

JIGAR M DAULAT

MARKETING COORDINATOR

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jigardaulat31@gmail.com

Portfolio Website

Jigar Daulat

EDUCATION

- ▶ 2024 - 2026
Parul University
Master of Business Administration
Marketing
- ▶ 2020 - 2023
Mumbai University
Universal MSG SGKM College
of Arts, Science & Commerce
Bachelor of Management Studies
Marketing - 9.56 CGPI
- ▶ 2018 - 2020
MSBSHE
K.J. Somaiya Junior College
Of Science & Commerce
HSC - Electronics - 57.23 %
- ▶ 2006 - 2018
MSBSHE
St. Therese Convent High School
SSC - 82.20 %

LANGUAGES

- English
- Hindi
- Marathi
- Gujarati
- Kutchi

PROJECTS

- ▶ February 2023
An Analytical Study on
Consumer Satisfaction Towards
Public & Private Sector Banks
Universal MSG-SGKM College
- ▶ January 2023
Candid Space - Website
Universal MSG-SGKM College

WORK EXPERIENCE

- ▶ Avon Flavours (On - Site & Remote)
Marketing Trainee June 2023 - July 2024 (13 Months)
Marketing Consultant July 2024 - Present (04 Months)
 - Designed & curated targeted social media content, driving a 38% increase in LinkedIn followers over 14 months.
 - Tailored banners, pouches, boxes, labels, & promotional kits, including QR codes & gift items, creating memorable & impactful client experiences.
 - Conducted sensory evaluations for R&D Team & developed comprehensive presentations, enhancing product understanding among target audiences.
 - Coordinated key projects at Gulfood Manufacturing Expo in Dubai 2024 & World Mithai Namkeen Convention Expo 2023 in Kolkata, ensuring seamless execution & impactful brand representation at major food industry events.
- ▶ My Equation (Remote)
Sales & Marketing Operations Intern Dec 2022 - Jan 2023 (02 Months)
 - Delivered outstanding sales & after-sales service by swiftly addressing customer inquiries, resolving issues, & driving high customer satisfaction.
 - Leveraged tools such as Google Sheets, Microsoft PowerPoint, & Google Meet to enhance collaboration & deliver compelling presentations effectively.

SKILLS

- Strong Communication
- Decision Making
- Flexible
- Outcome Oriented
- Project Management

CERTIFICATIONS

- ▶ March 2024
Microsoft Power BI Workshop
Be10x
- ▶ July 2023
ChatGPT 101
GrowthSchool
- ▶ December 2022
Fundamentals of Digital Marketing
Google

TECHNICAL SKILLS

- Canva
- Power BI
- MS - PowerPoint
- MS - Excel
- Google Workspace

ACCOLADES

- ▶ January 2023
Best Marketer for
Entrepreneurship Event
Universal MSG SGKM College