# Clustering

Hierarchical /Agglomerative and Point-Assignment Approaches Measures of "Goodness" for Clusters BFR Algorithm CURE Algorithm

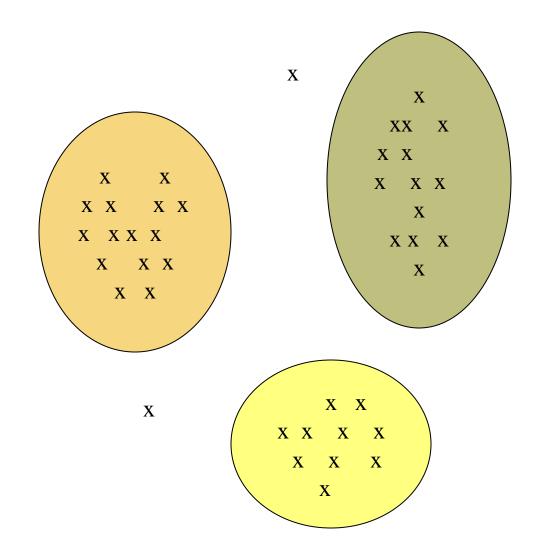
Jeffrey D. Ullman Stanford University



## The Problem of Clustering

Given a set of points, with a notion of distance between points, group the points into some number of *clusters*, so that members of a cluster are "close" to each other, while members of different clusters are "far."

## **Example: Clusters**



### **Problems With Clustering**

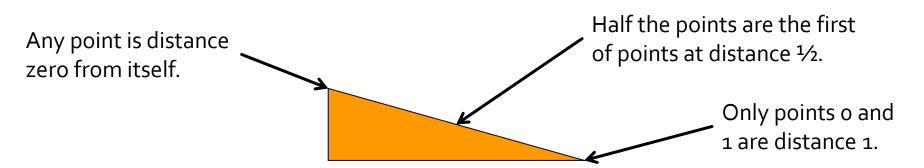
- Clustering in two dimensions looks easy.
- Clustering small amounts of data looks easy.
- And in most cases, looks are not deceiving.

### The Curse of Dimensionality

- Many applications involve not 2, but 10 or 10,000 dimensions.
- High-dimensional spaces look different: almost all pairs of points are at about the same distance.

# **Example: Curse of Dimensionality**

- Assume random points between 0 and 1 in each dimension.
- In 2 dimensions: a variety of distances between 0 and 1.41.
- In any number of dimensions, the distance between two random points in any one dimension is distributed as a triangle.



### Example – Continued

- The law of large numbers applies.
- Actual distance between two random points is the sqrt of the sum of squares of essentially the same set of differences.
  - I.e., "all points are the same distance apart."

#### **Euclidean and Non-Euclidean Distances**

- Euclidean spaces have dimensions, and points have coordinates in each dimension.
- Distance between points is usually the squareroot of the sum of the squares of the distances in each dimension.
- Non-Euclidean spaces have a distance measure, but points do not really have a position in the space.
  - Big problem: cannot "average" points.

### Example: DNA Sequences

- Objects are sequences of {C,A,T,G}.
- Distance between sequences = edit distance = the minimum number of inserts and deletes needed to turn one into the other.
  - Notice: no way to "average" two strings.
- In practice, the distance for DNA sequences is more complicated: allows other operations like mutations (change of a symbol into another) or reversal of substrings.

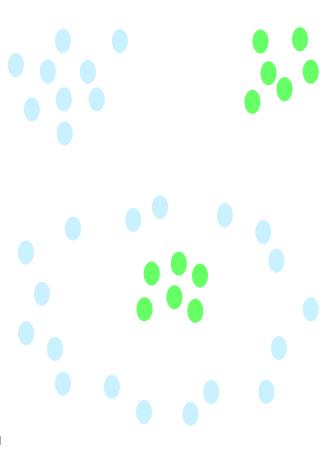
### **Methods of Clustering**

- Hierarchical (Agglomerative):
  - Initially, each point in cluster by itself.
  - Repeatedly combine the two "nearest" clusters into one.
- Point Assignment:
  - Maintain a set of clusters.
  - Place points into their "nearest" cluster.
  - Possibly split clusters or combine clusters as we go.

