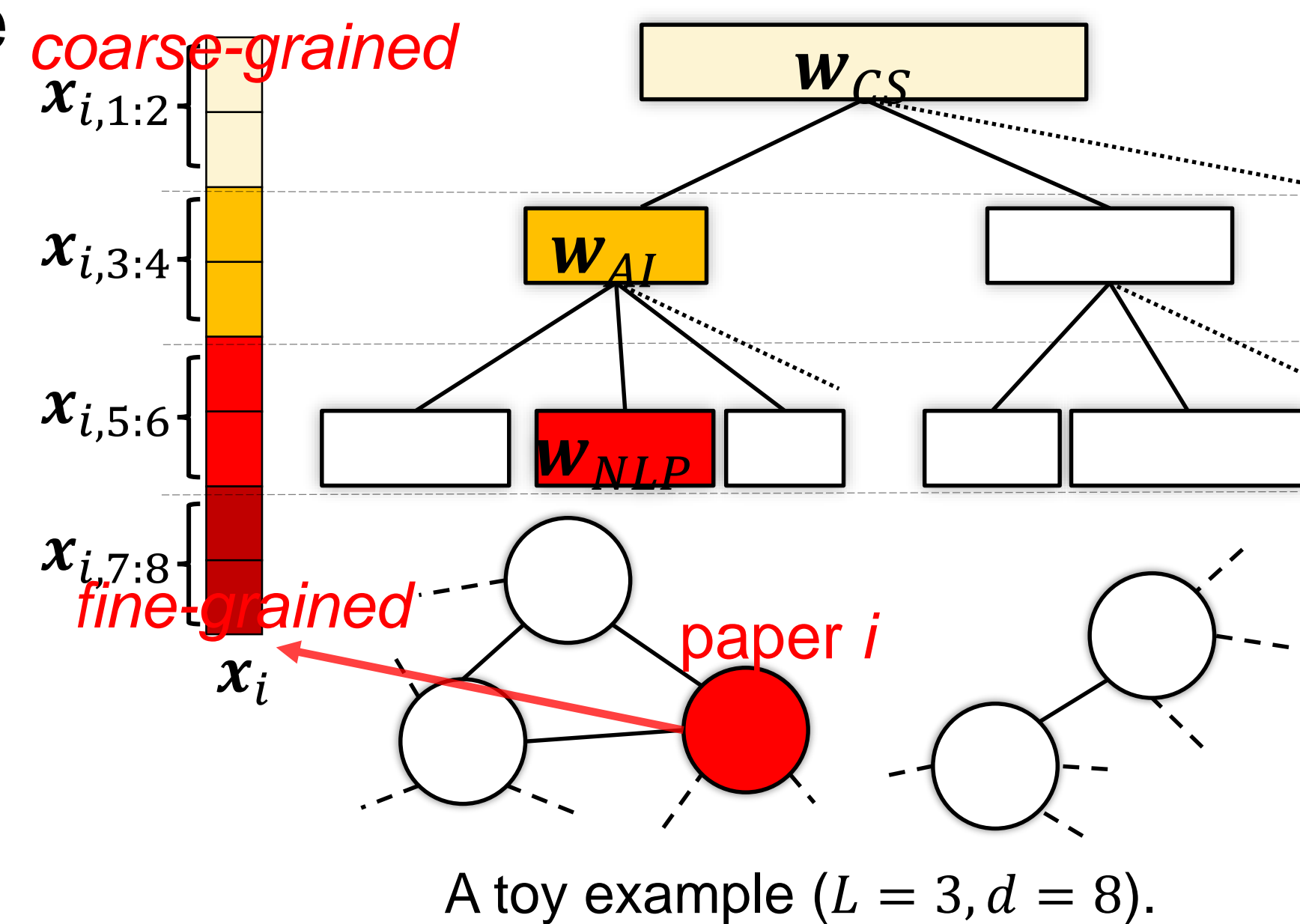
