

# Basic New Keynesian Model

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# Introduction

- The classical monetary economy with perfect competition and fully flexible prices in all markets provides a reference benchmark.
- The model to be considered has two departures from the assumptions of the classical monetary model:
  - **Imperfect competition in the goods market:** Each firm produces a differentiated good for which it set the price.
  - **Price stickiness:** Only a fraction of firms can reset their prices in any given period (Calvo, 1983).
- The resulting framework is referred to as the **basic New Keynesian model**.

- We will look at:
  - 1 Household's problem: They consume differentiated goods so that the demand schedule for each good is derived.
  - 2 Firm's problem: Given the demand schedule, each firm set the price in a monopolistic competition. As prices are sticky, firms maximize the discounted sum of their future profits.
  - 3 In equilibrium, the two key dynamic equations will be derived: New Keynesian Phillips curve (NKPC) and Dynamic IS curve.

- The representative household maximizes

$$E_0 \sum_{t=0}^{\infty} \beta^t U(C_t, N_t; Z_t),$$

where  $C_t$  is now a consumption index given by

$$C_t \equiv \left( \int_0^1 C_t(i)^{\frac{\varepsilon-1}{\varepsilon}} \right)^{\frac{\varepsilon}{\varepsilon-1}},$$

and  $C_t(i)$  denotes the quantity of good  $i \in [0, 1]$  consumed. This is called Dixit-Stiglitz aggregator.

# Household's budget constraint

- Maximization is subject to a sequence of budget constraints:

$$\int_0^1 P_t(i)C_t(i)di + Q_tB_t \leq B_{t-1} + W_tN_t + D_t,$$

where

- $P_t(i)$  is the price of good  $i$ ,
- $W_t$  is nominal wage,
- $B_t$  is one-period riskless discount bonds with its price  $Q_t$ ,
- and  $D_t$  represents dividends.

# Household's cost minimization

- The household minimizes the cost of purchasing goods,

$$\int_0^1 P_t(i) C_t(i) di,$$

subject to

$$C_t \equiv \left( \int_0^1 C_t(i)^{\frac{\varepsilon-1}{\varepsilon}} \right)^{\frac{\varepsilon}{\varepsilon-1}},$$

for any given level of  $C_t$ .

# Aggregate price index and consumption

- After some algebra, we have a downward-sloping demand schedule

$$C_t(i) = \left( \frac{P_t(i)}{P_t} \right)^{-\varepsilon} C_t, \quad (1)$$

for all  $i \in [0, 1]$ .

- Furthermore, we have

$$\int_0^1 P_t(i) C_t(i) di = P_t C_t.$$

Plugging this into the budget constraint yields

$$P_t C_t + Q_t B_t \leq B_{t-1} + W_t N_t + D_t$$

which is the exactly same form as we have in the classical monetary model.

- Taking the choice of  $C_t(i)$  as given, we have the same budget constraint and utility function. Then we set up the Lagrangian as before:

$$L_0 \equiv E_0 \sum_{t=0}^{\infty} \beta^t [U(C_t, N_t; Z_t) + \lambda_t (B_{t-1} + W_t N_t + D_t - P_t C_t - Q_t B_t)].$$

- Taking the derivatives of the Lagrangian and set them to zero,

$$\partial C_t : U_{c,t} = P_t \lambda_t,$$

$$\partial N_t : U_{n,t} = -W_t \lambda_t,$$

$$\partial B_t : Q_t \lambda_t = \beta E_t \lambda_{t+1},$$

where  $U_{c,t} = \partial U_t / \partial C_t$  and  $U_{n,t} = \partial U_t / \partial N_t$ .



# Household's optimality conditions

- Recap: Given the form of the utility function, the optimality conditions become

$$\frac{W_t}{P_t} = C_t^\sigma N_t^\varphi,$$
$$Q_t = \beta E_t \left\{ \left( \frac{C_t}{C_{t+1}} \right)^{-\sigma} \frac{Z_{t+1}}{Z_t} \frac{P_t}{P_{t+1}} \right\}.$$

- The log-linearized version of the optimality conditions are

$$p_t - w_t = \sigma c_t + \varphi n_t,$$
$$c_t = E_t c_{t+1} - \sigma^{-1} (i_t - E_t \pi_{t+1} - \rho) + \sigma^{-1} (1 - \rho_z) z_t.$$

- Also, an ad-hoc log-linear money demand equation is given by

$$m_t - p_t = y_t - \eta i_t.$$

# Roadmap

- We will look at:
  - 1 Household's problem: They consume differentiated goods so that the demand schedule for each good is derived.
  - 2 Firm's problem: Given the demand schedule, each firm set the price in a monopolistic competition. As prices are sticky, firms maximize the discounted sum of their future profits.
  - 3 In equilibrium, the two key dynamic equations will be derived: New Keynesian Phillips curve (NKPC) and Dynamic IS curve.

