

Jieteng Chen

Education

The Chinese University of Hong Kong <i>Ph.D. in Marketing</i>	2021 – Present
Xiamen University <i>B.A. in Economics</i>	2017 – 2021

Research Interests

Digital Economy, Quantitative Marketing

Working Papers

"Regulating Digital Piracy Consumption." (with Yuetao Gao and Tony Ke), *revise and resubmit*,
Journal of Marketing Research

"NFT Royalties and Art Market Efficiency." (with Xinyu Cao and Tony Ke)

Awards & Honors

CUHK Business School Competitive Graduate Student Research Grant, 2023

CUHK Ph.D. Studentship, 2021 - 2026

Conferences Presentation

The 45th ISMS Marketing Science Conference. Miami, Florida, 2023

Last Update: July 2023