

# Jieteng Chen

## *Education*

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The Chinese University of Hong Kong <i>Ph.D. in Marketing</i>	2021 – Present
Xiamen University <i>B.A. in Economics</i>	2017 – 2021

## *Working Papers*

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"Regulating Digital Piracy Consumption." (with Yuetao Gao and Tony Ke), *revise and resubmit*,  
*Journal of Marketing Research*

"NFT Royalties and Art Market Efficiency." (with Xinyu Cao and Tony Ke)

## *Awards & Honors*

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CUHK Business School Competitive Graduate Student Research Grant, 2023

CUHK Ph.D. Studentship, 2021 - 2026

## *Conferences Presentation*

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The 45th ISMS Marketing Science Conference. Miami, Florida, 2023

emph Last Update: July 2023