- A continuum of firms indexed by  $i \in [0, 1]$ . Each firm produces a differentiated good, but access to the same technology of production

$$Y_t(i) = A_t N_t(i),$$

where  $A_t$  is the level of technology and  $a_t \equiv \log A_t$  follows

$$a_t = \rho_a a_{t-1} + \varepsilon_t^a.$$

- [For simplicity, we consider the special case of  $\alpha = 1$  in Gali's textbook.]

- Each firm faces the demand schedule (1) by the household:

$$Y_t(i) = \left( \frac{P_t(i)}{P_t} \right)^{-\varepsilon} Y_t,$$

and takes  $P_t$  and  $Y_t$  as given. Note that  $Y_t(i) = C_t(i)$  and  $Y_t = C_t$  holds in equilibrium.

# Firms' problem

- We will consider the firm  $i$ 's problem in the following two stages:
  - 1 The firm minimizes the production cost in each period by choosing the amount of labor  $N_t(i)$ , and
  - 2 The firm maximizes the discounted sum of their future profits by setting the price  $P_t(i)$  in the current period. Note that  $P_t(i)$  will affect the future profits as the prices will be unchanged for some time.

# Firm's cost minimization

- The firm minimizes the cost of production. Lagrangean is

$$L_t = W_t N_t(i) - \Psi_t(i) (A_t N_t(i) - Y_t(i)),$$

which yields the real marginal cost  $\tilde{\Psi}_t(i) = \Psi_t(i)/P_t$  as

$$\tilde{\Psi}_t(i) A_t = \frac{W_t}{P_t}.$$

Real marginal cost multiplied by the marginal product of labor = real wage.

- Thanks to the CRS technology, the marginal cost is common across firms, i.e.,  $\tilde{\Psi}_t(i) = \tilde{\Psi}_t$ .

# Firm's profit maximization

- Each firm may adjust its price only with probability  $(1 - \theta)$  in any given period, independent of the time elapsed from the last adjustment.
- The firm's expected future profit is

$$\Pi_t(P_t^*) + \theta \Lambda_{t,t+1} \Pi_{t+1}(P_t^*) + \theta^2 \Lambda_{t,t+2} \Pi_{t+2}(P_t^*) + \dots$$

where  $\theta$  is the probability of the price being fixed at  $P_t^*$  and  $\Lambda_{t,t+k}$  is a stochastic discount factor.

# Firm's profit maximization, cont'd

- A reoptimizing firm chooses the price  $P_t^*$  so as to maximize (in real terms)

$$\sum_{k=0}^{\infty} \theta^k E_t \left\{ \Lambda_{t,t+k} \left( \frac{P_t^*}{P_{t+k}} - \tilde{\Psi}_{t+k} \right) Y_{t+k|t} \right\}$$

subject to the sequence of demand constraints

$$Y_{t+k|t} = \left( \frac{P_t^*}{P_{t+k}} \right)^{-\varepsilon} Y_{t+k}.$$

$Y_{t+k|t}$  is the demand for the goods produced by the firm given that the price is unchanged.



# Optimality condition

- The optimality condition takes the form

$$\sum_{k=0}^{\infty} \theta^k E_t \left\{ \Lambda_{t,t+k} Y_{t+k|t} \left( \frac{P_t^*}{P_{t+k}} - \underbrace{\frac{\varepsilon}{\varepsilon-1}}_{\mathcal{M}} \tilde{\Psi}_{t+k} \right) \right\} = 0. \quad (2)$$

- Note that when  $\theta = 0$ , the above equation collapses to

$$P_t^* = \mathcal{M} \Psi_t.$$

That is, the optimal price is the nominal marginal cost multiplied by the optimal markup.

# Firm's optimality condition, cont'd

- The log-linearized version of (2) is given by

$$p_t^* = \mu + (1 - \beta\theta) \sum_{k=0}^{\infty} (\beta\theta)^k E_t \psi_{t+k}, \quad (3)$$

where  $\mu \equiv \log \mathcal{M}$  is the logged optimal markup and  $\psi_{t+k} \equiv \log \Psi_{t+k}$  is the logged nominal marginal cost.

# Roadmap

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  - 3 In equilibrium, the two key dynamic equations will be derived: New Keynesian Phillips curve (NKPC) and Dynamic IS curve.

