

Sales Performance Dashboard - Superstore

Key Business Insights

- Technology category generates the highest sales
- West region is the most profitable
- Consumer segment contributes the largest share of sales
- Sales show an overall upward trend

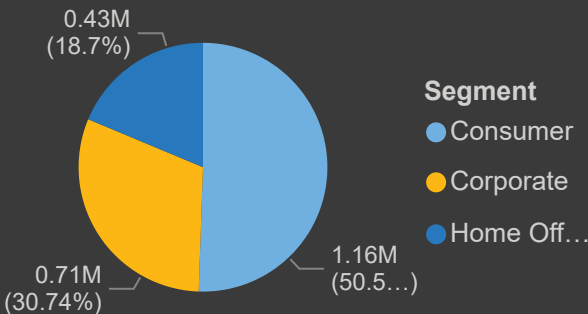
286.40K

Sum of Profit

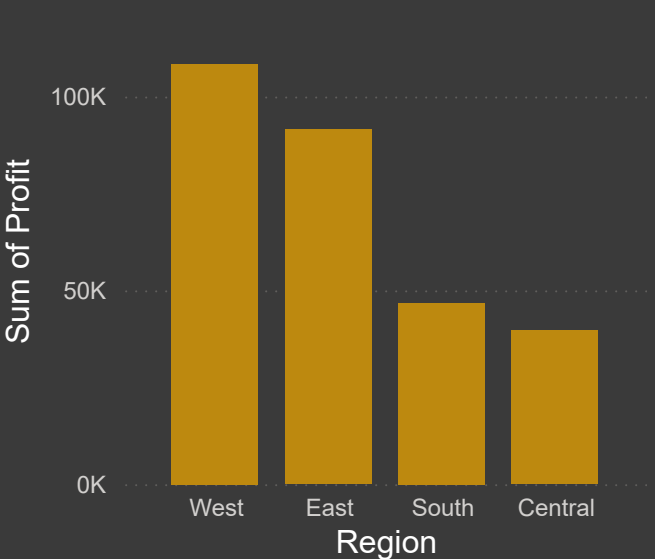
2.30M

Sum of Sales

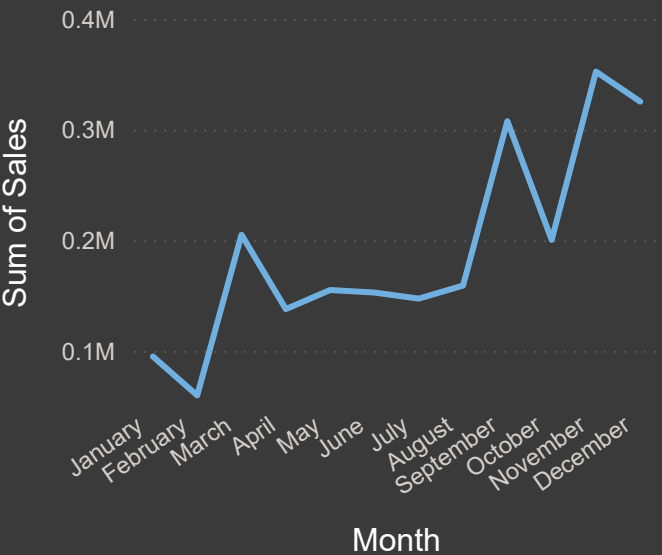
Sales by Segment



Profit by Region



Sales by Month



Sum of Sales by Category

