

Jiaying Wei Interaction Designer

jywei02@gmail.com | [LinkedIn](#) | www.jiayingwei.github.io

*I am an interaction designer creating experiences for IoT and AR applications.
I believe that in our complicated world we need to design for simplicity.*

Design Engineering @ Mitsubishi Electric *Kamakura, Japan* Apr 2019~

Using data & behavior design principles to improve service design prototypes
Researched interaction for AR applications (Continuing R&D for [SwipeTalk Air](#))
Created visual design guidelines for Mitsubishi Electric's global branding initiative
Managed international interns and their projects

Interaction Design @ Mitsubishi Electric *Kamakura, Japan* Jan 2018 ~ Apr 2019

Created wireframes & mockups for Mitsubishi Electric's IoT products
Primary UI/UX designer for Mitsubishi Electric's [Kirigamine REMOTE](#) air conditioner app
Introduced the use of Sketch as a design tool to the company

[My portfolio speaks for itself www.jiayingwei.github.io](http://www.jiayingwei.github.io)
[For the comprehensive list of my past experience visit my LinkedIn](#)

B.S. Engineering @ Olin College of Engineering *Needham, USA* Class of 2017 → Concentration in Product Design

Studied & practiced user-oriented, collaborative approaches to design
Created mechatronic systems involving mechanical design, electronics, and software

Skills & Software

User Interviews, Creating Personas, Wireframing, UX Design, UI Design, Behavior Design
Sketch (& it's alternatives), Adobe Suite (Illustrator, Photoshop, Premier, After Effects, XD)
HTML, CSS, Javascript, Jekyll
English (Native), Japanese (Business - JLPT N1), Mandarin & Cantonese (Conversational)