



*welcome to*

**“Is my advertising working?”**

**with Dr. Elea Feit**

**WiFi Network: AirPennNet-Guest**

*No passcode required*

#wcaiconf

 **CUSTOMER  
ANALYTICS**  
Initiative



*Thank you!*

For those who are registered for  
the Opening Reception of our  
conference, please join us at the  
The Logan Hotel at 6:30 PM

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