

HR_analytics

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Steps to analyze HR data: 1. Identify groups to compare. 2. Calculate summary statistics for each group. 3. Compare the differences statistically or visually.

Case overview: 1. Identifying the best recruiting source. Quality of hire: retention, or how long the employee stays manager's satisfaction with the hire job performance amount of time it takes to become fully productive 2. What is driving low employee engagement? 3. Are new hires getting paid too much? 4. Are performance ratings being given consistently? 5. Improving employee safety with data.

Load data from website.

```
library(readr)
library(broom)
survey <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/survey_data.csv"))

## Parsed with column specification:
## cols(
##   employee_id = col_double(),
##   department = col_character(),
##   engagement = col_double(),
##   salary = col_double(),
##   vacation_days_taken = col_double()
## )

recruitment <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/recruitment_data.csv"))

## Parsed with column specification:
## cols(
##   attrition = col_double(),
##   performance_rating = col_double(),
##   sales_quota_pct = col_double(),
##   recruiting_source = col_character()
## )

pay <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/fair_pay_data.csv"))

## Parsed with column specification:
## cols(
##   employee_id = col_double(),
##   department = col_character(),
##   salary = col_double(),
##   new_hire = col_character(),
##   job_level = col_character()
## )

performance <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/performance_data.csv"))
```

```

## Parsed with column specification:
## cols(
##   employee_id = col_double(),
##   rating = col_double()
## )
hr_1 <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/hr_data.csv"))

## Parsed with column specification:
## cols(
##   employee_id = col_double(),
##   department = col_character(),
##   job_level = col_character(),
##   gender = col_character()
## )
accident <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/accident_data.csv"))

## Parsed with column specification:
## cols(
##   year = col_double(),
##   employee_id = col_double(),
##   accident_type = col_character()
## )
hr_2 <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/hr_data_2.csv"))

## Parsed with column specification:
## cols(
##   year = col_double(),
##   employee_id = col_double(),
##   location = col_character(),
##   overtime_hours = col_double()
## )
survey_2 <- read_csv(url("https://assets.datacamp.com/production/course_5977/datasets/survey_data_2.csv"))

## Parsed with column specification:
## cols(
##   year = col_double(),
##   employee_id = col_double(),
##   engagement = col_double()
## )

```

The dataset 'recruitment' contains sources of recruiting, and three measurements of quality of hires. For this dataset, we are interested in whether quality of hires are different in terms of recruiting source.

```
head(recruitment)
```

```

## # A tibble: 6 x 4
##   attrition performance_rating sales_quota_pct recruiting_source
##   <dbl>           <dbl>           <dbl> <chr>
## 1      1             3             1.09 Applied Online
## 2      0             3             2.39 <NA>
## 3      1             2             0.498 Campus
## 4      0             2             2.51 <NA>
## 5      0             3             1.42 Applied Online
## 6      1             3             0.548 Referral

```

```

names(recruitment)

## [1] "attrition"          "performance_rating" "sales_quota_pct"
## [4] "recruiting_source"

summary(recruitment)

##      attrition      performance_rating sales_quota_pct      recruiting_source
## Min.   :0.000      Min.   :1.000      Min.   : -0.7108      Length:446
## 1st Qu.:0.000      1st Qu.:2.000      1st Qu.: 0.5844      Class :character
## Median :0.000      Median :3.000      Median : 1.0701      Mode  :character
## Mean   :0.213      Mean   :2.895      Mean    : 1.0826
## 3rd Qu.:0.000      3rd Qu.:3.000      3rd Qu.: 1.5325
## Max.   :1.000      Max.   :5.000      Max.    : 3.6667

colSums(is.na(recruitment))

##      attrition performance_rating      sales_quota_pct      recruiting_source
##              0              0              0              205

levels(recruitment$recruiting_source)

## NULL

library(dplyr)

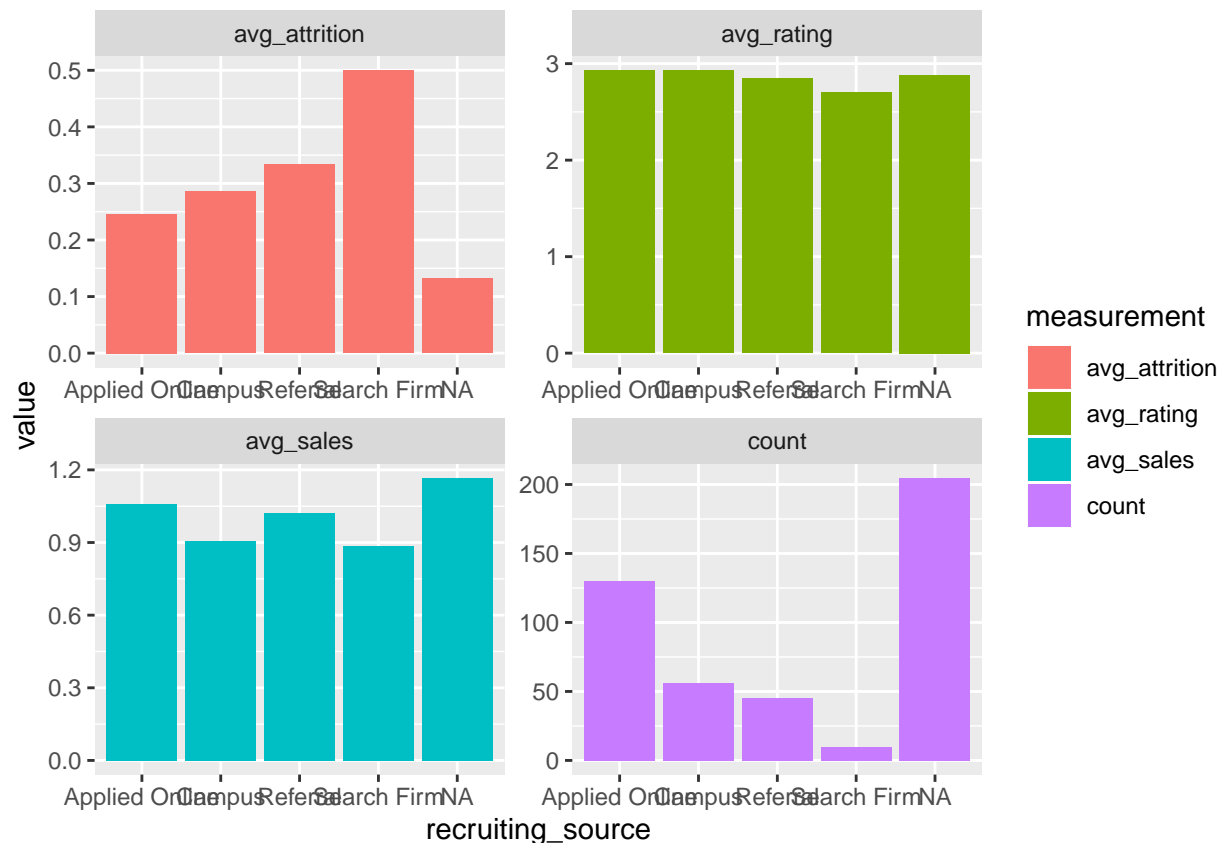
##
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
##      filter, lag

## The following objects are masked from 'package:base':
##
##      intersect, setdiff, setequal, union

library(tidyr)
recruitment_summary <- recruitment %>%
  group_by(recruiting_source) %>%
  summarize(
    count = n(),
    avg_attrition = mean(attrition),
    avg_rating = mean(performance_rating),
    avg_sales = mean(sales_quota_pct),
  ) %>%
  gather("measurement", "value", -recruiting_source)
library(ggplot2)
recruitment_summary %>%
  ggplot(aes(x = recruiting_source, y = value, fill = measurement)) +
  geom_col(position = 'dodge') +
  facet_wrap(~measurement, scales = 'free')