# Aggregate price dynamics

- A measure of  $(1 - \theta)$  producers reset their prices, whereas  $\theta$  producers keep their price unchanged. Then we have the aggregate price dynamics

$$\begin{aligned}P_t^{1-\varepsilon} &= \int_0^1 P_t(i)^{1-\varepsilon} di, \\&= \int_{S(t)} P_{t-1}(i)^{1-\varepsilon} di + (1 - \theta)(P_t^*)^{1-\varepsilon}, \\&= \theta P_{t-1}^{1-\varepsilon} + (1 - \theta)(P_t^*)^{1-\varepsilon},\end{aligned}$$

where  $S(t)$  is the set of firms not adjusting their price in period  $t$ .

- The log-linearized version of the aggregate price dynamics is given by

$$\pi_t = (1 - \theta)(p_t^* - p_{t-1}).$$

- Eq. (3) can be rewritten recursively

$$p_t^* = \beta\theta E_t p_{t+1}^* + (1 - \beta\theta)(\mu + \psi_t).$$

- Combining it with the aggregate price dynamics, we have

$$\pi_t = \beta E_t \pi_{t+1} - \underbrace{\frac{(1 - \beta\theta)(1 - \theta)}{\theta}}_{=:\lambda} \hat{\mu}_t,$$

where  $\hat{\mu}_t \equiv \mu_t - \mu$  is the deviation between the average and desired markups and  $\mu_t \equiv p_t - \psi_t$ .

- Solving this forward, inflation is expressed as the discounted sum of current and expected future deviations of average markups from their desired levels:

$$\pi_t = -\lambda \sum_{k=0}^{\infty} \beta^k E_t \{ \hat{\mu}_{t+k} \}$$

Thus, inflation will be positive when firms expect average markups to be below (or real marginal cost to be above) their desired level.

# Aggregate employment

- Aggregate employment is given by

$$\begin{aligned} N_t &= \int_0^1 N_t(i) di, \\ &= \int_0^1 \left( \frac{Y_t(i)}{A_t} \right) di, \\ &= \left( \frac{Y_t}{A_t} \right) \underbrace{\int_0^1 \left( \frac{P_t(i)}{P_t} \right)^{-\varepsilon} di}_{=: D_t \geq 1}. \end{aligned}$$

Note that  $Y_t D_t = A_t N_t$  holds. Staggered price setting takes real resources.

# Solving for the output gap

- Taking logs yields

$$n_t = y_t - a_t + d_t.$$

$d_t$  is a measure of price dispersion, which is equal to zero up to a first-order approximation. [See Appendix 3.4 in the text.]

- The average price markup is given by

$$\begin{aligned}\mu_t &= p_t - \psi_t \\ &= p_t - w_t + a_t, \\ &= -(\sigma y_t + \varphi n_t) + a_t, \\ &= -(\sigma + \varphi)y_t + (1 + \varphi)a_t.\end{aligned}$$

Note that we have also used  $\psi_t = w_t - a_t$  and  $p_t - w_t = -(\sigma y_t + \varphi n_t)$ .



# Solving for the output gap, cont'd

- Define the natural level of output  $y_t^n$  under flexible prices,

$$\mu = -(\sigma + \varphi)y_t^n + (1 + \varphi)a_t,$$

which implies

$$y_t^n = \psi_{ya}a_t + \psi_y$$

where  $\psi_{ya} = \frac{1+\varphi}{\sigma+\varphi}$  and  $\psi_y = \frac{-\mu}{\sigma+\varphi}$ .

- Then we have

$$\hat{\mu}_t = -(\sigma + \varphi)(y_t - y_t^n),$$

that is, the markup gap is proportional to the output gap,  $\tilde{y}_t = y_t - y_t^n$ .

- By substituting the output gap into the Euler equation

$$y_t = E_t y_{t+1} - \sigma^{-1} (i_t - E_t \pi_{t+1} - \rho) + \sigma^{-1} (1 - \rho_z) z_t$$

we have

$$\tilde{y}_t = E_t \tilde{y}_{t+1} - \sigma^{-1} (i_t - E_t \pi_{t+1} - r_t^n)$$

where the natural rate of interest is given by

$$r_t^n = \rho - \sigma(1 - \rho_a)\psi_{ya}a_t + (1 - \rho_z)z_t.$$

# Key equations

- Now we have two key equations:
- New Keynesian Phillips curve (NKPC)

$$\pi_t = \beta E_t \pi_{t+1} + \kappa \tilde{y}_t,$$

$$\text{where } \kappa = \frac{(1-\beta\theta)(1-\theta)(\sigma+\varphi)}{\theta}.$$

- Dynamic IS curve

$$\tilde{y}_t = E_t \tilde{y}_{t+1} - \sigma^{-1} (i_t - E_t \pi_{t+1} - r_t^n).$$

- In order to close the model, one or more equations determining the nominal interest rate  $i_t$  are needed.

