### Text Classification with Logistic Regression

COM4513/6513 Natural Language Processing

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In previous lecture...

#### Text units

#### Raw text:

As far as I'm concerned, this is Lynch at his best. 'Lost Highway' is a dark, violent, surreal, beautiful, hallucinatory masterpiece. 10 out of 10 stars.

- word (token/term): a sequence of one or more characters excluding whitespaces. Sometimes it includes n-grams.
- document (text sequence/snippet): sentence, paragraph, section, chapter, entire document, search query, social media post, transcribed utterance, pseudo-documents (e.g. all tweets posted by a user), etc.

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### Documents: Document-Word Matrix (Bag-of-Words)

- A matrix X,  $|D| \times |\mathcal{V}|$  where rows are documents in corpus D, and columns are vocabulary words in  $\mathcal{V}$ .
- For each document, count how many times words  $w \in \mathcal{V}$  appear in it.

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	bad	good	great	terrible
Doc 1	14	1	0	5
Doc 2	2	5	3	0
Doc 3	0	2	5	0

X can also be obtained by adding all the one-hot vectors of the words in the documents and then transpose!

### Weighting the Document-Word Matrix: TF.IDF

- Penalise words appearing in many documents.
- Multiply word frequencies with their inverted document frequencies:

$$idf_w = log_{10} \frac{N}{df_w}$$

where N is the number of documents in the corpus,  $df_w$  is document frequency of word w

To obtain:

$$x_{id} = tf_{id} log_{10} \frac{N}{df_{id}}$$

■ We can also squash the raw frequency, by using the  $log_{10}$ .

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- Our first NLP problem: Text Classification
- How to train and evaluate a Logistic Regression classifier for text classification

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- How to train and evaluate a Logistic Regression classifier for text classification
- Get fully prepared for Assignment 1!

### Text classification

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Given a piece of **text**, assign a **label** from a predefined set of labels

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What could the labels be?

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### Label Types

- positive vs negative (e.g. sentiment in reviews)
- topics (e.g. sports vs. politics)
- author name (author identification)
- pass or fail in essay grading
- supporting a stance or not
- any task with a finite set of classes!

■ Binary (0 or 1), e.g. a movie review is positive or negative

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- In this lecture, we focus only on binary and multi-class problems.

# Text Types

- news articles
- social media posts
- legal, biomedical text
- any type of text!

### Given the following **tweets** labelled with **sentiment**:

Label Tweet		
negative	Very sad about Joe.	
negative	No Sat offHave to work 6 days a week.	
negative	I'm a sad panda today.	
positive	Such a beautiful satisfying day of shopping. Loves it.	
positive	Who else is in a happy mood??	
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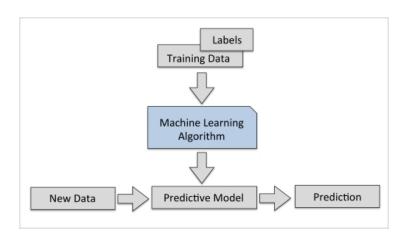
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- Would they generalize to unseen data?
- Let's see how we can learn from data to predict class labels and class important features!

## Supervised Learning



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- Evaluation is performed on the exam day (test data)! Your score is computed by your examiner.

### Supervised Learning

Given a set of M training pairs of documents  $\mathbf{x}$  (vectors!) and correct class labels y:

$$D_{train} = \{(\mathbf{x}^{1}, y^{1})...(\mathbf{x}^{M}, y^{M})\}$$

Learn a function (or model or classifier) f with parameters  $\mathbf{w}$  to predict the labels  $\hat{y}$  of any **new/unseen** document  $\mathbf{x}$  such that:

$$\hat{y} = f(\mathbf{x}, \mathbf{w})$$

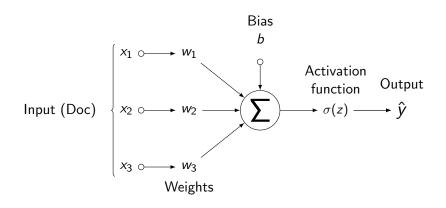
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- Assume a document vector represented with counts over N words/features,  $\mathbf{x} \in \Re^N$ .
- Our first classifier is a **linear model** where each element in  $\mathbf{x}$  is associated with a weight  $w_i$ , called **Logistic Regression**. It's actually a classification algorithm!

