Efficient Similarity Based Methods For The Playlist Continuation Task

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ABSTRACT

In this paper, the pipeline we used in the RecSys challenge 2018 is reported. We present content-based and collaborative filtering approaches for the definition of the similarity matrices for top-500 recommendation task. In particular, the task consisted in recommending songs to add to partial playlists. Different methods have been proposed depending on the number of available songs in a playlist. We show how an hybrid approach which exploits both content-based and collaborative filtering is effective in this task. Specifically, information derived by the playlist titles helped to tackle the cold-start issue.

CCS CONCEPTS

Information systems → Recommender systems;

KEYWORDS

Collaborative Filtering, Top-N recommendation, Playlist continuation

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1 INTRODUCTION

The task of the RecSys challenge 2018 [3] was playlist continuation [8]. The playlist continuation task [2, 9, 10] can be described as in the following: given a playlist, i.e., a limited list of songs, recommending new songs that are likely to continue such playlist. In the challenge, the training set has been provided by Spotify®, and it contains 1M playlists (Million Playlists Dataset, MPD) with a total of more than 2M unique songs. The test set (a.k.a. challenge set) is composed by different kinds of playlist scenarios: playlists with no songs but the title, playlists with "few" songs (e.g., 1 or 5), and playlists with "many" songs (10 up to 100). It is clear that, besides the playlist continuation task itself, many other challenges had to be faced, the cold start problem *in primis*. Our idea to tackle this

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challenge was to develop a framework that relies on the concept of *similarity*. For this reason, all the presented methods are based on a similarity matrix. Such similarities are defined over songs, playlists, and content (i.e., title) of the playlists.

The paper is structured as follows. Section 2 describes theoretical groundwork. First of all we describe CF-KOMD[4-6], a top-N recommendation technique based on the concept of margin maximization which aims to maximize the Area Under the ROC Curve (AUC). Then, the WMSD method [1] is presented in both its userbased and item-based version. Afterwards, the approach used to handle the cold start is discussed. Section 3 contains the detailed description of how our pipeline to produce recommendations works. Moreover, we describe how we validated our methods, and how we managed to build data structures and to wrangle data. Later on, we will describe how we actually combined all elements in order to produce recommendations. Section 4 briefly discusses some other attempts, like other kernel representations or recommendation techniques, which were promising but have failed in the challenge. Finally, Section 5 presents some of our results, focussing especially on performances, while Section 6 draws some conclusions. Note that, since we are working on a Recommender system framework, in this paper the terms playlist and user will be used interchangeably, just as words, songs, and items. In fact, we can consider a playlist as a user and the songs belonging to said playlist as items rated by such user.

2 BACKGROUND

Our setting assumes there are n playlists, contained in the set \mathcal{U} , composed by songs taken from the set I, i.e., the set of all possible songs. We call \mathcal{U}_i the set of users who rated the item i (or in other words, the playlists containing the song i), and I_u , or u^+ interchangeably, the set of songs in the playlist u. Note that the challenge set is composed of 10000 playlists, divided into six buckets. Each bucket contains playlists where a specific number of songs are known. We call "seed" the number of known songs.

2.1 CF-KOMD

CF-KOMD [4–7] is a collaborative filtering (CF) technique developed to explicitly maximize the AUC, which is inspired by preference learning and designed for top-N recommendation. CF-KOMD is a kernel-based method: this might be a strong limitation, since not all datasets can be represented through kernels because of the high amount of memory required. However, datasets in recommender systems are often sparse, and in this case the approach is applicable. Once the kernel is computed, CF-KOMD is very efficient, with very short computational time, highly parallelizable, and

suited for datasets with few positives and many negative/unlabelled examples.