#### Which is Better?

- Point assignment good when clusters are nice, convex shapes.
- Hierarchical can win when shapes are weird.

Aside: if you realized you had concentric clusters, you could map points based on distance from center, and turn the problem into a simple, one-dimensional case.



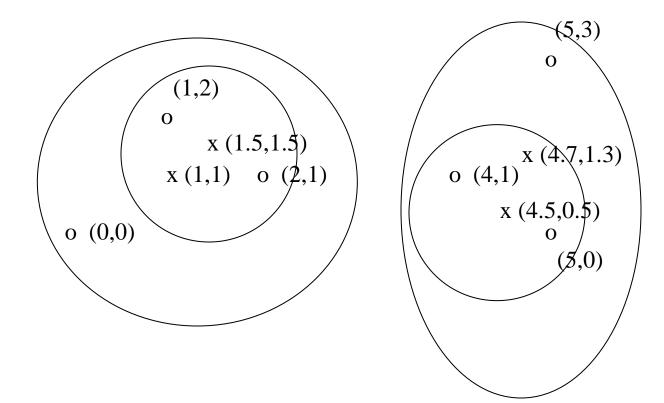
### **Hierarchical Clustering**

- Two important questions:
  - 1. How do you determine the "nearness" of clusters?
  - 2. How do you represent a cluster of more than one point?

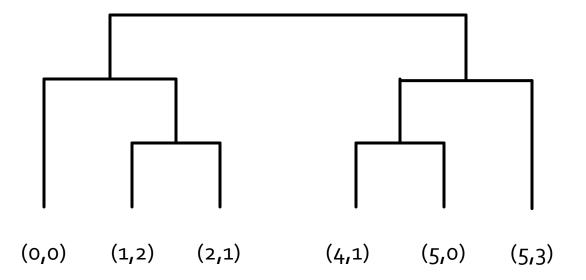
# Hierarchical Clustering — (2)

- Key problem: as you build clusters, how do you represent the location of each cluster, to tell which pair of clusters is closest?
- Euclidean case: each cluster has a centroid = average of its points.
  - Measure intercluster distances by distances of centroids.

# Example



# Dendrogram



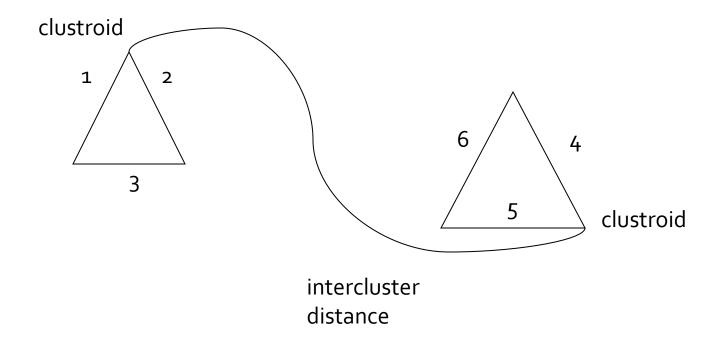
#### And in the Non-Euclidean Case?

- The only "locations" we can talk about are the points themselves.
  - I.e., there is no "average" of two points.
- Approach 1: clustroid = point "closest" to other points.
  - Treat clustroid as if it were centroid, when computing intercluster distances.

### "Closest" Point?

- Possible meanings:
  - 1. Smallest maximum distance to the other points.
  - 2. Smallest average distance to other points.
  - 3. Smallest sum of squares of distances to other points.
  - 4. Etc., etc.

### Example: Intercluster Distance



#### Other Approaches to Defining "Nearness" of Clusters

- Approach 2: intercluster distance = minimum of the distances between any two points, one from each cluster.
- Approach 3: Pick a notion of "cohesion" of clusters, e.g., maximum distance from the centroid or clustroid.
  - Merge clusters whose union is most cohesive.

