## Silahis's Post





## Cosplayers Unite!

## IkiFest '24 wraps up pop culture extravaganza

Filling the air with anime and cosplay realness, the highly anticipated three-day Ikigai Central Festival (IkiFest) 2024, realized through the collective efforts of facilitating organizations, concluded with an overwhelming crowd at the University Gymnasium on March 16, 2024.

IkiFest 2024 showcased performances, activities, games, and crafts centered on the Japanese term "ikigai," which means "your life's purpose" or "reason for being." The event primarily aims to bridge pop culture and art in a celebration of passion, diversity, and inclusivity through artistic expressionism.

Jana Christel, a first-time cosplayer, who arrived as Frieren the Slayer—the mage from the Hero Party of the anime "Frieren: Beyond Journey's End", expressed her excitement and fun experience in meeting fellow cosplayers.

"Try mo at least once kay it's [cosplaying] a new experience and probably magustohan ninyo mucontinue," Jana continued, encouraging fellow cosplayers.

The three-day event culminated with a cosplay competition wherein cosplayers showcased stunning costumes and performances of their chosen characters from anime, games, and movies. IkiFest further promotes cultural diversity and showcases the flexibility of art, providing an avenue for enthusiasts to form meaningful bonds and exhibit their creativity through self-expression.

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