Jieteng Chen

jieteng.chen@link.cuhk.edu.hk

Education

The Chinese University of Hong Kong	2021 – Present
Ph.D. candidate in Marketing, GPA: 3.9/4	
Xiamen University	2017 – 2021
B.A. in Economics, GPA: 3.7/4	

Publication

"Regulating Digital Piracy Consumption." (with Yuetao Gao and T. Tony Ke), *accepted*, *Journal of Marketing Research*

Working Paper

"From Canvas to Blockchain: Impact of Royalties on Art Market Efficiency." (with Xinyu Cao and T. Tony Ke), *revise and resubmit*, *Management Science*

Conferences Presentation

Regulating Digital Piracy Consumption

- The 45th ISMS Marketing Science Conference. Miami, 2023
- Asia-Pacific Marketing Academy Conference. Guangzhou, 2023

From Canvas to Blockchain: Impact of Royalties on Art Market Efficiency

- Asia-Pacific Industrial Organization Conference. Hong Kong, 2023
- Asia-Pacific Marketing Academy Conference. Hong Kong, 2024
- The 46th ISMS Marketing Science Conference. Sydney, 2024

Awards & Honors

CUHK Business School Competitive Graduate Student Research Grant, 2023

CUHK Ph.D. Studentship, 2021 - 2026

Teaching Assistantship

Marketing Management (MBA)	2023 Fall

Selected Graduate Courseworks

Economics

Microeconomic Theory I	Jimmy Chan
Microeconomic Theory II	Wei He
Econometric Theory and Application	Xun Lu
Applied Econometrics	Qingliang Fan
Theory of Industrial Organization	Pakhung Au (HKUST)
Empirical Industrial Organization	Kohei Kawaguchi (HKUST)
Game Theory	Duozhe Li & Murayama Kota
Review of Quantitative Methods	Kam Chau Wong

Marketing

Analytical Modeling in Marketing	T. Tony Ke
Empirical Modeling in Marketing	Francisco Cisternas
Marketing Models	Liang Guo (CityU)
Special Topics in Marketing I	Sha Yang
Special Topics in Marketing II	Ganesh Iyer
Behavioral Studies in Marketing	Xianchi Dai
Research Methodology in Behavioural Studies II	Jessica Kwong
Marketing Management	Hao Shen
Buyer Behaviour	Rosette Leung

Computer Science, Statistics, Optimization

Foundation of Optimization	Man Cho So
Advanced Statistical Computing	Yingying Wei
Machine Learning Algorithm and Application	Anthony Chan (CityU)
Applied Deep Learning	Po Lai Man (CityU)

Last Update: 2024 May