#### Cohesion

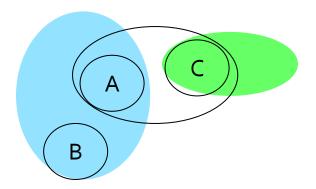
- Approach 1: Use the diameter of the merged cluster = maximum distance between points in the cluster.
- Approach 2: Use the average distance between points in the cluster.
- Approach 3: Density-based approach: take the diameter or average distance, e.g., and divide by the number of points in the cluster.
  - Perhaps raise the number of points to a power first, e.g., square-root.

#### Which is Best

- It really depends on the shape of clusters.
  - Which you may not know in advance.
- Example: we'll compare two approaches:
  - Merge clusters with smallest distance between centroids (or clustroids for non-Euclidean).
  - Merge clusters with the smallest distance between two points, one from each cluster.

#### Case 1: Convex Clusters

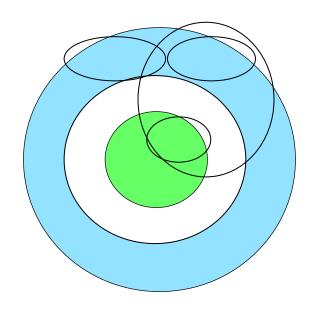
- Centroid-based merging works well.
- But merger based on closest members might accidentally merge incorrectly.



A and B have closer centroids than A and C, but closest points are from A and C.

#### Case 2: Concentric Clusters

- Linking based on closest members works well.
- But Centroid-based linking might cause errors.



# k-Means Algorithm(s)

- An example of point-assignment.
- Assumes Euclidean space.
- Start by picking k, the number of clusters.
- Initialize clusters with a seed (= one point per cluster).
  - Example: pick one point at random, then k-1 other points, each as far away as possible from the previous points.
    - OK, as long as there are no outliers (points that are far from any reasonable cluster).

#### k-Means++

- Basic idea: pick a small sample of points, cluster them by any algorithm, and use the centroids as a seed.
- In k-means++, sample size = k times a factor that is logarithmic in the total number of points.
- Sequentially pick sample points randomly, but the probability of adding a point p to the sample is proportional to D(p)<sup>2</sup>.
  - D(p) = distance between p and the nearest picked point.

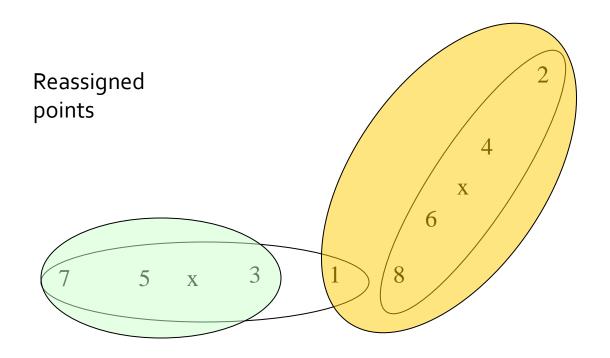
### k-Means | |

- k-means++, like other seed methods, is sequential.
  - You need to update D(p) for each unpicked p due to new point.
- Naturally parallel: many compute nodes can each handle a small set of points.
  - Each picks a few new sample points using same D(p).
- Really important and common trick: don't update after every selection; rather make many selections at one round.
  - Suboptimal picks don't really matter.

# Populating Clusters

- For each point, place it in the cluster whose current centroid it is nearest.
- After all points are assigned, fix the centroids of the k clusters.
- Optional: reassign all points to their closest centroid.
  - Sometimes moves points between clusters.