Formally, the method can be summarized as in the following. Let $\mathbf{W} \in \mathbb{R}^{n \times k}$ be the user embedding, and $\mathbf{X} \in \mathbb{R}^{k \times m}$ the item embedding in a k-dimensional latent factor space, where n is the number of users and m the number of items. We define $\hat{\mathbf{R}} = \mathbf{W}\mathbf{X}$ where $\hat{r}_{ui} = \mathbf{w}_u^\mathsf{T} \mathbf{x}_i$, with the constraint $\|\mathbf{x}_i\| = \|\mathbf{w}_u\| = 1$. CF-KOMD implicitly learns the user representation \mathbf{w}_i^* by solving

CF-KOMD implicitly learns the user representation w_u^* by solving the following optimization problem:

$$\boldsymbol{\alpha}_{u}^{*} = \arg\min_{\boldsymbol{\alpha}_{u^{+}}} \boldsymbol{\alpha}_{u^{+}}^{\mathsf{T}} \mathbf{K}_{u^{+}} \boldsymbol{\alpha}_{u^{+}} + \lambda \left\| \boldsymbol{\alpha}_{u^{+}} \right\|^{2} - 2\boldsymbol{\alpha}_{u^{+}}^{\mathsf{T}} \mathbf{q}_{u}$$

where α_{u^+} is a probability distribution over the songs belonging to the playlist u (i.e., user), meanwhile $\mathbf{K}_{u^+} \in \mathbb{R}^{|I_u| \times |I_u|}$ is a kernel matrix between the songs contained in u, induced by a kernel function κ . $\mathbf{q}_u \in \mathbb{R}^{|I_u|}$ is the vector containing for each item the average kernel with all the other items:

$$q_{ui} = \frac{1}{m} \sum_{j \in \mathcal{I}} \kappa(\mathbf{x}_i, \mathbf{x}_j).$$

Finally, the recommendation for the user u is computed by:

$$\hat{\mathbf{r}}_u = \mathbf{x}^\mathsf{T} \mathbf{w}_u^* = \mathbf{K}_{u^+}^\mathsf{T} \boldsymbol{\alpha}_{u^+} - \mathbf{q},$$

where $\mathbf{K}_{u^+}^\mathsf{T} \in \mathbb{R}^{|\mathcal{I}_u| \times m}$ is the matrix obtained by taking only rows of \mathbf{K} associated with the positive items for u and $\mathbf{q} \in \mathbb{R}^m$ is like \mathbf{q}_u but defined over the whole dataset, and not considering only those elements associated with \mathcal{I}_u . The final recommendation is done by taking the items (i.e., songs) with the highest scores. For more details about CF-KOMD we refer the reader to the works [4, 5].

2.2 WMSD

In this section we discuss the CF method winner of the Million Songs Dataset challenge [1]. We will refer to this method as WMSD. One important observation about collaborative filtering is that, when calculating the scoring functions value for a specific useritem pair, we can decompose the contributions of users and items, that is, we are implicitly defining their embeddings. Thus, underlying classical CF techniques, we have similarity measures, able to convey how much two items or two users are related. Among these similarity measures, one of the most used is the cosine similarity. In its common form the cosine similarity is symmetric, however in [1] an asymmetric definition is provided: called $\bf R$ the binary rating matrix, and given the users $\bf a$ and $\bf b$, we can observe that:

$$P(a|b) = \frac{\mathbf{R}_a^\mathsf{T} \mathbf{R}_b}{\mathbf{R}_a^\mathsf{T} \mathbf{R}_b}$$
 and $P(b|a) = \frac{\mathbf{R}_a^\mathsf{T} \mathbf{R}_b}{\mathbf{R}_a^\mathsf{T} \mathbf{R}_a}$

thus, called **a** and **b** vectors containing ratings for users *a* and *b*

$$P(a|b) = \frac{\mathbf{a}^\mathsf{T}\mathbf{b}}{\mathbf{b}^\mathsf{T}\mathbf{b}} = \frac{\mathbf{a}^\mathsf{T}\mathbf{b}}{\|\mathbf{b}\|^2}.$$

We can define cosine similarity as the square root of the two conditional probabilities:

$$cos(\mathbf{a}, \mathbf{b}) = P(a|b)^{\frac{1}{2}} P(b|a)^{\frac{1}{2}} = \frac{\mathbf{a}^{\mathsf{T}} \mathbf{b}}{\|\mathbf{a}\| \|\mathbf{b}\|}.$$

Such concept of cosine similarity can be further generalized using the conditional probabilities in this way:

$$cos_{\alpha}(\mathbf{a}, \mathbf{b}) = P(a|b)^{\alpha} P(b|a)^{(1-\alpha)} = \frac{\mathbf{a}^{\mathsf{T}} \mathbf{b}}{\|\mathbf{a}\|^{2\alpha} \|\mathbf{b}\|^{2(1-\alpha)}}$$

with $0 \le \alpha \le 1$.

