

Total Revenue	Total Pizza Sold	Total No. of Orders	Avg Value per Order	Avg Pizza per Order
\$817.86K	49,574	21,350	\$38.31	2.3

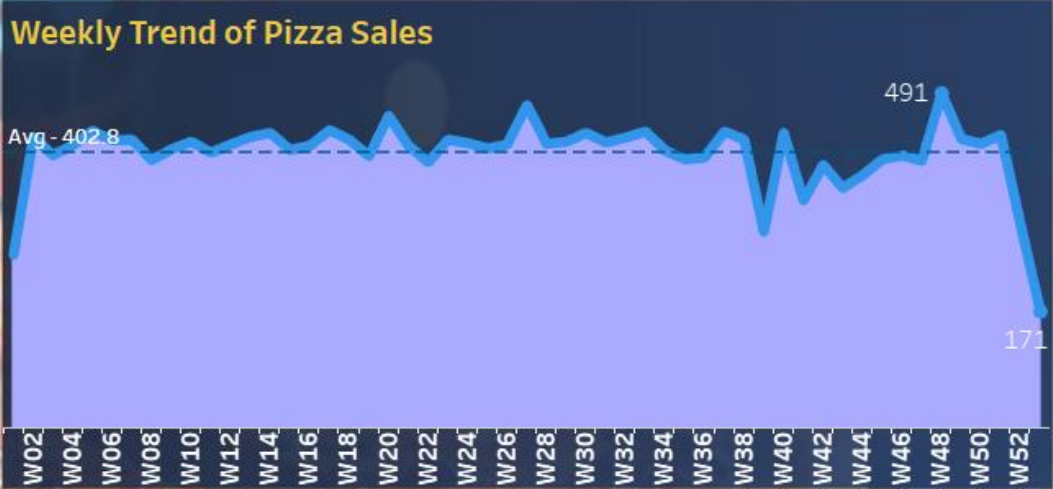
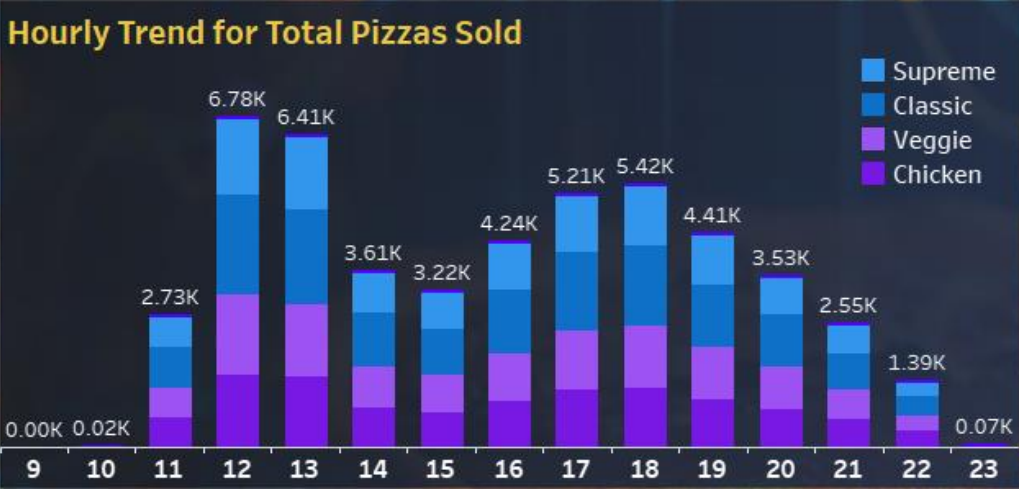
Busiest Hours and Weeks

HOURS

Peak orders are between 12 PM and 1 PM, and in evening from 4 PM to 7 PM

WEEKS

Significant variations in weekly orders, with highest peak during 48th week from the month of DEC