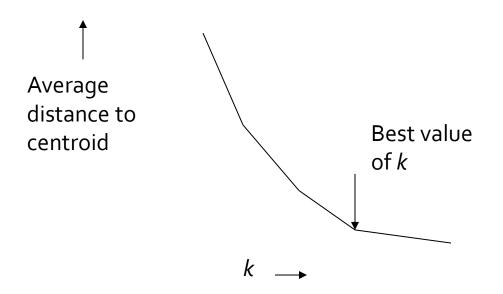
# **Example: Assigning Clusters**



Clusters after first round

# Getting k Right

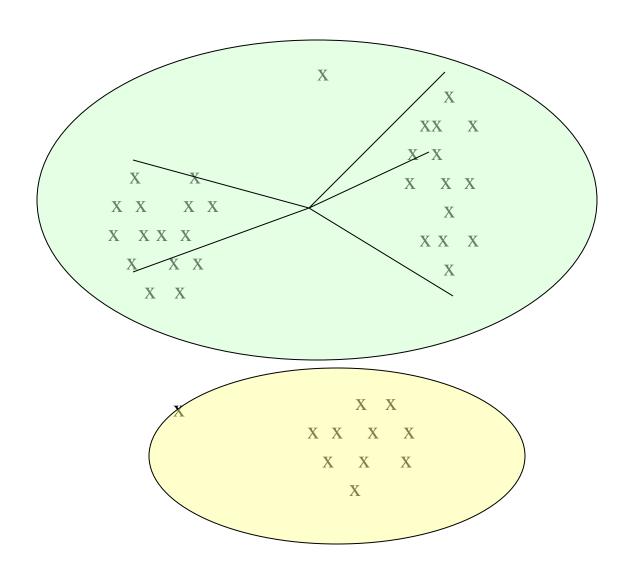
- Try different k, looking at the change in the average distance to centroid, as k increases.
- Average falls rapidly until right k, then changes little.



Note: binary search for k is possible.

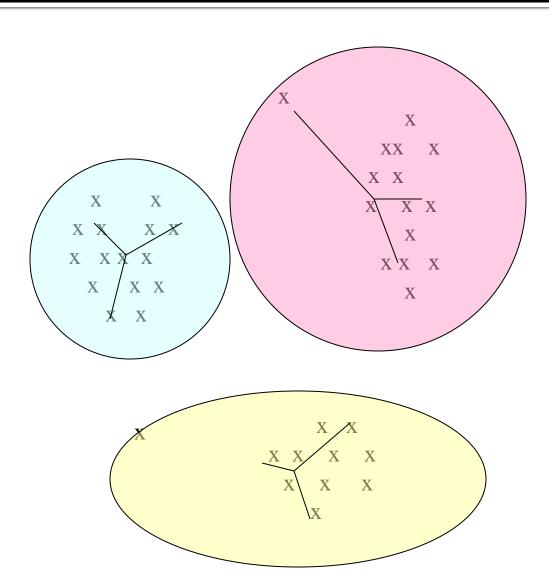
# Example: Picking k

Too few; many long distances to centroid.



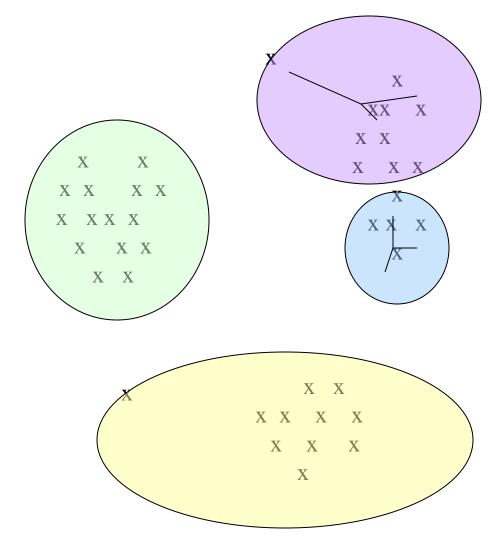
# Example: Picking k

Just right; distances rather short.



# Example: Picking k

Too many; little improvement in average distance.



# **BFR Algorithm**

- BFR (Bradley-Fayyad-Reina) is a variant of k-means designed to handle very large (disk-resident) data sets.
- It assumes that clusters are normally distributed around a centroid in a Euclidean space.
  - Standard deviations in different dimensions may vary.

