



Jiaying Wei

Full Stack UX Designer

wireframing · visual design · web development

Hi, I'm a full stack UX Designer experienced in creating practical user interfaces for mobile & web. Currently based in San Diego, CA.

Looking for part-time & freelance opportunities.

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🌐 linkedin.com/in/jiayingwei

SKILLS

Figma Sketch Procreate

HTML CSS Tailwind

Responsive web design

Javascript

HOBBIES

Surfing Go/Baduk

Digital illustration Ukulele

Language learning

LANGUAGES

English Native Proficiency

Japanese JLPT N1

Cantonese Conversational

Mandarin Conversational

EDUCATION

Olin College of Engineering

Needham, MA | 2013 ~ 2017

B.S. General Engineering

Concentration in Product Design

GPA: 3.8/4.0

WORK EXPERIENCE

Lead Designer @ BitGym App - Active Theory Inc.

Remote | Aug 2020 ~ Present

Active Theory Inc develops digital technology in the fitness space. Our main product is BitGym, an immersive workout app for your indoor treadmill, stationary bike, elliptical, & rower. Go on virtual runs & bike rides all around the world. Available on iOS, Android, & Apple TV.

- Creating wireframe and UX flows for the BitGym app. More recently led the redesign of the onboarding process & version 1 design of our new Apple TV app.
- Creating hi-fidelity mockups on Figma for the BitGym app, BitGym website, and Active Theory Inc. website.
- Lead developer for both the refresh of www.bitgym.com & www.activetheoryinc.com
- Led the initiative to visually rebrand the BitGym App. Created a visual branding system (logo, color, typography) that is now used throughout our app, website, and social media.
- Conducting user interviews, usability tests, and interfacing with customers on our support site & social media
- Creating illustrations & other visuals for our monthly e-mail newsletters & social media

Interaction Designer @ Mitsubishi Electric's Industrial Design Center

Ofuna, Japan | Jan 2018 ~ Aug 2020

Mitsubishi Electric is a multinational electronics and electrical equipment manufacturer. During my time there I worked on their interaction design team that designed interfaces for their various home appliance & IoT products.

- Created wireframes, UX flows, & hi-fidelity designs for the Kirigamine Air Conditioner remote control app.
- Maintained & created new design assets for the Mitsubishi HEMS app
- Created & pitched design concepts for a luxury HEMS (home energy management system) for high rise apartment buildings.
- Submitted & presented Swipe Talk (a communication app for hearing impaired) at the 2019 UX Design Awards at IFA Convention in Berlin, Germany.