



# Ralph Punzalan



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Centro, Santo Tomas, Isabela

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## EXPERTISE

### REACT JS & REACT NATIVE DEVELOPMENT

- BUILT MOBILE APPLICATIONS USING REACT NATIVE AND EXPO ROUTER.
- INTEGRATED FEATURES LIKE PRODUCT LISTINGS, PAYMENT OPTIONS (COD, GCASH), AND RESPONSIVE NAVIGATION

### UI/UX DESIGN

- DESIGNED CLEAN, FUNCTIONAL, AND VISUALLY APPEALING INTERFACES FOR BOTH MOBILE AND WEB PLATFORMS.
- FOCUSED ON ENHANCING USABILITY AND MAINTAINING CONSISTENT LAYOUTS.

### GRAPHIC DESIGN

- CREATED LOGOS, POSTERS, BANNERS, DIGITAL ADS, AND PUBLICATION LAYOUTS.
- PROFICIENT IN USING ADOBE PHOTOSHOP AND CANVA FOR GRAPHIC DESIGN PROJECTS.

### VIDEO EDITING

- EDITED PROFESSIONAL-GRADE VIDEOS FOR SOCIAL MEDIA, PRESENTATIONS, AND PROMOTIONAL USE.
- SKILLED IN DAVINCI RESOLVE AND ADOBE PREMIERE PRO, APPLYING EFFECTS, TRANSITIONS, COLOR CORRECTION, AND AUDIO SYNCING.

### TECHNICAL SUPPORT

- PROVIDED SUPPORT FOR COMPUTER HARDWARE AND BASIC SYSTEM MAINTENANCE.
- HOLDER OF COMPUTER SYSTEM SERVICING NC II CERTIFICATION.

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## SUMMARY ABOUT ME

HI, I'M RALPH MATTHEW DELAROSA PUNZALAN, A BSIT STUDENT PASSIONATE ABOUT BRINGING DIGITAL IDEAS TO LIFE. I LOVE WORKING ON PROJECTS THAT COMBINE REACT.JS DEVELOPMENT, UI/UX DESIGN, GRAPHIC DESIGN, AND VIDEO EDITING. WHETHER IT'S BUILDING A SMOOTH, RESPONSIVE MOBILE APP OR DESIGNING EYE-CATCHING VISUALS, I ALWAYS AIM TO CREATE EXPERIENCES THAT ARE BOTH FUNCTIONAL AND VISUALLY APPEALING. I ALSO ENJOY EDITING VIDEOS USING TOOLS LIKE DAVINCI RESOLVE AND ADOBE PREMIERE PRO, HELPING STORIES COME ALIVE THROUGH CLEAN CUTS, TRANSITIONS, AND CREATIVITY. MY GOAL IS SIMPLE: TO MAKE GREAT DIGITAL WORK THAT FEELS GOOD TO USE AND GREAT TO LOOK AT.

EXPERIENCE

JAN 2024 - FEB 2024  
Freelance

GRAPHIC DESIGNER (PART TIME AT UPWORK)

- Completed projects including logos and posters.
- Designed creative digital displays for online advertising for local businesses.

AUG 2024 - OCT 2024  
Freelance

REACT JS DEVELOPER (PART TIME)

- Developed the front end of a mobile e-commerce app using React Native and Expo Router, featuring product listings, shopping cart, payment options (COD, GCash), and order tracking with a focus on a smooth, user-friendly experience.
- Quiz Whirl App Built the front end of an interactive quiz app with multiple question types and score tracking. Designed a responsive and engaging UI using React Native, ensuring good performance across various mobile devices.
- Developed a mobile platform connecting blue-collar workers with local job opportunities, enhancing employment accessibility and supporting local economies.

JUNE 2024 - AUG 2024  
LGU Sto-Tomas

EMPLOYEE (GIP)

- Edited banners for the Local Government Unit (LGU) and designed a book cover.
- Edited publication materials and newspapers.

AUG 2024 - NOV 2024  
DILG

SECRETARY / DIGITAL MEDIA ASSISTANT

- Served as secretary, assisting with documentation, organizing official papers, and managing records.
- Designed and edited posters and digital materials for barangay captains and Sangguniang Kabataan (SK) programs.
- Helped in preparing visual content for community announcements, campaigns, and public service events.
- Contributed to promoting local initiatives through clear and visually engaging materials.

NOV 2024 - APR 2025  
Caribbean LED Solutions

DIGITAL MARKETING ASSISTANT (WORK FROM HOME)

- Assisted the digital marketing team by creating visual content for brand awareness campaigns.
- Designed and edited promotional posters aligned with the company's branding and marketing goals.
- Produced montage-style videos showcasing the business, highlighting products and company achievements.
- Edited simple, educational video content for internal training and online courses.
- Contributed to increasing audience engagement through compelling visuals and informative content.

## EDUCATION

- 2014-2020

### STO TOMAS NATIONAL HIGH SCHOOL

- Humanities and Social Sciences.

- 2020-2024

### UNIVERSITY OF SAINT LOUIS TUGUEGARAO

- Bachelor of Science in Information Technology
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## CERTIFICATES

- Computer System Servicing NC II – 2023
  - Certificate of Appreciation – PSITE (4th ICITE 2023)
  - Gawad San Luis for Excellence in Innovation, Creativity, and Agility – 2024
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## KEY SKILLS

- Front-End Development: React.js, React Native, Expo Router
- UI/UX Design: User interface and experience design for mobile and web
- Graphic Design: Adobe Photoshop, Canva
- Video Editing: DaVinci Resolve, Adobe Premiere Pro
- Digital Marketing: Content creation, poster design, video montage editing, brand awareness campaigns
- Administrative Skills: Document management, secretarial duties, communication with local officials
- Technical Support: Computer hardware troubleshooting and system servicing
- Soft Skills: Creativity, attention to detail, time management, adaptability, communication, teamwork