So, the asymmetric cosine similarity w_{uv} between users u and v can be computed by:

$$w_{uv} = \frac{|I_u \cap I_v|}{|I_u|^{\alpha} |I_v|^{(1-\alpha)}}.$$

Similarly, we can define asymmetric cosine similarity w_{ij} between items i and j as:

$$w_{ij} = \frac{|\mathcal{U}_i \cap \mathcal{U}_j|}{|\mathcal{U}_i|^{\alpha} |\mathcal{U}_j|^{(1-\alpha)}}.$$

Note that when $\alpha = \frac{1}{2}$, w_{uv} is equal to the standard cosine similarity between u and v, while if $\alpha = 0$, the value for w_{uv} is P(u|v). Same considerations can be done for the items. The final score is computed by:

$$\hat{r}_{ui} = \sum_{v \in \mathcal{U}} w_{uv} r_{vi}.$$

The scoring function can also be slightly modified in order to give more importance to the most similar users by exponentiating the weights:

$$\hat{r}_{ui} = \sum_{v \in \mathcal{U}} w_{uv}^q r_{vi},$$

with $q \ge 0$. If q = 0, all weights will be equal to 1, thus the score is the popularity of the song. On the other hand, when $q \gg 1$, the smallest weights will be brought to 0, ignoring the most different examples and considering only the closest neighbours.

2.3 Handling the cold start

One of the main issues with the proposed task, has been the handling of the cold start problem. The usual approach to tackle the cold start is using the content of users and items and with such information a recommendation is produced. However, in this specific situation, using a pure content-based approach has been challenging because of the very few information at our disposal. The only information we can rely on was: the title of the playlist and the number of followers. After a statistical analysis, the latter information was discarded because of its very low significance (more than 90% of the playlists has less than 3 followers, and more than 70% only 1). Hence, the sole usable content was the playlists titles. Fortunately, titles represent a powerful tool to aggregate playlists: if two playlists share the same (or a related) title, it is likely that they share part of their songs. Yet, this is not always true: some titles don't provide any information, e.g., "my playlist" or "music", are too generic and not very useful in narrowing down the research area for possible recommendations. As better described later, titles have been used to implement a content-based strategy to infer relevant items associated with a playlist. By using the title, we can limit our search to those songs that appear in playlists having the same title.

3 PIPELINE

In order to build the final recommendation, we developed a pipeline composed of three main steps: data preprocessing, data structures construction, and recommendations production.

3.1 Step 0: defining the validation set

The following step has not been necessary in order to produce a submission for the challenge, but it has been essential to validate the methods without doing it directly on the challenge set.

The validation set consists of a part of the training set of playlists used to validate the performance of the developed methods. We built a validation set which mimics the challenge set in the sense that it had the same number of playlists for each seed. In order to do so, we collected the length of the shortest playlists for each seed and we randomly shuffled the playlists. Finally, for each seed, we run through this list and, if the length of the playlist is greater or equal than the minimum length for that seed, we include it in the validation set. This procedure is repeated until reaching the same amount of playlists in the challenge set for that specific seed.

3.2 Step 1: Playlists' titles pre-processing

As already pointed out in Section 2.3, the challenge set contains 1000 playlists with no useful information (0 seeds), except for their title. The documentation for the challenge specifically states that playlists have been chosen to share their title with many other playlists in the dataset. Note that, although titles are not unique, we often have synonyms, variations of the same word (singular and plural) and punctuations confounding titles. Thus a preprocessing step has been applied to standardize the titles set. Specifically, the following steps have been performed:

- conversion to lower case;
- removal of punctuation symbols, such as ?!,.-;()/ |:_#'^. Often these punctuations do not have any relevant semantic, thus they can be safely removed. However, not all punctuations have been removed: special symbols like \$ have been kept because we assumed having some importance in the titles.
- finally, stemming has been applied.

In the remainder, we will refer to the titles set \mathcal{T} as the set of titles produced after the application of the just mentioned procedure.

3.3 Step 2: Building Support Matrices

All the procedures described in this section can be run in parallel; time, memory and disk space will be better detailed in Section 5.

