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# 'Wait-and-See' business cycles?

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#### ABSTRACT

Are shocks to firms' profitability risk, propagated by physical capital adjustment costs, a major source of business cycle fluctuations? This paper studies this question using a heterogeneous-firm dynamic stochastic general equilibrium model, where firms face fixed capital adjustment costs. Surprise increases in idiosyncratic risk lead firms to adopt a 'wait-and-see' policy for investment. The model is calibrated using a German firm-level data set with broader coverage than comparable U.S. data sets. The main result is that time-varying firm-level risk through 'wait-and-see' dynamics is unlikely a major source of business cycle fluctuations.

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## 1. Introduction

Is time-varying firm-level profitability risk, propagated by physical capital adjustment frictions, a major cause of business cycle fluctuations? Shocks to firm risk have the appealing theoretical property that they can naturally generate bust-boom cycles, as shown in a seminal paper by Bloom (2009). These bust-boom cycles feature sharp recessions and longer-lasting recoveries, an asymmetry that is typical of most observed business cycles. After a surprise increase in risk, firms, more uncertain about future profitability, will halt or slow down activities that cannot be easily reversed - they 'wait and see'. Investment in equipment and structures is an important example. After the heightened uncertainty is resolved, pent-up demand for capital goods leads to an investment boom.

The propagation of firm-level risk shocks in the 'wait-and-see' story has the additional appeal of being based on well-established capital adjustment frictions at the micro level, such as non-convex adjustment costs and irreversibilities (see Doms and Dunne, 1998, as well as Cooper and Haltiwanger, 2006). There is also microeconometric evidence that links increased firm-level risk to investment declines mediated through these adjustment frictions: Guiso and Parigi (1999), Fuss and Vermeulen (2004), and Bloom et al. (2007), as well as Bontempi et al. (2010). Finally, says Bloom (2009): "More generally, the framework in this paper also provides one response to the 'where are the negative productivity shocks?' critique of real business cycle theories. ...Recessions could simply be periods of high uncertainty without negative productivity shocks." This paper provides a quantitative evaluation of this mechanism.

We use the *Deutsche Bundesbank's* firm balance sheet data base, USTAN, to measure firms' profitability risk and its cyclical fluctuations. USTAN is a private sector, annual data set from which 26 years of data (1973–1998) is constructed, with cross-

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<sup>&</sup>lt;sup>1</sup> The basic idea goes back to Bernanke (1983), Dixit and Pindyck (1994), and Hassler (1996, 2001).

sections that have, on average, over 30,000 firms per year. USTAN has a broader ownership, size and industry coverage than the available comparable U.S. data sets from Compustat and the Annual Survey of Manufacturers (ASM).

Firm-level Solow residual growth and firm-level real output growth in USTAN display countercyclical dispersion. In line with this finding a growing literature has shown that various measures of firm-level risk are countercyclical in an unconditional sense: the dispersion of sales, output, employment and productivity growth, price changes as well as firms' business forecasts and forecast errors. While interesting and suggestive, these facts do not, however, directly speak to the question whether risk fluctuations generate business cycle fluctuations.

Our approach is to quantitatively evaluate the business cycle implications of the 'wait-and-see' effect caused by capital adjustment frictions. Exploiting the richness of USTAN, lower and upper bound scenarios for the size of firm-level risk fluctuations are formulated. The empirical analysis suggests that existing estimates of the size of firm-level risk fluctuations, based on U.S. data sets for large publicly traded or manufacturing firms, are likely biased upward.

The USTAN data are used to calibrate a heterogeneous-firm dynamic stochastic general equilibrium model with persistent idiosyncratic productivity shocks and fixed capital adjustment costs. In such an environment, time-varying firm-level risk is naturally modeled as fluctuations in the variance of future firm-level productivity shocks. The model features 'wait-and-see' when firm-level risk rises, because investment decisions cannot be reversed easily. The *conditional* effect of increases in firms' risk is thus a bust-boom cycle in aggregate economic activity. We then study the *unconditional* business cycle implications of time-varying firm-level risk and compare them to the data as well as the business cycle properties of a model with aggregate productivity shocks only. While the conditional dynamics establish 'wait-and-see' as an interesting mechanism, they are not sufficient to show that time-varying firm-level profitability risk, mediated by capital adjustment costs, is a major cause of business cycle fluctuations. Indeed, the unconditional moments reveal that firm-level risk shocks are only a minor contributor to business cycle fluctuations through 'wait-and-see'. The focus on unconditional moments, as opposed to exclusively relying on impulse-response functions from extraordinarily large shocks, is the reason why this paper reaches a different conclusion from Bloom (2009) regarding the promise of 'wait-and-see' uncertainty-driven business cycles.<sup>3</sup>

Firm-level risk shocks in the model generate roughly 2 percent of the observed time series variance of output (equivalent to 15 percent of the standard deviation) when introduced alone or alongside independent aggregate productivity shocks. In other words, firm-level risk shocks propagated through 'wait-and-see' dynamics leave the unconditional business cycle statistics of the model basically unaltered. Firm-level risk shocks are too small and the response to a risk shock is too weak to make the 'wait-and-see' mechanism change the average business cycle fluctuations of a model with aggregate productivity shocks only.

While the baseline model specification, focusing exclusively on 'wait-and-see' as a transmission channel, suggests that risk shocks have negligible effects for the business cycle, a forecast error variance decomposition on the actual data based on simple Choleski-identified vector autoregressions reveals that risk shocks, at longer horizons, account for roughly one third of output, investment and hours fluctuations, because risk and TFP are correlated in the actual data and not orthogonal as the baseline model assumes. In fact, data and model nicely align once one feeds the observed correlation between aggregate productivity and firm-level risk and their joint dynamics into the model. Then, firm-level risk disturbances contribute as substantially to aggregate fluctuations in the model as in the data. Moreover, the conditional impulse responses to surprise increases in firm-level risk in the model become consistent with their data counterparts. Nonetheless, the isolated contribution of the 'wait-and-see' mechanism remains small. Rather, risk disturbances contribute to aggregate volatility as they forecast future aggregate productivity over and above what firms can predict from today's state of aggregate productivity. To be clear: this exercise with correlated disturbances should not necessarily be given a deeply structural interpretation, but it is important to study the 'wait-and-see' mechanism in an environment that is closer to the data, which feature correlated aggregate productivity and firm-level risk processes.

The paper also shows that including time-varying *aggregate* risk has small aggregate effects since the average level of idiosyncratic risk in the data is found to be an order of magnitude larger than aggregate risk. Relative to the large average idiosyncratic risk that firms face, even the sizable fluctuations of aggregate risk in the data, with a percentage volatility between 30 and 40 percent, have a negligible impact on the total risk in firms' future profitability and hence also negligible effects on firms' optimal policies.

To be clear about what these findings mean for 'wait-and-see' business cycles in particular, and for uncertainty-driven business cycles more generally: first, they leave open the possibility that particular historical recessions were driven mainly by 'wait-and-see' bust-boom cycles. Of course, a sufficiently large surge in firm-level risk can cause a sizable decrease of output and investment in our model, but the empirical results in this paper show that these explosions of firm-level risk are rare events. In fact, it cannot be rejected that the measured firm-level risk process in the USTAN data is Gaussian and thus lacks fat tails. Second, since variance decompositions of the data show that firm-level risk shocks explain roughly one third

<sup>&</sup>lt;sup>2</sup> See Bloom et al. (2012) for sales growth, Doepke et al. (2005), Doepke and Weber (2006), Higson et al. (2002, 2004) for output growth, Davis et al. (1996) for employment growth, Gilchrist et al. (2010) as well as Gourio (2008) and Chugh (2012) for productivity growth, Kehrig (2011) for productivity levels, Berger and Vavra (2011) for price changes and Bachmann et al. (2013a, 2013b) for forecast (error) dispersions.

<sup>&</sup>lt;sup>3</sup> Bachmann et al. (2013a, 2013b) show for the VAR from Bloom (2009) that uncertainty shocks identified by innovations to stock market volatility on average do not explain more than five percent of output variance at any horizon, while using uncertainty measures based on business forecasts, newspapers and corporate bond spreads gives uncertainty shocks higher explanatory power for output fluctuations.

of output, investment and employment fluctuations, at least at longer horizons, <sup>4</sup> the findings in this paper open up room for other (propagation) mechanisms that are currently discussed in the literature.

