# JIGAH FAVOUR SOKOATO

Video Editor | Social Media Manager

### CONTACT

+234 810 7201 268

<u> favourjigah@gmail.com</u>

Portfolio

in Jigah Favour

#### SKILLS

- Video Editing (Filmora, Capcut, Adobe After Effects, Canva).
- Social Media Management -(Facebook, Instagram, Tiktok, LinkedIn, Twitter).
- Graphic Design (Canva, Photoshop).
- Analytics Tools (Facebook Insights, Instagram Insights)
- Content Creation (Video, Written)
- Project Management: (Trello, Slack)

## STRENGTH

- Collaboration
- Creative Vision
- Leadership
- Problem Solving
- Time Management
- Attention to Detail

#### **PROFILE**

An experienced and digital-savvy Social Media Manager with strong video production skills. Renowned for a clear and collaborative approach and a track record of developing innovative strategies and compelling video contents. Currently seeking new opportunities with ethical brands and agencies, ready to hit the ground running.

#### **WORK EXPERIENCE**

#### **CREATIVE LEAD**

Living Faith Church, State Head Quarters, Lokoja. JAug 2023 - Present

- Led a team of content creators, graphic designers, video editors, and scriptwriters, overseeing their work and ensuring alignment with the church's vision and goals.
- Personally responsible for video editing, ensuring highquality production for church services, events, and promotional materials.
- Developed and executed social media strategies to increase engagement and promote church events.
- Managed the social media calendar and scheduled posts to ensure consistent online presence and engagement.

## **VIDEO EDITOR & CONTENT SPECIALIST**

TIIDELab | Abuja, Nigeria

June 2023 - Dec. 2023

- Assisted in the creation and editing of video content for social media and web platforms.
- Provided creative input and suggestions during the preproduction and post-production stages.
- Managed multiple projects simultaneously while adhering to strict deadlines.

# **EDUCATION**

# **B.Eng in Computer Engineering**

Federal University of Technology, Minna.

2014 - 2019

#### AWARDS

- Exceptional Volunteering Service
- Most Outstanding Creative of the Month - April