

# Webmining 2

2022年7月12日 星期二 10:08

- Bayesian Methods.
- Other Classification Approaches.
- Assessing Model Performance
- Introduction of Clustering
- K-Means Clustering

## BAYESIAN Methods

$x$  = variables  
 $y$  = target class

$$P(y|x) \propto P(y = C_1 | x) \\ P(y = C_2 | x)$$

Bayes's theorem (贝叶斯公式)

$$P(y|x) = \frac{P(x|y)P(y)}{P(x)}$$

$$\arg \max_{y \in \{C_1, C_2, C_3\}} P(y|x)$$

$$P(x|y)P(y) = P(y)P(x_1|y)P(x_2|y, x_1) \dots P(x_n|y, x_1, x_2, \dots, x_{n-1})$$

## Naïve Bayes CLASSIFIERS

先验概率:

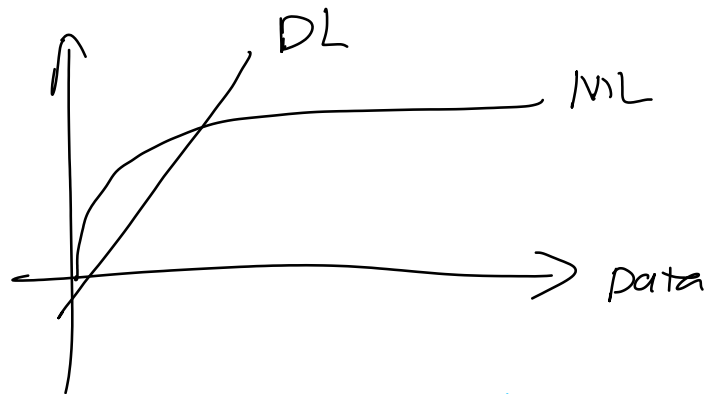
$$P(y = \text{Yes}) = \frac{9}{14} \quad P(y = \text{No}) = \frac{5}{14}$$

(conditional independence assumption/

(Naïve Bayes)

## K-nearest neighbour.

ML: Training & Testing  
decision tree  
neural network



## MODEL EVALUATION

### VALIDATION SET Approach.

验证集, 测试集 (50% + 50%)

## K-FOLD CROSS VALIDATION

supervised learning

$$\text{Accuracy} = \frac{1}{n} \sum_{i=1}^n I(y_i = \hat{y}_i)$$

$$I(y_i = \hat{y}_i) = \begin{cases} 1 & \text{if } (y_i = \hat{y}_i) \\ 0 & \text{otherwise} \end{cases}$$

## RESAMPLING METHODS

$S_{\text{train}} \rightarrow S_{\text{test}}$

## LEAVE-ONE-OUT

## CROSS-VALIDATION

使用一个测试集, 其余有  $n-1$  个测试集

## K-MEANS CLUSTERING

$$\text{minimize} \left\{ \sum_{k=1}^K W(C_k) \right\}$$
$$C_1, \dots, C_K$$
$$W(C_k) = \frac{1}{|C_k|} \sum_{i \in C_k} \sum_{j \in C_k} (x_{ij} - x_{i'j'})^2$$