For example, a growing literature stresses the interaction of risk and economic activity propagated through financial, rather than physical frictions. Using a model with financial frictions, Gilchrist et al. (2010) argue that increases in firm risk lead to an increase in bond premia and the cost of capital which, in turn, triggers a decline in investment activity and measured aggregate productivity. Arellano et al. (2012) show that firms downsize investment projects to avoid default when faced with higher risk. Chugh (2012), who explains the dynamics of leverage with shocks to micro-level risk, finds in accordance with the results in this paper only a small business cycle impact of risk shocks. Dorofeenko et al. (2008) is another example in this literature.

More recently, the literature has also started investigating risk shocks in environments with nominal rigidities and their interaction with precautionary saving. For example, Basu and Bundick (2012) study the impact of shocks to aggregate risk and argue that in a model without nominal rigidities (and without capital adjustment frictions) increases in aggregate risk lead to an investment boom, induced by the interest rate decline from increased precautionary saving. The result is a lack of comovement between consumption on the one hand and output, investment and employment on the other hand. In a model with sticky prices where output is essentially demand-determined, however, a decline in consumption leads to a decline in output, employment and investment.<sup>5</sup>

Another angle would be to explore more structurally the reason for the observed dynamic correlations between firm-level risk and aggregate productivity found in the data. Bachmann and Moscarini (2012), for instance, provide a learning model where firms that are subject to negative first-moment shocks or news thereof react with increased risk-taking and experimentation with their prices. In this view, observed risk fluctuations are an epiphenomenon of aggregate first-moment shocks, not autonomous drivers of the business cycle.

The remainder of this paper is organized as follows: Section 2 presents the empirical analysis from the USTAN data. Section 3 explains the model. Section 4 describes its calibration and Section 5 discusses the results.

#### 2. Some facts about firm-level risk

The firm-level data used in this paper comes from the USTAN data base from *Deutsche Bundesbank*. USTAN is a large annual balance sheet data base, which originated as a by-product of the Bundesbank's rediscounting and lending activities. Bundesbank law required the Bundesbank to assess the creditworthiness of all parties backing a commercial bill of exchange put up for discounting. It implemented this regulation by requiring balance sheet data of all parties involved. These data were then archived and collected into a database.<sup>6</sup>

USTAN has broader coverage in terms of firm size, industry and ownership structure than comparable U.S. data sets. Davis et al. (2006) show that studying only publicly traded firms (Compustat) can lead to wrong conclusions, when cross-sectional dispersion is concerned. Also, just under half of the firms in USTAN are from manufacturing. USTAN allows us to study instead virtually the entire nonfinancial private business sector. Specifically, firms that are in one of the following six 1-digit industries are included into the sample: agriculture, mining and energy, manufacturing, construction, trade, transportation and communication.

Fluctuations in idiosyncratic risk are modeled as fluctuations in the cross-sectional standard deviation of firm-specific Solow residual growth, whereby a standard Cobb–Douglas revenue production function at the firm level is used as a measurement device (as in the model used to evaluate the quantitative importance of risk fluctuations):

$$\log(y_{i,t}) = \log(z_t) + \log(\epsilon_{i,t}) + \theta \log(k_{i,t}) + \nu \log(n_{i,t}), \tag{1}$$

where  $\epsilon_{i,t}$  is firm-specific and  $z_t$  aggregate productivity. Labor input  $n_{i,t}$  is assumed to be immediately productive, whereas capital  $k_{i,t}$  is pre-determined and inherited from last period. The output elasticities of the production factors,  $\nu$  and  $\theta$ , are estimated as median shares of factor expenditures over gross value added within each 1-digit industry. The resulting time series of the cross-sectional dispersion of firm-level log Solow residual growth spans 26 years from 1973 to 1998, and is based on a sample of 854,105 firm-year observations, which means an average cross-section size of 32,850 firms per year.

<sup>&</sup>lt;sup>4</sup> In Christiano et al. (2010), a DSGE estimation exercise, risk shocks have also a strong low frequency impact. This is similar to the SVAR findings in Bachmann et al. (2013a, 2013b), who use business survey data to measure firms' risk, as well as Bond and Cummins (2004), who use surveys of financial analysts.

<sup>&</sup>lt;sup>5</sup> Other channels for the propagation of risk shocks have been considered in the literature: for example, search frictions in Schaal (2011), investment opportunities in Lee (2011), as well as agency problems in Narita (2011). Another literature stresses the importance of rare, but drastic surprise changes in the economic environment: see Gourio (2012).

<sup>&</sup>lt;sup>6</sup> Details about the USTAN data base, sample composition, data treatment, including measurement error correction and sample selection issues, as well as the actual time series of the baseline firm-level risk measure are available in an online appendix.

<sup>&</sup>lt;sup>7</sup> Disentangling firm-specific demand and supply shocks is not possible with USTAN, because firm-level prices are not observed. The notion of productivity here is revenue productivity. Firms are indifferent in their investment decisions as to whether higher revenues come from an increased idiosyncratic demand for their products or higher productivity of their input factors.

<sup>&</sup>lt;sup>8</sup> These are, respectively:  $\nu = 0.2182, \theta = 0.7310$  (agriculture);  $\nu = 0.3557, \theta = 0.5491$  (mining and energy);  $\nu = 0.5565, \theta = 0.2075$  (manufacturing);  $\nu = 0.6552, \theta = 0.1771$  (construction);  $\nu = 0.4536, \theta = 0.2204$  (trade);  $\nu = 0.4205, \theta = 0.2896$  (transportation and communication).

To focus on idiosyncratic changes that do not capture differences in industry-specific responses to aggregate shocks or permanent ex-ante firm heterogeneity, firm fixed and industry-year effects are removed from the observations on firm-level Solow residual growth. Measured Solow residuals will likely reflect true firm productivity with some error. This is taken into account through a measurement error correction, which estimates the size of the measurement error by comparing the variances of one- and two-year Solow residual growth rates.<sup>9</sup>

Intuitively, the importance of fluctuations in idiosyncratic risk depends on its volatility and its cyclicality. Since any data treatment necessarily involves many decisions, this paper reports a range of results. This will allow us in the model section to compute lower and upper bound scenarios for the aggregate importance of idiosyncratic risk fluctuations. The results from the whole sample after removing fixed effects and the measurement error correction are used in the 'Baseline' calibration. The first row of Table 1 shows that firm-level risk fluctuates on average 4.72 percent as a fraction of average firm risk, 0.09. It is also countercyclical, as measured by the contemporaneous correlation of firm-level risk with the cyclical component of the real gross value added of the nonfinancial private business sector. This confirms the aforementioned results in the literature that have found various dispersion measures of firm-level realization or expectation variables to be countercyclical.

Table 1 also displays the cyclical properties of the cross-sectional standard deviation of Solow residual growth as well as average firm-level risk for various ways of cutting the sample and treating the data. For instance, the small differences between row (1) and (2), where fixed effects have not been removed, indicate that the observed dispersion in the raw data mostly comes from idiosyncratic shocks. Regarding firm size (rows 3–5), larger firms tend to have larger risk fluctuations. Row 7 checks to what extent the cyclicality results are driven by cyclical changes in sample composition (e.g. small, high-risk firms dropping out in recessions) by restricting the analysis to firms that are almost always in the sample, i.e. have at least 20 observations of Solow residual changes. Focusing on publicly traded firms (row 6) tends to increase the strength of measured risk fluctuations.

Another advantage of the USTAN data set is that it allows for a comparison of the extent of firm-level risk fluctuations across industries. The manufacturing sector has higher volatility and cyclicality of risk compared to the overall nonfinancial private business sector (row 8). The combined retail and wholesale trade sector features a slightly smaller volatility and cyclicality of risk as the overall USTAN data set (row 10). The combined transportation and communication sector has somewhat higher risk volatility (albeit lower than manufacturing), but firm-level risk is essentially acyclical there (row 11). Restricting the analysis to manufacturing data is thus problematic and even more so in the U.S., where this industry has a smaller share in aggregate production and employment than it has in Germany.

These results together show that one should be cautious when inferring the importance of risk fluctuations from data sources that are heavily geared towards manufacturing, publicly traded firms or large firms. One might overstate risk fluctuations.<sup>11</sup>

The lower bound ('LB') calibration scenario (where the coefficient of variation of firm-level risk is halved) is loosely based on the third row, which displays the cyclical properties of firm-level risk for small firms. Small firms are still underrepresented in USTAN. The upper bound ('UB') calibration scenario is loosely based on the fourth row, which delivers the strongest risk fluctuations. To be conservative this value is roughly doubled when computing the upper bound models.

Are the micro-level risk processes in Germany and the U.S. comparable? Focussing on output-based growth measures (which is what Bloom et al., 2012, make publicly available), Table 2 compares USTAN results with the readily available U.S. evidence and shows that both economies have similar idiosyncratic risk processes, with the U.S. exhibiting slightly higher risk fluctuations than Germany: the volatility of the cross-sectional interquartile range of output growth from the USTAN data (row 3), 8.00%, is close to the corresponding number in the ASM (row 4), 9.80%.

