

## Objective

---

Motivated individual with a strong interest in data and business analytics. Seeking an entry level opportunity to apply my skills in data analysis, reporting, and problem-solving to support business decision-making and growth.

## Skills

---

- SQL (MySQL, PostgreSQL)
- Microsoft Power BI
- Excel (XLOOKUP, VLOOKUP, Conditional Formatting, Pivot Tables)
- Python (Pandas, NumPy, Matplotlib)
- Data Wrangling and Visualizations
- Tableau

## Projects

---

### BLINKIT MARKETING PERFORMANCE ANALYSIS

**[SQL | POWER BI]**

- Created a Power BI dashboard to evaluate Blinkit's marketing campaign performance and track key KPIs.
- Used MySQL and Power BI to transform data and calculate metrics, ensuring data accuracy and completeness.
- Delivered insights into campaign effectiveness to support smarter budget allocation and strategic decision-making.

### BLINKIT SQL DATA EXPLORATION

**[SQL]**

- Constructed a MySQL database from 11 CSV files, organizing them into relational tables.
- Performed data comprehensive exploration using JOINS, subqueries, and CTEs to explore patterns.
- Queried MySQL database to extract insights on customer retention, delivery efficiency, and product wastage.

### CUSTOMER SALES ANALYSIS

**[SQL | POWER BI]**

- Utilized SQL to extract data from 5 different related tables from customer sales databases using JOINS.
- Transformed and filtered data by using aggregating and filtering function to improve reporting process.
- Loaded and visualized data in Power BI to identify key business intelligences that can improve sales performance.

## Certifications

---

### SQL INTERMEDIATE CERTIFICATE: BY HACKERRANK

May 2025

- Successfully passed the SQL intermediate skill test certification exam on HackerRank.

### GET STARTED WITH PYTHON: BY GOOGLE ON COURSERA

June 2024

- Gained foundational skills in Python programming including variables, functions, and control structures.

## Education

---

### BACHELOR OF SCIENCE IN COMPUTER SCIENCE

April 2025

Thakur Ramnarayan College of Arts and Commerce – Dahisar East, Mumbai – Semester V GPA 8.5

### HIGHER SECONDARY EDUCATION (HSC) - SCIENCE

March 2022

Durgadevi Saraf Junior College – Malad West, Mumbai.

### SECONDARY EDUCATION (SSC)

March 2020

J.D.T Secondary School – Malad East, Mumbai.

## Extra-curricular & Interests

---

- Contributed to the family business by successfully generating new leads and supporting business development.
- Interested in graphics and designing.