

Jiaying Wei Interaction Designer

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I am an interaction designer creating experiences for IoT and AR applications.

I believe that in our complicated world we need to design for simplicity.

Design Engineering @ Mitsubishi Electric *Kamakura, Japan*

Apr 2019~

Using data & behavior design principles to improve service design prototypes

Researched interaction for AR applications (Continuing R&D for [SwipeTalk Air](#))

Created visual design guidelines for Mitsubishi Electric's global branding initiative

Managed international interns and their projects

Interaction Design @ Mitsubishi Electric *Kamakura, Japan*

Jan 2018 ~ Apr 2019

Created wireframes & mockups for Mitsubishi Electric's IoT products

Primary UI/UX designer for Mitsubishi Electric's [Kirigamine REMOTE](#) air conditioner app

Introduced the use of Sketch as a design tool to the company

[My portfolio speaks for itself www.jiaying.design](#)

[For the comprehensive list of my past experience visit my LinkedIn](#)

B.S. Engineering @ Olin College of Engineering *Needham, USA*

Class of 2017

→ Concentration in Product Design

Studied & practiced user-oriented, collaborative approaches to design

Created mechatronic systems involving mechanical design, electronics, and software

Skills & Software

User Interviews, Creating Personas, Wireframing, UX Design, UI Design, Behavior Design

Sketch (& it's alternatives), Adobe Suite (Illustrator, Photoshop, Premier, After Effects, XD)

HTML, CSS, Javascript, Jekyll

English (Native), Japanese (Business - JLPT N1), Mandarin & Cantonese (Conversational)