3.3.1 CF-KOMD Kernel. As previously mentioned, CF-KOMD is a kernel-based collaborative filtering algorithm and thus it requires the construction of a kernel matrix between songs. We validated different kernels, however, the best performing ones, in both validation and test (i.e., on the challenge set), have been the linear kernel and the monotone Disjunctive kernel (mD-kernel). These results confirm the considerations presented in [6].

Both the linear and the mD-kernel have been constructed assuming songs represented in the space of the playlists. In particular, given a song i its representation is defined as the n-dimensional

binary vector **x** where $\mathbf{x}_u = 1$ iff $i \in \mathcal{I}_u$. Hence, by arranging the songs in rows of a matrix we get the item matrix $\mathbf{X} \in \{0, 1\}^{m \times n}$.

Given X, the linear kernel matrix can be easily computed by

$$\mathbf{K}_{IJN} = \mathbf{X}\mathbf{X}^{\mathsf{T}}$$
.

In the experiments the normalized linear kernel is considered. For the construction of the mD-kernel matrix we refer the reader to the works [6, 7]. However, the final recommender has been built using the linear kernel.

3.3.2 WMSD playlists similarity matrix. In order to apply the WMSD algorithm in its user-based form, we need to build the playlists similarity matrix.

To save both memory and computational time, we limited the construction of this matrix only between challenge playlists and training playlists. Let \mathbf{R}^{ch} and \mathbf{R}^{tr} be the challenge set rating matrix and the training set rating matrix, respectively. Let us also define the following two matrices:

$$\hat{\mathbf{R}}_{u,:}^{ch} = \frac{\mathbf{R}_{u,:}^{ch}}{|\mathbf{R}_{u}^{ch}|^{\alpha}}, \quad \hat{\mathbf{R}}_{u,:}^{tr} = \frac{\mathbf{R}_{u,:}^{tr}}{|\mathbf{R}_{u,:}^{tr}|^{1-\alpha}},$$

where u is a playlist and α is defined as in Section 2.2. Then, the final similarity matrix is computed by:

$$\mathbf{P} = \left[\hat{\mathbf{R}}^{ch} (\hat{\mathbf{R}}^{tr})^{\mathsf{T}} \right]^{q},$$

where $q \ge 0$ is the WMSD locality parameter which controls the size of the neighbourhood. In the extreme cases, if $q = \infty$, the neighbourhood is the playlist itself, while if q = 0 the neighbourhood is the whole set of playlists.

- 3.3.3 WMSD songs similarity matrix. Akin to the CF-KOMD case, the asymmetric cosine similarity between songs can be arranged in a similarity matrix. In this case, however, we cannot generally define it as a kernel because of its asymmetry. Recalling the asymmetric cosine defined in terms of conditional probabilities (Section 2.2), its corresponding similarity matrix can be computed using a procedure almost identical to the one described in the previous section. No distinction has been done between challenge and training set, simply all training songs have been considered. In the remainder, we will refer to the songs similarity matrix with M.
- 3.3.4 Titles similarity matrix. Instead of naïvely use titles as aggregators of playlists, we introduced the notion of titles similarity. Such similarity assumes that titles are represented in the space of songs. It is very similar to the user-based similarity previously defined. The only difference is that a title represents actually a group of playlists which share such title. Let us define the matrix $\mathbf{A} \in \{0,1\}^{|\mathcal{T}| \times |\mathcal{I}|}$ such that $\mathbf{A}_{ti} = 1$ if song i appears in at least one playlist having title t. Then, we can define the titles similarity matrix \mathbf{S} as

$$S_{ij} = A_{i,:}A_{j,:}^{\mathsf{T}}$$
.

Finally, the matrix S is row normalized. It is worth to notice that the similarity of a title with itself is equal to 1, but, in the dataset it might happen that the title does not appear in the training set (especially during validation/test phase). In such case, at validation/test time it is necessary to force the value 1 in the matrix diagonal.

