

Sales and Performance Analysis

What is the total sales per **country**? Which country has **the highest sales**?

What is the total sales per **product**? Which product is **the best-selling**?

How do **sales** change over **months and years**? Is there a seasonal trend in sales?

Distribution manufacture analysis

Which distribution suppliers generates the highest sales?

Which Manufacturer generates the highest sales?

Customer and Geographic Analysis

Which **city has the highest sales**? Are there geographic regions with higher sales?

Who are the **top customers** based on total sales? (Pharmacies or clinics that purchase the most)

Is there a relationship between geographic location (coordinates) and sales?

Product and Pricing Analysis

What is **the average price per product**? Are some products priced significantly higher than others?

Is there a difference in sales between product categories (Autoimmune vs. Immunology)?

Is there a relationship **between price and quantity** sold? (Does pricing impact sales volume?)