# NAME: JIBANJYOTI KALITA

INSTITUTE : IIT PATNA

UI/UX Design Assignment

Basic Requirements

The target audience or users of a college website will mostly be Prospective students, current students, parents, and faculty. The most common purposes for which a college website is used are conducting early research on degrees and courses, applying for programmes, accessing campus tour and campus life, and looking for achievements of the college.

IIT Patna Website
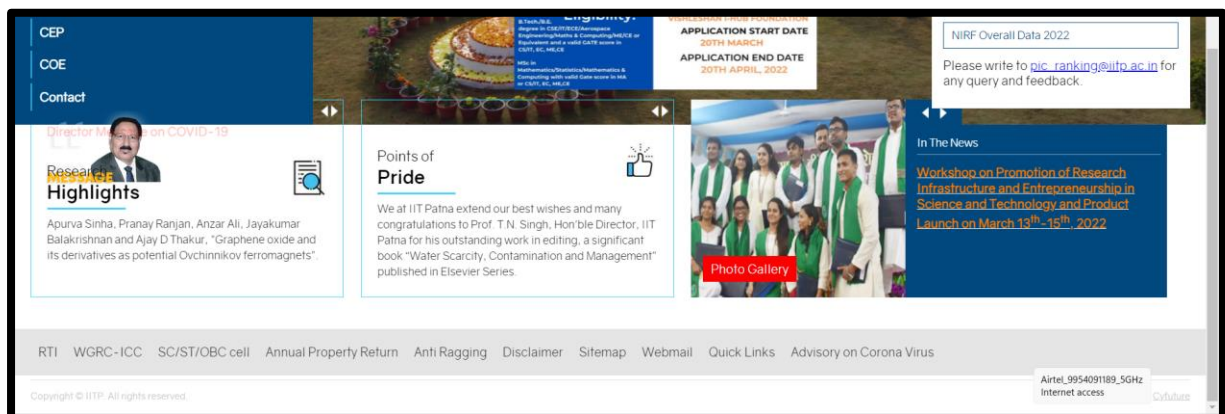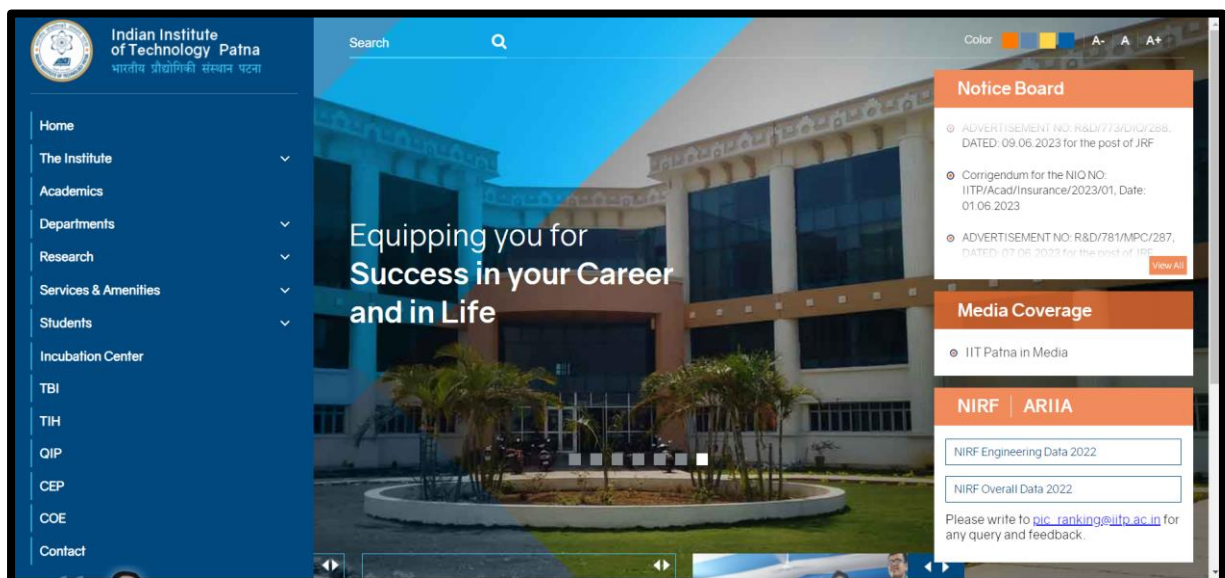
1. The website is not that visually attractive. The color of name of institute in hindi does not provide proper readability over the background. Besides the size of the logo and name of institute could be a bit larger to give more emphasis. A svg can be used for logo and test can be used for institute name instead of image.

2. The navbar has been made to occupy a lot of space on the left side which could have been utilised for some other purpose. Besides certain items on the navbar (TBI, TIH, QIP, CEP, COE, Contact) which are not usually serch for are unnecessarily given as they overburden the navbar. The navbar can pe put horizontally at the top with fixed position for easy access.

3. The carousals at the center are overlapped by the navbar and notice boards and also other section at the bottom. This gives a unattractive look to the website. The carousals section can be made more visually attractive.

4. The research highlight and directors message are overlapping each other. They also donot have a proper background to provide emphasis. Points of pride section also is an important section for institute PR. This section is also not made properly at it overlaps with the carousals. This two sections can be put separately below to give more emphasis. The photo gallery also overlaps with carousals and NIRF data. Separate sections can be made below for them.

5. Some call to action buttons like Apply To Programme button are missing from the website. The website also misses some important sections like Campus tour, Student Activities, Student achievements, Placement highlights in the home page. There is also no section for alumni and donation. Those should be added for easy access of alumni and others. These sections can be added.

NIT Mizoram Website

1. The font for the institute heading is not proper. Proper font could make it more visually attracting. It would be better to have a simpler header with only the most important information, such as the name of the institute, the logo, and a search bar. A png logo has been it would be better to use a svg logo. The navbar color combination is not very pleasing, it might lead to people missing it. A proper color combination could be added for it. It would be better to use a more limited color palette with more muted colors. It would be better to use a single font family for the entire website.

2. The current website is not very responsive, which can be frustrating for users who are using mobile devices. It would be better to make the website more responsive so that it can be used on all devices.
3. Quick Links section is empty that is wasting a lot of space. The same is the problem with News and Events section. It can be made of certain height with few links and a button to view all the links on clicking on it. These sections can also be put at the bottom or one side while giving more highlight to the carousals
4. The current website is not very informative. It would be better to add more information about the institute, its programs, and its faculty. There are no sections for campus tour, student activities, research highlights, achievements in the home page. Adding sections for these could provide an easy access to users.
5. Some call to action buttons like Apply To Programme button are missing from the website.