

Profiles Overview

Profile:

When you create users, you assign a profile to each user. Profiles define how users access objects and data, and what they can do within the application.

Your organization includes several standard profiles, in which you can edit a limited number of settings. **In Enterprise, Performance, Unlimited, and Developer Edition organizations**, you can use standard profiles or create custom profiles. **In custom profiles, you can edit all permissions** and settings except the user license. In Contact Manager, Group, and Professional Edition organizations, you can assign standard profiles to your users, but you can't view or edit the standard profiles and you can't create custom profiles.

Every profile belongs to exactly one user license type.

Standard Profiles:

Every organization includes standard profiles that you can assign to users. In standard profiles, you can edit some settings.

Few Examples of Standard Profiles Available in Salesforce:

Profile Name	Available Permissions
System Administrator	Can configure and customize the application. Has access to all functionality that does not require an additional license. For example, administrators cannot manage campaigns unless they also have a Marketing User license. Can manage price books and products. Can edit any quota, override forecasts, and view any forecast.
Standard Platform User	Can use custom Force.com AppExchange apps developed in your organization or installed from AppExchange. In addition, can use core platform functionality such as accounts, contacts, reports, dashboards, and custom tabs.

Profile Name

Available Permissions

Standard Platform One App User

Can use one custom AppExchange app developed in your organization or installed from AppExchange. The custom app is limited to five tabs. In addition, can use core platform functionality such as accounts, contacts, reports, dashboards, and custom tabs.

Standard User

Can create and edit most major types of records, run reports, and view the organization's setup. Can view, but not manage, campaigns. Can create, but not review, solutions. Can edit personal quota and override forecasts.