# Simple interest rate rule

- Consider a simple interest rate rule

$$i_t = \rho + \phi_\pi \pi_t + \phi_y (y_t - y) + \nu_t,$$

where  $\phi_\pi$  and  $\phi_y$  are chosen by the monetary authority.

- Note that a zero inflation steady state implies  $i = \rho$ . This is known as the “Taylor rule.”

# Equilibrium under a simple interest rate rule

- Combining the Taylor rule with NKPC and IS curve, we have

$$\begin{bmatrix} \tilde{y}_t \\ \pi_t \end{bmatrix} = \underbrace{\Omega \begin{bmatrix} \sigma & 1 - \beta\phi_\pi \\ \sigma\kappa & \kappa + \beta(\sigma + \phi_y) \end{bmatrix}}_{\mathbf{A}} \begin{bmatrix} E_t \tilde{y}_{t+1} \\ E_t \pi_{t+1} \end{bmatrix} + \underbrace{\Omega \begin{bmatrix} 1 \\ \kappa \end{bmatrix}}_{\mathbf{B}} u_t,$$

where  $\Omega = (\sigma + \phi_y + \kappa\phi_\pi)^{-1}$  and

$$\begin{aligned} u_t &= (r_t^n - \rho) - \phi_y(y_t^n - \psi_y) - \nu_t, \\ &= -\psi_{ya}(\phi_y + \sigma(1 - \rho_a))a_t + (1 - \rho_z)z_t - \nu_t. \end{aligned}$$

We will consider each shock  $\{a_t, z_t, \nu_t\}$  at a time.

- When  $\mathbf{A}$  ( $\mathbf{A}^{-1}$ ) has both eigenvalues inside (outside) the unit circle, the solution is locally unique. A necessary and sufficient condition for uniqueness is given by

$$\kappa(\phi_{\pi} - 1) + (1 - \beta)\phi_y > 0$$

which is assumed to hold.

# The effects of a monetary policy shock

- Assume that  $a_t = z_t = 0$  and  $\nu_t = -u_t$  follows an AR(1) process:

$$\nu_{t+1} = \rho_\nu \nu_t + \varepsilon_{t+1}^\nu.$$

Also conjecture the solution is of the form:

$$\tilde{y}_t = \psi_x \nu_t, \quad \pi_t = \psi_\pi \nu_t.$$

- Then we obtain

$$\begin{aligned}\psi_x &= \Omega[\sigma\psi_x + (1 - \beta\phi_\pi)\psi_\pi]\rho_u + \Omega, \\ \psi_\pi &= \Omega[\sigma\kappa\psi_x + (\kappa + \beta(\sigma + \phi_y))\psi_\pi]\rho_u + \Omega\kappa.\end{aligned}$$

# The effects of a monetary policy shock, cont'd

- After some algebra, we have the decision rules

$$\begin{aligned}\tilde{y}_t &= -(1 - \beta\rho_\nu)\Lambda_\nu\nu_t, \\ \pi_t &= -\kappa\Lambda_\nu\nu_t,\end{aligned}$$

where  $\Lambda_\nu = \frac{1}{(1-\beta\rho_\nu)[\sigma(1-\rho_\nu)+\phi_y]+\kappa(\phi_\pi-\rho_\nu)}$ . We immediately know that  $\tilde{y}_t$  and  $\pi_t$  respond negatively to a positive shock to  $\nu_t$ .

- Also,

$$\begin{aligned}r_t &= \rho + \sigma(1 - \rho_\nu)(1 - \beta\rho_\nu)\Lambda_\nu\nu_t, \\ i_t &= r_t + E_t\pi_{t+1}, \\ &\quad \rho + [\rho + \sigma(1 - \rho_\nu)(1 - \beta\rho_\nu) - \rho_\nu\kappa]\Lambda_\nu\nu_t.\end{aligned}$$



# The effects of a technology shock

- Similarly we have

$$\begin{aligned}\tilde{y}_t &= -\psi_{ya}(\phi_y + \sigma(1 - \rho_a))(1 - \beta\rho_a)\Lambda_a a_t, \\ \pi_t &= -\psi_{ya}(\phi_y + \sigma(1 - \rho_a))\kappa\Lambda_a a_t,\end{aligned}$$