```



The dataset 'survey' contains info for employees: salary, department, engagement, vacation days taken.

```
head(survey)
```

```
## # A tibble: 6 x 5
##   employee_id department engagement salary vacation_days_taken
##         <dbl> <chr>         <dbl>   <dbl>         <dbl>
## 1             1 Sales              3 103264.             7
## 2             2 Engineering          3  80709.            12
## 3             4 Engineering          3  60737.            12
## 4             5 Engineering          3  99116.             7
## 5             7 Engineering          3  51022.            18
## 6             8 Engineering          3  98400.             9
```

```
summary(survey)
```

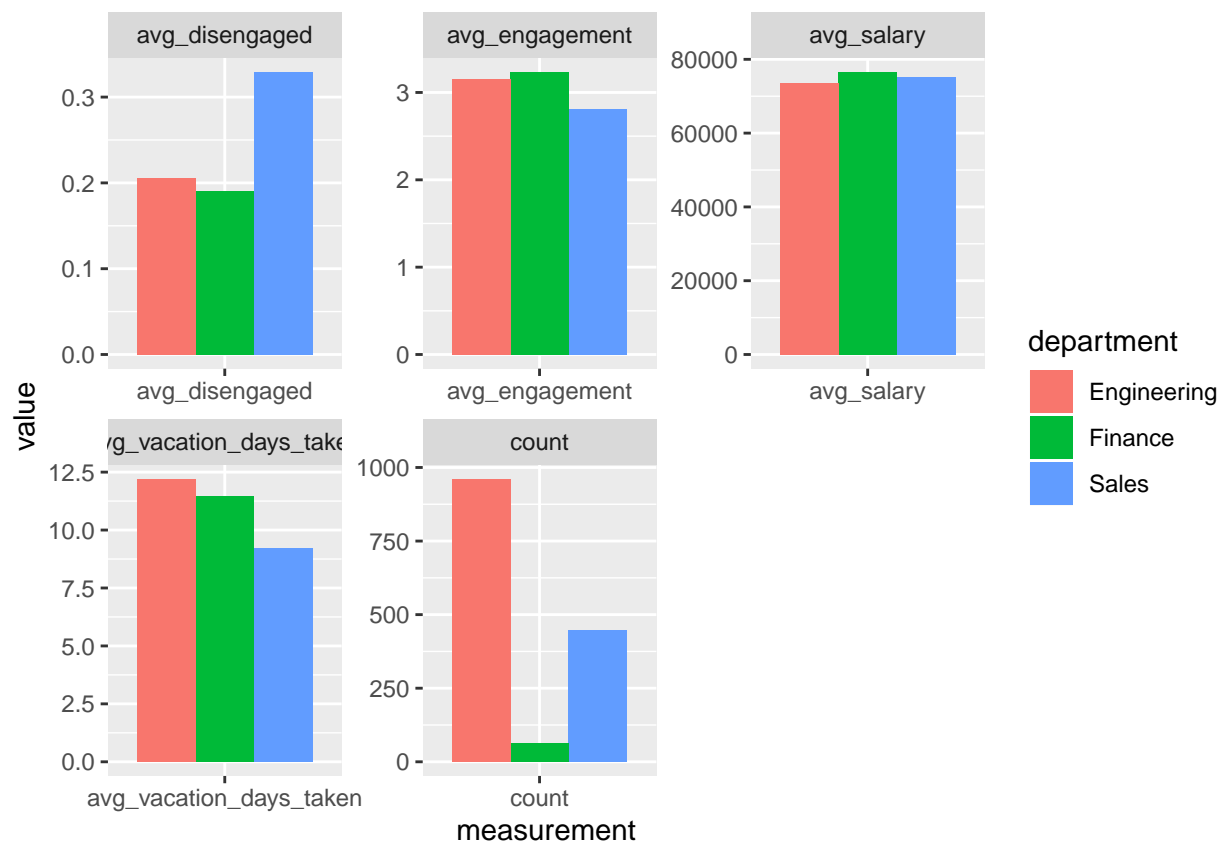
```
##   employee_id    department      engagement      salary
##   Min.   : 1.0    Length:1470    Min.   :1.00    Min.   : 45530
##   1st Qu.: 491.2  Class :character  1st Qu.:3.00    1st Qu.: 59407
##   Median :1020.5  Mode  :character  Median :3.00    Median : 70481
##   Mean   :1024.9                      Mean   :3.05    Mean   : 74162
##   3rd Qu.:1555.8                      3rd Qu.:4.00    3rd Qu.: 84763
##   Max.   :2068.0                      Max.   :5.00    Max.   :164073
## vacation_days_taken
##   Min.   : 0.00
##   1st Qu.: 6.00
##   Median :10.00
##   Mean   :11.27
##   3rd Qu.:16.00
```

```
## Max. :38.00
```

```
unique(survey$department)
```

```
## [1] "Sales" "Engineering" "Finance"
```

```
survey_summary <- survey %>%
  mutate(disengaged = ifelse(engagement %in% c(1, 2), 1, 0)) %>%
  group_by(department) %>%
  summarize(
    count = n(),
    avg_engagement = mean(engagement),
    avg_salary = mean(salary),
    avg_vacation_days_taken = mean(vacation_days_taken),
    avg_disengaged = mean(disengaged)
  )
survey_summary %>%
  gather("measurement", "value", -department) %>%
  ggplot(aes(x = measurement, y = value, fill = department)) +
  geom_col(position = 'dodge') +
  facet_wrap(~measurement, scales = 'free')
```



To test if two groups are statistically significant different from each other, we can use t-test if the variable we are comparing is continuous, and chi-square test if the variable we are comparing is categorical.

```
survey <- survey %>%
  mutate(in_sales = ifelse(department == 'Sales', "Sales", "Other"),
         disengaged = ifelse(engagement %in% c(1,2), 1, 0))
## check if Sales and other department have different 'disengaged' and 'vacation_days_taken'
chisq.test(survey$in_sales, survey$disengaged)
```

```
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: survey$in_sales and survey$disengaged
## X-squared = 25.524, df = 1, p-value = 4.368e-07
## check if the two groups have equal variance
var.test(vacation_days_taken ~ in_sales, survey)

##
## F test to compare two variances
##
## data: vacation_days_taken by in_sales
## F = 1.4908, num df = 1023, denom df = 445, p-value = 1.435e-06
## alternative hypothesis: true ratio of variances is not equal to 1
## 95 percent confidence interval:
## 1.270286 1.740838
## sample estimates:
## ratio of variances
## 1.490751
## check if the two groups are normal
with(survey, shapiro.test(vacation_days_taken[in_sales == 'Sales']))

##
## Shapiro-Wilk normality test
##
## data: vacation_days_taken[in_sales == "Sales"]
## W = 0.9415, p-value = 3.004e-12
with(survey, shapiro.test(vacation_days_taken[in_sales == 'Other']))

##
## Shapiro-Wilk normality test
##
## data: vacation_days_taken[in_sales == "Other"]
## W = 0.96065, p-value = 5.534e-16
t.test(vacation_days_taken ~ in_sales, survey, var.equal = FALSE)

##
## Welch Two Sample t-test
##
## data: vacation_days_taken by in_sales
## t = 8.1549, df = 1022.9, p-value = 1.016e-15
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## 2.229473 3.642409
## sample estimates:
## mean in group Other mean in group Sales
## 12.160156 9.224215
```

