



## Bosco Njoku

Bosco is a software programmer. He has studied abroad in China and joined ByteDance after he graduated from Fudan University. His job was related to the development of short video software “TikTok”. He will regularly update “Tik Tok” with his development team and develop new features. He is an innovative thinking person, he can always put forward his unique insights into the project.

One of his hobbies is to go through short videos in his spare time. He feels that this new way of entertainment can bring a strong visual impact to people. He often publishes his opinions on some software designer forums and discusses the pros and cons of existing short video software with others.

Now, at the age of 32, he wants to break out of his world. He thinks his hometown, Nigeria, is a good choice. He wants to use the experience he has learned in ByteDance to create his own video software company to provide short video entertainment services for Nigeria and even the whole of Africa. He is familiar with software development while knowing nothing about the operation and publicity of a company. He hopes to learn some knowledge about the founding and running a company to help him start a business.



## Adaora Din-Kariuki

Adaora, 28, lives in South Africa and is a freelance music producer. She performs in a local bar every night and is well-known in the community where she lives. Besides singing some pop music, she often sings her songs in bars. She has tried to release her own record. But she did not get very good sales due to her low popularity. She has a unique insight into music and is determined to impress more people through her music. She believes that as long as it is music that can move people's hearts, it will definitely be appreciated.

Fortunately, a video game company called SUPERGRYPH recently held a cultural music festival called "Ambience Synesthesia". This company has a huge number of fans. Hence, Adaora got a chance to perform her music to more people. This company has invited many obscure but talented music creators. Through this music festival, she met many people who love music as much as her.

She saw the hope of promoting her music. She feels that these outstanding music creators can become her partners on the road to entrepreneurship. She wants to work with these people to create a joint venture music company to promote their music to the whole world. She hopes to know something about company operations to help her start a business.



## Helen Okoye

Helen is a 40-year-old instructor working at Franklin A. Trevor college. She has been teaching management courses for ten years. She lives near the college so that she can provide more chances for students to meet her. She is keen to teach many entrepreneurs the knowledge of how to run a company. She believes that knowledge knows no borders. She hopes that she can help more people all over the world.

During the pandemic, she is not able to teach courses in person, which affects her income. However, this does not dampen her enthusiasm for teaching. She felt that she should make changes and try to learn how to teach online. She hopes that she can pass on knowledge to her students through online teaching.

Although she is not familiar with online teaching, she is willing to adapt to it. She didn't want to cause a big deviation in the quality of teaching because of her unfamiliarity. She is willing to do her best to provide high-quality teaching content. She hopes to find a platform for her as the start of her online teaching career. She hopes that this platform can be easy to use and not cause too many learning costs for her.