

JY LIEW

PRODUCT DESIGNER

Info

jyliew.com
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(626) 656-0414

Tools

Adobe Creative Suite
Sketch
InVision
Flinto
Justinmind
Zeplin
Sympli.io
HTML & CSS

Education

**University of
California, Santa
Barbara**
B.A. in *Art History*
June 2015

Work Experience

Autodesk / San Francisco, CA

Senior UX Designer / March 2020 - Present

UX Designer / March 2018 - February 2020

- Translate user needs and business requirements into features and functionality enhancement to company website
- Facilitate and participate in customer interaction and research in many forms, from interviews to usability testing, to validate designs and make iterative improvements
- Design and Develop UX specification documents (use cases, wireframes, conceptual models, prototypes) to outline web features and functionality
- Facilitate presentations and discussions with users and team members
- Participate in and sometimes lead design-thinking exercises to collaboratively solve complex design challenges

BlueStacks / San Jose, CA

Product Designer / January 2017 - February 2018

- Designed multiple products from web to desktop applications
- Worked alongside senior designers and product managers to prototype and build new products
- Created UI flows, mock ups, and final design assets
- Designed and animated assets
- Communicate with product development teams to handoff final designs

Radical App / Los Angeles, CA

UI UX Designer / July 2015 - December 2016

- Lead end to end design for mobile (iOS & Android), web, and desktop
- Worked closely alongside development team
- Research and tested with users to inform design decisions

Ontraport / Santa Barbara, CA

Graphic Design Intern / January 2015 - June 2015

- Collaborated alongside designers, in multiple departments, to come up with designs.
- Edited existing web pages using HTML and CSS