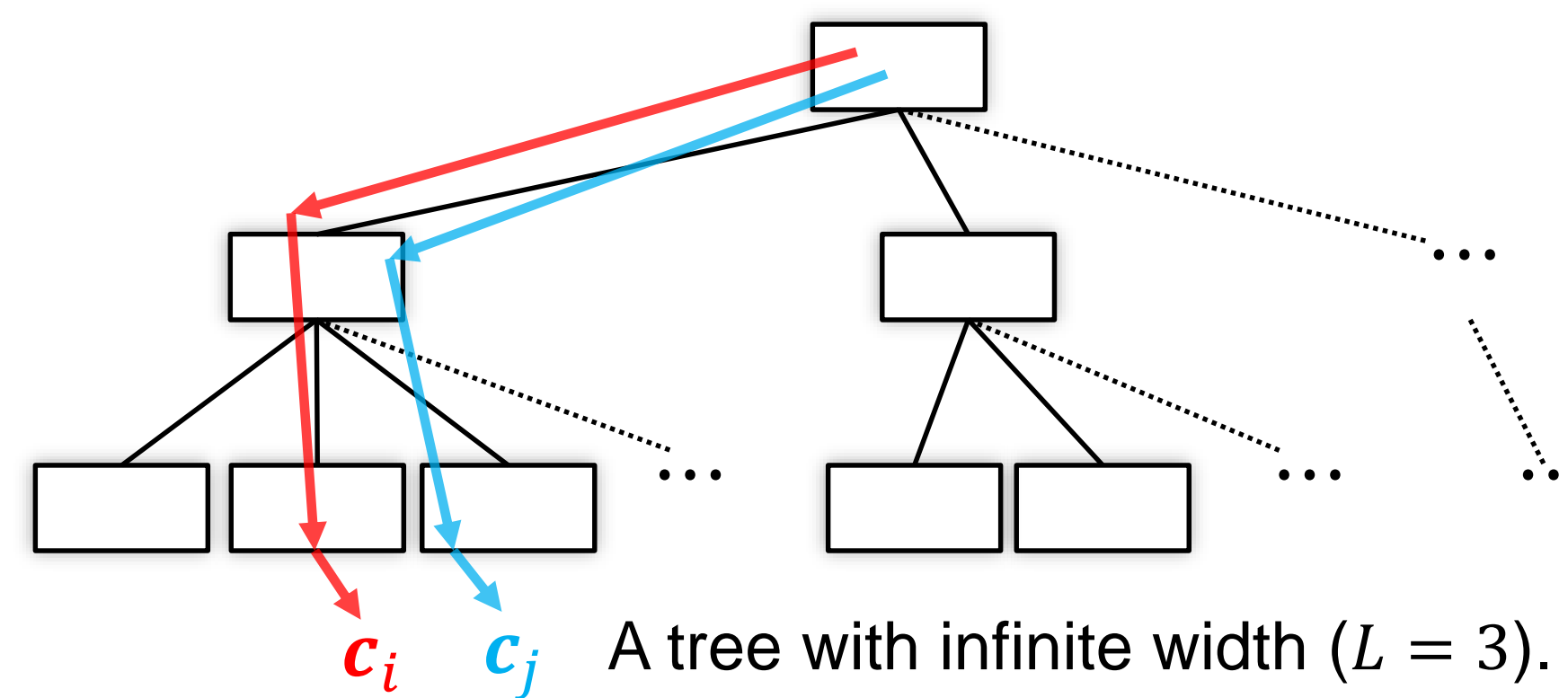
1 (Background) Network Embedding

