

Study Information Sheet & Consent Form

Dear Participant:

Thank you for agreeing to participate in our study. To take part you must be a cisgender female (sex and gender identity are both female) adult and aged over 18. Before you proceed to complete the questionnaire, please carefully read the informed consent form below and make sure you understand the relevant information about participating in the study.

Title of study: Development of a measure of the localized PUA against women in China

Research Team

Researcher: Jiaqi Zhao, Master's student at School of Communication and Culture, Aarhus University
Supervisor: Joshua Charles Skewes, Associate Professor at School of Communication and Culture, Aarhus University

Purpose of study

The current study is a Master's research project, focusing on the PUA women are experiencing in China.

Since it was introduced to China around 2007, PUA has been widely discussed in our daily lives as well as on social media, along which, the meaning and usage of PUA have also evolved and it now covers every aspect of our social interactions. Together with the gender inequality issue, PUA against women is especially worth attention. However, despite its frequent occurrence and wide discussion, there's no standard measurement for PUA behaviours. Therefore, the current study plans to focus on women's experience of PUA maltreatment and develop a valid measurement of PUA behaviours from female experience and female perspective. Meanwhile, we will also investigate the correlations between PUA experience, self-esteem, sociocultural values and gender role attitudes, with the hope that the results can be used to explore effective interventions and preventions of PUA.

Participation method:

If you agree to be in this study, you will complete an online survey, answering questions related to PUA experience and perception, self-consciousness, cultural value and gender role attitude. The entire process is expected to take about 10 minutes.

Potential benefits:

There are no direct benefits to you for participating in the study. However, your participation will help us better define PUA, and understand more about the PUA violence that women are experiencing and its damage, which can advance more effective intervention and prevention strategies for PUA trauma. We hope the results of the study can give people a deeper understanding of the sociocultural dilemma women are facing, let more attention be put on women's mental health, and facilitate gender equality. And we hope it can also benefit you and other people in the future.

Potential Risks:

The risks associated with participating in this study include: some questions in the survey may trigger you to recall some painful or unpleasant memories. Besides, you may experience slight inconvenience or fatigue while answering the survey using electronic products.

Data protection:

All the information that we collect about you during the research will be completely anonymous and you will not be able to be identified in any ensuing reports or publications.

Voluntary participation:

Your participation is completely voluntary, and you can stop at any time until you submit the survey without any penalty or inconvenience. If you choose to withdraw, your decision will be respected. Please note that due to anonymousness, after you submit the survey, we cannot

remove your responses because we will not know which responses came from you.

Contact information:

If you have questions or concerns about this study, you can contact:

Jiaqi Zhao

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Email: zhaojiaqi0926@outlook.com

Statement of Consent:

I have read this form, been given the chance to ask questions, and have my questions answered. I understand that my participation is voluntary, and I have the right to withdraw without any adverse consequences.

By selecting "I Agree and Continue" below, I am providing my signature by electronic means and agree to take part in this study. I can print or save a copy of this consent information for future reference.

If I do not want to be in this study, I can select "I Do Not Agree and Quit" to exit from the survey.

☐ I Agree to Participate and Continue

☐ I Do Not Agree and Exit

Demographic information**Gender:**

☐ Female

☐ Male

☐ Non-binary

Year of born:

Nationality:

☐ Chinese

☐ Other (Please specify) _____

Highest education:

☐ Primary school

☐ Middle school

☐ High school

☐ Associate degree

☐ Bachelor's degree

☐ Master's degree

☐ PhD

☐ Other (please specify) _____

Which city do you live in now:

Have you heard of PUA?

- ☐ Yes
- ☐ No
- ☐ Not sure

Have you experienced PUA?

- ☐ Yes
- ☐ No
- ☐ Not sure

To what degree do you agree with the following statement? Please rate from 1 to 5