3.4 Step 3: Building Recommendations

In order to build the recommendations, we applied different approaches on the basis of the number of available seeds:

- 0 seeds requires a full content-based strategy, since we know the playlists titles and no information about the songs are available;
- **1 seed** we need something more user centered, since it can be seen as a cold start from the item-based collaborative filtering point of view;
- **5, 10 and 25 seeds** represents the intermediate case, where enough information is available about items and thus item based strategies are effective;
- 100 seeds are the highest available number of seeds and a hybrid content-based and user-based (CF-KOMD) approach have shown to be the most effective.

Given a playlist u, each strategy aims to produce a score for every song i in relation to playlist u. We will call that score $\hat{r}(u,i)$. Once all scores are computed, the 500 songs with the highest scores are recommended.

3.4.1 Case 0 seeds: full content-based strategy. When no seeds were available, we had to rely on the little information available to gather as much knowledge as possible. As mentioned previously, we have at our disposal a single useful information, i.e., the titles of the playlists. It is worth to underline that in both the MPD and the challenge set all playlists with 0 seeds has a title. The rationale behind our strategy is the fact that playlists with similar titles contain, with high probability, similar songs. Let us call t_u the title of the playlist u, and let $pop(t_u, i)$ be the number of times the song i appears in playlists with title t_u . Leveraging on the titles similarity matrix defined in Section 3.3.4, we define the following recommender: given a playlist u with title t_u , and a song i, the score for the playlist-song pair is computed by

$$\hat{r}_{ui} = \sum_{t \in \mathcal{T}} pop(t, i) S_{t_u, t}^q.$$

where q has the same role of the locality parameter of WMSD. The best performing q during the validation procedure has been 10. Note that we have to consider two special cases: (i) the title wasn't in the training set; (ii) after the preprocessing, the title becomes empty. In such anomalous cases we used the global popularity of songs, that is, the recommender suggests the most popular songs of the entire dataset.

3.4.2 Case 1 seed: user-based WMSD. We recall that the similarity between challenge playlists and training playlists is stored in a previously built structure: P. What we want to recommend are songs contained in similar playlists to the target one, taking into consideration how similar the playlists are. Hence, the score for a playlist-song pair is computed by:

$$\hat{r}_{ui} = \sum_{v \in \mathcal{U}_i} \mathbf{P}_{uv}. \tag{1}$$

In other words, the score for a song i w.r.t. the playlist u, is the sum of the similarities of u with all playlists v in which the song i appears. We can easily express Eq. (1) for all (u, i) in matrix form:

let R be the binary rating matrix, then

$$\hat{\mathbf{R}} = \mathbf{P}_{u,v} \mathbf{R}$$
.

Inside the notation **P** there are two hidden hyper-parameters: q and α . In our experiments, the best performing setting has been q = 1 and $\alpha = 0.5$. In the unfortunate case in which the resulting $\hat{\mathbf{R}}$ contains less than 500 values greater than 0, the recommendation is filled with the global popularity.

3.4.3 Case 5, 10 and 25 seeds: item-based WMSD. When a lot of songs inside a playlist are available we can start relying on methods that better exploit such information. What we would like to recommend, are those songs that often appears along with the seeds. Recall that the matrix P contains, for each pair of songs (i, j)how often *i* appears in playlists where there is *j*, i.e., $P_{i,j} = p(i|j)$. This is actually the information we aim to use to produce our recommendation. Specifically, we would like to suggest those songs that appear often with not only one of our seeds, but with all (many) of them, namely those songs *i* with the highest $\sum_{j \in I_u} p(i|j)$ for a playlist u. Note that p(i|j) is biased toward popular songs: if i is a highly popular song, it is likely that it appears along with many songs i, but also with many others. To mitigate this effect, we weight p(i|j) with p(j|i), that is, if i is a much more popular song than j, p(j|i) will be low, and we will partially ignore information about p(i|i). On the other hand, if i has roughly the same popularity as i and they often appears together, both p(i|i) and p(i|j) will be significant, which is acceptable. Hence, the final score is calculated by:

$$\hat{r}_{ui} = \sum_{j \in \mathcal{I}_u} \left[p(i|j)^{\alpha} p(j|i)^{1-\alpha} \right]^q = \sum_{j \in \mathcal{I}_u} \mathbf{M}_{ij}.$$

During the validation experiments, we obtained the best results on all seeds (i.e., 5, 10 and 25) with $\alpha = 0.7$ and q = 0.4.