The table 'pay' contains employee_id, department, salary, whether they are new_hire, and their job_level.

```
names(pay)
```

```
## [1] "employee_id" "department" "salary" "new_hire" "job_level"
```

```
head(payload)
```

```
## # A tibble: 6 x 5
##   employee_id department    salary new_hire job_level
##         <dbl> <chr>         <dbl> <chr>    <chr>
## 1           1 Sales      103264. No      Salaried
## 2           2 Engineering 80709. No      Hourly
## 3           4 Engineering 60737. Yes     Hourly
## 4           5 Engineering 99116. Yes     Salaried
## 5           7 Engineering 51022. No      Hourly
## 6           8 Engineering 98400. No      Salaried
```

```
summary(payload)
```

```
##   employee_id    department      salary    new_hire
##   Min.   : 1.0   Length:1470   Min.   : 43820   Length:1470
##   1st Qu.: 491.2   Class :character 1st Qu.: 59378   Class :character
##   Median :1020.5   Mode  :character Median : 70425   Mode  :character
##   Mean   :1024.9                      Mean   : 74142
##   3rd Qu.:1555.8                      3rd Qu.: 84809
##   Max.   :2068.0                      Max.   :164073
##   job_level
##   Length:1470
##   Class :character
##   Mode  :character
##
##
##
```

```
payload %>%
```

```
  group_by(new_hire) %>%
  summarize(
    count = n(),
    avg_salary = mean(salary))
```

```
## # A tibble: 2 x 3
##   new_hire count avg_salary
##   <chr>    <int>    <dbl>
## 1 No      1072    73425.
## 2 Yes     398    76074.
```

```
var.test(salary ~ new_hire, payload)
```

```
##
## F test to compare two variances
##
## data: salary by new_hire
## F = 0.9208, num df = 1071, denom df = 397, p-value = 0.3118
## alternative hypothesis: true ratio of variances is not equal to 1
## 95 percent confidence interval:
##  0.7798464 1.0805258
## sample estimates:
## ratio of variances
##          0.920799
```

```

with(pay, shapiro.test(salary[new_hire == 'Yes']))

##
##  Shapiro-Wilk normality test
##
## data:  salary[new_hire == "Yes"]
## W = 0.92883, p-value = 7.914e-13

with(pay, shapiro.test(salary[new_hire == 'No']))

##
##  Shapiro-Wilk normality test
##
## data:  salary[new_hire == "No"]
## W = 0.93073, p-value < 2.2e-16

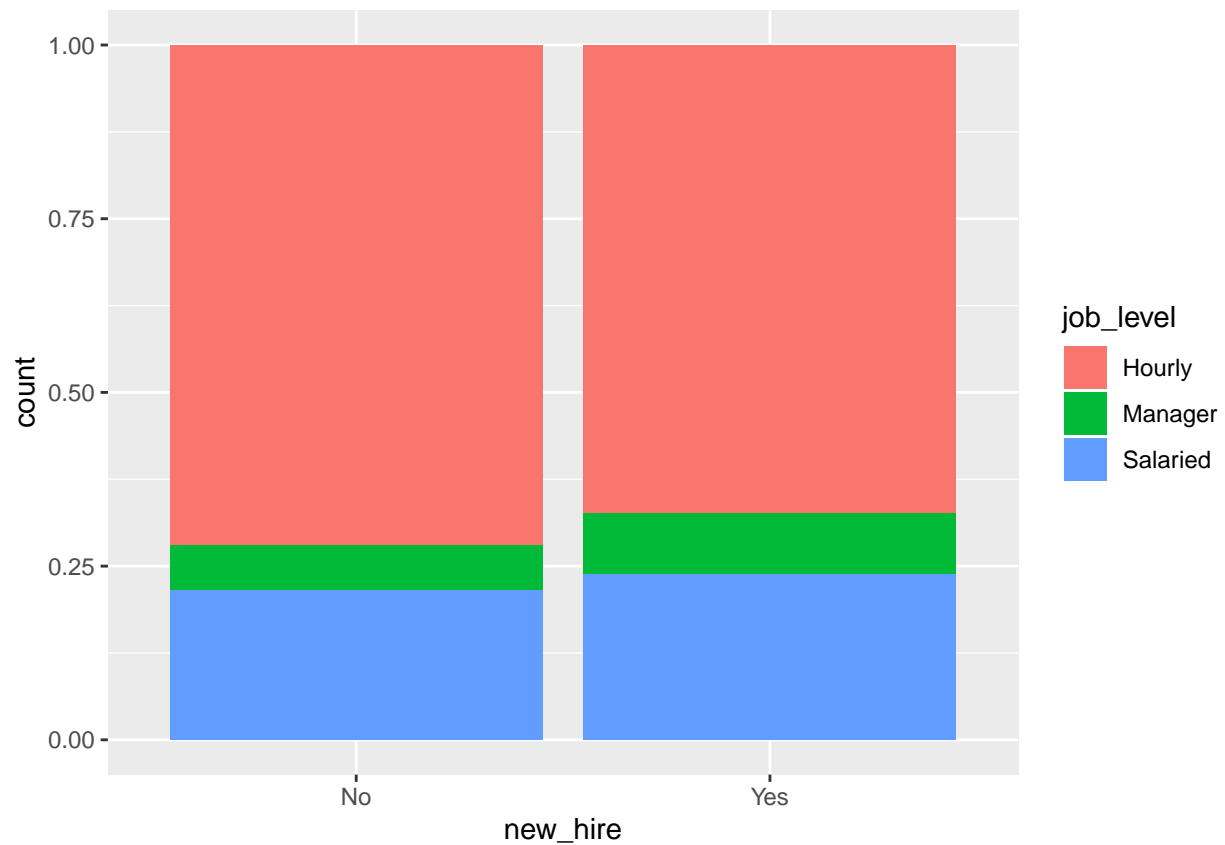
t.test(salary ~ new_hire, pay, var.equal = TRUE)

##
##  Two Sample t-test
##
## data:  salary by new_hire
## t = -2.3885, df = 1468, p-value = 0.01704
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  -4825.7656 -473.5786
## sample estimates:
##  mean in group No mean in group Yes
##           73424.60           76074.28

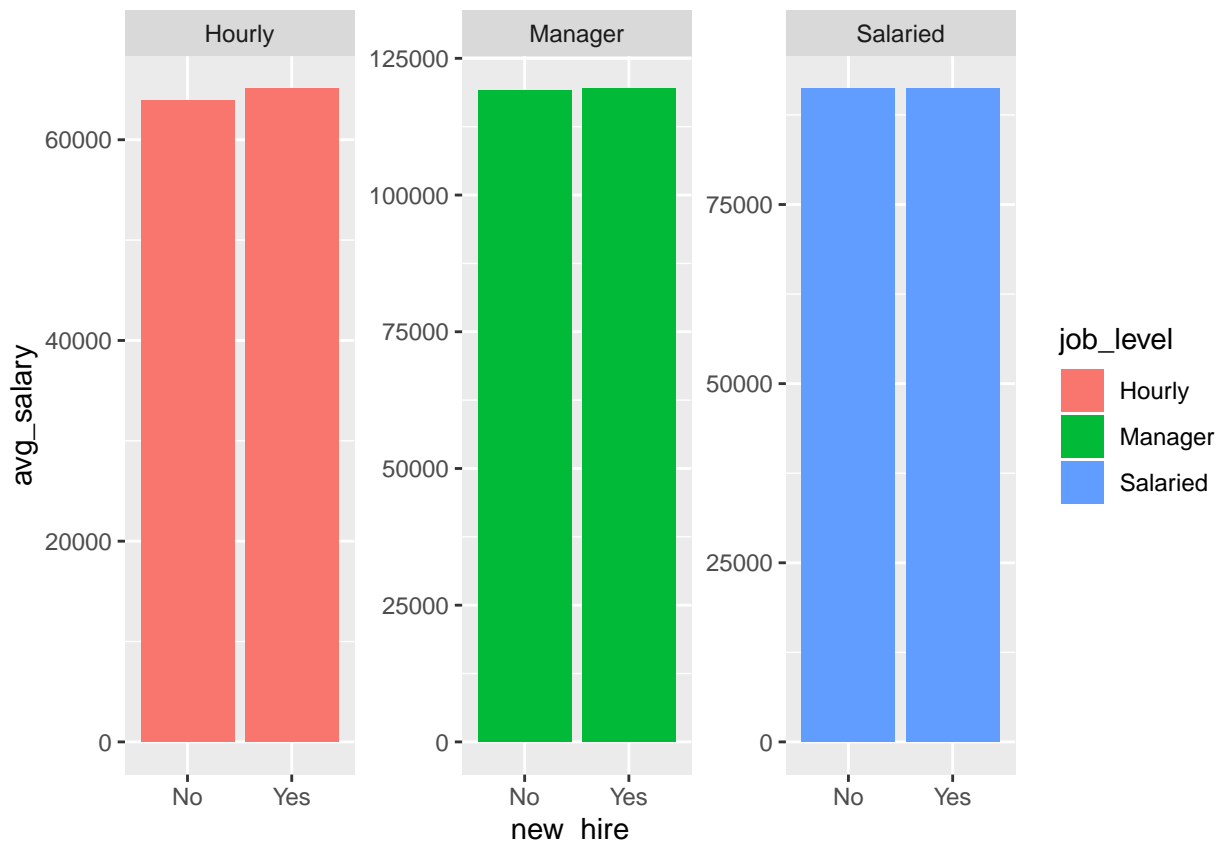
Check for omitted variables.

pay %>%
  ggplot(aes(x = new_hire, fill = job_level)) +
  geom_bar(position = 'fill')

