Ralph Punzalan

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🏠 Centro, Santo Tomas, Isabela

EXPERTISE

REACT JS & REACT NATIVE DEVELOPMENT

- BUILT MOBILE APPLICATIONS USING REACT NATIVE AND EXPO ROUTER.

- INTEGRATED FEATURES LIKE PRODUCT LISTINGS, PAYMENT OPTIONS (COD, GCASH), AND RESPONSIVE NAVIGATION

UI/UX DESIGN

- DESIGNED CLEAN, FUNCTIONAL, AND VISUALLY APPEALING INTERFACES FOR BOTH MOBILE AND WEB PLATFORMS.

- FOCUSED ON ENHANCING USABILITY AND MAINTAINING CONSISTENT LAYOUTS.

GRAPHIC DESIGN

- CREATED LOGOS, POSTERS, BANNERS, DIGITAL ADS, AND PUBLICATION LAYOUTS.

- PROFICIENT IN USING ADOBE PHOTOSHOP AND CANVA FOR GRAPHIC DESIGN PROJECTS.

VIDEO EDITING

- EDITED PROFESSIONAL-GRADE VIDEOS FOR SOCIAL MEDIA, PRESENTATIONS, AND PROMOTIONAL USE.

- SKILLED IN DAVINCI RESOLVE AND ADOBE PREMIERE PRO, APPLYING EFFECTS, TRANSITIONS, COLOR CORRECTION, AND AUDIO SYNCING.

TECHNICAL SUPPORT

- PROVIDED SUPPORT FOR COMPUTER HARDWARE AND BASIC SYSTEM MAINTENANCE.

- HOLDER OF COMPUTER SYSTEM SERVICING NC II CERTIFICATION.

SUMMARY ABOUT ME

HI, I'M RALPH MATTHEW DELAROSA PUNZALAN, A BSIT STUDENT PASSIONATE ABOUT BRINGING DIGITAL IDEAS TO LIFE. I LOVE WORKING ON PROJECTS THAT COMBINE REACT.JS DEVELOPMENT, UI/UX DESIGN, GRAPHIC DESIGN, AND VIDEO EDITING. WHETHER IT'S BUILDING A SMOOTH, RESPONSIVE MOBILE APP OR DESIGNING EYE-CATCHING VISUALS, I ALWAYS AIM TO CREATE EXPERIENCES THAT ARE BOTH FUNCTIONAL AND VISUALLY APPEALING. I ALSO ENJOY EDITING VIDEOS USING TOOLS LIKE DAVINCI RESOLVE AND ADOBE PREMIERE PRO, HELPING STORIES COME ALIVE THROUGH CLEAN CUTS, TRANSITIONS, AND CREATIVITY. MY GOAL IS SIMPLE: TO MAKE GREAT DIGITAL WORK THAT FEELS GOOD TO USE AND GREAT TO LOOK AT.

EXPERIENCE

Nov 2023 - Jan 2024

Freelance

FRONT-END DEVELOPER (REACT NATIVE)

- Built the front end of Labor-Linkz, a job-matching app for blue-collar workers, using React Native.
- Created user interfaces for admin, client, and worker roles with features like login, search, notifications, rating, and activity tracking.
- Admins can manage users, verify accounts, and handle reports and feedback.
- Focused on simple, responsive design to make job searching easier and mobile-friendly.

JAN 2024 - FEB 2024

Freelance

GRAPHIC DESIGNER (PART TIME AT UPWORK)

- Completed projects including logos and posters. Designed
- creative digital displays for online advertising for local businesses.

March 2024 - June 2024

Freelance

FRONT-END DEVELOPER (REACT + VITE)

- Built the front end of Together WeComply, a system for automated school event attendance and sanctions.
- Designed a clean, responsive UI for students and admins.
- Added features like QR check-in, event logs, and auto-sanctioning.
- Focused on usability, performance, and mobile responsiveness.