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- How to predict the **class**  $\hat{y}$ , e.g. positive 1 or negative 0 sentiment, together with the **probability** for each class?

### Logistic Regression Overview



■ Compute the dot product z between the input vector  $\mathbf{x}$  and the weight vector  $\mathbf{w}$ , and add a bias term b (often ignored):

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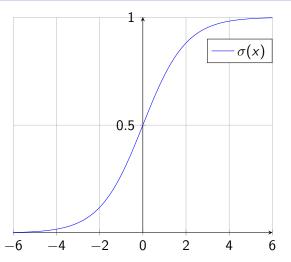
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Predict the class with the highest probability:

$$\hat{y} := \begin{cases} 0 & \text{if } P(y = 1 | \mathbf{x}; \mathbf{w}) < 0.5 \\ 1 & \text{otherwise} \end{cases}$$

# Sigmoid function



Squashes a value x between 0 and 1 (or a vector, applied independently to each element).

### Multiclass Logistic Regression

■ More than one labels:  $y \in \mathcal{Y} = \{0, ..., k\}$ . E.g. is a news article about sports (y = 0), politics (y = 1) or technology (y = 2)

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- A matrix of weights W,  $k \times n$  where k is the number of classes and n is the number of features in the input vector.
- Resulting into a vector of weights per class y

Compute the product between the input vector  $\mathbf{x}$  and the weight matrix W, and add a bias vector  $\mathbf{b} \in 1^k$  of ones (often ignored) to the resulting vector  $\mathbf{z}$ :

$$z = W^T x + b$$

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• Compute the probability for each class *c* using the softmax function:

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Predict the class with the highest probability:

$$\hat{y} := \arg\max_{c} P(y = c | \mathbf{x}; W)$$

#### Softmax function

Sqaushes the values of a vector between 0 and 1 and the elements add up to 1 resulting into a probability distribution:

$$\begin{bmatrix} 1.2 \\ 0.9 \\ 0.4 \end{bmatrix} \rightarrow softmax \rightarrow \begin{bmatrix} 0.46 \\ 0.34 \\ 0.20 \end{bmatrix}$$

Wait...

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- But how can we decide how much we adjust the weights?
- We need a function that tells us the difference between predicted and true labels (loss or cost or objective function)!
- So we can keep iterating over the training data and adjust the weights towards minimising the loss!

# Binary Cross-Entropy Loss

We assume that the weights w should maximise the log-likelihood of the correct class:

$$log(P(y_i = c | \mathbf{x}_i; \mathbf{w}))$$

Since we want to minimise a loss function, we take the negative of the log-likelihood:

$$L_{BCE} = -y \cdot log(P(y = 1)) - (1 - y)log(1 - P(y = 1))$$

- Cross-entropy loss increases as the predicted probability diverges from the actual label.
- Note that log is a natural logarithm

# Categorical Cross-Entropy Loss

■ To extend into multi-class, we just need to compute the negative log-likelihood of the true class  $y_c$ :

$$L_{CE} = -y_c \cdot log(P(y_c = 1|x_i; W_c))$$

- The loss of all other classes is 0
- $y_c$  is either 0 or 1, c takes values from 1, .., k (number of classes)

# How to adjust the weights?

Numerical Optimisation is the research field that studies how to max/minimise the value of a function f(w) by changing w.

In our case (and a lot of supervised machine learning):

$$\mathbf{w}^{\star} = \operatorname*{arg\,min}_{\mathbf{w}} L(\mathbf{w}; x_i; y_i)$$

# A simpler case..

Binary logistic regression has one parameter per feature  $\rightarrow$  many parameters!

Let's look at a simpler case:

$$x^* = \arg\min_{x \in \Re} f(x), f(x) = x^2$$

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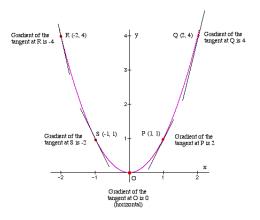
$$\nabla_{x} f(x)$$