```

```
pay %>%  
  group_by(new_hire, job_level) %>%  
  summarize(avg_salary = mean(salary)) %>%  
  ggplot(aes(x = new_hire, y = avg_salary, fill = job_level)) +  
  geom_col(position = 'dodge') +  
  facet_wrap(~job_level, scales = 'free')
```



Look at 'hourly' job_level only.

```
hourly <- pay %>% filter(job_level == 'Hourly')
var.test(salary ~ new_hire, hourly)
```

```
##
## F test to compare two variances
##
## data: salary by new_hire
## F = 1.1701, num df = 770, denom df = 267, p-value = 0.1268
## alternative hypothesis: true ratio of variances is not equal to 1
## 95 percent confidence interval:
## 0.9561283 1.4183790
## sample estimates:
## ratio of variances
## 1.170114
```

```
tidy(t.test(salary ~ new_hire, hourly, var.equal = TRUE))
```

```
## # A tibble: 1 x 9
## estimate1 estimate2 statistic p.value parameter conf.low conf.high method
## <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <chr>
## 1 63966. 65073. -1.69 0.0923 1037 -2396. 182. " Two...
## # ... with 1 more variable: alternative <chr>
```

Use linear regression to control confounding variables.

```
## Simple linear regression.
## Simple linear regression gives the same result with t test of equal variances.
lm.simple <- lm(salary ~ new_hire, pay) %>% tidy()
```

```
## Add job_level.
lm.mul <- lm(salary ~ new_hire + job_level, pay) %>% tidy()
```

Analyze HR data from different resources.

```
summary(hr_1)
```

```
##   employee_id      department      job_level      gender
##   Min.       : 1.0      Length:1470      Length:1470      Length:1470
##   1st Qu.: 491.2      Class :character      Class :character      Class :character
##   Median :1020.5      Mode  :character      Mode  :character      Mode  :character
##   Mean      :1024.9
##   3rd Qu.:1555.8
##   Max.      :2068.0
```

```
summary(performance)
```

```
##   employee_id      rating
##   Min.       : 1.0      Min.       :1.00
##   1st Qu.: 491.2      1st Qu.:2.00
##   Median :1020.5      Median :3.00
##   Mean      :1024.9      Mean      :2.83
##   3rd Qu.:1555.8      3rd Qu.:4.00
##   Max.      :2068.0      Max.       :5.00
```

```
joined <- hr_1 %>%
  left_join(performance, by = 'employee_id')
summary(joined)
```

```
##   employee_id      department      job_level      gender
##   Min.       : 1.0      Length:1470      Length:1470      Length:1470
##   1st Qu.: 491.2      Class :character      Class :character      Class :character
##   Median :1020.5      Mode  :character      Mode  :character      Mode  :character
##   Mean      :1024.9
##   3rd Qu.:1555.8
##   Max.      :2068.0
##   rating
##   Min.       :1.00
##   1st Qu.:2.00
##   Median :3.00
##   Mean      :2.83
##   3rd Qu.:4.00
##   Max.      :5.00
```

```
joined %>%
  group_by(gender) %>%
  summarize(avg_rating = mean(rating, na.rm = TRUE))
```

```
## # A tibble: 2 x 2
##   gender avg_rating
##   <chr>      <dbl>
## 1 Female      2.75
## 2 Male       2.92
```