To learn a d -dimensional vector representation $x_i \in \mathbb{R}^d$ for each vertex $v_i \in V$ in the network $G = (V, E)$.



3 (Method) A Generative Model

Not all networks come with a labeled taxonomy. To learn the taxonomy unsupervisedly, imagine there's a tree of height L , where each non-leaf node has an infinite number of child nodes.



Each vertex i is associated with a path c_i of length L . We define $p(c_1, c_2, \dots, c_N)$ as a nested Chinese restaurant process^[Blei03], i.e., $c_n | c_{1:(n-1)} \sim \text{nCRP}(\gamma, c_{1:(n-1)})$. The subtree formed by c_1, \dots, c_N is the hierarchical taxonomy we aim to learn.

Let $x_i \in \mathbb{R}^d$ be the representation of vertex $i \in V$. Each node in the infinite-sized tree represents a cluster. Let the representation of cluster t be $w_t \in \mathbb{R}^{\Delta d}$, where $\Delta d = \lfloor \frac{d}{L+1} \rfloor$. The prior over w_t is $w_t \sim \text{Normal}(0, \sigma_w^2 I)$ (we use $\sigma_w \rightarrow \infty$).

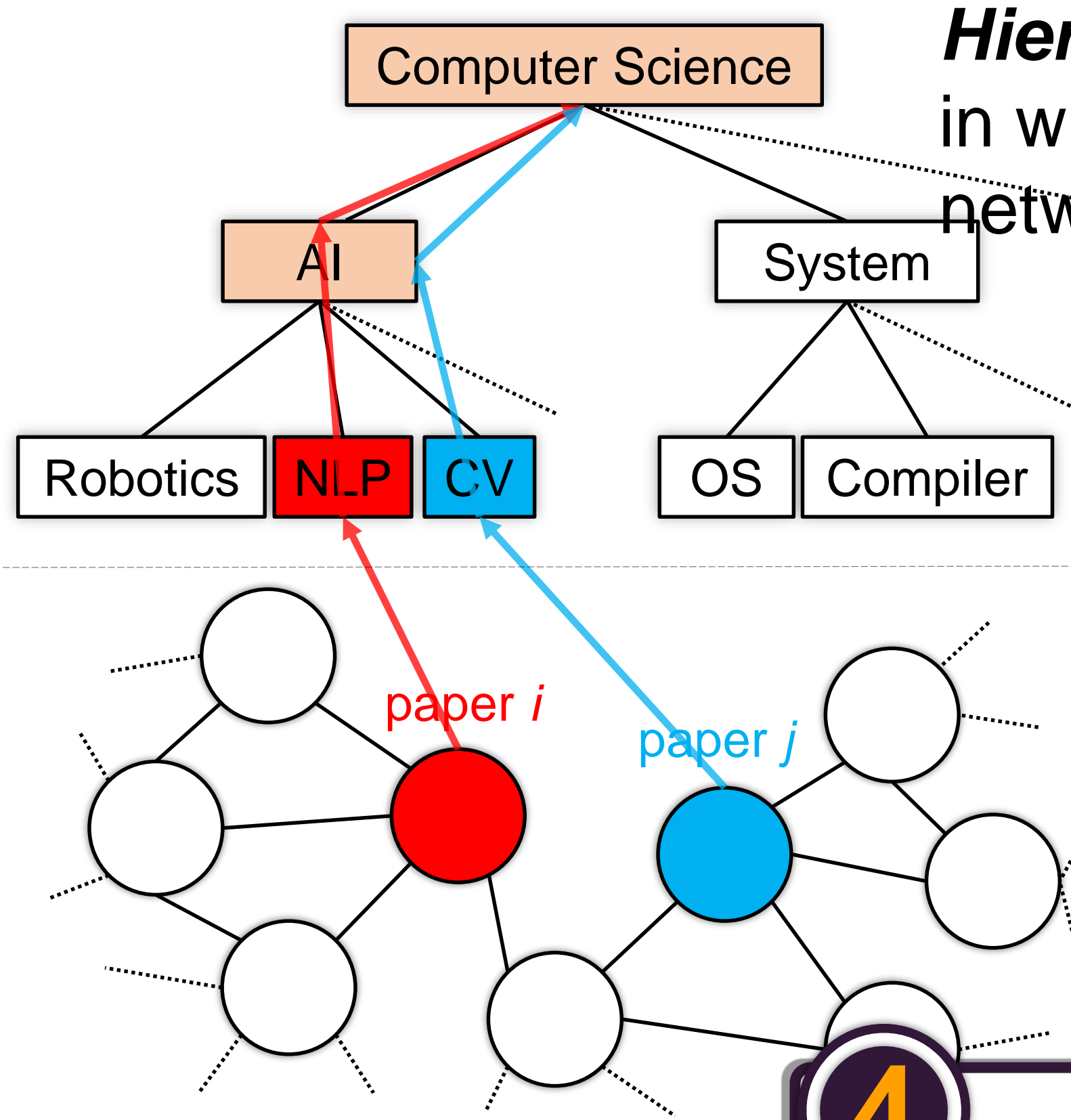
Vertex representation x_i is split into $L+1$ parts (each of Δd , except the last one). The first L parts (i.e., $x_{i,1:L\Delta d}$) follows $x_{i,1:L\Delta d} \sim \text{Normal}(w_{c_i}, \sigma_x^2 I)$, where w_{c_i} is the result of concatenating all the w_t visited by path c_i . The last part, however, just follows $x_{i,(L\Delta d+1):d} \sim \text{Normal}(0, +\infty I)$ (for capturing features that are unique to vertex i itself).

