

# Causal Inference under Interference

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- ▶ What would happen to  $Y$  if  $Z$  changes?
- ▶ We call  $Y$  the outcome and  $Z$  the treatment.
- ▶ The better we understand causal relationships, the better we can design policy interventions.

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- ▶  $\tau = \frac{1}{N} \sum_{i=1}^N \tau_i$  is known as the average treatment effect (ATE).

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  - ▶ Wind turbines erected in one district may change public opinion in nearby areas over a long period (Stokes 2016).
  - ▶ Protests in fixed locations can alter the political choice of bystanders over subsequent elections (Wang and Wong 2021).

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  - ▶ How do we isolate the direct effect from the spillover effect driven by interference?
  - ▶ How can we conduct statistical inference?

## Define causal effects under interference

- ▶ Consider a simple experiment with two subjects and Bernoulli assignment

Treatment status	Prob	Ye	Jiawei
(1, 1)	0.25	7	5
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- ▶  $\tau = \frac{1}{2}(5 + 2) = 3.5$ .

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- ▶  $\tau_{Ye}(Z_{Jiawei}) = Y_{Ye}(1, Z_{Jiawei}) - Y_{Ye}(0, Z_{Jiawei})$  is now a random variable.
- ▶ So is the ATE.
- ▶ To obtain meaningful estimands, we marginalize  $\tau_{Ye}(Z_{Jiawei})$  over  $Z_{Jiawei}$ .

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- ▶ Then,

$$\tau = \frac{1}{2}(4.5 + 1.5) = 3.$$

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- ▶ The average effect from switching one unit's treatment status from 0 to 1 on its own outcome under the current treatment assignment mechanism.

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- ▶ Consistency holds for complete randomization but not for paired randomization.
- ▶ How about the indirect effect?
- ▶ Classical methods assume that we know the interference structure: how one's outcome is affected by others' treatments.

## Application I

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- ▶ 220 out of 330 departments were assigned into the treatment group.
- ▶ In each treated department, 50% of staff members who did not enroll in the plan were treated.
- ▶ Treated staff members received an invite to an information fair on the plan.

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- ▶ How do we estimate the indirect or spillover effects?

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- ▶ In this example, it equals to 50% or 0.

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- ▶ The estimated indirect effect on untreated staff members is  $0.151 - 0.049 = 0.102$ .
- ▶ We need a large number of departments to estimate the indirect effect precisely.

## Application II

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- ▶ 28 schools were assigned into the treatment group.
- ▶ In each treated school, treatment was then assigned at the individual level.
- ▶ Treated students were invited to participate in a bi-weekly meeting to discuss the consequences of conflicts and behavioral strategies.

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- ▶ The authors measure the outcome in various ways (e.g., whether the student wears a wristband signaling commitment to anti-conflict norms.)
- ▶ Untreated students may learn about the content of the meetings from their friends.
- ▶ Treated students may reinforce each other's commitment to anti-conflict norms.