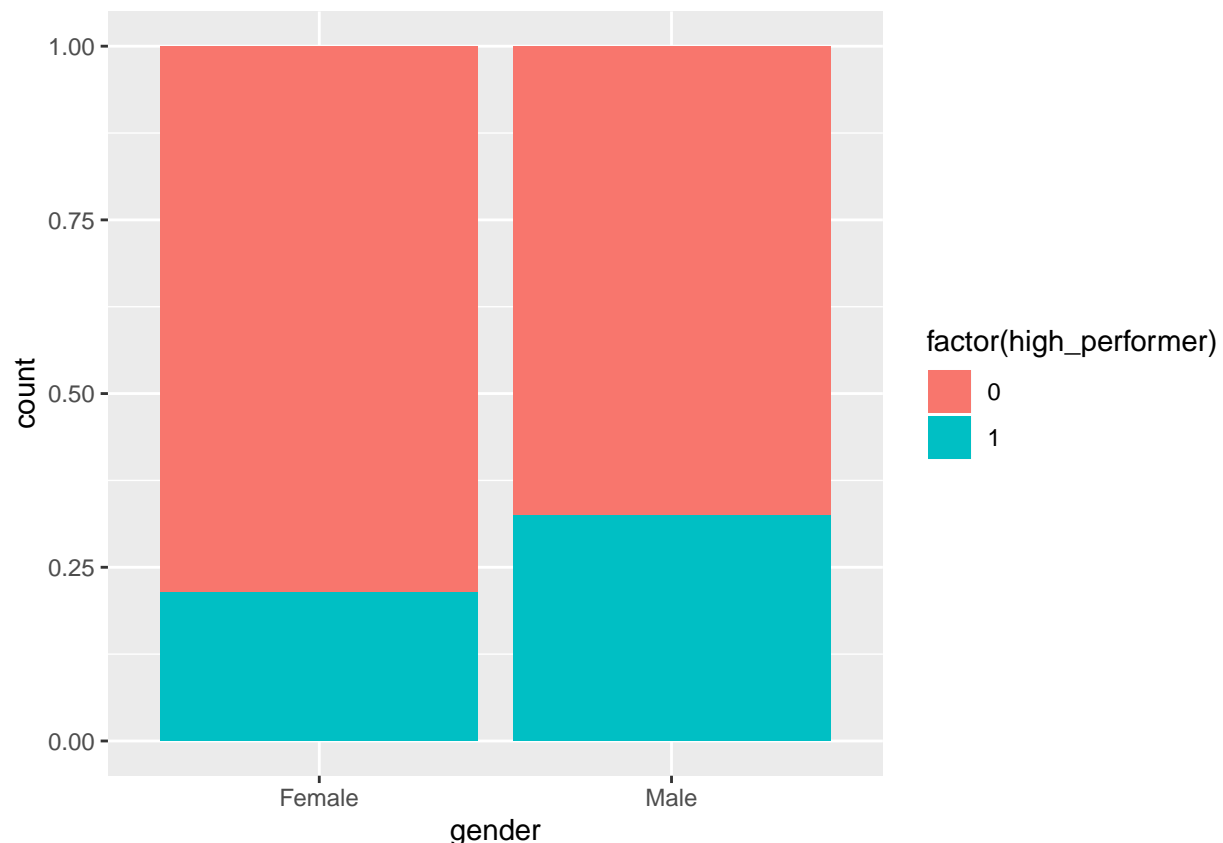
Compare performance by gender.

```
joined <- joined %>%
  mutate(high_performer = ifelse(rating >= 4, 1, 0))
## Compare the difference in performance by gender
chisq.test(joined$high_performer, joined$gender)

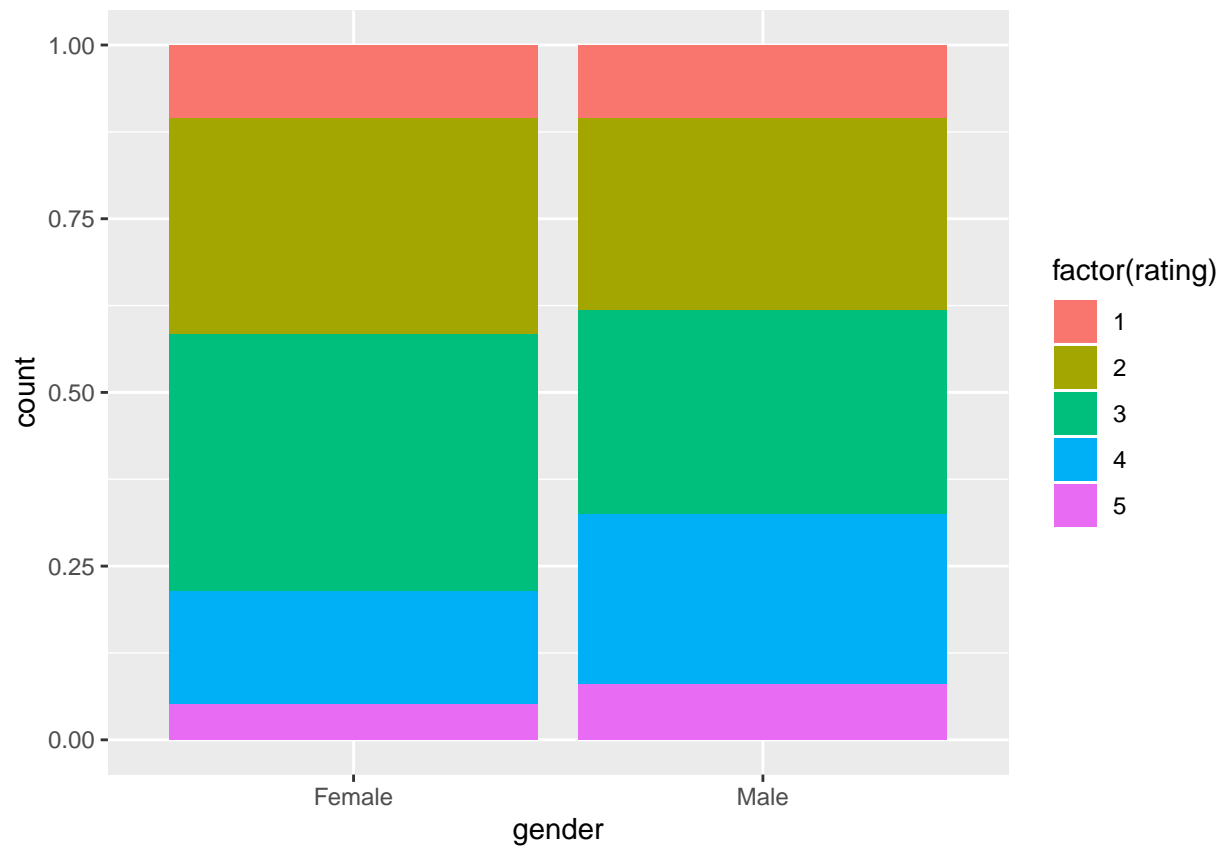
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data:  joined$high_performer and joined$gender
## X-squared = 22.229, df = 1, p-value = 2.42e-06

chisq.test(joined$rating, joined$gender)

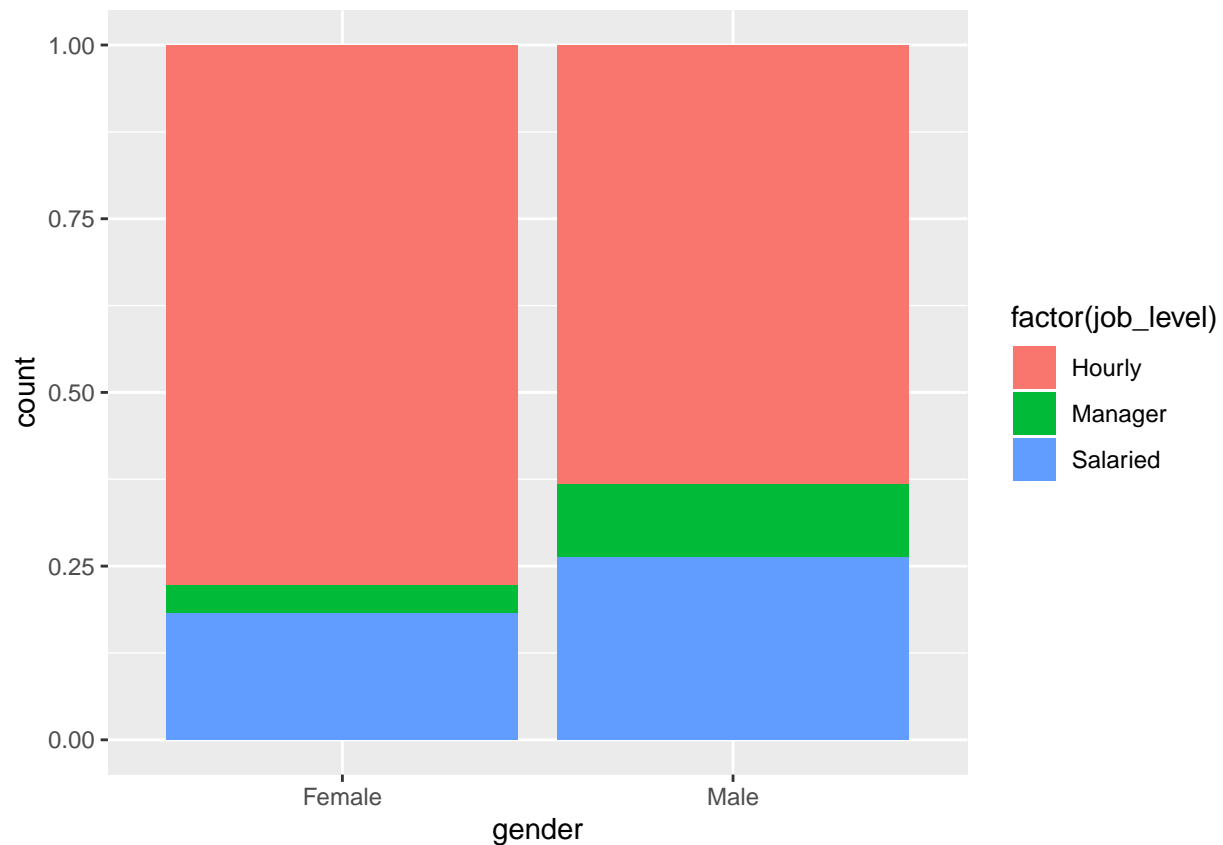
##
## Pearson's Chi-squared test
##
## data:  joined$rating and joined$gender
## X-squared = 24.501, df = 4, p-value = 6.336e-05
## visualize the distribution of performance by gender
joined %>%
  ggplot(aes(x = gender, fill = factor(high_performer)))+
  geom_bar(position = 'fill')
```



```
joined %>%
  ggplot(aes(x = gender, fill = factor(rating)))+
  geom_bar(position = 'fill')
```