Table 2 demonstrates that the lower and upper bound scenarios – half and quadruple the coefficient of variation ('CV') of the baseline scenario – comfortably cover the available U.S. evidence. This means that to the extent that the model simulations reveal little aggregate effects of risk fluctuations, these results are not driven by the use of German data.

#### 3. The model

The empirical results from the previous section are used to calibrate a heterogeneous-firm model that features 'wait-and-see' effects of risk. The models in Khan and Thomas (2008) as well as Bachmann et al. (2013a, 2013b) serve as starting points. The main departure from either paper is the introduction of time-varying idiosyncratic and aggregate productivity

<sup>&</sup>lt;sup>9</sup> In a persistent productivity process variances of two-year growth rates are larger than variances of one-year growth rates. If this process is observed with measurement error the assumption that measurement error is iid can be used to identify the contribution of measurement error to the observed variance of Solow-residual growth rates. In this case, measurement error contributes to the same extent to measured one and two-year growth rates and the average difference between the sum of two consecutive one-year growth-rate variances and the two-year growth-rate variance can be used to compute the measurement error variance. See Appendix B for details.

<sup>&</sup>lt;sup>10</sup> Since the sample design of USTAN does not lead to a strictly representative sample, Heckman (1976) style regressions are run to check whether sample selection is important for the results. Correcting for sample selection leaves the series of productivity dispersion virtually unchanged.

<sup>&</sup>lt;sup>11</sup> Combining features that increase risk fluctuations, such as 'being almost always in the sample' and 'being in manufacturing', does not substantially increase the volatility of risk over and above what each of these features alone does (see row (9) of Table 1). Any other combination of characteristics would not have left sufficient data to yield reliable results.

<sup>&</sup>lt;sup>12</sup> Average micro-level risk is higher in the ASM as it is plant-level data, while USTAN is firm-level data.

**Table 1**The (cyclical) properties of firm-level risk.

	Data Treatment	CV	Cyclicality	Mean
(1)	Baseline—FE and ME	4.72%	-0.47	0.09
		(0.54%)	(0.20)	_
(2)	Raw—ME	4.10%	-0.44	0.11
		(0.53%)	(0.20)	_
(3)	Smallest 25% firms (capital)—FE and ME	2.73%	-0.48	0.11
		(0.28%)	(0.17)	-
(4)	Size weighted (capital)—FE and ME	8.38%	-0.62	0.08
		(1.78%)	(0.12)	-
(5)	Largest 5% firms (capital)—FE and ME	7.28%	-0.46	0.08
		(1.27%)	(0.14)	-
(6)	Publicly traded—FE and ME	7.34%	-0.29	0.08
		(1.26%)	(0.22)	-
(7)	20 observations—FE and ME	7.26%	-0.38	0.08
		(1.03%)	(0.20)	-
(8)	Manufacturing—FE and ME	6.08%	-0.61	0.08
		(0.75%)	(0.18)	-
(9)	20 observations, manufacturing—FE and ME	7.52%	-0.50	0.08
		(1.01%)	(0.17)	-
(10)	Trade—FE and ME	4.46%	-0.18	0.10
		(0.48%)	(0.24)	-
(11)	Transportation and Communication—FE and ME	4.99%	-0.03	0.11
		(0.71%)	(0.10)	-

Notes: Entries refer to the linearly detrended 1973–1998 series of cross-sectional standard deviation of firm-specific log Solow residual growth purged of measurement error ('ME') and firm-specific as well as industry-year fixed effects ('FE'), in short: firm-level risk. Columns display the time-series coefficient of variation ("CV") of firm-level risk, its correlation with HP(100)-filtered series of real gross value added of the nonfinancial private business sector ("Cyclicality"), and the time average firm-level risk ("Mean"). The standard errors in brackets below the sample moments are computed from an overlapping block bootstrap of four-year windows with 10,000 replications. Row (1) is the baseline data treatment; (2) has no 'FE'-treatment; (3) restricts the sample to the 25% smallest firms in terms of capital stock; (4) considers a capital-weighted cross-sectional standard deviation of Solow residual changes; (5) restricts the sample to the 5% largest firms in terms of capital stock. Rows (6)–(8) restrict the sample to publicly traded firms, to firms with at least 20 observations of Solow residual changes, and to manufacturing firms, respectively. (9) combines the last two criteria. (10) restricts the sample to firms from the trade sector, and (11) restricts the sample to the transportation and communication sector. The lower bound ('LB') calibration scenario is loosely based on row (3). The upper bound ('UB') calibration scenario is loosely based on row(4): to be conservative this value is roughly doubled when computing the upper bound models.

**Table 2**Micro-Level Output Growth Dispersions: Germany – U.S. Comparison.

		CV		Cyclicality		Mean	
	Sample	STD (%)	IQR (%)	STD	IQR	STD	IQR
(1) (2)	USTAN Basesample—FE and ME USTAN Manufacturing - FE & ME	5.66 7.09		-0.45 -0.59		0.11 0.11	
(3) (4)	USTAN Manufacturing ASM Manufacturing	5.01	8.00 9.80	-0.54	-0.50 -0.22	0.15	0.16 0.37

Notes: See notes to Table 1; however, here entries refer to output growth instead of Solow residual growth. In addition to risk being measured as the cross-sectional standard deviation ('STD'), rows (3) and (4) also report the interquartile range ('IQR'), for which our measurement error correction is not possible. Row (3) does not correct for fixed effects or measurement error, because the available U.S. evidence in Row (4) does not either. Row (4) refers to the 1973–2005 IQR series for plant-level output growth rates in the ASM, available from http://www.stanford.edu/~nbloom/index\_files/Page315.htm. The U.S. output measure is the cyclical component of industrial production.

risk. Specifically, it is assumed that firms today observe the standard deviations of aggregate and idiosyncratic productivity shocks tomorrow, respectively,  $\sigma_{z'}$  and  $\sigma_{e'}$ . Notice the timing assumption: if firms learn their productivity levels at the beginning of a period, an increase in today's standard deviation of idiosyncratic shocks does not constitute per se higher risk for firms. It merely leads to a higher cross-sectional dispersion of idiosyncratic productivity today. In contrast, higher standard deviations tomorrow are risk today. This timing assumption gives risk shocks the best chance to have the most direct effect possible.<sup>13</sup>

<sup>&</sup>lt;sup>13</sup> The alternative timing assumption, where firms today know only today's standard deviations, but predict tomorrow's using persistence in the process for the standard deviation of idiosyncratic productivity shocks, has little impact on the main results.

#### 3.1. Firms—the physical environment

The economy consists of a unit mass of small firms. There is one commodity in the economy that can be consumed or invested. Each firm produces this commodity, employing its pre-determined capital stock (k) and labor (n), according to the following Cobb–Douglas decreasing-returns-to-scale production function ( $\theta > 0$ ,  $\nu > 0$ ,  $\theta + \nu < 1$ ):

$$y = zek^{\theta}n^{\nu}$$
, (2)

where z and  $\epsilon$  denote aggregate and idiosyncratic revenue productivity, respectively.

The idiosyncratic log productivity process is first-order Markov with autocorrelation  $\rho_{\varepsilon}$  and time-varying conditional standard deviation,  $\sigma_{\varepsilon'}$ . Idiosyncratic productivity shocks are otherwise independent of aggregate shocks. The aggregate log productivity process is an AR(1) with autocorrelation  $\rho_z$  and time-varying conditional standard deviation,  $\sigma_{z'}$ . Idiosyncratic productivity shocks are independent across productive units. The processes for  $\sigma_{\varepsilon'} - \overline{\sigma}_{\varepsilon}$  and  $\sigma_{z'} - \overline{\sigma}_{z}$  are also modeled as AR(1) processes, where  $\overline{\sigma}_{\varepsilon}$  denotes the time-average of idiosyncratic risk and  $\overline{\sigma}_z$  the same for aggregate risk.

The trend growth rate of aggregate productivity is  $(1-\theta)(\gamma-1)$ , so that aggregate output and capital grow at rate  $\gamma-1$  along the balanced growth path. From now on k and y (and later aggregate consumption, C) are understood to be denoted in efficiency units.

