JULIA CHEN

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Github

LinkedIn

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SKILLS

Graphic
Web Design
Video: AfterEffect
Language: English Chinese

WORK EXPERIENCE

Web Developer, *OTTAWAZINE global Inc, Ottawa*   **Dec 2018 - Now**

- Shopify website improvement with plugin and theme edit.
- Functional changing as well as UI update in Shopify website by fluid.
- WordPress website maintains with HTML, JS, Bootstrap, and CSS. Fix themes with the needed requirement .
- Website redesign and handling some banner design using PS and AI.
- Android APP UI detail modification as well as content edit and uploading to google play.

Web Developer, *PubliVate Inc, Ottawa*   **Jul 2018 - Nov 2018**

- Designed and developed Joomla websites with technical specifications
- Rewrote Joomla template with PHP to create multiple websites
- UI design and implement with HTML, JS, Bootstrap, Sass, Less and CSS with responsive layout
- Minifying CSS and JavaScript and compressing img using Grunt and Gulp
- Code management in Bitbucket and git
- Agile team working; continually improve process delivery effectiveness; Deadline Driven;

Business Analysis (Supply Chain Base), *Oriental Food Centre Distribution Inc., Toronto*   **Jun 2016 - May 2017**

- Assist the team to establish the supply system platform and analysis the system structure to determine the overall effectiveness; Using SQL and CPMA standard of PLU code for Data entry
- Offering superb client services and quick solutions through phone calls and face to face interactions to decrease 90% of the complaints and drastically increasing customer satisfaction
- Collaborates with Store Managers to administer the lifecycle of supplier agreements/contracts
- Follow up with Accounting to track the check process and provide reliable financial information of reports to assist manager process the strategic decision

EDUCATION

Algonquin College   **Jan 2019 - Current**

Interactive Media Management

Relative Courses: Web Design, UX Design, Web Development, Graphic Applications, Video Compositions, Motion Graphic Effects, Rich Media Services, Database and Server-Side Development, Dynamic Media

University of Ottawa   **Sep 2013 - May 2015**

Master of System Science

- *Relative Courses: Applied Probability, Data Analysis and Modelling, Fundamentals of Modelling and Simulation, Industrial Organization, Introduction to Engineering Management, Mobile Commerce Technologies, Principles of Formal Software Development, System Integration, System Optimization and Management*

Nanjing Tech University   **Sep 2009 - Jun 2013**
Bachelor of Information System Management (GPA: 3.4/4)

SELF-DRIVEN PROJECTS

Personal WordPress Website
- Create personal website from scratch in HTML CSS and JS plugin.
- Transfer into WordPress theme with full functional menu, and sidebar.
- Customized layout and post on each page.

FoodSafety Website redesign
- Redesign Website Logo and layout using AI, make it ease of use .
- Change color scheme choose more reasonable color to fit the page
- Redesign website layout using PS

Teashop Website design
- Design Teashop website layout for mobile view and desktop view using PS
- Responsive layout build by Bootstrap, HTML and CSS
- Dark color chose to match shop style.

Typography Poster
- Poster made only by typography in AI.
- Create meaningful building shape according to travel theme

Pettown Website design
- Pettown design brief and strategy research
- Create mobile view as well as desktop view for responsive
- Light beige color to increase user usability and visibility

Mail Flow Service (https://github.com/Keai/Email-system **)**
- Designed custom mail service front-end page template which supported adding / editing email content and sending email through different content with responsive layout
- Implemented back-end restful application with custom defined route controller and single service entrance
- Connected front-end page and restful application using jQuery ajax and dynamically generated html structure
- Integrated mail service with third-party API (Mandrill) to support mail state monitoring and mail distribution
- Built research document and shared with company team about Mandrill integration

Togo Travel (https://github.com/Keai/Togo-Travel **)**
- Developed city profile website front-end template and transfer sample template to twig
- Designed back end pdo function to store and update website city data and php controller to generate page info
- Expanded website with ajax 'like' function and order city list by the number of likes for each city

CERTIFICATE

- **People Analytics** | University of Pennsylvania on Coursera Verified Certificates
- **Competitive Strategy** | University of Pennsylvania on Coursera Verified Certificates
- **Operation Analytics** | University of Pennsylvania on Coursera Verified Certificates
- **Customer Analytics** | University of Pennsylvania on Coursera Verified Certificates
- **Big Data and Information Dissemination** | Fudan University on Coursera Verified Certificates