Let $r_{uv} = 1$ if vertex u and v are linked. And we sample $r_{uv} = 0$ via negative sampling. (We can additionally add more $r_{uv} = 1$, by leveraging 2nd-order proximity or random walks). Then,

$$r_{uv} \sim \text{Bernoulli}\left(e^{-\frac{\|x_u - x_v\|^2}{l^2}}\right).$$

2 (Motivation) Hierarchical Taxonomy

Hierarchical taxonomy is a tree structure in which the entities (e.g. papers of a citation network) are classified hierarchically.



1. Multiple Levels of Granularity

□ coarse-grained \rightarrow paper i and j are similar (both about AI)

□ fine-grained \rightarrow paper i and j are different (NLP \neq CV)

2. Better Interpretability

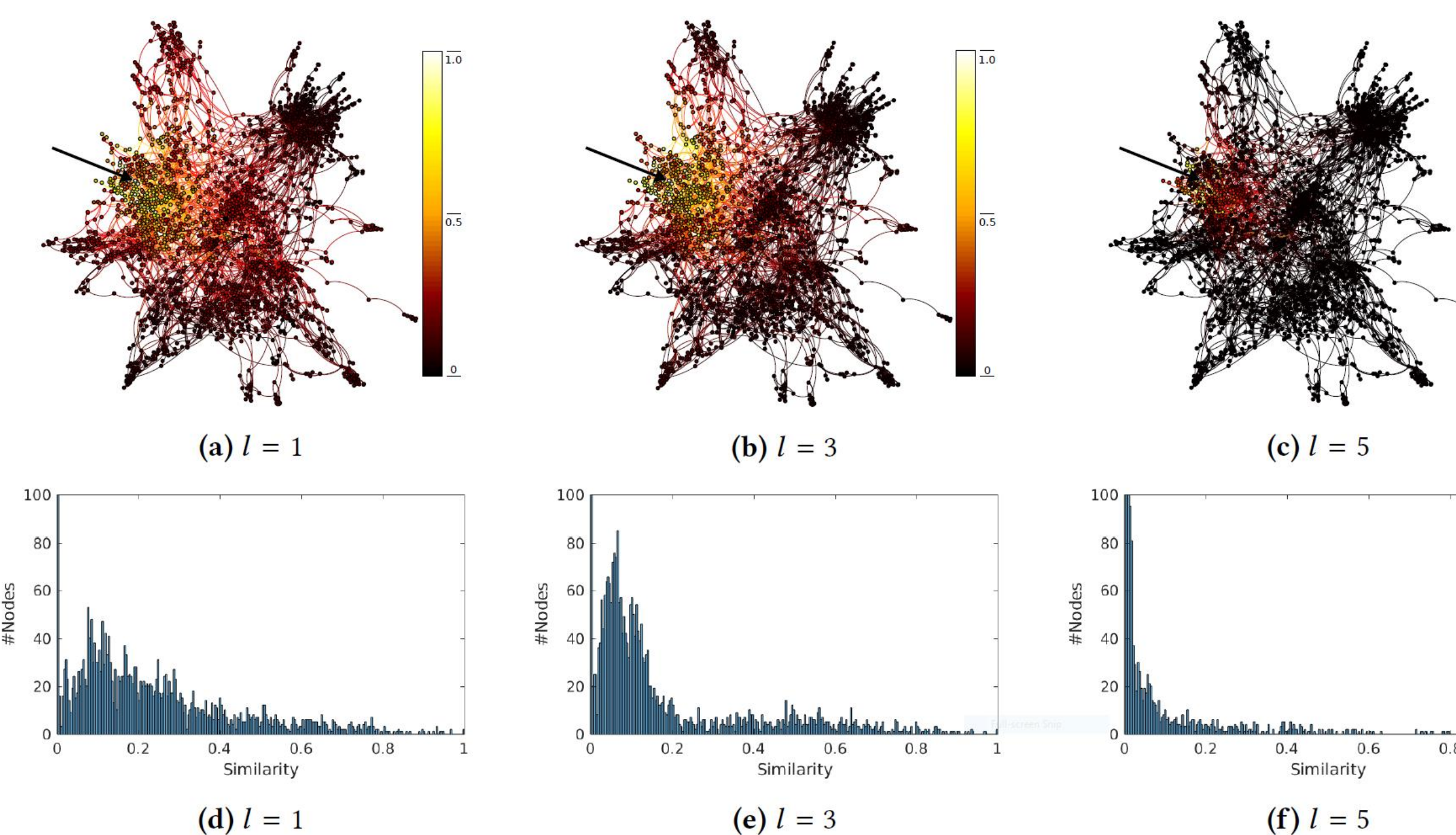
4 (Method) How to Optimize

EM Algorithm + Truncated Tree^[Wang-Blei-09]

To find x_i and w_t that maximize $\log \sum_C p(X, W, C)$, where $C = \{c_1, c_2, \dots, c_N\}$ and $p(X, W, C) = \prod_t p(w_t) \cdot \prod_i p(c_i | c_{1:(i-1)}) p(x_i | w_{c_i}) \cdot \prod_{uv} p(r_{uv} | x_u, x_v)$.

