

Data Intake Report

Name: G2M Insight for Cab Investment Firm

Report date: October 14, 2023

Internship Batch: LISUM26

Version: 1.0

Data intake by: Jie Heng Yu

Data intake reviewer: Jie Heng Yu

Data storage location: <https://github.com/DataGlacier/DataSets>

Tabular data details:

File name	Cab_Data
Total number of observations	359,392
Total number of features	7
Base format of the file	.csv
Size of the data	21.2 MB
File name	City
Total number of observations	20
Total number of features	3
Base format of the file	.csv
Size of the data	759 bytes
File name	Customer_ID
Total number of observations	49,171
Total number of features	4
Base format of the file	.csv
Size of the data	1.1 MB
File name	Transaction_ID
Total number of observations	440098
Total number of features	3
Base format of the file	.csv
Size of the data	9 MB
Total number of files	4

Proposed Approach:

- Rows with missing values are removed from analysis
- Duplicate rows are reduced to unique row
- Assumptions include:
 - all customers pay the cab fare after their ride, so there is realized profit
 - all variables are true at the population level
 - all variables were recorded without error
 - there was no ride-sharing -- observations for a customer is independent to that of another customer

