# Missing Value Estimation for Hierarchical Time Series: A Study of Hierarchical Web Traffic

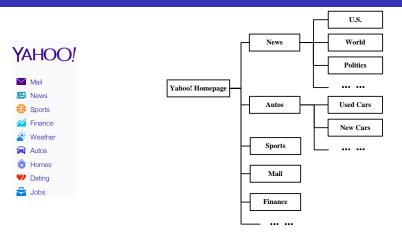
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November 16, 2015

<sup>&</sup>lt;sup>†</sup> This is the joint work with Chris Yan, Jimmy Yang and Milos Hauskrecht.

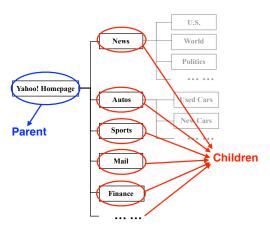
#### Hierarchical Time Series



What is **hierarchical time series**(HTS)? Yahoo! web pages are arranged in certain hierarchy and their **daily page views** become a hierarchical time series.

#### Hierarchical Time Series

Time series are organized in a hierarchical tree structure and they are consistent between hierarchy levels.



Consistent: Parent = Child 1 + Child 2 + Child 3 + ... + Child n

#### Motivation

## Why we care about modeling HTS?

- Resource management.
- User behaviors understanding.
- Advertisement pricing policy.

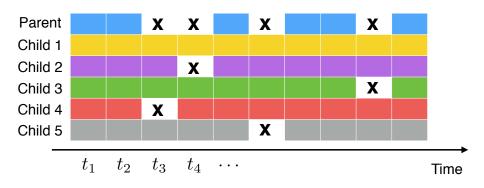
#### Problem & Goal

However, missing values occur:

- machine failures
- networking disturbances
- human mistakes

Missing values will contaminate other time series through the hierarchy consequentially.

#### **Problem**



Accurately estimate the missing values.

s.t

Estimation is hierarchically consistent.

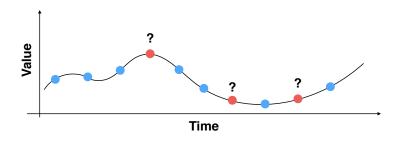
## **HTSImpute**

In this work, we develop a new missing value estimation algorithm *HTSImpute* which

- utilizes the temporal dependence information within each individual time series (LOcal regrESSion (LOESS))
- exploits the intra-relations between different time series (Subspace Projection)
- guarantees hierarchical consistency (Hierarchical Consistency Projection)

## HTSImpute - LOESS

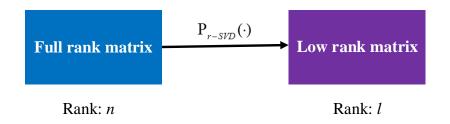
Use LOESS to initially estimate the missing values.



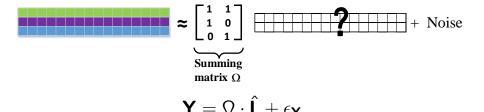
#### Advantages:

- nonparametric
- robust
- locally weighted

#### HTSImpute - Subspace Projection



## HTSImpute - Hierarchical Consistency Projection



where  $\hat{\mathbf{L}}$  is the "true" estimate of all leaf time series.

We define the hierarchical consistency projection operator using ordinary least square as follows:

$$\mathcal{P}_{\mathsf{HTS}}(\mathbf{Y}, \mathbf{\Omega}) = \mathbf{\Omega} \hat{\mathbf{\mathsf{L}}} = \mathbf{\Omega} (\mathbf{\Omega}^ op \mathbf{\Omega})^{-1} \mathbf{\Omega}^ op \mathbf{Y}$$