6 (Visualization) Multiple Levels of Granularity

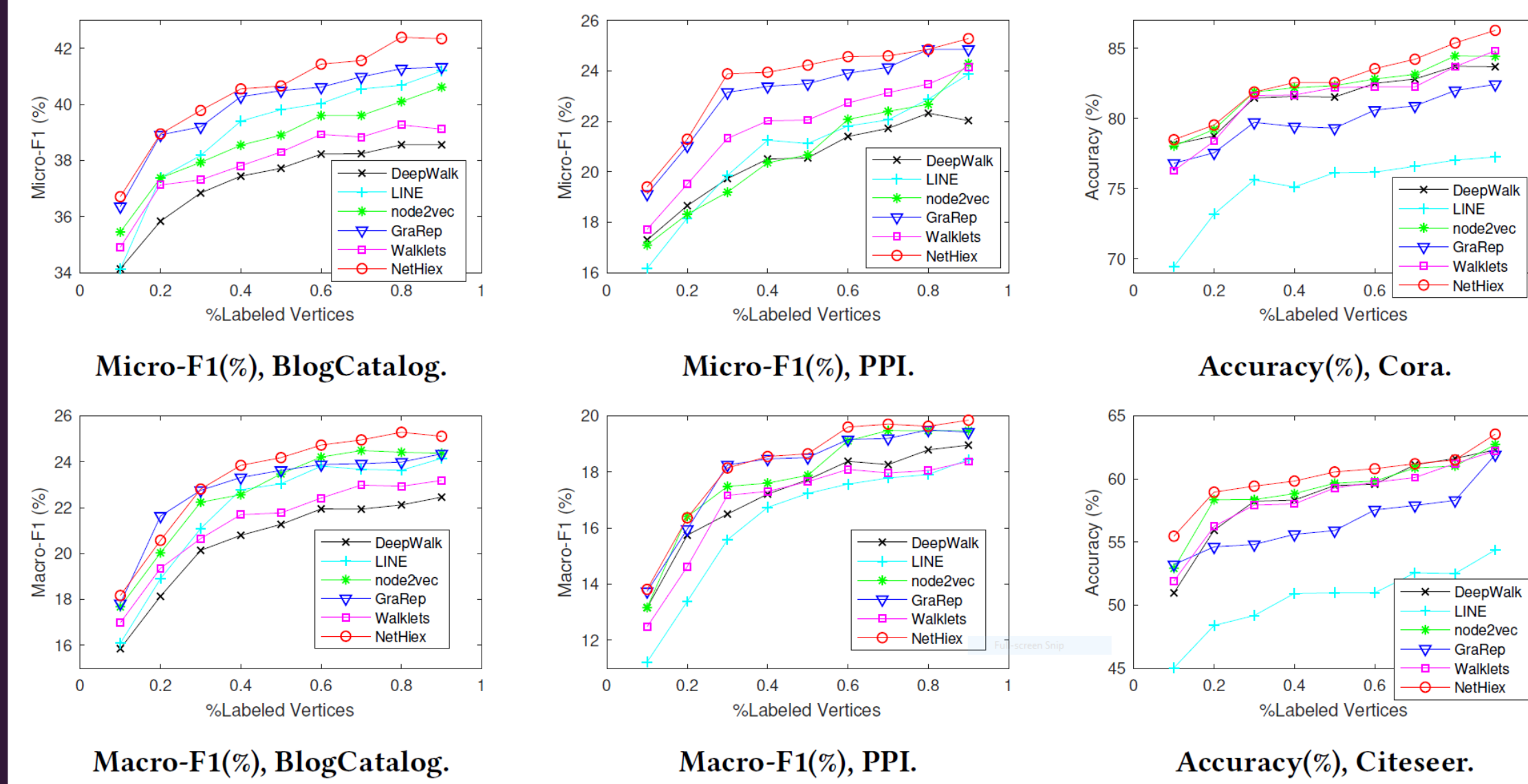
The inter-vertex similarity between a vertex and all the other vertices, in terms of the 1st, 3rd, and 5th parts of the learned vertex representations (Cora, $L = 5$).



The different components of the vertex representations indeed reflect the different levels of granularity.