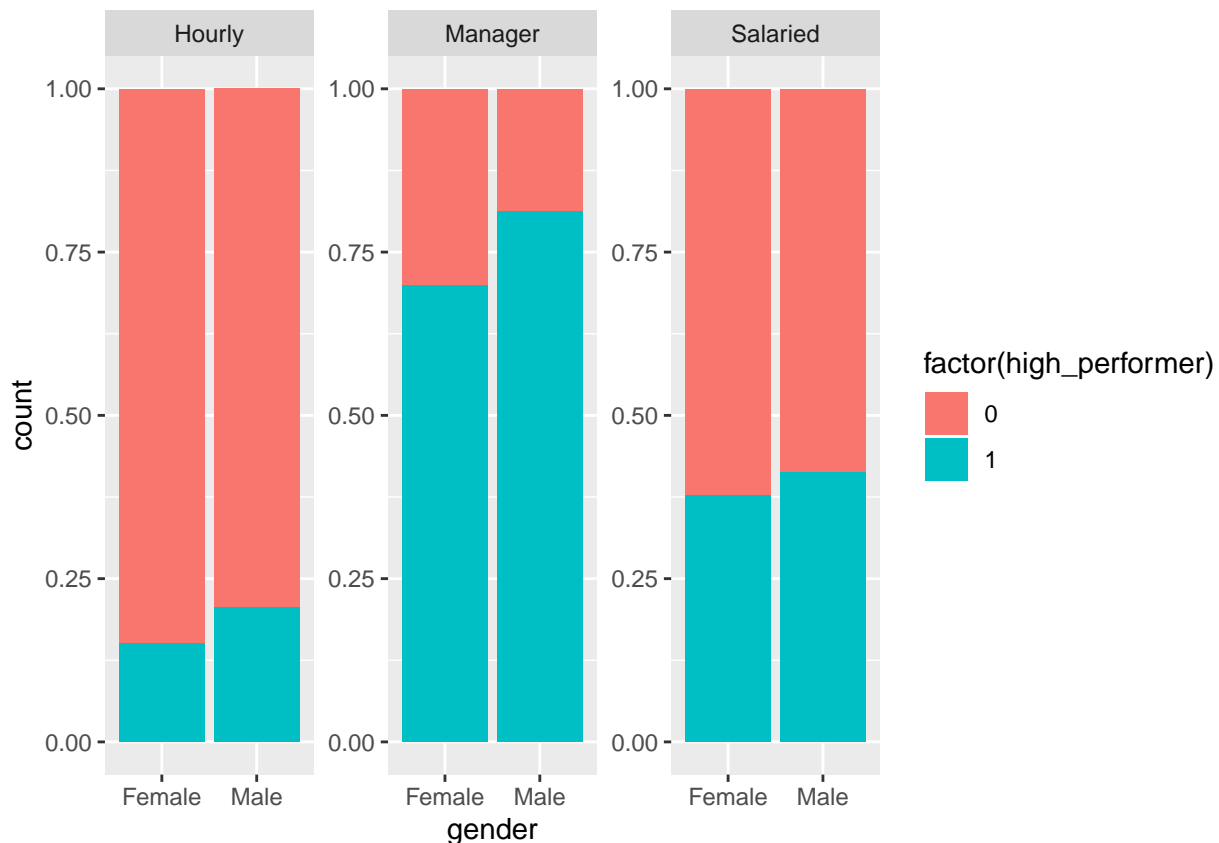
```
joined %>%  
  ggplot(aes(x = gender, fill = factor(job_level)))+  
  geom_bar(position = 'fill')
```



```
## check if job_level distribution is different by gender
chisq.test(joined$job_level, joined$gender)

##
## Pearson's Chi-squared test
##
## data:  joined$job_level and joined$gender
## X-squared = 44.506, df = 2, p-value = 2.166e-10

## visualize the difference in performance by gender and job_level
joined %>%
  ggplot(aes(x = gender, fill = factor(high_performer)))+
  geom_bar(position = 'fill') +
  facet_wrap(~job_level, scales = 'free')
```



Use logistic regression to predict binary variable. Find variables affecting an employee's chance to be high_performer.

```
glm.simple <- glm(high_performer ~ gender, joined, family = 'binomial') %>% tidy()
glm.mul <- glm(high_performer ~ gender + job_level, joined, family = 'binomial') %>% tidy()
```