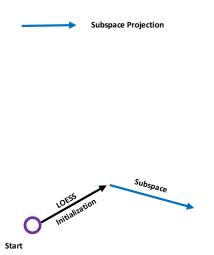






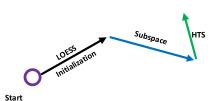


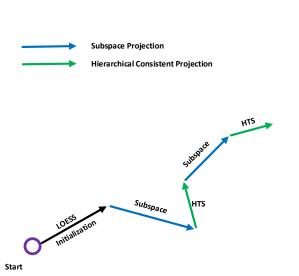




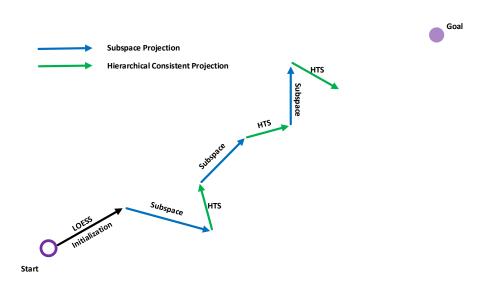


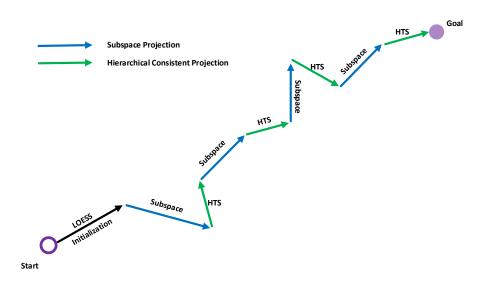












#### Experiments - Dataset

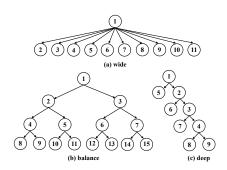


Figure 1: Synthetic data.

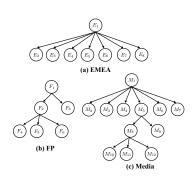


Figure 2: Yahoo! web traffic data.

#### Experiments - Metrics

**Avg-MAPE**: measures the estimation accuracy.

"Estimated Value—True Value "True Value

**Avg-HCG**: measures the hierarchical consistency.

"Estimated Parent Value – Sum of Estimated Child Values"

## Experiments - Baseline

- Regression Methods
  - Local regression (LOESS)
- Subspace Methods
  - Matrix Factorization (MF)
  - Matrix Completion (MC) using softImpute
  - weight Low Rank Approximation (wLRA)
- Latent Variable Models
  - probabilistic PCA (pPCA)

## Experiments - Results

Table 1: Avg-MAPE results on FP dataset.

# MP (%)	1	3	5	10	15	20
LOESS	11.57	11.84	11.66	11.78	11.82	11.78
$NMF_KL$	15.12	14.11	13.83	14.48	14.74	14.61
$NMF_{L}Euclidean$	21.19	17.75	16.49	17.41	15.70	15.97
MC	57.30	44.27	46.76	57.11	63.37	66.85
pPCA	101.51	100.17	100.21	100.03	100.01	100.19
wLRA	42.39	73.64	96.91	41.54	34.03	30.10
HTSImpute	7.19	7.48	7.40	7.87	8.22	8.36

## Experiments - Results

Table 2: Avg-HCG results on FP dataset (log<sub>10</sub> scale).

# MP (%)	1	3	5	10	15	20
LOESS	-2.61	-2.14	-1.93	-1.67	-1.54	-1.45
$NMF_LKL$	-2.52	-2.04	-1.95	-1.71	-1.60	-1.51
$NMF_{L}Euclidean$	-2.01	-1.88	-1.80	-1.62	-1.55	-1.47
MC	-1.91	-1.35	-0.96	-0.19	0.30	1.34
pPCA	0.79	0.97	1.39	1.49	2.18	1.78
wLRA	-5.65	-4.83	-1.58	-1.67	-1.55	-1.47
HTSImpute	-16.66	-16.32	-16.04	-15.80	-15.71	-15.61

#### Conclusion

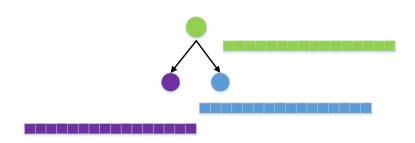
In this work, we have presented a algorithm for HTS missing value estimation, specializing in

- taking advantage of temporal dependence information within each individual time series.
- utilizing intra-relations between different time series across the hierarchy.
- providing high satisfaction of the hierarchical consistency.

## Thank you

November 16, 2015

## HTSImpute - Hierarchical Consistency Projection



$$=\begin{bmatrix} 1 & 1 \\ 1 & 0 \\ 0 & 1 \end{bmatrix}$$
Summing matrix  $\Omega$ 

## HTSImpute - Hierarchical Consistency Projection

