



JIAR LIEW

PRODUCT DESIGNER

San Francisco, CA

📞 626 656 0414

✉ jiar.liew@gmail.com

🌐 <http://jyliew.com>

TOOLS

Adobe

XD, Photoshop,
Illustrator, InDesign, After
Effects, Premiere Pro

Prototyping Tools

InVision, Flinto, Justinmind

Design Handoff

Zeplin, Sympli.io

Sketch

HTML & CSS

EDUCATION

B.A. in Art History

University of California,
Santa Barbara
June 2015

REFERENCES

Kory Jones

Radical App
Creative Director
korycjones@gmail.com

Shashi Sharma

BlueStacks
Product Manager
kant.shashi.s@gmail.com

WORK EXPERIENCE

Web UX Designer

at Autodesk

March 2018 - Present

San Francisco, CA

Designed delightful and intuitive experiences for Autodesk global web properties. Developed IA, wireframes, mock ups, and prototypes for our customer facing websites.

- Translate user needs and business requirements into features and functionality enhancement to company website
- Conduct usability research to gather user requirements including ethnographic observation, workflow analyses, and contextual inquiry
- Design web user interfaces to improve user productivity
- Design and Develop UX specification documents (use cases, wireframes, conceptual models, prototypes) to outline web features and functionality
- Deliver design documentation for use by a wide range of audiences
- Facilitate presentations and discussions with users and team members

Product Designer

at BlueStacks

Jan 2017 - Feb 2018

San Jose, CA

Designed consumer facing products focusing on twitch viewers and streamers. Engagement from users increased 50%.

- Designed multiple products from web to desktop applications
- Worked alongside senior designers and product managers to prototype and build new products
- Created UI flows, mock ups, and final design assets
- Designed and animated assets
- Communicated with product development teams to present ideas and designs effectively

UI UX Designer

at Radical App

Jul 2015 - Dec 2016

Los Angeles, CA

Designed for mobile, desktop, and web. Finished product increased growth by 5x, conversion rates by 20%, and user retention by 7x.

- Designed UI for mobile (iOS & Android), web, and desktop
- Discussed initial project ideas with managers and stakeholders
- Created low and high-fidelity prototypes for user test
- Worked alongside development team to ensure designs were implemented correctly
- Iterated mock ups and confirmed direction through testing

Graphic Design Intern

at Ontraport

Jan 2015 - Jun 2015

Santa Barbara, CA

Collaborated alongside designers, in multiple departments, to come up with designs. Learned under a team of veteran designers and managers.

- Designed banners, eBooks, and posters for marketing team
- Edited existing web pages using HTML and CSS