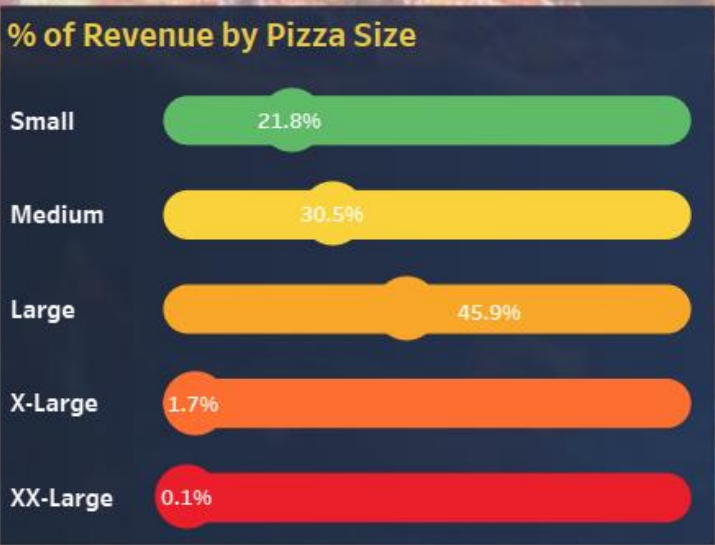
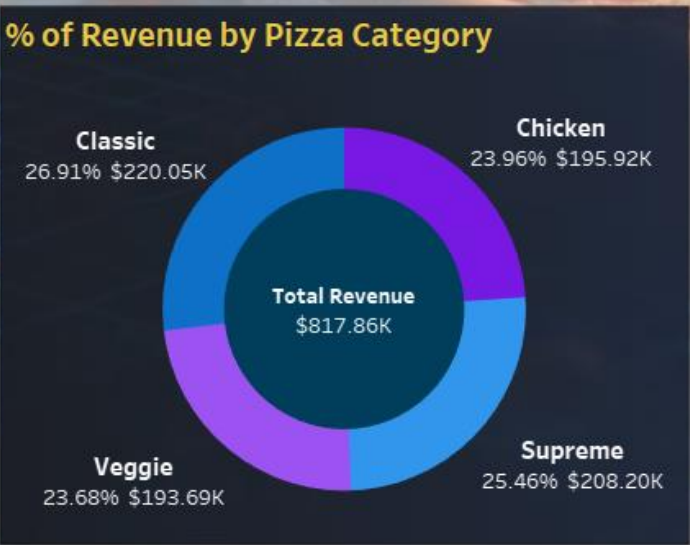
Sales Performance

CATEGORY

Classic Category, is the best selling pizzas with maximum number of sales

SIZE

Large Size, is the best selling size of pizza



Pizzas sold by categories & No. of Orders

	Total Pizzas Sold	Total No. of Orders
Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941



Pizza Category

(All)

PIZZA SALES ANALYSIS

31-12-2015 to 01-01-2015

Order Date

01-01-201531-12-2015

Home

Best / Worst Selling

Total Revenue

\$817.86K

Total Pizza Sold

49,574

Total No. of Orders

21,350

Avg Value per Order

\$38.31

Avg Pizza per Order

2.3

Best Selling Pizzas

REVENUE

The Thai Chicken Pizza, is the best revenue generating Pizza

QUANTITY

The Classic Deluxe Pizza, is the most sold Pizza

ORDERS

The Classic Deluxe Pizza, is the most order placed Pizza

Top 5 Best Selling Pizzas by Revenue

The Thai Chicken Pizza	<div></div>	₹ 43.43K
The Barbecue Chicken Pizza	<div></div>	₹ 42.77K
The California Chicken Pizza	<div></div>	₹ 41.41K
The Classic Deluxe Pizza	<div></div>	₹ 38.18K
The Spicy Italian Pizza	<div></div>	₹ 34.83K

Top 5 Best Selling Pizzas by Quantity

The Classic Deluxe Pizza	<div></div>	2,453
The Barbecue Chicken Pizza	<div></div>	2,432
The Hawaiian Pizza	<div></div>	2,422
The Pepperoni Pizza	<div></div>	2,418
The Thai Chicken Pizza	<div></div>	2,371

Top 5 Best Selling Pizzas by Orders

The Classic Deluxe Pizza	<div></div>	2,329
The Hawaiian Pizza	<div></div>	2,280
The Pepperoni Pizza	<div></div>	2,278
The Barbecue Chicken Pizza	<div></div>	2,273
The Thai Chicken Pizza	<div></div>	2,225

Worst Selling Pizzas

REVENUE

The Brie CarrePizza, is the best revenue generating Pizza

QUANTITY

The Brie Carre Pizza, is the most sold Pizza

ORDERS

The Brie Carre Pizza, is the most order placed Pizza

Worst 5 Selling Pizzas by Revenue

The Brie Carre Pizza	<div></div>	₹ 11.59K
The Green Garden Pizza	<div></div>	₹ 13.96K
The Spinach Supreme Pizza	<div></div>	₹ 15.28K
The Mediterranean Pizza	<div></div>	₹ 15.36K
The Spinach Pesto Pizza	<div></div>	₹ 15.60K

Worst 5 Selling Pizzas by Quantity

The Brie Carre Pizza	<div></div>	490
The Mediterranean Pizza	<div></div>	934
The Calabrese Pizza	<div></div>	937
The Spinach Supreme Pizza	<div></div>	950
The Soppressata Pizza	<div></div>	961

Worst 5 Selling Pizzas by Orders

The Brie Carre Pizza	<div></div>	480
The Mediterranean Pizza	<div></div>	912
The Calabrese Pizza	<div></div>	918
The Spinach Supreme Pizza	<div></div>	918
The Chicken Pesto Pizza	<div></div>	938