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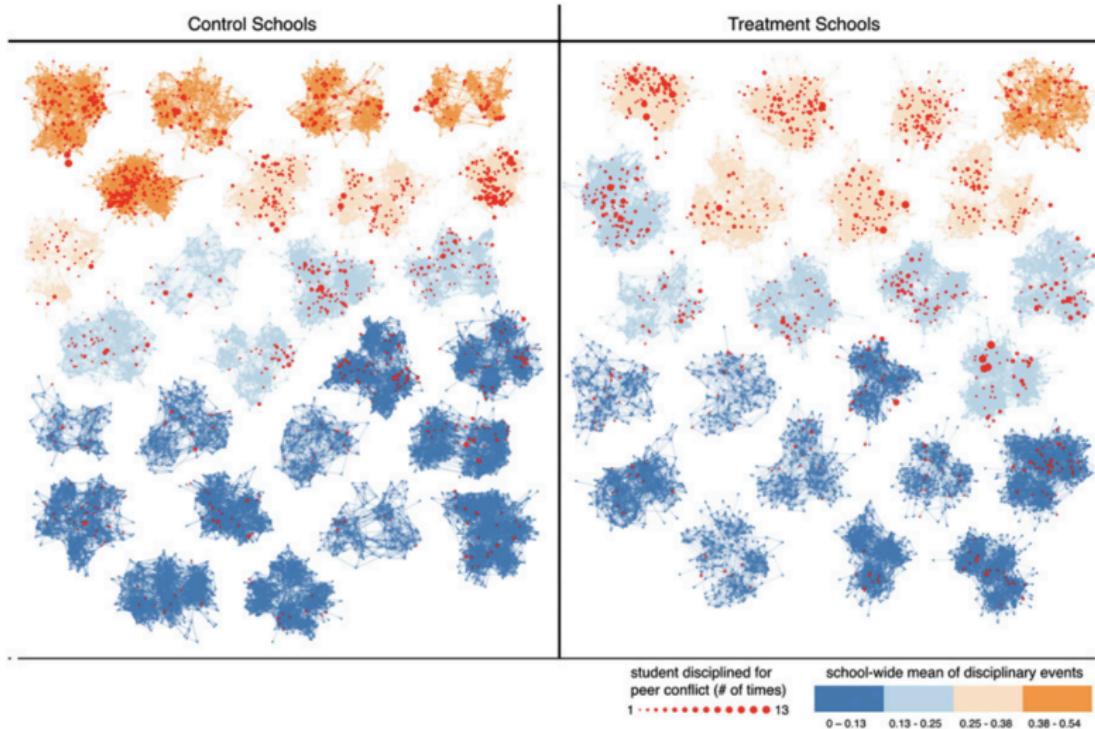
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- ▶ But a school can be big and the indirect effect estimate may not be meaningful.
- ▶ Instead, the authors collect information on the social network among the students.
- ▶ They ask the students to list all their friends in the school before the treatment.

## Application II



## Exposure mapping

- ▶ This information allows the authors to adopt the approach of “exposure mapping” developed by Aronow and Samii (2017).

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- ▶ We use no exposure as the benchmark.

# Exposure mapping

<b>Estimator</b>	<b>Estimand</b>	<b>Estimate</b>	<b>S.E.</b>	<b>95% CI</b>
HT	$\tau(d_{001}, d_{000})$	0.057	0.062	(−0.065, 0.179)
	$\tau(d_{011}, d_{000})$	0.154	0.029	(0.097, 0.211)
	$\tau(d_{101}, d_{000})$	0.305	0.141	(0.029, 0.581)
	$\tau(d_{111}, d_{000})$	0.299	0.020	(0.260, 0.338)
Hajek	$\tau(d_{001}, d_{000})$	0.058	0.064	(−0.067, 0.183)
	$\tau(d_{011}, d_{000})$	0.154	0.037	(0.081, 0.227)
	$\tau(d_{101}, d_{000})$	0.292	0.123	(0.051, 0.533)
	$\tau(d_{111}, d_{000})$	0.307	0.049	(0.211, 0.403)
WLS	$\tau(d_{001}, d_{000})$	0.056	0.066	(−0.072, 0.186)
	$\tau(d_{011}, d_{000})$	0.156	0.037	(0.083, 0.229)
	$\tau(d_{101}, d_{000})$	0.295	0.124	(0.050, 0.536)
	$\tau(d_{111}, d_{000})$	0.306	0.049	(0.212, 0.404)

HT = Horvitz–Thompson estimator with conservative variance estimator.

Hajek = Hajek estimator with linearized variance estimator.

WLS = Least squares weighted by exposure probabilities with covariate adjustment for network degree and linearized variance estimator.

S.E. = Estimated standard error; CI = Normal approximation confidence interval.

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- ▶ How to estimate the spillover effects?
- ▶ Can we assume partial interference?
- ▶ Does any exposure mapping exist?
- ▶ We need new methods for this scenario.