1 = strongly disagree, 3 = not sure, 5 = strongly agree

	1	2	3	4	5
1) Uses physical violence on you, including but not limited to beating, hitting, kicking, hard pushing/grabbing etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2) Threaten to harm you or people close to you if you do not listen to the person.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3) Often engages in destructive behaviours during a conflict such as breaking things.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4) Stays cold/silent, or distant from you, or disappears for a while after a disagreement or conflict.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5) Usually expresses explicitly or implicitly that you need to prove your love or ability, otherwise you will get negative consequences.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6) Prevents you from seeing your family or friends or tries to sabotage your relationship with them.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7) Make certain rules on your daily behaviour, such as what you should wear, how should you spend your money, what time you should be home, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8) Tells you how you should behave and live as a woman, otherwise you will be laughed at by others, and/or you will make the person lose "face".	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9) Often attempts to change the facts of conversations or events in order to discredit your trust in your memory.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10) Often misinterprets your words or take your words out of context.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11) Uses lies, gossip and triangulation to turn other people, or groups of other people, against you.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12) Uses calculated positive attention in order to manipulate your emotions and expectations of attention in the relationship. (This is usually done at the beginning of the relationship.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13) When you're disappointed and try to get out of the relationship, the person tries to get you back into contact, by some relatively extreme approaches (e.g. begging, bow-down, harassing, threat, self-harm, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14) Uses spiteful words to belittle you such as "You're fat/ugly/stupid/useless."	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15) Often compares you with other counterparts to prove that you are not capable of something.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16) Often criticises and lectures you, and/or requests you to do something you do not like in the name of "for your own good".	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17) Makes backhanded compliments of you that seem to be compliments but somehow make you feel uncomfortable or even insulted (e.g. "Although you become fat/not as pretty as before, I still love you."; "Even though your competence is just so so, we would still hire you if you work hard and prove yourself".)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 18) Denys your emotions. For instance, when you express your negative emotions, the person would say: "You think too much" or "You're being too sensitive", etc.

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- 19) The person often stresses that you are very special and important to him/her, so you must not disappoint or hurt him/her.

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- 20) Appears to be decent and rich but often asks you to give him/her financial support.

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- 21) Magnifies your mistakes and repeatedly uses them to put you down or make you feel guilty.

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- 22) Encourages you to conduct self-harm as a way to prove your love to him/her.

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- 23) Interacting with the person usually makes you feel confused, anxious, exhausted, or full of guilt.

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- 24) You think a lot about whether your behaviour will make the person angry or criticise you before you make decisions.

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- 25) In the relationship with the person, you wonder frequently if you are a "good enough" partner/employee/student/daughter/friend.

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In the past 12 months, have you experienced any of the behaviours mentioned above? If so, please specify the number of each item.

- ☐ Yes _____
- ☐ No

Have you experienced any other forms of PUA not included above? If so, please give examples.

- ☐ Yes _____
- ☐ No

If you were asked to use a Chinese word to replace PUA, which word would you use?

If you have experienced PUA, how is the perpetrator related to you? If never, please skip this question.

To what degree do you agree with the following statement? Please rate from 1 to 5.

1 = strongly disagree, 3 = not sure, 5 = strongly agree

- 12345
- 1) On the whole, I am satisfied with myself.

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- 2) At times I think I am pretty darn good.

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- 3) I feel that I have a number of good qualities.

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- 4) I am able to do things as well as most other people.

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- 5) I feel I do have much to be proud of.

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- 6) I really feel useful at times.

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- 7) I feel that I'm a person of worth, or at least on an equal plane with others.

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- 8) I think I have enough respect for myself.

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- 9) All in all, I am inclined to think that I am not a failure.

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- 10) I take a positive attitude toward myself.

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How important is each of the following concepts to you personally?
Please rate from 1 to 5.

1 = of no importance to me, 3 = not sure, 5 = of supreme importance to me

- | | 1 | 2 | 3 | 4 | 5 |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1) Filial piety (obedience to parents, respect for parents, honouring of ancestors, financial support of parents) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Industry (working hard) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3) Tolerance of others | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4) Harmony with others | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5) Humbleness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6) Kindness (forgiveness, compassion) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7) Knowledge (education) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8) Self-cultivation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9) Sense of righteousness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10) Personal steadiness & stability | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11) Sincerity | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12) Persistence (perseverance) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13) Patience | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14) Adaptability | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15) Prudence (carefulness) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16) Trustworthiness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17) Courtesy | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18) Loyalty to superiors | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19) Benevolent authority | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 20) Non-competitiveness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 21) Keeping oneself disinterested and pure | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 22) Contentedness with one's position in life | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 23) Being conservative | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 24) Protecting your 'face' | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 25) Chastity in women | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 26) Having few desires | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 27) Respect for tradition | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

To what degree do you agree with the following statement? Please rate from 1 to 5.

1 = strongly disagree, 3 = not sure, 5 = strongly agree

- | | 1 | 2 | 3 | 4 | 5 |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1) Men are career-oriented while women are family-oriented. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2) Men are born more capable than women. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

3) For women having a good marriage is more important than having a good job.



4) In an economic downturn, female employees should be fired first.



Do you have any feedback or comments on the survey?

Now you finished the survey. Thank you very much for your participation!