

RALPH MATTHEW PUNZALAN

FRONT-END DEVELOPER – UI/UX DESIGNER – GRAPHIC DESIGNER

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SUMMARY

Passionate Front-End Developer and UI/UX Designer with a strong background in building real-world mobile and web apps using React.js and React Native. Known for delivering intuitive, responsive designs and collaborating across teams to create meaningful user experiences.

COLLECTION OF MY SKILLS

Front-End Development

- Languages & Frameworks: React, JavaScript, TypeScript
- Styling & Animation: Tailwind CSS, Framer Motion
- Navigation & Routing: Expo Router (React Native), React Router
- Build Tools & Version Control: Vite, Git, GitHub, Visual Studio Code
- Deployment & CMS: Firebase (for hosting), Vercel, WordPress, Webflow

UI/UX & Graphic Design

- Design Tools: Figma, Canva, Adobe Photoshop
- Design Skills: UI/UX design, wireframing, prototyping, layout systems, accessibility, mobile-first design, branding assets, marketing visuals

Video Editing

- Editing Tools: DaVinci Resolve, Adobe Premiere Pro, CapCut
- Editing Skills: Video montages, educational content, promotional clips, social media visuals

PROFESSIONAL EXPERIENCE

Upwork Projects (Graphic Designer)

Jan 2024 – Feb 2024

Designed visual assets including logos, posters, and digital ads for local clients' online marketing campaigns.

Key Responsibilities:

- Delivered brand-aligned logos and promotional posters
- Created digital ad displays optimized for online platforms
- Met tight deadlines with consistent visual quality

Social Media Manager / UI/UX Designer (LGU STO-TOMAS)

JUNE 2024 - AUG 2024

Managed visual communications and UI designs for LGU Sto. Tomas. Led social media content, public-facing visuals, and contributed UI/UX support to internal systems.

Key Responsibilities:

- Designed posters, banners, publication materials, and book covers
- Posted daily announcements across physical and digital platforms
- Contributed UI design improvements for internal digital tools
- Managed email communications and basic IT support

Secretary / Social Media Manager (DILG)

AUG 2024 - NOV 2024

Supported both administrative and creative efforts for local government programs. Helped manage documentation while also contributing visual materials for SK and barangay campaigns

Key Responsibilities:

- Organized official documentation and managed records
- Designed posters, digital content, and public announcements
- Assisted in visual branding and storytelling for community initiatives

Created visual content, posters, and educational videos. Designed UIs in Figma for the company's digital platforms, including the Brioray web interface used for internal branding and client communication.

Key Responsibilities:

- Created visual content for brand awareness campaigns
- Designed and edited promotional posters aligned with company branding
- Produced montage-style videos showcasing business and products
- Edited educational video content for internal training
- Designed the UI of Brioray using Figma
- Contributed to increasing audience engagement through compelling visuals

PROJECTS

LaborLinkz (Front-End Developer & UI/UX Designer)**Nov 2023 - Jan 2024**

Built a job-matching app for blue-collar workers. Created the UI in Figma and developed responsive, role-based interfaces for admin, client, and worker users.

Key Responsibilities:

- Designed UI/UX in Figma for web and mobile
- Developed responsive UIs for admin, client, and worker roles
- Integrated login, job search, notification, rating, and activity tracking
- Ensured accessibility and user-friendly design

Together WeComply (Front-End Developer & UI/UX Designer)**Mar 2024 – Jun 2024**

Built a school attendance system with QR check-in and event logs. Designed the full UI in Figma and developed a clean, mobile-friendly experience

Key Responsibilities:

- Designed responsive UI for students and admins
- Developed event check-in and logging features
- Implemented front-end logic for sanction tracking
- Focused on performance and usability

Marian's Pottery (Front-End Developer)**Aug 2024 – Oct 2024**

Built a mobile shopping app using React Native and Expo Router, including payment flows, cart features, and order tracking.

Key Responsibilities:

- Developed shopping and checkout front-end
- Integrated payment options (COD, GCash)
- Optimized layout for cross-device usability

Quiz Whirl App (Front-End Developer)**Aug 2024 – Oct 2024**

Developed an interactive mobile quiz app with multiple question types and responsive UI.

Key Responsibilities:

- Built front-end quiz flow with score tracking
- Designed clean, mobile-friendly interfaces
- Focused on responsiveness and smooth performance

TriReg Web & Mobile (Front-End Developer & UI/UX Designer)**AUG 2024 - NOV 2024**

Built a comprehensive tricycle permit registration platform for both web and mobile. Designed the UI in Figma and implemented the front-end using React + Vite, including dashboards, QR integration, and SMS-based notifications.

Key Responsibilities:

- Designed modular, role-based UI in Figma for web and mobile
- Developed the front-end interface with React + Vite
- Integrated QR code generation, receipt verification, and SMS workflows
- Built dashboard views for tracking permits and registrations
- Ensured high performance, accessibility, and responsive layout

Designed and built the front-end for a violator tracking system used by LGUs and the PNP. Created dashboards and citation tools for both web and mobile using Figma, and implemented the UI in React + Vite

Key Responsibilities:

- Designed UI/UX in Figma for both mobile and web
- Built role-based interfaces and citation tracking tools
- Created dashboards for visualizing violations and fine reports
- Integrated SMS alert interface (front-end only)
- Ensured responsive, accessible performance across platforms

KEY ACHIEVEMENTS

- Took full responsibility for front-end development of real-world apps used by LGUs and private clients, including **LaborLinkz**, **VTrack**, **TriReg**, and **Together WeComply**.
- Recognized with the **Gawad San Luis Award** in 2024 for innovation, creativity, and adaptability in technology design.
- Delivered complete front-end builds using React.js, React Native, and Vite with features like QR scanning, SMS integration, and payment systems (COD, GCash).
- **Presented LaborLinkz** at a national research conference held in Boracay, highlighting its role in addressing job-matching challenges for blue-collar workers.
- Passed the **Computer System Servicing NC II** certification in 2023, demonstrating technical proficiency in IT support, troubleshooting, and system maintenance.

EDUCATION

Bachelor of Science in Information Technology High School (HUMSS Strand)

University of Saint Louis Tuguegarao | 2020 – 2024 Sto. Tomas National High School | 2014 – 2020

CERTIFICATES

Computer System Servicing NC II – 2023

PSITE Certificate of Appreciation (4th ICITE) – 2023

Gawad San Luis for Excellence in Innovation & Agility – 2024

PORTFOLIO



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