Each period a firm draws its current cost of capital adjustment,  $0 \le \xi \le \overline{\xi}$ , which is denominated in units of labor, from a time-invariant distribution, G. G is a uniform distribution on  $[0, \overline{\xi}]$ , common to all firms. Draws are independent across firms and over time, and employment is freely adjustable. <sup>14</sup>

Upon investment, the firm incurs a fixed cost of  $\omega \xi$ , where  $\omega$  is the current real wage. Capital depreciates at rate  $\delta$ . The firms' distribution over  $(\epsilon, k)$  is denoted by  $\mu$ . Thus,  $(z, \sigma_{z'}, \sigma_{\epsilon'}, \mu)$  constitutes the current aggregate state and  $\mu$  evolves according to the law of motion  $\mu' = \Gamma(z, \sigma_{z'}, \sigma_{\epsilon'}, \mu)$ , which firms take as given.

#### 3.2. Firms—the dynamic programming problem

Following Khan and Thomas (2008), the dynamic programming problem of a firm is stated in terms of utils of the representative household, and denote the marginal utility of consumption by  $p = p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$ . This is the kernel that firms use to price profit streams.

Let  $V^1(\epsilon,k,\xi;z,\sigma_{z'},\sigma_{\epsilon'},\mu)$  denote the expected discounted value – in utils – of a firm that is in idiosyncratic state  $(\epsilon,k,\xi)$ , given the aggregate state  $(z,\sigma_{z'},\sigma_{\epsilon'},\mu)$ . Then the firm's expected value prior to the realization of the adjustment cost draw is given by

$$V^{0}(\epsilon, k; z, \sigma_{z'}, \sigma_{\epsilon'}, \mu) = \int_{0}^{\overline{\xi}} V^{1}(\epsilon, k, \xi; z, \sigma_{z'}, \sigma_{\epsilon'}, \mu) G(d\xi). \tag{3}$$

With this notation the dynamic programming problem becomes

$$V^{1}(\epsilon, k, \xi; z, \sigma_{z'}, \sigma_{\epsilon'}, \mu) = \max_{n} \{ CF + \max(V_{\text{no adj}}, \max_{k'} [-AC + V_{\text{adj}}]) \}, \tag{4}$$

where CF denotes the firm's flow value,  $V_{\text{no adj}}$  the firm's continuation value if it chooses inaction and does not adjust, and  $V_{\text{adj}}$  the continuation value, net of adjustment costs AC, if the firm adjusts its capital stock. That is

$$CF = [z\epsilon k^{\theta} n^{\nu} - \omega(z, \sigma_{\tau'}, \sigma_{\epsilon'}, \mu) n] p((z, \sigma_{\tau'}, \sigma_{\epsilon'}, \mu),$$
(5a)

$$V_{\text{no adj}} = \beta E[V^{0}(\epsilon', (1-\delta)k/\gamma; z', \sigma_{z''}, \sigma_{\epsilon''}, \mu')], \tag{5b}$$

$$AC = \xi \omega(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu) p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu), \tag{5c}$$

$$V_{\text{adj}} = -(\gamma k' - (1 - \delta)k)p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu) + \beta E[V^{0}(\varepsilon', k'; z', \sigma_{z''}, \sigma_{\varepsilon''}, \mu')], \tag{5d}$$

where both expectation operators average over next period's realizations of the aggregate and idiosyncratic shocks, conditional on this period's values. The discount factor,  $\beta$ , reflects the time preferences of the representative household.

Taking as given  $\omega(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$  and  $p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$ , and the law of motion [4]  $\mu' = \Gamma(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$ , the firm chooses optimally labor demand, whether to adjust its capital stock at the end of the period, and the capital stock, conditional on adjustment. This leads to policy functions:  $N = N(\varepsilon, k; z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$  and  $K = K(\varepsilon, k, \xi; z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)$ . Since capital is pre-determined, the optimal employment decision is independent of the current adjustment cost draw.

<sup>&</sup>lt;sup>14</sup> An experiment with a specification, where adjustment costs are deterministic, shows little impact on the results of the paper.

#### 3.3. Households

There is a continuum of identical households. They have a standard felicity function in consumption and labor: 15

$$U(C, N^h) = \log C - AN^h, \tag{6}$$

where C denotes consumption and  $N^h$  the household's labor supply. Households maximize the expected present discounted value of the above felicity function. By definition:

$$p(z, \sigma_{z'}, \sigma_{\epsilon'}, \mu) \equiv U_C(C, N^h) = \frac{1}{C(z, \sigma_{z'}, \sigma_{\epsilon'}, \mu)},\tag{7}$$

and from the intratemporal first-order condition:

$$\omega(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu) = -\frac{U_N(C, N^h)}{p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)} = \frac{A}{p(z, \sigma_{z'}, \sigma_{\varepsilon'}, \mu)}.$$
(8)

#### 3.4. Solution

The recursive competitive equilibrium of this economy requires the usual optimality and market clearing conditions, which is omitted here for the sake of brevity. It is well-known that (4) is not computable, because  $\mu$  is infinite dimensional. Following Krusell and Smith (1997, 1998) the distribution,  $\mu$ , is approximated by a finite set of its moments, and its evolution,  $\Gamma$ , by a simple log-linear rule. As usual, aggregate capital holdings,  $\overline{k}$ , are included into this rule. It improves the fit of the Krusell–Smith-rules to add the unconditional cross-sectional standard deviation of the natural logarithm of the level of idiosyncratic productivity,  $std(\log(\epsilon))$ . This is of course owing to the now time-varying nature of the distribution of idiosyncratic productivity, of which  $\sigma_{\epsilon'}$  are the innovations. In the same vein, the equilibrium pricing function is approximated by a log-linear rule:

$$\log \overline{k'} = a_k(z, \sigma_{r'}, \sigma_{e'}) + b_k(z, \sigma_{r'}, \sigma_{e'}) \log \overline{k} + c_k(z, \sigma_{r'}, \sigma_{e'}) \log std(\log(\epsilon)), \tag{9a}$$

$$\log p = a_p(z, \sigma_{z'}, \sigma_{\epsilon'}) + b_p(z, \sigma_{z'}, \sigma_{\epsilon'}) \log \overline{k} + c_p(z, \sigma_{z'}, \sigma_{\epsilon'}) \log std(\log(\epsilon)). \tag{9b}$$

Given (8), it is unnecessary to specify an equilibrium rule for the real wage. The log-linear forms (9a) and (9b) are posited, and then it is checked that in equilibrium they yield a good fit to the actual law of motion. The  $R^2$  for capital in the baseline calibration are all above 0.999. For the marginal utility of consumption they exceed 0.993. <sup>16</sup>

Substituting  $\overline{k}$  and  $std(\log(\epsilon))$  for  $\mu$  into (4) and using (9a), (9b) and (4) becomes a computable dynamic programming problem with corresponding policy functions  $N = N(\epsilon, k; z, \sigma_{z'}, \overline{\sigma_{\epsilon'}, k}, std(\log(\epsilon)))$  and  $K = K(\epsilon, k, \xi; z, \sigma_{z'}, \overline{\sigma_{\epsilon'}, k}, std(\log(\epsilon)))$ . This problem is solved by value function iteration on  $V^0$ , applying multivariate spline techniques that allow for a continuous choice of capital when the firm adjusts.

With these policy functions, a model economy can be simulated *without* imposing the equilibrium pricing rule (9b). Rather, the market-clearing conditions are imposed and the pricing kernel solved for at every point in time of the simulation. This generates a time series of  $\{p_t\}$  and  $\{\overline{k}_t\}$  endogenously, on which the assumed rules (9a) and (9b) can be updated with a simple OLS regression. The procedure stops when the updated coefficients  $a_k(z, \sigma_{z'}, \sigma_{e'})$  to  $c_p(z, \sigma_{z'}, \sigma_{e'})$  are sufficiently close to the previous ones.

#### 4. Calibration

This section discusses the calibration of the model from Section 3: standard technology and preference parameters, followed by the idiosyncratic and aggregate shock processes and then the fixed capital adjustment cost parameter.

#### 4.1. Technology and preference parameters

The model period is a year, which corresponds to the data frequency in USTAN. Most firm-level data sets that are based on balance sheet data are of that frequency. The following parameters then have standard values: The discount factor is  $\beta = 0.98$ , and the depreciation rate is  $\delta = 0.094$ .  $\delta$  is computed from German national accounting data (*VGR*) for the nonfinancial private business sector. Given this depreciation rate, the long-run growth factor  $\gamma = 1.014$  is picked, in order to match the time-average aggregate investment rate in the nonfinancial private business sector of 10.8%. This number for  $\gamma$  is also consistent with German long-run growth rates. The disutility of work parameter A = 2 generates an average time spent at work of 1/3. The output elasticities of labor and capital are set to  $\nu = 0.5565$  and  $\theta = 0.2075$ , respectively, which

<sup>&</sup>lt;sup>15</sup> Experiments with a CRRA of 3 showed little impact on the results of the paper.