Analyze workforce safety.

```
head(hr_2)
```

```
## # A tibble: 6 x 4
##   year employee_id location    overtime_hours
##   <dbl>     <dbl> <chr>          <dbl>
## 1  2016         1 Northwood         14
## 2  2017         1 Northwood          8
## 3  2016         2 East Valley          8
## 4  2017         2 East Valley         11
## 5  2016         4 East Valley          4
## 6  2017         4 East Valley          2
```

```
head(incident)
```

```
## # A tibble: 6 x 3
##   year employee_id accident_type
##   <dbl>     <dbl> <chr>
## 1  2017         1 Mild
## 2  2017         4 Mild
## 3  2017        11 Mild
## 4  2017        19 Mild
## 5  2017        22 Mild
```

```
## 6 2016          23 Mild
```

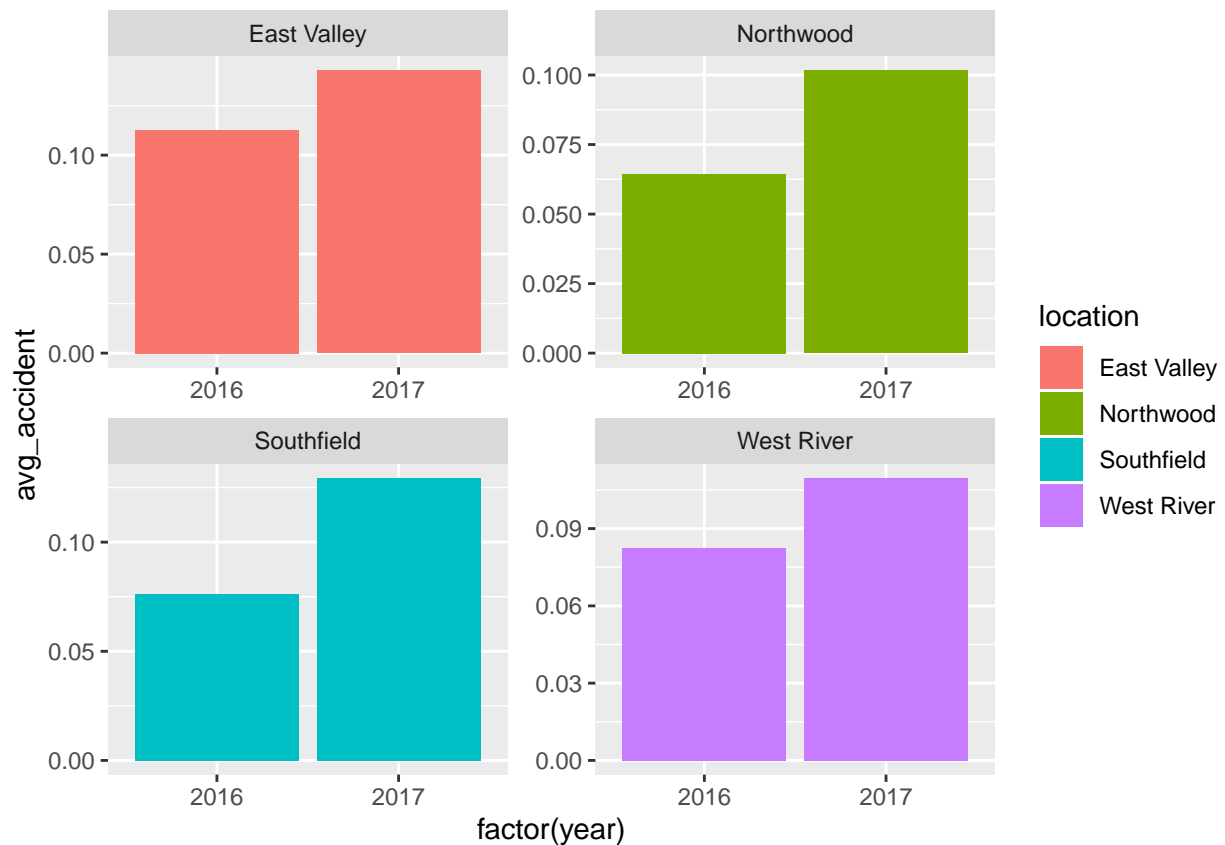
```
acc_joined <- hr_2 %>%  
  left_join(accident, by = c('employee_id', 'year')) %>%  
  mutate(had_accident = ifelse(is.na(accident_type), 0, 1))  
## Accident rate by year.  
acc_joined %>%  
  group_by(year) %>%  
  summarize(avg_accident = mean(had_accident))
```

```
## # A tibble: 2 x 2  
##   year avg_accident  
##   <dbl>      <dbl>  
## 1 2016      0.0850  
## 2 2017      0.120
```

```
chisq.test(acc_joined$had_accident, acc_joined$year)
```

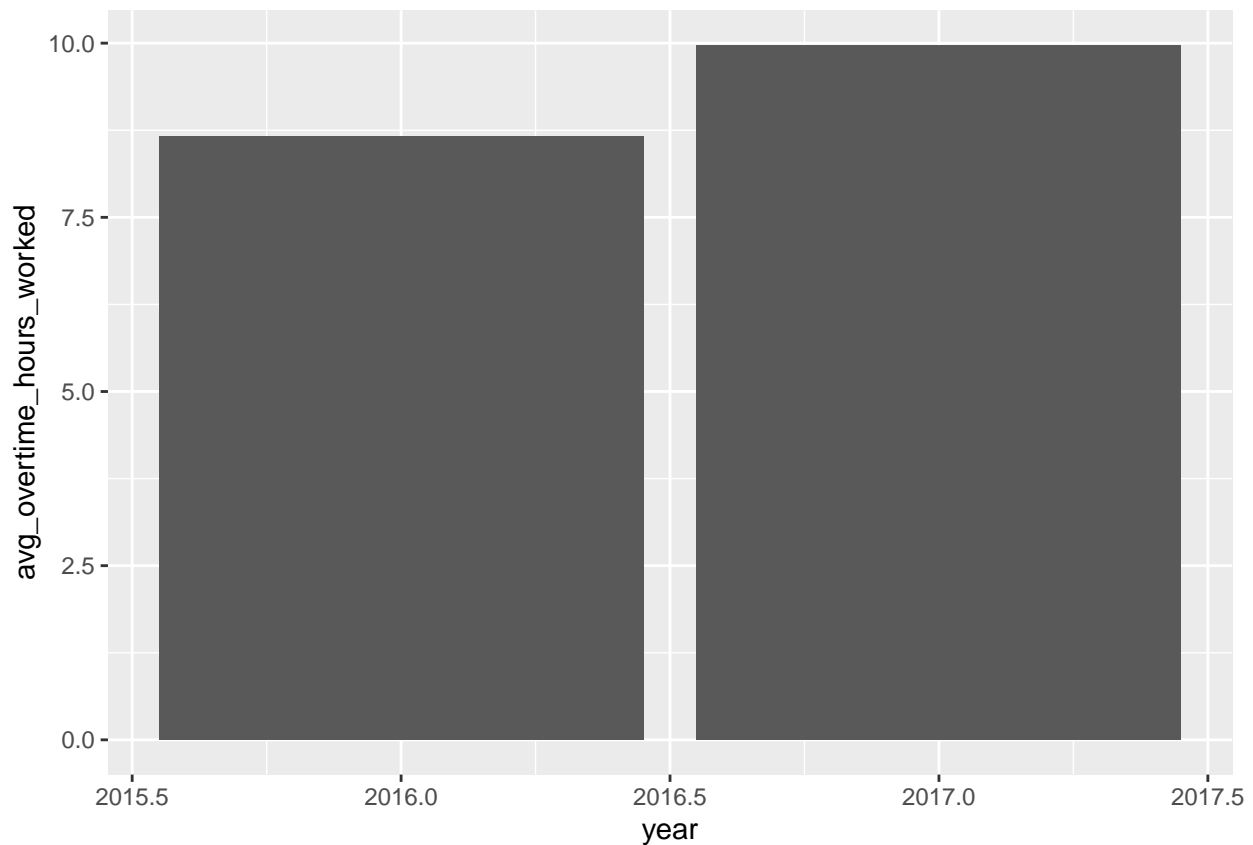
```
##  
## Pearson's Chi-squared test with Yates' continuity correction  
##  
## data: acc_joined$had_accident and acc_joined$year  
## X-squared = 9.5986, df = 1, p-value = 0.001947
```

```
acc_joined %>%  
  group_by(year, location) %>%  
  summarize(avg_accident = mean(had_accident)) %>%  
  ggplot(aes(x = factor(year), y = avg_accident, fill = location)) +  
  geom_col(position = 'dodge') +  
  facet_wrap(~location, scales = 'free')
```

