JIAR Y. LIEW

PRODUCT (UX) DESIGNER

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WORK EXPERIENCE

Product Designer
at BlueStacks

Jan 2017 - Present
San Jose, CA

Worked on Pika, a consumer facing product focusing on Twitch viewers and streamers.

- Worked alongside senior designers and product managers to prototype and build new products
- Conducted research and analysis to understand problems
- Communicated with product development teams to present ideas and designs effectively
- Created user journeys, wireframes, mock-ups, and UI flows
- Produced animated illustrations and stickers
- Designed a responsive website

UI UX Designer
at Radical App

Jul 2015 - Dec 2016
Los Angeles, CA

Designed Dust mobile app. Created a web and desktop app as well. Product increased growth by 5x, conversion rates increased 20%, and user retention rose about 7x.

- Brainstormed project ideas with team
- Implemented Agile Scrum to streamline development
- Created low and high-fidelity designs
- Designed wireframes, mock-ups, and prototypes
- Conducted user test to validate designs
- Organized, commented, and exported assets to Developers
- Translated final designs for iOS, Android, and Windows
- Created style guide to keep designs standard

Graphic Design Intern
Ontraport

Jan 2015 - Jun 2015
Santa Barbara, CA

Worked alongside multiple departments to come up with designs. Learned under a team of veteran designers.

- Created banners and posters for marketing team
- Designed eBook covers and organized text and content
- Edited existing web pages using HTML and CSS

TOOLS

Adobe
Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Lightroom

Prototyping Tools
InVision, Flinto, Justinmind

Design Handoff
Zeplin, Sympli.io

Sketch

HTML, CSS

AutoCAD

EDUCATION

B.A. in Art History
University of California, Santa Barbara
June 2015

REFERENCES

Kory Jones
Radical App
Creative Director
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Shashi Sharma
BlueStacks
Product Manager
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