<sup>&</sup>lt;sup>16</sup> Of course,  $std(\log(\epsilon))$  has an analytically known law of motion. The lowest  $R^2$  for the capital rule without  $std(\log(\epsilon))$  is just above 0.88, and for the marginal utility of consumption it is just above 0.97.

correspond to the measured median labor and capital shares in manufacturing in the USTAN data base.<sup>17</sup> Table 3 summarizes these and the following parameter choices.

#### 4.2. Idiosyncratic shocks

The standard deviation of idiosyncratic productivity shocks is calibrated to  $\overline{\sigma}_{\epsilon} = 0.0905$  (see the first row of Table 1 in Section 2) and set  $\rho_{\epsilon} = 0.95$ . This process is discretized on a 19– state-grid, using Tauchen's (1986) procedure with mixed Gaussian normals. <sup>18</sup> Heteroskedasticity in the idiosyncratic productivity process is modeled with time-varying transition matrices between idiosyncratic productivity states, where the matrices correspond to different values of  $\sigma_{\epsilon'}$ .

#### 4.3. Aggregate shocks

The baseline case (Section 5.1) abstracts from time-varying aggregate risk and correlation between aggregate productivity and idiosyncratic risk. Both themes will be taken up in Sections 5.3 and 5.4, respectively. Thus, to compute  $\rho_z$  and  $\overline{\sigma}_z$ , an AR(1)-process is estimated for the linearly detrended natural logarithm of aggregate Solow residuals computed from German national accounting data. This estimation leads to  $\rho_z = 0.5223$  and  $\overline{\sigma}_z = 0.0121$ . This process is discretized on a 5-state grid, using Tauchen's (1986) procedure.

An AR(1)-process is also estimated for the linearly detrended cross-sectional standard deviation of the first differences of the natural logarithm of firm-level Solow residuals, as computed in the baseline case, i.e. eliminating sectoral and firm-level fixed effects from Solow residual growth and correcting the data for measurement error (see the first row of Table 1 in Section 2). This leads to  $\rho_{\sigma_c} = 0.5800$  and  $\sigma_{\sigma_c} = 0.0037$ . Again, this process is discretized on a 5-state grid, using Tauchen's (1986) procedure. This finer discretization compared to a two-state one has the advantage that there is no need to define the high-risk state as a certain multiple of the size of the low-risk state, in order to match the overall volatility of firm-level risk (Bloom et al., 2012). We do not want to take a stand on how 'catastrophic', i.e. strong but rare, a risk shock is. Instead, normality of risk shocks, which is supported by the data, is assumed. Both a Shapiro–Wilk-test and a Jarque–Bera-test do not reject at conventional levels. In fact, the German data show that catastrophic risk events have not occurred in the available sample (see Figure D1 in the online appendix).

The importance of shocks to firm-level risk for aggregate fluctuations is gauged by its time series coefficient of variation, which for the 'Baseline' case equals:  $CV_{risk} = 4.72\%$ . It will be shown below that the business cycle relevance of firm-level risk shocks is essentially an increasing function of this statistic. Pinning down the value of  $CV_{risk}$  from firm-level data is invariably laden with assumptions and decisions during the data treatment process. We view the baseline number for  $CV_{risk}$  as a middle case. In order to assess how the results depend on  $CV_{risk}$ , two additional scenarios are considered: a 'Lower Bound' scenario with half the  $CV_{risk}$  (roughly based on row (3) of Table 1 in Section 2), and an 'Upper Bound' scenario, where  $CV_{risk}$  is quadrupled relative to the baseline case. To be conservative, the highest  $CV_{risk}$  found in the data, namely the sizeweighted cross-sectional standard deviation of firm-level Solow residual growth (see row (4) of Table 1), is doubled for this scenario.

## 4.4. Adjustment costs

The distribution of firm-level investment rates exhibits both substantial positive skewness -2.1920 – as well as (excess) kurtosis – 20.0355. Caballero et al. (1995) document a similar fact for U.S. manufacturing plants. They also argue that nonconvex capital adjustment costs are an important ingredient to explain such a strongly non-Gaussian distribution, given a close-to-Gaussian firm-level shock process. With fixed adjustment costs, firms have an incentive to lump their investment activity together over time in order to economize on these adjustment costs. Therefore, typical capital adjustments are large, which creates excess kurtosis. Making use of depreciation, firms can adjust their capital stock downward without paying adjustment costs. This makes negative investments less likely and hence leads to positive skewness in firm-level investment rates. Therefore the skewness and kurtosis of firm-level investment rates are used to identify  $\overline{\xi}$ . Given the following set of parameters  $\{\beta, \delta, \gamma, A, \nu, \theta, \overline{\sigma}_{\varepsilon}, \rho_{e}, \overline{\sigma}_{z}, \rho_{z}, \sigma_{\sigma_{e}}, \rho_{\sigma_{e}}\}$ , the adjustment costs,  $\overline{\xi}$ , are calibrated to minimize the Euclidean distance,  $\Psi(\overline{\xi})$ , between the time-average firm-level investment rate skewness and kurtosis produced by the model and the data. To take into account the different precision at which skewness and kurtosis are estimated, both are weighted with the inverse of their time-series standard deviation.

 $<sup>^{17}</sup>$  If one views the DRTS assumption as a mere stand-in for a CRTS production function with monopolistic competition, than these choices would correspond to an employment elasticity of the underlying production function of 0.7284 and a markup of  $1/(\theta + \nu) = 1.31$ . The implied capital elasticity of the revenue function,  $\theta/(1-\nu)$  is 0.47. Cooper and Haltiwanger (2006), using LRD manufacturing data, estimate this parameter to be 0.592; Henessy and Whited (2005), using Compustat data, find 0.551. We have experimented with both elasticities within conventional ranges, but have not found any of the main results to depend on them.

 $<sup>^{18}</sup>$  Since idiosyncratic productivity shocks in the data also exhibit above-Gaussian kurtosis – 4.4480 on average –, and since the fixed adjustment costs parameters will be identified by the kurtosis of the firm-level investment rate (together with its skewness), it is important to avoid attributing excess kurtosis in the firm-level investment rate to lumpy investment, when the idiosyncratic driving force itself has excess kurtosis. Therefore a mixture of two Gaussian distributions is used: N(0,0.0586) and N(0,0.1224) - the standard deviations are  $0.0905 \pm 0.0319$ , with a weight of 0.4118 on the first distribution.

**Table 3** Model parameters.

$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	Standard Standard
Output elasticity of labor $\nu$ 0.5565 Output elasticity of capital $\theta$ 0.2075 Time-average idiosyncratic risk $\overline{\sigma}_{\epsilon}$ 0.095 Autocorrelation of idiosyncratic productivity $\rho_{\epsilon}$ 0.95	VGR Data VGR Data VGR Data VGR Data VGR Data USTAN USTAN USTAN USTAN
Volatility of idiosyncratic risk $\sigma_{\sigma_{\epsilon}}$ 0.0037 Persistence of idiosyncratic risk $\rho_{\sigma}$ 0.58	USTAN
Autocorrelation of aggregate productivity $\rho_z$ 0.5223	VGR Data VGR Data
Output elasticity of capital $\theta$ 0.2075	

*Note*: This table summarizes the values of the model parameters and the data sources used to calibrate them.

The following Table 4 shows that  $\overline{\xi}$  is indeed identified in this calibration strategy, as cross-sectional skewness and kurtosis of the firm-level investment rates are both monotonically increasing in  $\overline{\xi}$ . The minimum of  $\Psi$  is achieved for  $\overline{\xi} = 0.25$ , the baseline case.<sup>19</sup>

This implies average costs conditional on adjustment equivalent to roughly 7% of annual firm-level output, which is well in line with estimates from the U.S. (see Bloom, 2009, Table IV, for an overview). Moreover, the last column of Table 4 shows that the baseline model matches fairly well the fraction of firms with investment spikes in any given year, measured as the investment rate that is larger than 20 percent in absolute value. This statistic is 13.80% in the USTAN data and has been commonly used in the literature as a measure of the fraction of investment episodes that can reasonably be considered lumpy (see Cooper and Haltiwanger, 2006, as well as Gourio and Kashyap, 2007).<sup>20</sup>

### 5. Results

This set-up can be used to evaluate the quantitative importance of capital adjustment frictions in propagating risk shocks through 'wait-and-see' effects. This is done in two steps. First, a model is analyzed where firm-level risk shocks are introduced as an independent process alongside standard aggregate productivity shocks (Section 5.1), as well as the sole source of aggregate fluctuations (Section 5.2). This orthogonal specification of risk and productivity shocks is used to isolate and understand the importance of the 'wait-and-see' channel of firm-level risk shocks. However, the data suggest that aggregate productivity and firm-level risk are correlated. Therefore, in an extension, Section 5.3, aggregate productivity shocks and risk shocks have the correlation structure observed in the data ('Correlated Processes'). Finally, in Section 5.4, a case with time-varying aggregate risk added to the 'Baseline' model is analyzed ('Aggregate Risk').

