Statement of Work

Project Title: AR (Augmented Reality) Poster Reader

A. Introduction/Background

Accenture is an experienced firm which provides professional strategy, technology and consulting services for clients all over the world and have long term cooperation with Australia's most successful organisations. Accenture is dedicated to helping clients gain initiative in market competition and turn the client's ideas to business values.

The traditional printed poster and pamphlets waste natural resources and are hard to update outdated information. As a result, they are usually expensive, inefficient, unattractive and environmentally impactful. However, digital posters with AR technology can help to solve these problems and give clients a new reading experience.

B. Objectives

The objective of this project is to develop a mobile phone-based application for AR poster viewing to solve the problems of traditional posters.

In addition, through this project, we want to gain experience in real-world business methodologies, issue analysing and application development.

C. Scope of Work

In the next three months, we will do the researches about the issues, analyse clients' requirement, design the project, develop each function of the application, conduct both internal and external testing. The final application would contain the main functions of poster scanning, poster viewing, poster saving and sharing.

D. Deliverables Schedule

Time	Work
Week 3 Thursday	1. Create a prototype design of the interface 2. Client review
Week 4 Tuesday	1. Modify the prototype design if the client needs some changes
Week 4 Thursday	1. Each developer pick (an) interface(s) and work on it (them)
Week 5 Thursday	1. Each interface should have all the elements it needs with some basic functions work 2. Client review 3. Test (Client)
Week 6 Thursday	1. Each interface should have all the elements it needs with some basic functions work & Client review & Test (Client)
Week 7 Thursday	1. Follow the client's suggestion to adjust the product & Implement all the functions 2. Client review 3. Test (Client and developer team)
Week 8 Thursday	1. Follow the client's suggestion to adjust the product & Implement all the functions 2. Client review 3. Test (Client and developer team)
Week 9 Friday	1. Project Poster
Week 10 Monday	1. Fix all the bugs during the test 2. Prepare for TechLauncher Showcase

Client

Signature _Kieran Loo_ 18/03/19