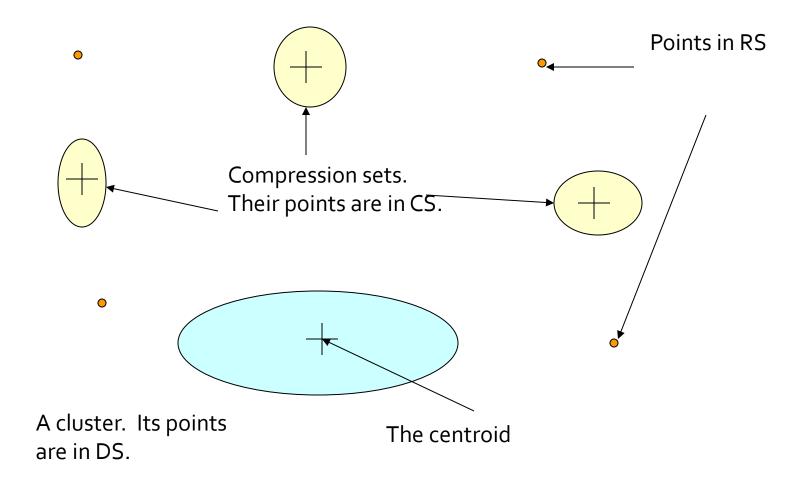
### BFR - (2)

- Points are read one main-memory-full at a time.
- Most points from previous memory loads are summarized by simple statistics.
  - Also kept in main memory, which limits how many points can be read in one "memory load."
- To begin, from the initial load we select the initial k centroids by some sensible approach.

#### **Three Classes of Points**

- The discard set (DS): points close enough to a centroid to be summarized.
- The compression set (CS): groups of points that are close together but not close to any centroid. They are summarized, but not assigned to a cluster.
- The retained set (RS): isolated points.

### "Galaxies" Picture



## **Summarizing Sets of Points**

- Each cluster in the discard set and each compression set is summarized by:
  - 1. The number of points, N.
  - 2. The vector SUM, whose i <sup>th</sup> component is the sum of the coordinates of the points in the i <sup>th</sup> dimension.
  - 3. The vector SUMSQ:  $i^{th}$  component = sum of squares of coordinates in  $i^{th}$  dimension.

### Comments

- $\blacksquare$  2*d* + 1 values represent any number of points.
  - $\bullet$  d = number of dimensions.
- Averages in each dimension (centroid coordinates) can be calculated easily as SUM<sub>i</sub>/N.
  - $SUM_i = i^{th}$  component of SUM.
- Variance in dimension i can be computed by:
  (SUMSQ<sub>i</sub> /N) (SUM<sub>i</sub> /N)<sup>2</sup>
  - And the standard deviation is the square root of that.

### Processing a "Memory-Load" of Points

- Find those points that are "sufficiently close" to a cluster centroid; add those points to that cluster and the DS.
- Use any main-memory clustering algorithm to cluster the remaining points and the old RS.
  - Clusters go to the CS; outlying points to the RS.

## Processing – (2)

- Adjust statistics of the clusters to account for the new points.
  - Consider merging compressed sets in the CS.
- 4. If this is the last round, merge all compressed sets in the CS and all RS points into their nearest cluster.

### A Few Details . . .

- How do we decide if a point is "close enough" to a cluster that we will add the point to that cluster?
- How do we decide whether two compressed sets deserve to be combined into one?

### How Close is Close Enough?

- We need a way to decide whether to put a new point into a cluster.
- BFR suggest two ways:
  - The Mahalanobis distance is less than a threshold.
  - 2. Low likelihood of the currently nearest centroid changing.

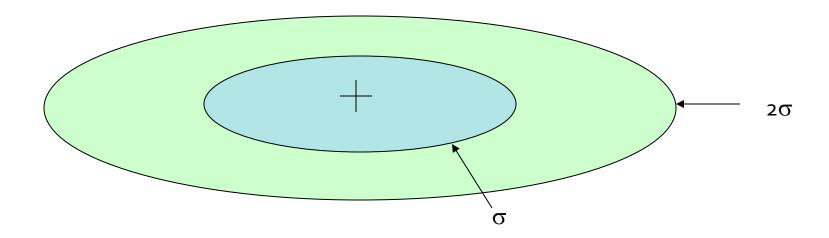
### Mahalanobis Distance

- Normalized Euclidean distance from centroid.
- For point  $(x_1,...,x_k)$  and centroid  $(c_1,...,c_k)$ :
  - 1. Normalize in each dimension:  $y_i = (x_i c_i)/\sigma_i$ 
    - $\sigma_i$  = standard deviation in  $i^{th}$  dimension for this cluster.
  - 2. Take sum of the squares of the  $y_i$ 's.
  - 3. Take the square root.