- When evaluated at  $x_k$ :
  - $sign(\nabla_x f(x))$  tells us if by increasing x, f(x) will increase (+) or decrease (-)
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  - $|\nabla_x f(x)|$  tells us how fast the in/de-crease will be
- What does it mean if the gradient at  $x_k$  is 0?
  - Reached a minimum, no **single** direction to go



$$f(x) = x^2$$

$$\nabla_x f(x) = 2x$$

$$f(x) \text{ is convex, thus if } \nabla_x f(x_k) = 0 \text{ then } x_k = \operatorname*{arg\,min}_{x \in \Re} f(x)$$

### Gradient of the Loss wrt to the weights

The gradient of the loss wrt to the parameter vector  $\mathbf{w} \in \mathbb{R}^n$  is decomposed into the partial derivatives wrt to each parameter  $w_k$ :

$$\nabla_{\mathbf{w}} L(\mathbf{w}; \mathbf{x}_i; y_i) = \left(\frac{\partial \log P(y|x_i; \mathbf{w})}{\partial w_1}, \dots, \frac{\partial \log P(y|x_i; \mathbf{w})}{\partial w_n}\right)$$

$$\frac{\partial L(\mathbf{w}; \mathbf{x}_i; y_i)}{\partial w_j} = \frac{\partial \log P(y|\mathbf{x}_i; \mathbf{w})}{\partial w_j}$$

$$= \dots$$

$$= \left(P(y|x_i; \mathbf{w}) - y_i\right) \cdot \mathbf{x}_i$$

You can find more details on deriving the gradients here.

# Stochastic Gradient Descent (SGD)

return w

```
Input: D_{train} = \{(x_1, y_1)...(x_M, y_M)\}, D_{val} = \{(x_1, y_1)...(x_D, y_D)\},
         learning rate \eta, epochs e, tolerance t
initialize w with zeros
for each epoch e do
   randomise order in D<sub>train</sub>
  for each (x_i, y_i) in D_{train} do
      update \mathbf{w} = \mathbf{w} - \eta \nabla_{\mathbf{w}} L(\mathbf{w}; x_i; y_i)
   monitor training and validation loss
  if previous validation loss — current validation loss; smaller than t
      break
```

# Stochastic Gradient Descent (SGD) for Multi-class

- You compute the gradient for the weights of the correct class only.
- Gradient is computed as in the binary case.

### Other Gradient Descent Optimisers

- Gradient Descent: computes the gradient of the loss function wrt to the parameters for the entire training set
- Batch Gradient Descent: computes the gradient of the loss function wrt to the parameters for small parts of the training set
- You can find more details in this blog post.

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• If  $R(\mathbf{w}) = \sum_{k=1}^{K} w_k^2 (L_2$ -regularisation) then:

$$\frac{\partial L_{reg}(\mathbf{w}; D_{train})}{\partial w_k} = \frac{\partial L(\mathbf{w}; D_{train})}{\partial w_k} + 2\alpha w_k$$

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- lacksquare  $\alpha$  is the regularisation strength
- Intuitively: prefer small parameter values, by not updating as much.

# Other popular supervised ML algorithms

- Perceptron
- Support Vector Machines
- Naive Bayes
- Neural Networks (Week 8)
- Gaussian Processes

■ The standard way to evaluate a classifier is:

$$Accuracy = \frac{\# \text{correctly classified}}{\# \text{all documents}}$$

■ What could go wrong?

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$$Accuracy = \frac{\#correctly \ classified}{\#all \ documents}$$

- What could go wrong?
- When one class is much more common than the other, predicting it always gives high accuracy.

Predicted/Correct	MinorityClass	MajorityClass
MinorityClass	TruePositive	FalsePositive
MajorityClass	FalseNegative	TrueNegative

$$\textit{Precision} = \frac{\textit{TruePositive}}{\textit{TruePositive} + \textit{FalsePositive}}$$

$$\textit{Recall} = \frac{\textit{TruePositive}}{\textit{TruePositive} + \textit{FalseNegative}}$$

$$F1\_Score = 2 \frac{Precision \times Recall}{Precision + Recall}$$

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Use macro scores (averaging across classes) in multiclass classification (with imbalanced data).

### Bibliography

- Chapter 5 from Jurafsky & Martin.
- Sections 2.5 and 2.6 from Eisenstein.
- For more background reading on classification, Kevin Murphy's introduction touches upon most important concepts in ML.

# Coming up next week

- So far we saw how to do text classification using
- a bag of words representation
- and the logistic regression classifier.
- But we have ignored word order. Language is structured! How we can develop sequential language models?