AUG 2024 - OCT 2024

Freelance

REACT JS DEVELOPER (PART TIME)

- Developed the front end of a mobile e-commerce app using React Native and Expo Router, featuring product listings, shopping cart, payment options (COD, GCash), and order tracking with a focus on a smooth, user-friendly experience.
- Quiz Whirl App Built the front end of an interactive quiz app with multiple question types and score tracking. Designed a responsive and engaging UI using React Native, ensuring good performance across various mobile devices.
- Developed a mobile platform connecting blue-collar workers with local job opportunities, enhancing employment accessibility and supporting local economies.

JUNE 2024 - AUG 2024

LGU Sto-Tomas

EMPLOYEE (GIP)

- Edited banners, posters, publication materials, and designed a book cover for the LGU.
- Posted daily announcements and updates both physically and online.
- Checked and managed emails for official communications.
- Provided basic computer troubleshooting and maintenance support.

AUG 2024 - NOV 2024

DILG

SECRETARY / DIGITAL MEDIA ASSISTANT

- Served as secretary, assisting with documentation, organizing official papers, and managing records.

- Designed and edited posters and digital materials for barangay captains and Sangguniang Kabataan (SK) programs.

- Helped in preparing visual content for community announcements, campaigns, and public service events.

- Contributed to promoting local initiatives through clear and visually engaging materials.

NOV 2024 - APR 2025

Caribbean LED Solutions

DIGITAL MARKETING ASSISTANT (WORK FROM HOME)

- Assisted the digital marketing team by creating visual content for brand awareness campaigns.

- Designed and edited promotional posters aligned with the company's branding and marketing goals.

- Produced montage-style videos showcasing the business, highlighting products and company achievements.

- Edited simple, educational video content for internal training and online courses.

- Contributed to increasing audience engagement through compelling visuals and informative content.

April 2025 - June 2025

Freelance

WEB DEVELOPER (REACT + VITE)

- Developed the front end of TriReg Web, a tricycle permit registration system, using React with Vite.
- Designed responsive and modular UI components with role-based access for LGU staff and treasury personnel.
- Integrated features such as QR code generation, receipt verification, and SMS notifications.
- Implemented modules for automated ID/permit sticker generation and report printing.
- Built interactive data dashboards to track tricycle registrations per barangay.
- Ensured high performance, smooth API integration, and mobile-friendly design.

May 2025 - June 2025

Freelance

WEB DEVELOPER (REACT + VITE)

- Developed the front end of VTrack, a violator tracking system for the PNP and LGU of Cabagan using React with Vite.
- Built secure, role-based interfaces with features like violation and payment tracking, citation management, and SMS/push notifications.
- Designed dashboards for visualizing violations and generating reports.
- Integrated automated fine computation based on municipal ordinances.
- Ensured fast performance, API integration, and mobile-friendly layout.

EDUCATION

- **2014-2020**   **STO TOMAS NATIONAL HIGH SCHOOL**
  - Humanities and Social Sciences.

- **2020-2024**   **UNIVERSITY OF SAINT LOUIS TUGUEGARAO**
  - Bachelor of Science in Information Technology

CERTIFICATES

- Computer System Servicing NC II – 2023

- Certificate of Appreciation – PSITE (4th ICITE 2023)

- Gawad San Luis for Excellence in Innovation, Creativity, and Agility – 2024

KEY SKILLS

- Front-End Development: React.js, React Native, Expo Router

- UI/UX Design: User interface and experience design for mobile and web

- Graphic Design: Adobe Photoshop, Canva

- Video Editing: DaVinci Resolve, Adobe Premiere Pro

- Digital Marketing: Content creation, poster design, video montage editing, brand awareness campaigns

- Administrative Skills: Document management, secretarial duties, communication with local officials

- Technical Support: Computer hardware troubleshooting and system servicing

- Soft Skills: Creativity, attention to detail, time management, adaptability, communication, teamwork