### Mahalanobis Distance — (2)

- If clusters are normally distributed in d dimensions, then after transformation, one standard deviation =  $\sqrt{d}$ .
  - I.e., 70% of the points of the cluster will have a Mahalanobis distance  $< \sqrt{d}$ .
- Accept a point for a cluster if its M.D. is < some threshold, e.g. 4 standard deviations.

# Picture: Equal M.D. Regions



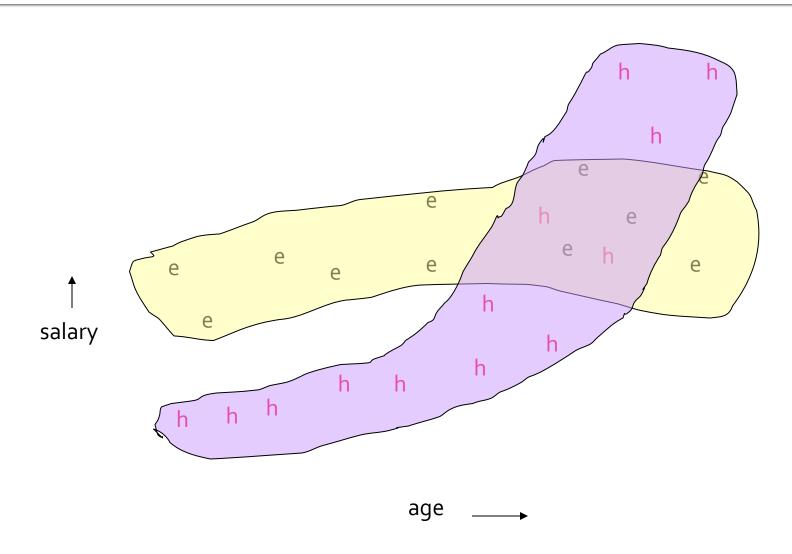
#### **Should Two CS Subclusters Be Combined?**

- Similar to measuring cohesion. For example:
- Compute the variance of the combined subcluster, in each dimension.
  - N, SUM, and SUMSQ allow us to make that calculation quickly.
- Combine if the variance is below some threshold.
- Many alternatives: treat dimensions differently, consider density.

## The CURE Algorithm

- Problem with BFR/k-means:
  - Assumes clusters are normally distributed in each dimension.
  - And axes are fixed ellipses at an angle are not OK.
- CURE:
  - Assumes a Euclidean distance.
  - Allows clusters to assume any shape.

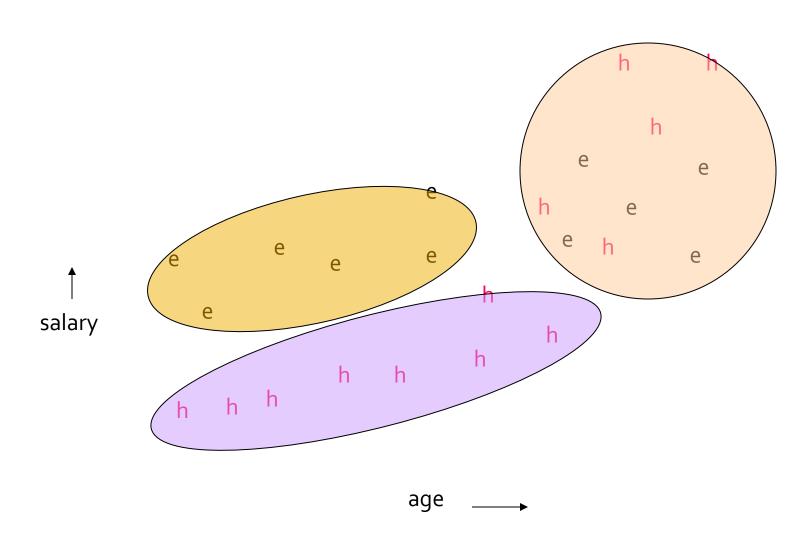
### **Example: Stanford Faculty Salaries**