## 5.1. Baseline Independent Shocks

Partial equilibrium models feature 'wait-and-see' dynamics as their conditional response to a risk shock: a collapse of economic activity on impact, then a strong rebound and overshooting (Bloom, 2009). Fig. 1 confirms that this characteristic impulse response survives both the introduction of independent standard first-moment aggregate productivity shocks as well as general equilibrium real interest rate and wage adjustments. The 'Baseline Model' thus features the expected conditional response to risk shocks. In fact, the initial investment collapse is somewhat stronger in general equilibrium due to a wealth effect, whereas overall fluctuations are dampened. Households perceive the prolonged rebound and overshooting of economic activity in the future, are wealthier and increase consumption of goods and leisure today. Less output is produced, more of it consumed and investment decreases. The rebound is weaker in general equilibrium due to consumption smoothing.

To answer the initial question and to understand the importance of time-varying risk for the business cycle, however, studying the sign of the conditional responses is insufficient.

Table 5 displays the unconditional business cycle properties of various variants of the baseline model, i.e. firm-level risk shocks introduced as an independent process alongside standard aggregate productivity shocks. A comparison between column (1), the baseline calibration featuring a model with an intermediate estimate of the  $CV_{risk} = 4.72\%$ , and the constant-risk, RBC-style model in column (4) shows that their business cycle statistics are essentially identical. Only in the extreme

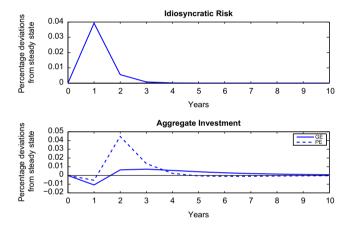
<sup>&</sup>lt;sup>19</sup> Quadrupling  $\bar{\xi}$  to experiment with a stronger 'wait-and-see' motive has little impact on results.

<sup>&</sup>lt;sup>20</sup> Table A.5 in the online appendix shows the investment rate histogram from the USTAN data in comparison with the LRD histogram from Cooper and Haltiwanger (2006).

**Table 4** Calibration of adjustment costs –  $\overline{\xi}$ .

$\overline{\xi}$	Skewness	Kurtosis	$\Psi(\overline{\xi})$	Adj. costs/unit of output (%)	Fraction investment spikes (%)
0	-0.01	3.57	18.96	0	53.45
0.01	0.90	5.14	10.79	0.74	31.80
0.1	2.26	9.65	3.57	3.53	15.39
0.25 (BL)	2.89	12.40	2.92	6.97	11.44
0.5	3.34	14.75	3.65	12.09	9.20
0.75	3.60	16.23	4.55	16.97	8.12
1	3.77	17.34	5.41	21.80	7.45
5	4.76	24.90	14.42	110.32	4.63
Data	2.19	20.04			13.80

*Notes*: 'BL' denotes the baseline calibration. Skewness and kurtosis refer to the time-average of the corresponding cross-sectional moments of firm-level investment rates. The fourth column displays the value of  $\Psi$ , the precision-weighted Euclidean distance of the model's cross-sectional skewness and kurtosis of investment-rates to their data counterparts. The fifth column shows the average adjustment costs conditional on adjustment as a fraction of the firm's annual output. The last column displays the fraction of firms with lumpy capital adjustments in any given year, i.e. firms with investment rates that are larger than 20 percent in absolute value.



**Fig. 1.** Response of aggregate investment to a shock in idiosyncratic risk. *Notes*: Impulse responses are computed by increasing  $\sigma_{\epsilon'}$  one standard deviation and letting it return to its steady state value, according to the AR(1) process estimated in Section 4. 'GE' stands for general equilibrium and takes real wage and interest rate movements into account. 'PE' stands for partial equilibrium and fixes the real wage and the interest rate at their time series averages from the 'GE' model.

case of a  $CV_{risk} = 18.88\%$ , column (3), the upper bound calibration, can risk fluctuations contribute somewhat to the volatility of output.

**Result 1.** Firm-level risk fluctuations added to first moment productivity shocks lead to similar business cycle dynamics as RBC models, unless firm-level risk is (counterfactually) highly volatile.

Table 5, in its last column, also shows that the business cycle properties in Germany are roughly the same as in the U.S. (for instance, aggregate technology shocks alone explain a large fraction of the business cycle volatility of output in the 'RBC Model'), so that the results are not likely due to idiosyncrasies in the German business cycle. The only exception is the (relative) volatility of investment, which is indeed lower than in the U.S. However, in a very open economy such as Germany it is unclear what the best data counterpart of model investment is; indeed, the relative volatility of national saving in Germany is 4.62, much closer to the U.S. number for investment, and what the model predicts.

Could the mild effects of firm-level risk shocks be driven by general equilibrium price adjustments? After all, 'wait-and-see' is a partial equilibrium mechanism. The partial equilibrium counterparts of the general equilibrium output volatilities in columns (1)–(4) in Table 5 (the baseline, the lower and the upper bound calibration, as well as the RBC style model) are, respectively, 3.18%, 3.16%, 3.79%, and 3.17%. These numbers show that general equilibrium effects as usual dampen aggregate fluctuations, but that they are not causing firm-level risk shocks to be essentially neutral, when introduced into a standard RBC model—'Baseline' and 'RBC model' behave also in partial equilibrium almost identical.

#### 5.2. Risk shocks alone

Column (5) of Table 5, 'Risk Model', shows business cycle statistics for the same set of risk shocks as in the baseline model, but with aggregate productivity shocks shut down. Column (6), 'Psych. Risk', studies the same case, but here risk

**Table 5**Business cycle statistics for the baseline results.

Business Cycle Moment	(1) Base-line (BL)	(2) Lower bound (LB)	(3) Upper bound (UB)	(4) RBC model	(5) Risk model	(6) Psych. risk model	(7) Data
Volatility of output (%)	2.07	2.07	2.20	2.07	0.34	0.08	2.30
Volatility of aggregate va	riables relative to	output volatility					
Consumption	0.41	0.41	0.44	0.41	0.79	0.99	0.78
Investment	4.20	4.18	4.50	4.18	7.26	10.29	1.90
Employment	0.69	0.69	0.79	0.68	1.48	2.01	0.78
First-order autocorrelation	on						
Output	0.30	0.30	0.33	0.31	0.47	-0.01	0.48
Consumption	0.54	0.55	0.51	0.55	0.42	-0.06	0.67
Investment	0.23	0.24	0.23	0.25	0.18	-0.06	0.42
Employment	0.22	0.23	0.21	0.24	0.16	-0.06	0.61
Contemporaneous correlo	ation with aggrego	ate output					
Consumption	0.86	0.88	0.72	0.88	-0.12	-0.92	0.66
Investment	0.97	0.97	0.94	0.97	0.86	0.98	0.83
Employment	0.95	0.96	0.89	0.96	0.82	0.98	0.68
Contemporaneous correlo	ation with aggrego	ate consumption					
Investment	0.72	0.74	0.46	0.75	-0.62	-0.97	0.60
Employment	0.67	0.70	0.34	0.71	-0.67	-0.98	0.36

Notes: Columns (1)–(3) refer to simulations with two orthogonal aggregate shocks, to z and  $\sigma_{e'}$ . They differ in the time series coefficient of variation of  $\sigma_{e'}$ . In (1), it is 4.72%, which is halved in (2) and quadrupled in (3). Column (4) refers to a simulation, where the only aggregate shock is to z, and (5) refers to a simulation, where the only aggregate shock is to  $\sigma_{e'}$ , whose time series coefficient of variation is 4.72%. '(6) Psych. Risk Model' uses the same simulated firm-level risk series as (5), but the risk series enters only into the firms' policy functions, whereas actual  $\sigma_{e'}$  is fixed at  $\overline{\sigma}_{e'}$ . 'Data' (except for consumption) refers to the nonfinancial private business sector's aggregates. Consumption is aggregate consumption. All series, from data and model simulations, have been logged and HP-filtered with a smoothing parameter 100.

shocks only change the risk *perceptions* of firms, yet never materialize. This model specification features purely subjective uncertainty, whose fluctuations have almost no effects on aggregate volatility. The 'Risk model', featuring actual shocks to firm-level risk but no aggregate productivity shocks, produces in terms of standard deviations 15% of the output volatility in the data (i.e. 2% of its variance).