## Define the indirect effect

- ▶ Use the previous example

Treatment status	Prob	Ye	Jiawei
(1, 1)	0.25	8	6
(1, 0)	0.25	7	5
(0, 1)	0.25	4	5
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- ▶ Wang et al. (2025) propose the “circle average:”  
$$\Omega_j(d) = \{i : d_{ij} = d\}.$$
- ▶ Then, we can define the average marginalized effect generated by unit  $j$  on its neighbors in  $\Omega_j(d)$ :

$$\tau_j(d) = \frac{\sum_{i=1}^N \mathbf{1}\{i \in \Omega_j(d)\} \tau_{i;j}}{\sum_{i=1}^N \mathbf{1}\{i \in \Omega_j(d)\}}.$$

## Estimate the indirect effect

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- ▶ Then, we can show that

$$\tau(d) = E \left[ \frac{1}{N} \sum_{j=1}^N \frac{Z_j \mu_j(d)}{p_j} - \frac{1}{N} \sum_{j=1}^N \frac{(1 - Z_j) \mu_j(d)}{1 - p_j} \right].$$

## Estimate the indirect effect

- ▶ We can obtain the estimate  $\hat{\tau}(d)$  by regressing  $\mu_j(d)$  on  $Z_j$ , with the weight

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- ▶ If the degree of dependence across units isn't growing too fast with the sample size,  $\sqrt{N}(\hat{\tau}(d) - \tau(d))$  converges to a normal distribution centered around 0.
- ▶ By examining  $\hat{\tau}(d)$  at different values of  $d$ , we can see how spillover effects vary with proximity.

## Application III

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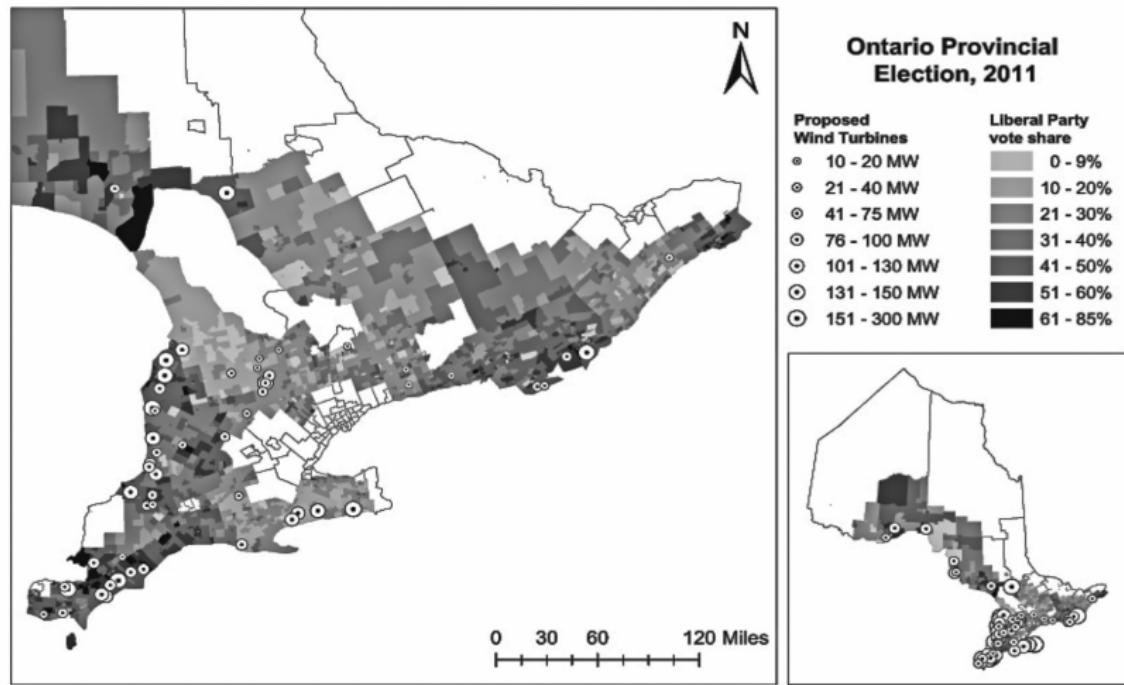
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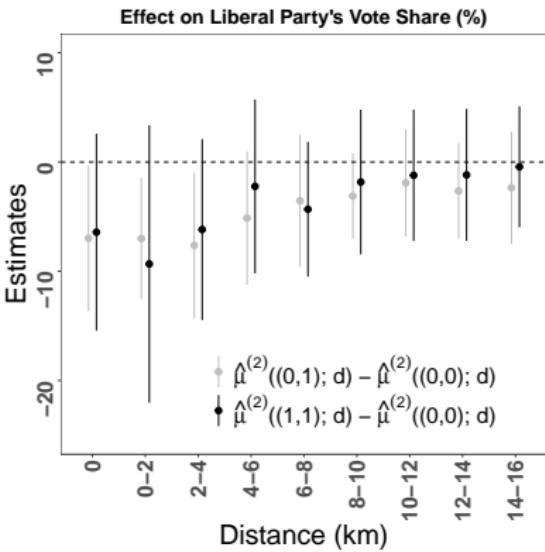
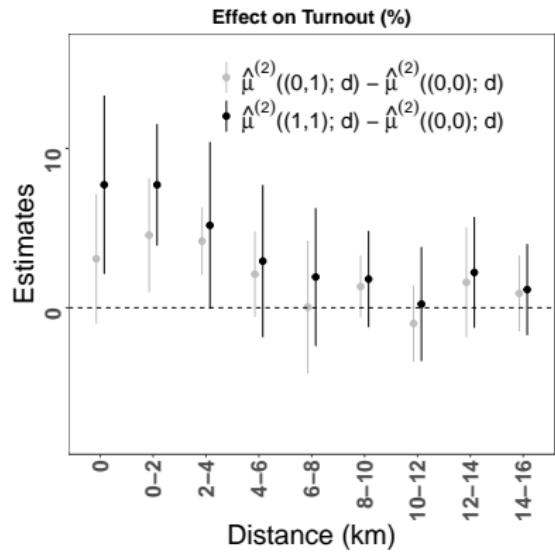
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- ▶ Propensity scores are estimated via logistic regression with the lagged outcomes and a quadratic function of the geographic coordinates.
- ▶ We construct “donuts” with the radius of 2 km around each precinct.