3.4.4 Case 100 seeds: Hybrid strategy with CF-KOMD and titlebased filtering. As already said CF-KOMD is a very efficient and powerful recommendation technique which has shown to be effective in top-N recommendation scenarios. However, one of the biggest limitations of CF-KOMD is the metric it tries to maximize. By maximizing the AUC, it somehow ignores the real task of recommending the (very) top-N elements. In order to tackle this problem we applied CF-KOMD only to a smaller subset of songs that is likely to contain all the relevant songs. Assuming of having a good subset of songs, by reducing the research space, the AUC tends to be more similar to precision-oriented metric such as the nDCG. For each target playlist, we perform this filtering step by applying the technique used in the 0 seeds scenario and we pick the first 50000 songs with the highest score. Then, CF-KOMD is applied on top of the selected subset of songs. In our experiment the hyper-parameter λ has been set to 0.01.

4 LESS PERFORMING SOLUTIONS

In this section we briefly discuss some of the most interesting tries which however performed worse than our final solution.

4.1 Baseline

The first methods we have developed were two baselines useful to study the complexity and the critical issues of the task. The baselines are: the popularity recommendation, recommending those songs that appeared most frequently in the data set, and the KNN algorithm, suggesting songs contained in playlists close to the target one.

4.2 Other Kernels

Since CF-KOMD is a kernel method, many kernels can be plugged into the algorithm. As described earlier, the kernel used in our final solution is the linear kernel. Here we discuss some of the other kernels we tried that have performed equally or worse than linear kernel. Note that one important limitation in applying kernel methods is the dimension of kernel matrices: having 2 millions of songs, an item-based kernel contains a number of entries approximatively equal to $(2 \times 10^6)^2 = 4 \times 10^{12}$. The reason why we were able to use kernel methods is that in this kind of applications the linear kernel is highly sparse [5]. All kernels that are not highly sparse (like RBF) have been immediately excluded.

4.2.1 Linear kernel among popular songs. In order to study the problem from a computational point of view, first experiments were based on a reduced version of the dataset. In this reduced version, only the 10⁵ most popular songs have been considered. This test allowed us to study the sparsity of the kernel matrix for CF-KOMD (since we used the most popular songs, we are considering the most dense part of the kernel, other kernels based on a superset of these songs will be at most as dense as this), and the computational time needed by different algorithms. One important observation is that KOMD works better when a subset of songs is used instead of the entire dataset. Thanks to this, we developed the solution for seed 100. However, in general, limiting the set of songs to the most popular had a significant negative impact on the performances.

4.2.2 Disjunctive kernel. One generalization of the linear kernel is represented by the disjunctive Boolean kernel. This kind of kernels consider the input vectors as a set of Boolean variables and apply Boolean functions on them. If the Boolean features correspond to literals, we obtain the linear kernel, that simply counts how many true Boolean variables the input vectors have in common. Behind the disjunctive kernel[6] there is the intuition of using disjunction of Boolean variables as features. Given n input variables, and a disjunction of arity d, there are $\binom{n}{d}$ possible combinations (i.e., disjunctions), that is the number of features in our resulting embedding. The k-th feature is 1 if at least one of the d involved Boolean variables in the k-th combination is true. When d = 1, the corresponding disjunctive kernel is actually equal to the linear kernel. Note that the disjunctive kernel produces is less expressive than the linear one. When $d \ge 2$ it is proven that the kernel is fully dense, thus unusable with our data. However, thanks to some particular properties of the disjunction we were able to build the kernel by precomputing many of the entries that have the same value. The method produced results that were slightly better than linear kernel, but with a contraction of the computational performances, thus we decided to keep using the linear kernel.