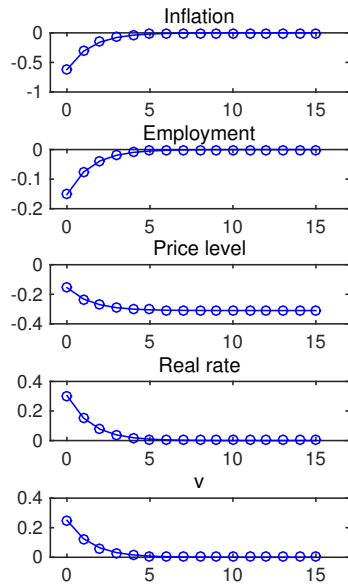
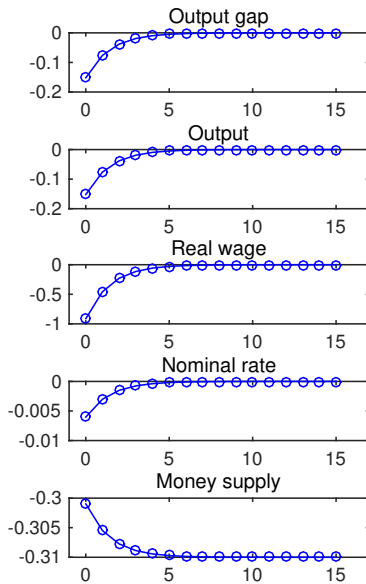
$$\text{where } \Lambda_a = \frac{1}{(1 - \beta\rho_a)[\sigma(1 - \rho_a) + \phi_y] + \kappa(\phi_\pi - \rho_a)}.$$

- Also,

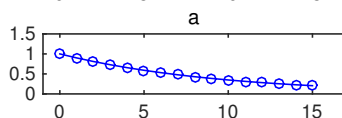
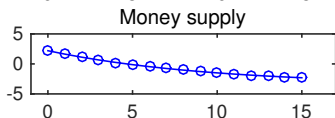
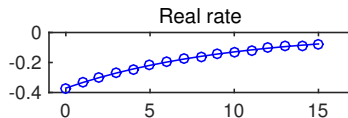
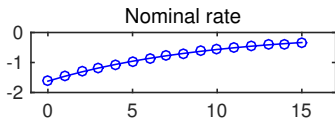
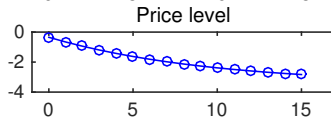
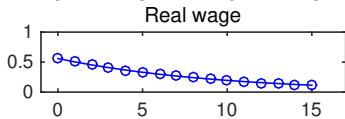
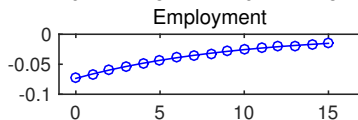
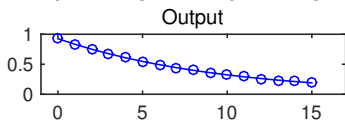
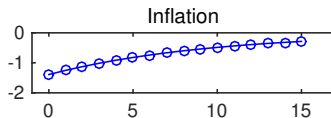
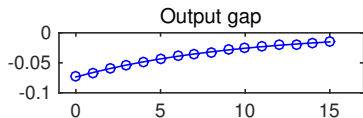
$$\begin{aligned}y_t &= \psi_{ya}\kappa(\phi_\pi - \rho_a)\Lambda_a a_t, \\ n_t &= y_t - a_t \\ &= \left[ \frac{(1 - \sigma)\kappa(\phi_\pi - \rho_a)}{\sigma + \varphi} - (\phi_y + \sigma(1 - \rho_a))(1 - \beta\rho_a) \right] \Lambda_a a_t.\end{aligned}$$

- We set:  $\beta = 0.99$ ,  $\sigma = 1$ ,  $\varphi = 5$ ,  $\epsilon = 9$ ,  $\theta = 3/4$ ,  $\phi_\pi = 1.5$ ,  $\phi_y = 0.5/4$ , and  $\eta = 4$ .
- We consider:
  - An increase of 25 basis points in  $\varepsilon_t^\nu$  with  $\rho_\nu = 0.5$ .
  - An increase of 100 basis points in  $\varepsilon_t^a$  with  $\rho_a = 0.9$ .

# Impulse responses to monetary policy shock



# Impulse responses to technology shock



# Assignment #4

- 1 Derive the downward-sloping demand curve (1) by solving the household's cost minimization problem.
- 2 Derive the firm's optimality condition (2) and its log-linear counterpart (3).
- 3 Calculate the impulse responses to a decrease of 50 basis points in discount rate shock  $z_t$  with  $\rho_z = 0.5$ . Discuss the difference from the impulse responses to a monetary policy shock shown in this slide.