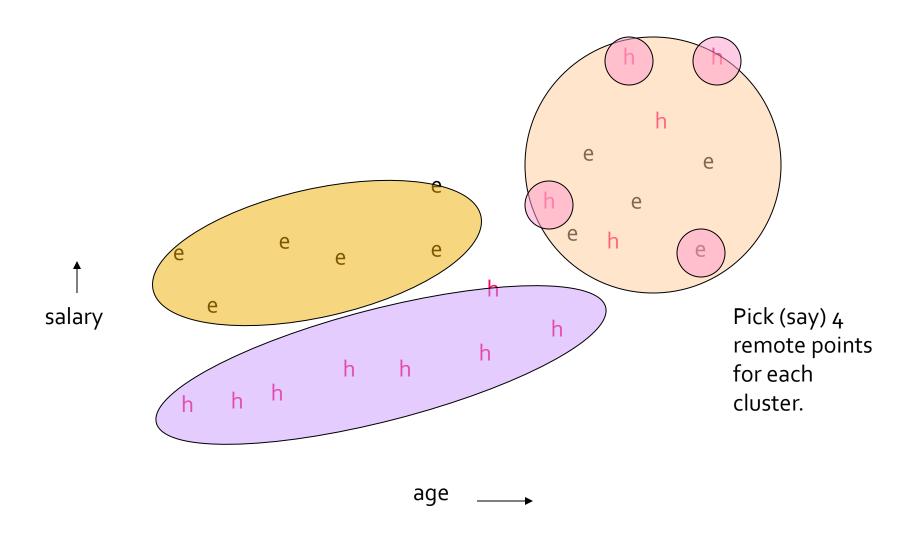
## **Starting CURE**

- Pick a random sample of points that fit in main memory.
- Cluster these points hierarchically group nearest points/clusters.
- 3. For each cluster, pick a sample of points, as dispersed as possible.
- 4. From the sample, pick representatives by moving them (say) 20% toward the centroid of the cluster.

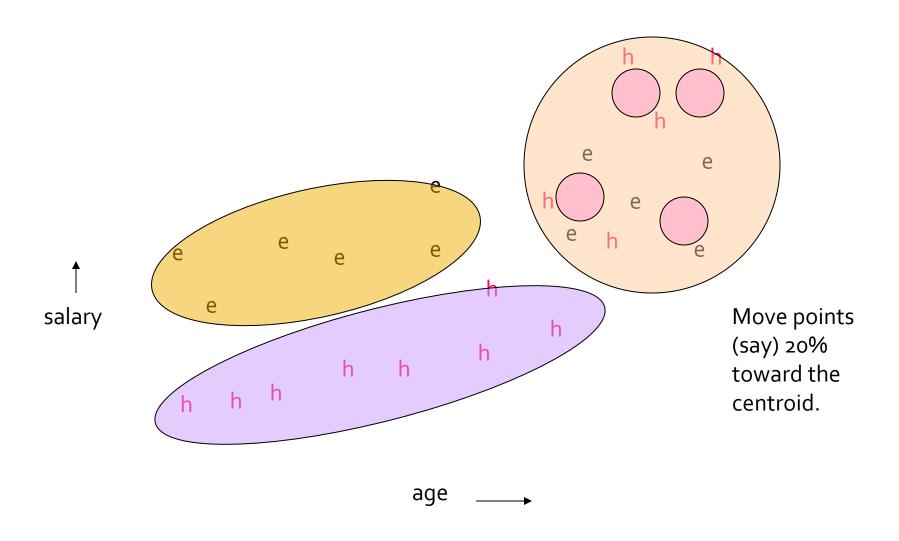
# **Example: Initial Clusters**



## **Example: Pick Dispersed Points**

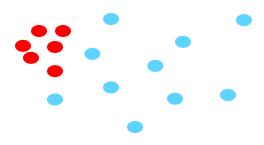


### **Example: Pick Dispersed Points**



## Why the 20% Move Inward?

- A large, dispersed cluster will have large moves from its boundary.
- A small, dense cluster will have little move.
- Favors a small, dense cluster that is near a larger dispersed cluster.



## Finishing CURE

- Now, visit each point p in the data set.
- Place it in the "closest cluster."
  - Normal definition of "closest": that cluster with the closest (to p) among all the sample points of all the clusters.