

RALPH MATTHEW PUNZALAN

FRONT-END DEVELOPER & UI/UX DESIGNER

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SUMMARY

Creative and detail-oriented Front-End Developer and UI/UX Designer with over 2 years of experience delivering web and mobile applications for both government and private clients. Skilled in React, React Native, Tailwind CSS, and Figma, with a strong focus on creating responsive, accessible, and user-centered interfaces.

CORE SKILLS

Front-End Development: React.js, React Native, Next.js, Tailwind CSS, Vite, Framer Motion

Design & Prototyping: Figma, Adobe XD

Languages: JavaScript, TypeScript, HTML, CSS, Dart

Back-End Knowledge: Node.js, Express.js (Basic), Firebase

Version Control: Git, GitHub

Platforms: Vercel, WordPress, Webflow

Multimedia Tools: Adobe Premiere Pro, CapCut, DaVinci Resolve

PROFESSIONAL EXPERIENCE

Front-End Developer (Project-Based)

VA4U | Oct 2025 – Present

As a Front-End Developer at VA4U, I work on the Australian Rewards Club website, where I focus on building and optimizing the user interface using React and Tailwind CSS. I redesigned the prize section landing page to enhance visual hierarchy, responsiveness, and accessibility, ensuring a smoother user experience. Collaborating closely with the design and back-end teams, I contributed to creating a consistent, modern, and visually engaging platform that aligns with user expectations.

Front-End Developer, UI/UX Designer & Graphic Designer

Caribbean Led Solutions | Nov 2024 – June 2025

At Caribbean Led Solutions, I designed the entire Brioray platform UI in Figma and developed it in React, achieving a 30% improvement in user onboarding and a 45% increase in usability. I also created marketing visuals, infographics, and branded materials that significantly boosted campaign engagement. My role required a balance between design precision and development efficiency, ensuring that the platform was responsive, accessible, and consistent across all devices.

Secretary / Social Media Manager

DILG | Aug 2024 – Nov 2024

During my time with the Department of the Interior and Local Government, I managed both administrative and creative tasks, such as designing social media content for SK and barangay initiatives. My efforts increased community engagement by 40% and enhanced communication accessibility. I also digitized workflows, cutting document retrieval times in half and making day-to-day operations more efficient.

Social Media Manager / UI/UX Designer

LGU Sto. Tomas | Jun 2024 – Aug 2024

At the LGU of Sto. Tomas, I enhanced the design and usability of internal systems, allowing staff to navigate 25% faster. I managed daily social media content, resulting in a 60% increase in audience reach within two months. I designed mobile-friendly and visually appealing layouts to ensure communication materials remained professional and clear.

PROJECTS

LaborLinkz (Front-End Developer & UI/UX Designer) | Nov 2023 – Jan 2024

Built a job-matching app for blue-collar workers using React.js and Figma. Designed role-based dashboards to streamline the matching process for admins, clients, and workers.

Together WeComply (Front-End Developer & UI/UX Designer) | Mar 2024 – Jun 2024

Developed a mobile-first school attendance system with QR scanning for fast event check-in and integrated sanction tracking features for administrators.

Marian's Pottery (Front-End Developer) | Aug 2024 – Oct 2024

Created a shopping app with COD and GCash payment options, optimizing the checkout experience for mobile users.

Quiz Whirl App (Front-End Developer) | Aug 2024 – Oct 2024

Built an interactive quiz app with score tracking and a responsive interface for an engaging user experience.

TriReg Web & Mobile (Front-End Developer & UI/UX Designer) | May 2025 – Oct 2025

Developed a tricycle permit registration platform using Flutter, featuring QR code generation, SMS notifications, and admin dashboards for tracking registrations.

VTrack Web & Mobile (Front-End Developer & UI/UX Designer) | May 2025 – Oct 2025

Developed a violator tracking system using Flutter, featuring role-based dashboards, citation tools, and SMS alerts for local government units.

Doctor Santi (Full-Stack Developer) | July 2025 – Present

Developed an AI-powered virtual veterinarian platform using React, TypeScript, Node.js, and OpenAI GPT-3.5 to provide instant pet care advice.

Lovato Electric Chatbot (Full-Stack Developer) | July 2025 – Present

Built a customer service chatbot with Gemini 1.5 Turbo API to deliver real-time, AI-driven support for customer inquiries.

KEY ACHIEVEMENTS

- Delivered 10+ production-ready apps with payment integration, QR scanning, and SMS workflows.
- Awarded Gawad San Luis Award (2024) for innovation in UI/UX design.
- Presented LaborLinkz at a national research conference in Boracay.
- Certified Computer System Servicing NC II (2023).

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY
UNIVERSITY OF SAINT LOUIS TUGUEGARAO | 2020 – 2024