4.2.3 Words-based kernel. As already said, one important information is contained in titles, thus one possible representation for songs, instead of using the playlists they belong to, is using the words that form the playlists titles. This kind of representation is

| | Time (s) | RAM (GB) |
|---|----------|----------|
| S | 224 | 10 |
| K | 2669 | 40 |
| P | 127 | 8 |
| M | 5389 | 100 |

Table 1: Time and space complexity for building each similarity matrix.

| seed | method | r-prec | nDCG | Click |
|------|------------------|---------|---------|--------|
| 0 | Content-based | 0.10933 | 0.24514 | 7.706 |
| 1 | User-based WMSD | 0.13531 | 0.30505 | 3.456 |
| 5 | Item-based WMSD | 0.12486 | 0.30727 | 3.653 |
| 10 | Item-based WMSD | 0.17781 | 0.38197 | 0.5905 |
| 25 | Item-based WMSD | 0.20042 | 0.38713 | 0.3285 |
| 100 | Selected CF-KOMD | 0.16332 | 0.34542 | 0.6905 |

Table 2: Performances w.r.t. the challenge metrics of the used methods.

highly sparse, since the majority of titles are formed by one single word, and almost all of them have less than 4 words. On the basis of this representation, a linear kernel has been computed and used inside the CF-KOMD framework. Unfortunately, results have been unsatisfying, thus the research path hasn't been fully explored. Nonetheless, we suppose that it could be possible to use this kernel inside, for example, a Multiple Kernel Learning framework.

4.3 Artists and albums

Intuitively, artists and albums should have a great power in shading data, making a higher abstraction of it. This is the rationale behind a plethora of experiments we tried where artists and albums were considered. Some examples of such methods are:

- using artists or albums to limit the songs selection in contentbased recommenders;
- using artists or albums as representation of titles in building similarity matrices;
- combining kernels for artists, albums and songs in CF-KOMD.

Unluckily, none of those experiments has been able to perform better than the version of the same algorithm where only songs are considered.

5 PERFORMANCE AND EFFICIENCY

In this section we provide some of the results obtained on our validation set constructed as described in Section 3.1. The metrics used are the same used in the challenge [3], namely r-precision, nDCG and clicks. Note that the r-precision metric has been computed only at songs level and it does not include the artist level r-precision. For each method we also report the average memory required and the average running time. All experiments have been performed in a machine with the processor Intel® Xeon® CPU E5-2650 v3 @ 2.30GHz. The python source code used to implement all the described methods is available at https://github.com/guglielmof/recsys_spt2018.

| seed | method | Time (s) | RAM (GB) |
|------|------------------|----------|----------|
| 0 | Content-based | 291 | 16 |
| 1 | User-based WMSD | 132 | 16 |
| 5 | Item-based WMSD | 13277 | 72 |
| 10 | Item-based WMSD | 17417 | 72 |
| 25 | Item-based WMSD | 16786 | 72 |
| 100 | Selected CF-KOMD | 6599 | 76 |

Table 3: Time and space complexity of each used methods.

| r-prec | nDCG | click | borda |
|----------------|---------|--------|-------|
| 0.207761375412 | 0.37130 | 1.9517 | 276 |

Table 4: Final results obtained in the challenge

Table 1 summarizes the computational time and the memory required to build and store the main similarity matrices. Table 2 shows the performances achieved by our models in the validation set. An observation that can be done about the results is that the best performing seed is 25 instead of 100. While, unsurprisingly, in general the more the seeds the better the results especially in the click metric. Finally, Table 3 shows the time and space required for each method for producing the recommendation. Since these methods can be run in parallel, the proposed approach is very fast and it can produce a recommendation in less than 5 hours. These methods allowed us to obtain the final scores presented in Table 4 that correspond to the 10-th position in the final ranking of the challenge.

6 CONCLUSIONS

This paper describes the method used by the team *IN3PD* to tackle the playlist continuation task of the RecSys Challenge 2018. It has been shown how different approaches have been successfully applied according to the type of task defined by a different number of seeds. We showed how a content-based strategy based on playlist titles provided good results, but with wide margin of improvement when no songs were available. Instead, user-based solutions have provided best results on low seeds problems (only 1 seed). When it was available more than 1 song, as in the case of 5, 10 and 25 seeds, item-based strategies have given best results. With many seeds (i.e., 100), on the other hand, produced unstable results: longer playlists have often songs that tend to be less correlated than those in smaller playlists. Thus, it has been proven to be harder for pure item-based strategies to produce competitive results. The best solution was to combine a content-based technique that relies on playlists titles, with CF-KOMD, in order to first limit our research area and then refine our solution by gathering most relevant items. In the future, we aim to explore some of the research paths we abandoned during the challenge, and also we will focus on injecting some real learning into the recommendation techniques.

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