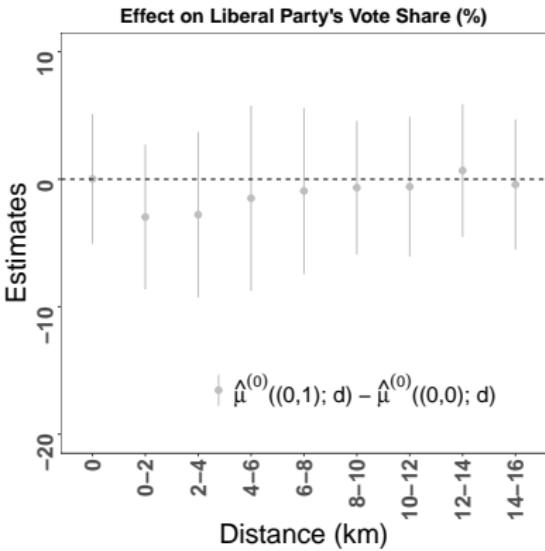
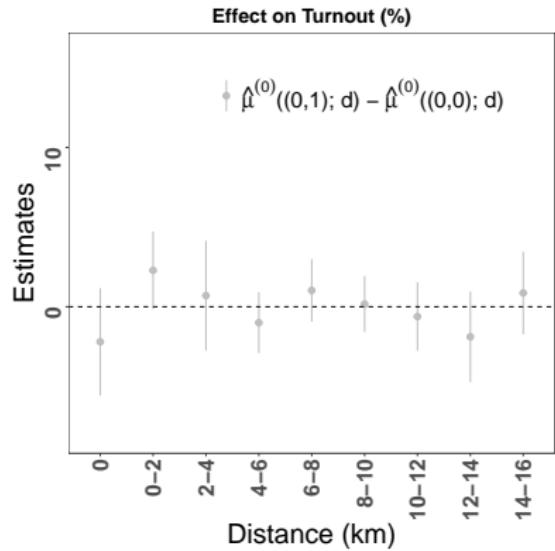
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