5 (Experiments) Performance

Node Classification

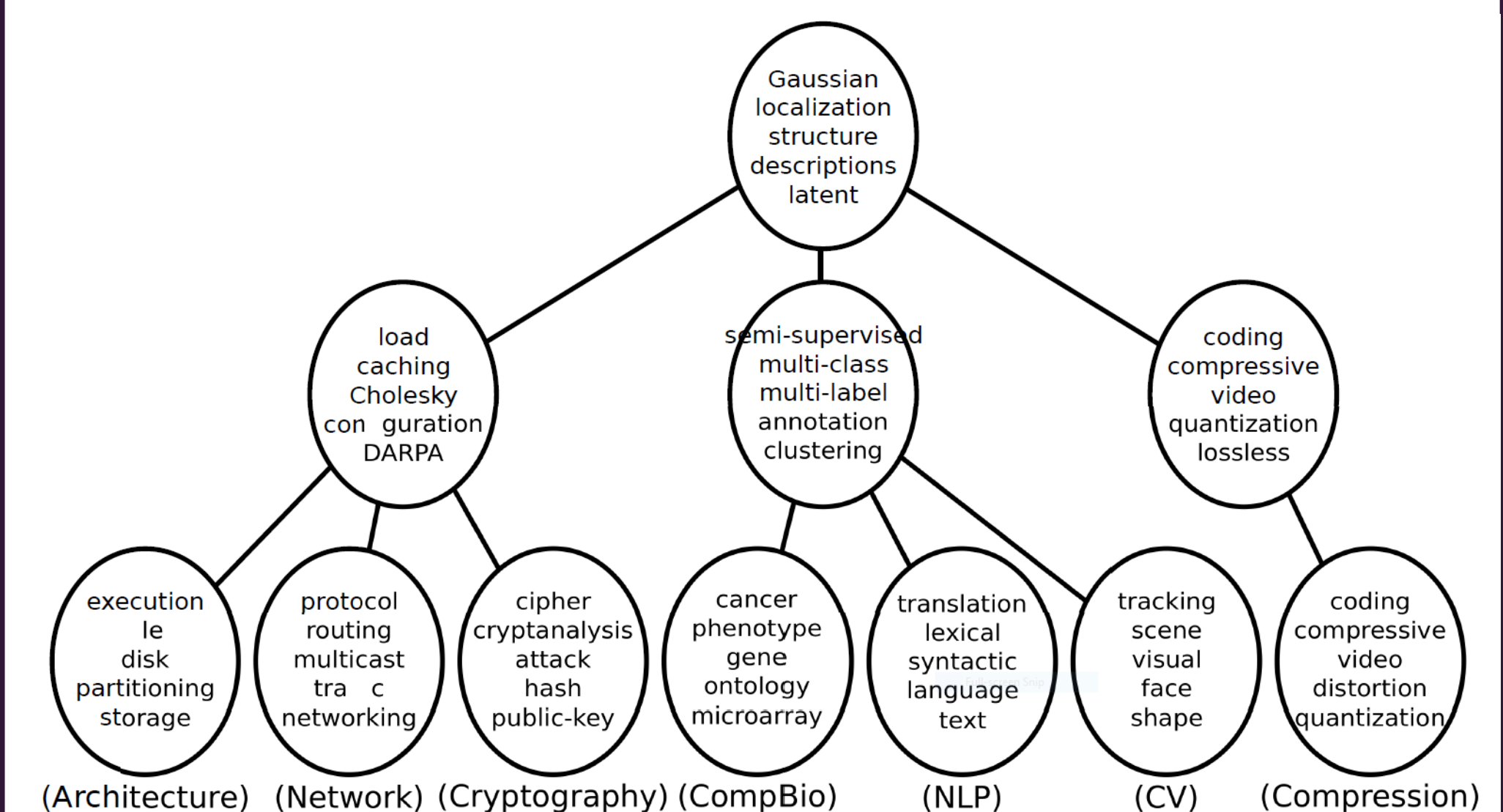


Link Prediction

Metric	Network	%Missing Links	Baselines					This Work
			DeepWalk	LINE	node2vec	GraRep	Walklets	NetHx
AUC(%)	Citeseer	50%	77.00	77.25	77.58	74.11	74.57	77.78
		40%	79.76	80.36	80.04	76.02	78.09	80.44
		30%	82.12	82.41	83.03	81.55	80.80	83.86
		20%	82.97	84.00	83.02	85.81	83.86	87.19
	PPI	10%	86.59	88.44	86.74	87.15	86.16	88.97
		50%	74.60	73.23	75.13	76.81	74.55	76.85
		40%	75.00	74.34	75.92	77.73	74.19	78.07
		30%	75.49	75.13	76.02	77.80	76.37	77.98
	Cora	20%	76.73	75.35	77.04	78.51	77.89	78.55
		10%	77.30	75.69	77.69	78.96	78.89	78.96
		50%	74.50	73.84	75.16	75.85	71.05	80.86
		40%	80.48	78.81	80.61	82.93	76.75	87.62
		30%	81.59	81.09	82.37	85.94	78.86	88.21
		20%	84.28	82.11	83.72	89.42	81.03	90.59
		10%	84.22	83.75	85.03	90.29	81.65	90.55

7 (Vis.) Finding Out the Taxonomy

We can uncover the hierarchical taxonomy, unsupervisedly, from a word co-occurrence network.



(The word co-occurrence network is constructed from CS paper titles. The words with a low TF-IDF score are removed.)