

Information is processed, organised and structured [data](#). It provides context for data and enables decision making process. For example, a single customer's sale at a restaurant is data – this becomes information when the business is able to identify the most popular or least popular dish.<sup>[1]</sup>

More technically, information can be thought of as the resolution of [uncertainty](#); it answers the question of "What an entity is" and thus defines both its essence and the nature of its characteristics. The concept of *information* has different meanings in different contexts.<sup>[2]</sup> Thus the concept becomes synonymous to notions of [constraint](#), [communication](#), [control](#), [data](#), [form](#), [education](#), [knowledge](#), [meaning](#), [understanding](#), [mental stimuli](#), [pattern](#), [perception](#), [proposition](#), [representation](#), and [entropy](#).