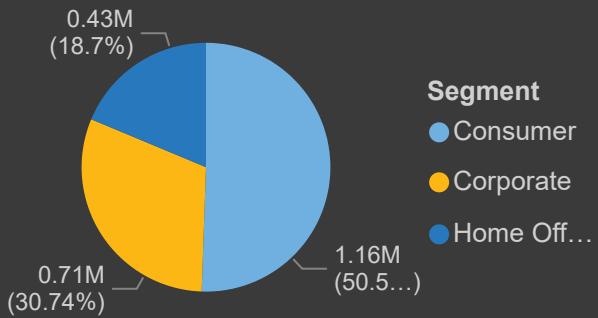


# Sales Performance Dashboard - Superstore

Sales by Segment



## Key Business Insights

- Technology category generates the highest sales
- West region is the most profitable
- Consumer segment contributes the largest share of sales
- Sales show an overall upward trend

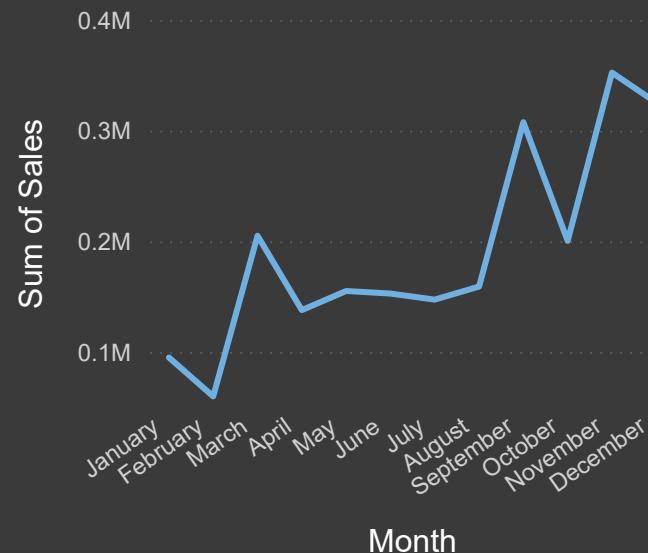
286.40K  
Sum of Profit

2.30M  
Sum of Sales

## Profit by Region



## Sales by Month



## Sum of Sales by Category