**Result 2.** The literature has argued that firm-level risk fluctuations, propagated through capital adjustment frictions, might generate cycles through the concentration of economic activity in periods of relatively stable economic environments. The simulations show that this mechanism is unlikely to be a major driver of the business cycle.

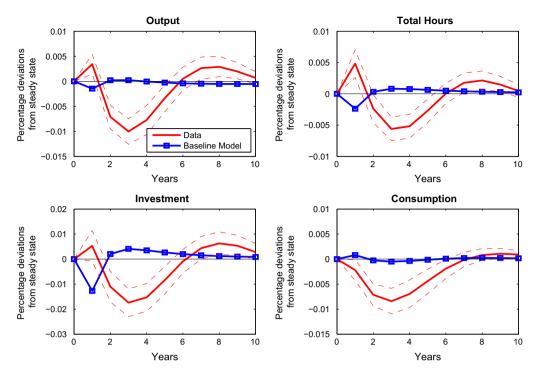
Risk shocks alone also lead to a lack of comovement between consumption and the other macroeconomic aggregates. When a firm-level risk shock hits the economy, aggregate investment demand declines through the 'wait-and-see' mechanism, which leads to declining interest rates and higher consumption on impact. The opposite lack of comovement for an aggregate risk shock – decreased consumption due to increased precautionary saving and increased investment – has recently been discussed in a model without capital adjustment frictions by Basu and Bundick (2012). They argue that nominal rigidities can fix this lack of comovement. We surmise that the same line of argument applies to our model setup. In the short run, risk shocks decrease aggregate investment demand at all real rates. With nominal rigidities, it depends on monetary policy reactions whether the resulting multiplier on output is large enough to also cause a consumption decline.

#### 5.3. Extensions: correlated disturbances

While the orthogonal specifications for risk and productivity isolate the contribution of the pure "wait-and-see" component to the business cycle, they will not do justice to the empirical comovements in firm-level risk and aggregate variables. Therefore, this subsection considers now the more general correlation structure between risk disturbances and aggregate productivity disturbances in the data. We use "disturbance" to indicate that these correlated processes do not necessarily have a deeply structural meaning. However, it will be shown that allowing for this correlation not only makes the model fit better the *conditional* responses of various macroeconomic aggregates to an innovation in firm-level risk, <sup>21</sup> but it also reveals a new potential "mechanism" how time-varying firm-level risk can generate aggregate fluctuations: it negatively predicts aggregate productivity in the future.

To obtain conditional responses, three-variable VARs are estimated with the natural logarithm of aggregate Solow residuals, idiosyncratic risk and various aggregate activity variables. This ordering is then used in a simple Choleski-

<sup>&</sup>lt;sup>21</sup> See Curdia and Reis (2012), who argue that allowing for correlated shocks in a standard medium-scale DSGE model leads to a better fit to U.S. macroeconomic data.



**Fig. 2.** Impulse responses to an innovation in idiosyncratic risk—data and 'Baseline' model. *Notes*: Impulse response functions from SVARs with the linearly detrended natural logarithm of aggregate Solow residuals (ordered first), the linearly detrended idiosyncratic risk (ordered second) and HP(100)-filtered aggregate output/total hours/consumption/investment (ordered third). The dashed red lines reflect one standard deviation confidence bounds for the estimates on the data from 10,000 bootstrap replications. A bias correction a la Kilian (1998) is used. Estimates from data are in red, estimates from simulated model data in blue with squared markers. The model refers to the 'Baseline' calibration as in Table 5. (For interpretation of the references to color in this figure caption, the reader is referred to the web version of this article.)

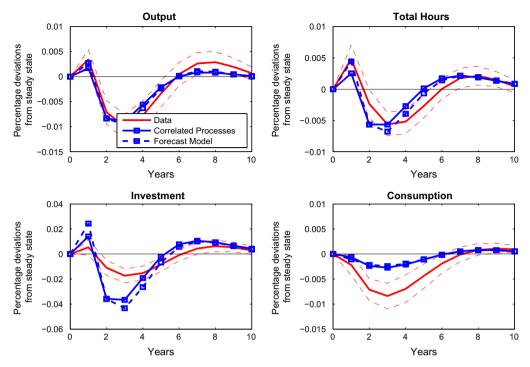
"identification". This is similar to the VAR in Bloom (2009), who orders stock market returns before stock market volatility, in order to identify pure second-moment shocks after controlling for first-moment shocks. While not deeply structural, this is a different, but instructive way to summarize the data.

Fig. 2 shows this exercise for aggregate output, aggregate investment, total hours, and consumption for the 'Baseline' specification with orthogonal productivity and risk shocks. The impact responses in the data of output, hours, investment and consumption to a risk innovation are positive, positive, positive and negative, respectively. The model responses for the 'Baseline' calibration, i.e. independent first and second moment shocks, are just the opposite; they feature relatively short-run 'wait-and-see' dynamics, similarly to Bloom (2009). Given the short time series available, some of these impact estimates, notably for investment and consumption, are obtained with some imprecision. Eventually uncertainty shocks lead to protracted declines of economic activity in all four major macroeconomic aggregates. This finding is consistent with the results in Bond and Cummins (2004), Gilchrist et al. (2010) as well as Bachmann et al. (2013a, 2013b). Nevertheless, the risk responses of the 'Baseline' calibration appear broadly inconsistent with the data: they are not as pronounced and protracted.

However, the 'Baseline Model' abstracts from one important feature of the data: aggregate productivity and idiosyncratic risk are not orthogonal processes. We therefore solve and simulate an alternative model specification with correlated firm risk and aggregate productivity processes and feed into the model the joint dynamics estimated from the data for these two time series ('Correlated Processes'), see Fig. 3. In this alternative specification, the impulse responses estimated on simulated model data are much closer to those in the data and qualitatively match the shape of the impulse responses from actual data for all four macroeconomic quantities.

A forecast error variance decomposition of the same VAR (see Table 6) both on the actual data and on the model simulated data supports the conclusion from Section 5.1 and from the impulse responses. In the data, risk fluctuations contribute a significant amount to the fluctuations of output, investment and total hours, especially at longer horizons. Yet, the 'Baseline' with only 'wait-and-see' dynamics does not generate the rising forecast error variance contribution profile found in the data; the 'Correlated Processes' calibration does.

Why does the 'Correlated Processes' calibration generate this better fit to the data? The introduction of risk disturbances in 'Correlated Processes' also changes the stochastic properties of aggregate productivity – a feature absent in the calibrations with orthogonal shock processes. Time-varying firm-level risk changes the conditional expectation of future productivity – higher risk signals a productivity decline as the coefficient of risk today on aggregate productivity tomorrow is negative (–1.9735) – which, in turn, has important general equilibrium implications: a general equilibrium wealth effect



**Fig. 3.** Impulse responses to an innovation in idiosyncratic risk—data and models with correlated processes. *Notes*: see notes to Fig. 2. 'Correlated Processes' and 'Forecast Model' refer to simulations, where there are two correlated exogenous aggregate states, z and s, which follow  $\binom{z}{\zeta} = \binom{0.4497 - 1.9725}{0.0693} \binom{z}{\zeta} + \zeta$  with the matrix of standard deviations and the correlation coefficients for  $\zeta$  being  $\binom{0.0095}{0.2372} \binom{0.0095}{0.0034}$ . In the 'Correlated Processes' specification  $\sigma_{\varepsilon'} = \overline{\sigma}_{\varepsilon} + s$  such that  $\sigma_{\varepsilon'}$ 's time series coefficient of variation is 4.72% as in 'Baseline' in Table 5. In the 'Forecast Model' specification, actual firm-level risk is fixed at  $\overline{\sigma}_{\varepsilon}$  and s is simply a latent state variable, which jointly evolves with z. The joint process for z and s is discretized by a two-dimensional analog of Tauchen's (1986) procedure.

**Table 6**Forecast error variance contributions of risk shocks to output, investment, and total hours.

		Forecast horizon				
Macroeconomic Aggregate		1Y (%)	2Y (%)	10Y (%)		
Output	Data Correlated processes	4.26 0.88	15.93 16.98	35.40 32.31		
	Baseline	0.56	0.53	0.85		
Investment	Data	2.56	8.24	27.74		
	Correlated processes	2.97	18.22	31.70		
	Baseline	2.28	2.22	2.80		
Total hours	Data	12.84	10.65	24.51		
	Correlated processes	3.79	18.60	31.90		
	Baseline	3.13	3.03	4.11		

Note: See notes to Figs. 2 and 3.

makes agents consume less and work more,<sup>22</sup> which on impact drives up output and – through a decrease in the real interest rate – investment.