Looked at subset of data with interest: Southfield.

```
southfield <- acc_joined %>%
  filter(location == 'Southfield')
southfield %>%
  group_by(year) %>%
  summarize(avg_overtime_hours_worked = mean(overtime_hours)) %>%
  ggplot(aes(x = year, y = avg_overtime_hours_worked)) +
  geom_col()
```

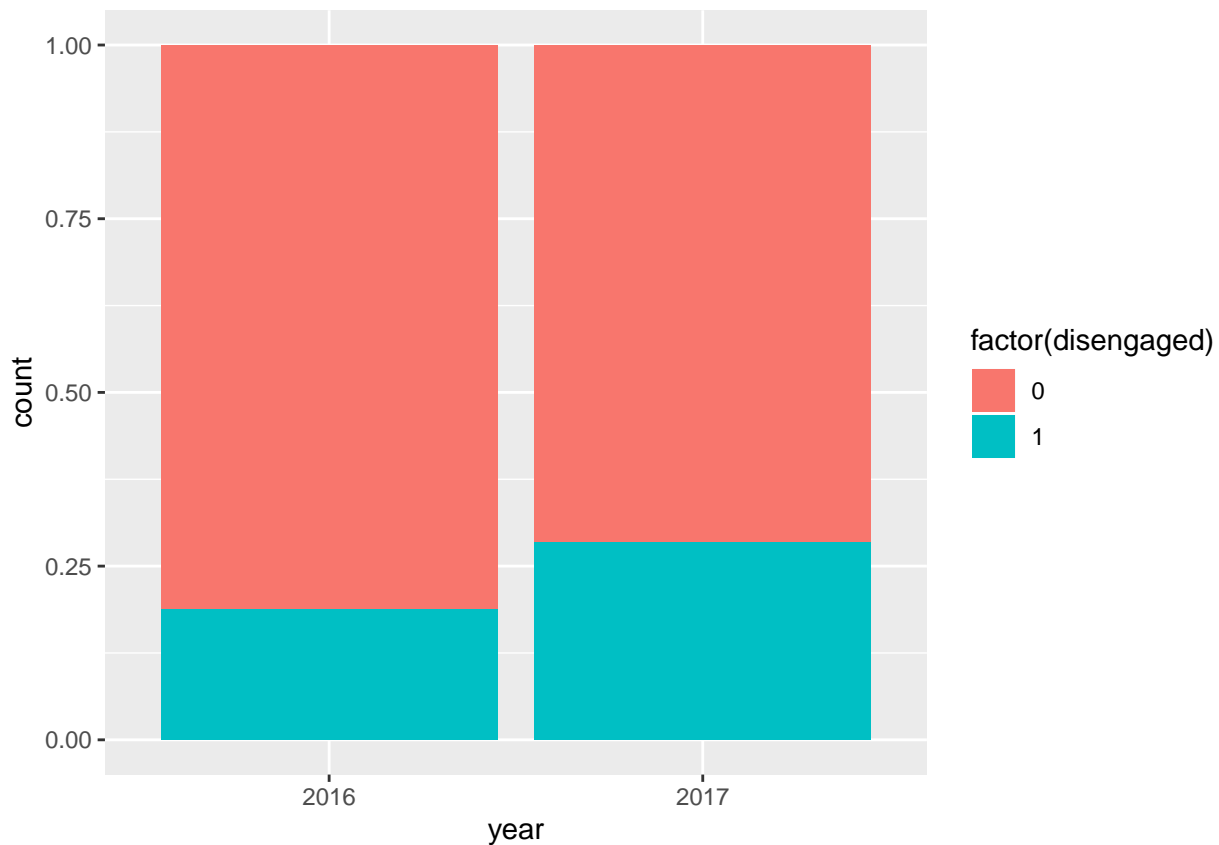


```
t.test(overtime_hours ~ year, southfield)
```

```
##
## Welch Two Sample t-test
##
## data: overtime_hours by year
## t = -1.6043, df = 595.46, p-value = 0.1092
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -2.904043 0.292747
## sample estimates:
## mean in group 2016 mean in group 2017
##      8.667774      9.973422
```

Use more data to check for sources of variation.

```
acc_survey <- southfield %>% left_join(survey_2, by = c('employee_id', 'year')) %>%
  mutate(disengaged = ifelse(engagement <= 2, 1, 0),
         year = as.factor(year))
acc_survey %>%
  ggplot(aes(x = year, fill = factor(disengaged))) +
  geom_bar(position = 'fill')
```



```
chisq.test(acc_survey$disengaged, acc_survey$year)
```

```
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: acc_survey$disengaged and acc_survey$year
## X-squared = 7.1906, df = 1, p-value = 0.007329
```

```
## check accident trend in other fields.
other <- acc_joined %>% filter(location != 'Southfield')
other %>%
  group_by(year) %>%
  summarize(avg_accident = mean(had_accident))
```

```
## # A tibble: 2 x 2
##   year avg_accident
##   <dbl>         <dbl>
## 1  2016         0.0873
## 2  2017         0.118
```

```
chisq.test(other$had_accident, other$year)
```

```
##
## Pearson's Chi-squared test with Yates' continuity correction
##
## data: other$had_accident and other$year
## X-squared = 5.6881, df = 1, p-value = 0.01708
```

Use regression to control other variables.

```
glm(had_accident ~ year + disengaged, data = acc_survey, family = 'binomial') %>% tidy()
```

```
## # A tibble: 3 x 5
```

##	term	estimate	std.error	statistic	p.value
##	<chr>	<dbl>	<dbl>	<dbl>	<dbl>
## 1	(Intercept)	-2.92	0.250	-11.7	1.74e-31
## 2	year2017	0.440	0.285	1.55	1.22e- 1
## 3	disengaged	1.44	0.278	5.19	2.13e- 7