



JIARUI HU

(Carrie)

CONTACT

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SKILLS

- PS
- AI
- InDesign
- LR
- AE
- Office
- Stata
- Toefl: 112
- GRE: V152 Q170

PORTFOLIO

www.jiaruihu.com

AWARDS

DUT:

- Outstanding Student Minister
- Outstanding Student Vice Minister
- 1st Group Prize & 1st Outstanding Student Prize of Winter Social Practice
- Second Scholarship
- 2nd Group Prize of Startup Competition

PSU: Dean's List

UX/UI Design Intern

EDUCATION BACKGROUND

Dalian University of Technology · Finance	Bachelor	2014 - 2018
GPA: 3.5/4.0		
University of California, Irvine · Business	Exchange	2016.8
Pennsylvania State University · Economics	Bachelor	2017 - 2019
GPA: 4.0/4.0		
Cornell University · Information Science (UX/UI)	Master	2019 - 2020
Other Offers: Northwestern University, Georgetown University		

ACADEMIC EXPERIENCES

Studied interactive design & designed 4 projects	2018 - 2019
Published a paper in Modern Business as the 1st Author	2019. 2
PSU Teaching Assistant of Microeconomics	2019.8 - 2019. 12

INTERNSHIP

Baidu · Market Dept. of Searching Company Intern	2017. 6 - 2017. 8
· Baidu App AR Project - Celebrities as Public Welfare Ambassador of Chinese Intangible Cultural Heritage	
Engaged in project planning & management, AR design, filming, propaganda, etc.	
· Baidu App AR Project - Spiderman: Homecoming	
Engaged in project planning & management, AR design, etc.	
· Baidu Tieba	
Engaged in market research, user research, new slogan writing, etc.	
AIA in Hong Kong Intern	2016. 1
· Engaged in promo video production, product launch planning, etc.	

CAMPUS ACTIVITIES

Dalian University of Technology · Students' Union Minister	2014 - 2017
· Leading 12 vice ministers & 35 members, held university A+ level activities, such as Aerobics Competition, Girls' Day, Opening Ceremony of University Sports Meeting & Cheerleading Competition, Youth Science Camp, etc.; held A level activities such as Girls' Lectures, etc.; got involved in University Carnival, International Festival, etc.	
· Personally designed 200+ propaganda materials, fundraised 20000+ RMB, published 30+ WeChat push, produced videos that lasted 120+ minutes in total	
Dalian University of Technology · Business Class 1405 Vice Monitor	2014 - 2015
· Engaged in DIY T-shirt design, class activities planning	