To better understand the consequences of assuming a richer contemporaneous and dynamic correlation structure between aggregate productivity and firm-level risk, a specification is computed, where actual firm-level risk is fixed at  $\overline{\sigma}_e$  and where  $\sigma_{e'}$  is re-interpreted as a latent state variable that jointly evolves with z as in 'Correlated Processes'. This specification is denoted 'Forecast Model', because "risk" today then merely predicts productivity tomorrow, but does not change the *idiosyncratic* stochastic environment of firms. In other words, in this case "risk" is exclusively a signal of future productivity. The impulse responses of 'Correlated Processes' and 'Forecast Model' in Fig. 3 are similar, suggesting that the conditional effects of risk on aggregate activity are mainly driven by this signalling effect.

<sup>&</sup>lt;sup>22</sup> The real wage decreases after a risk shock both in the data and in the model simulated data from 'Correlated Processes'.

**Table 7**Business cycle statistics for the extensions and robustness results.

Business Cycle Moment	(1) Correlated processes	(2) Forecast model	(3) Naive model	(4) RBC model	(5) Aggregate risk	(6) Data		
Volatility of output (%)	2.41	2.59	2.25	2.07	2.14	2.30		
Volatility of aggregate variables relative to output volatility								
Consumption	0.36	0.33	0.42	0.41	0.41	0.78		
Investment	4.36	4.53	4.17	4.18	4.21	1.90		
Employment	0.70	0.75	0.68	0.68	0.70	0.78		
First-order autocorrelation								
Output	0.38	0.40	0.43	0.31	0.29	0.48		
Consumption	0.60	0.65	0.61	0.55	0.53	0.67		
Investment	0.31	0.33	0.38	0.25	0.23	0.42		
Employment	0.30	0.31	0.38	0.24	0.22	0.61		
Contemporaneous correlation	on with aggregate output							
Consumption	0.89	0.87	0.88	0.88	0.87	0.66		
Investment	0.98	0.98	0.97	0.97	0.97	0.83		
Employment	0.97	0.97	0.96	0.96	0.95	0.68		
Contemporaneous correlation with aggregate consumption								
Investment	0.80	0.77	0.74	0.75	0.73	0.60		
Employment	0.77	0.73	0.70	0.71	0.67	0.36		

Notes: See notes to Table 5. Columns (1)–(3) refer to simulations, where there are two correlated exogenous aggregate states, z and s, which follow  $(\xi'_s) = \binom{0.0497 - 1.9735}{0.0533} (\xi'_s) + \zeta$  with the matrix of standard deviations and the correlation coefficients for  $\zeta$  being  $\binom{0.0955 \, 0.2372}{0.0034}$ . In the 'Correlated Processes' specification  $\sigma_{e'} = \overline{\sigma}_e + s$  such that  $\sigma_{e'}$ 's time series coefficient of variation is 4.72% as in 'Baseline' in Table 5. In the 'Forecast Model' (Column (2)) specification, actual firm-level risk is fixed at  $\overline{\sigma}_e$  and s is simply a latent state variable, which jointly evolves with z. The joint process for z and s is discretized by a two-dimensional analog of Tauchen's (1986) procedure. Column (3) is the same as (2), except that agents do not take into account that latent random variable. Column (4) refers to a variant of the 'Baseline' (in Table 5), where also  $\sigma_{z'}$  varies over time. It is perfectly correlated with  $\sigma_{e'}$  and its time series coefficient of variation is 36.05%.

In a second specification, 'Naive Model', the same joint process for aggregate productivity and firm risk is used as in the 'Forecast Model', but the agents in the economy – naively – continue to use the univariate process for productivity from the 'RBC Model' when computing their optimal policies. Table 7 shows how the unconditional business cycle moments evolve from the 'RBC Model' to 'Correlated Processes'. The changes from the 'Forecast Model' to 'Correlated Processes' identify the specific effects of time-varying firm risk on aggregate fluctuations.

It is mostly volatilities that are affected by introducing the second disturbance. Output fluctuates more, but these output fluctuations are dampened, when actual risk disturbances hit the economy. The responsiveness of the economy to aggregate productivity disturbances decreases in the volatility of risk. The correlations of aggregate quantities are the same across models, and the increase in persistence from the 'RBC Model' to a model with time-varying firm-level risk is largely mechanical, as it is manifest already in the 'Naive Model'.

**Result 3.** The conditional impulse responses of aggregate quantities to a risk innovation in a model where risk and productivity shocks are uncorrelated appear to be inconsistent with their data counterparts. A model with correlated risk and productivity disturbances matches the data better in terms of conditional impulse responses.

## 5.4. Extensions: aggregate risk

Finally, in column (5) of Table 7, time-varying aggregate risk ('Aggregate-Risk Model') is added to the 'Baseline' calibration with time-varying firm-level risk and aggregate productivity shocks, but the independence assumption between the latter is maintained. To save on one state variable in the computation, this additional shock is introduced as perfectly correlated with the state of firm-level risk. This way, the impact of time-varying aggregate risk can be expected to be maximized. The impact of time-varying risk – wait-and-see – can only be diluted, when both types of risk can move in opposite directions. Thus, in the implementation, whenever  $\sigma_{\epsilon'}$  moves around on its 5-state grid, centered around  $\overline{\sigma}_{\epsilon} = 0.0905$ ,  $\sigma_{Z'}$  moves around in the same way on a 5-state grid, centered around  $\overline{\sigma}_{z} = 0.0121$ . The grid width of the latter is used to calibrate the time series coefficient of variation of aggregate risk to roughly 36%. Relative to its average, aggregate risk is thus more than seven times as variable as idiosyncratic risk. One might expect large aggregate effects from these risk fluctuations. Table 7 shows that again the effects are mild. The business cycle statistics of the 'Baseline' with time-varying aggregate and idiosyncratic risk are very similar to those from the 'RBC Model', with some increase in aggregate volatility.

<sup>&</sup>lt;sup>23</sup> We use rolling window standard deviation estimates for the growth rates of aggregate output and employment in Germany and the U.S. The precise number is somewhat sensitive to the data frequency and window size used—higher frequencies and larger window sizes tend to give lower coefficients of variation for aggregate volatility. Yet, most results lie between 30 and 40 percent.

To understand this result note that the average idiosyncratic risk,  $\overline{\sigma}_e = 0.0905$ , is almost an order of magnitude larger than the average aggregate risk,  $\overline{\sigma}_z = 0.0121$ . Since standard deviations are not additive, the combined small aggregate and large idiosyncratic risk, i.e. the standard deviation of the combined productivity shock, is close to the one of idiosyncratic productivity. For example, starting from a situation of average aggregate and idiosyncratic risk, the combined risk the firm faces is 0.0913. Jumping from here to a situation with highest aggregate risk (and average idiosyncratic risk) would lead to a combined risk of 0.0935, a 2.4% increase. Moving from the average situation to a situation with highest idiosyncratic risk (and average aggregate risk), leads to an increase in the combined risk to 0.1048 or almost 15%.

**Result 4.** Aggregate risk fluctuations added to aggregate productivity shocks and idiosyncratic risk fluctuations lead to similar business cycle dynamics as RBC models.

#### 6. Conclusion

Shocks to firm-level risk, mediated through physical capital adjustment frictions, are unlikely to be major drivers of the business cycle. This paper arrives at this conclusion by studying a heterogeneous-firm dynamic stochastic general equilibrium model with persistent idiosyncratic shocks, fixed capital adjustment costs and time-varying firm-level risk. The model features a 'wait-and-see' effect for investment after surprise increases in firm-level risk. The model is disciplined using a rich German firm-level data set. Relative to the literature this data set allows us to uncover upward biases, when the volatility of firm-level risk, and thus its importance for aggregate fluctuations, is measured from data that focus on manufacturing or publicly traded firms. However, the main reason why this paper arrives at a somewhat different conclusion from the literature is our focus on the unconditional business cycle dynamics generated by firm-level risk fluctuations. On its own, time-varying firm-level risk does not produce quantitatively realistic business cycle volatility, and when juxtaposed to standard aggregate productivity shocks it does little to add to or to alter business cycle fluctuations. Risk fluctuations are too small to make the 'wait-and-see' mechanism matter so as to change the average business cycle fluctuations of a model with aggregate productivity shocks only. Correlated firm-level risk and aggregate productivity disturbances improve the model fit. But this analysis leaves the unimportance result with respect to 'wait-and-see' intact.

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## Appendix A. Supplementary data

Supplementary data associated with this article can be found in the online version at http://dx.doi.org.10.1016/j.jmoneco. 2013.05.005.

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