

E-commerce Analysis



Data Source: <https://www.kaggle.com/datasets/iabdulw/ecommerce-customer-data>

Description: E-Commerce customer Data, The main goal is to use the Python library for visualization.

Meta Data :

- Avg. Session Length: Average session of in-store style advice sessions.
- Time on App: Average time spent on App in minutes.
- Time on Website: Average time spent on the Website in minutes.
- Length of Membership: How many years the customer has been a member?

The customer wants to explore and spend more time on the App or Web Site.

Use Seaborn to compare the Time on Website and Yearly Amount Spent columns. Then, compare the Time on App and Yearly Amount Spent columns.

